

Start ur Up

Description :

The sole motto of Start ur Up is to ignite ideas and foster innovations across the globe to reform and transfigure the present day scenario in India. Each minted idea has the potential to become the harbinger of change and crusader of cause.

This platform acts as token of opportunity to build up network among industrialist or seeding/funding venture capitalists and the students.

It acts as an excellent space for exchange of ideas and collaborations. Bring the entrepreneur out of you, compete and challenge yourself in this most convicted event of STEPCONE 2019.

Outcomes or Benefits:

- The student gets collaborated with the venture for the idea he/she presents and get seeded/funded from the venture.
- Apart from collaboration with venture, the **YOUNG FUTURE ENTREPRENEUR AWARD** with **Cash Prize** will be awarded to the winner by the college.

No of participants or Team size: 1-3members per team

Requirements:

- **(Must)**PowerPoint presentation.
- **(optional)**Analysis charts, model diagrams etc.

Event format or procedure:

- The student sends his/her idea abstract while he gets registered for the event or after getting registered, later an acceptance mail will be generated to them by the team of Start ur Up.
- On the day of event he/she should give presentation regarding the idea. If at all he /she has done any analysis on it to prove any business strategy or anything else in their idea domain they can come with extra prerequisites like charts etc.

Rules:

- Prototype or model built manually is not allowed except ppt.
- No time limit per team, but if event is running out of time, Then time constraints will be mentioned on the day of event.
- Organizers' decision stands the final one.
- If the idea seemed worth for the venture then only you will be collaborated, if not then no issues are accepted from our side.
- Any of the guidelines or instructions mentioned by organisers are violated by the participants lead to disqualification of whole team.
- NO responsibility will be taken from our side if you haven't read or aren't aware of any of instructions or guidelines regarding the event.

Judging Criteria:

- The venture jury members assess the idea with different attributes or criteria like
 - INNOVATION
 - FEASIBILITY
 - SOCIAL IMPACT
 - BUSINESS MODEL
 - PRESENTATION

And many more...

Prizes:

1st Prize Rs. 15000/- + TITLE AWARD.
2nd Prize Rs. 10000/-.

Registration fee per team: INTERNAL STUDENTS(GMRIT)- 200/-
B.TECH EXTERNAL STUDENTS- 250/-

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