# DHAMODHARAN D

## SENIOR PRODUCT OWNER

🕾 +91 95667 63126 🖖 dhamodharan.dhanendran@gmail.com 🏠 Bengaluru, India





#### VERSATILE PROFESSIONAL WITH 8+ YEARS OF EXPERIENCE AS PRODUCT OWNER.

- Directed product discovery efforts, including hypothesis validation, stakeholder engagement, and feature scoping, to ensure alignment with customer and business objectives.
- Maintained a well-organized, prioritized product backlog, driving the development of high-value features aligned with product vision and customer needs.
- Contributed to the product vision and strategy, translating it into actionable roadmaps and championing the vision.
- Established analytics frameworks to track user behavior and product performance, leveraging insights to prioritize improvements and measure success.
- Delivered impactful solutions by analyzing market trends, gathering customer feedback, and tailoring products to meet user needs and expectations.
- Regularly reviewed live products to identify and implement performance enhancements, ensuring alignment with the intended user experience.
  - Launched the "Upload My Design" (UMD 2.0) feature, comparable to a custom product builder in ecommerce platforms, leading to a 20% increase in user transactions.
  - Leveraged analytics to track user behavior, identifying key drop-off points and implementing improvements that increased completion rates by 12%.
  - > Delivered automated workflows for regulatory reporting, cutting SAR filing time by 40% and ensuring 100% on-time submissions across client portfolios.
  - > Streamlined decision-making by 30% with automated real-time data insights through advanced analytics integration into IBP tool for PepsiCo's beverage distribution network.
  - > Reduced deployment time by 50% and enabled faster time-to-market by successfully migrating critical legacy systems to cloud.
  - Devised new predictive analytics algorithms, resulting in 12% reduction in hospital readmission rates and improved patient outcomes on Cerner's HealtheIntent platform.

Agile Methodologies | Product Discovery | Scrum | User Story | Product Analytics | Stakeholder Management | Product Management | Cross-functional Collaboration | Backlog Management | Problem-solving | Roadmap Development | Adaptability | Visionary Thinking | Data Driven Decision

Technical Skills: Agile frameworks (Scrum, Kanban, and SAFe) | PowerBI | MS Excel | Tableau | SQL | Figma | Miro | Swagger | Postman | JIRA | Azure DevOps |

#### Work Experience -

### SENIOR PRODUCT OWNER | First American India, Bangalore | Jun 2024 – Present

#### Project: IgniteRE – E-Commerce for Real Estate Marketing

A digital marketing platform enabling real estate agents in the US to design, customize, and distribute marketing materials, similar to an e-commerce platform.

Spearheaded Agile ceremonies, including daily stand-ups, sprint planning, retrospectives, and backlog refinement for cross-functional teams, ensuring alignment with the product roadmap.

CAREER HIGHLIGHTS

- Successfully launched the UMD 2.0 (Upload My Design) feature, akin to a custom product builder in e-commerce platforms, which increased conversion rates by 20% and improved user retention.
- Defined and tracked performance metrics (e.g., burn-down charts, sprint velocity, cycle time) to optimize team performance and streamline the delivery process.

#### PRODUCT OWNER | Baxter Innovations R&D, Bangalore | Jul 2023 – Jan 2024

#### Project: Configurator Web Application for Patient Monitoring Device

A cloud-based IoT operating system that helps configure patient monitoring device.

- Drove end-to-end product lifecycle management for patient monitoring solutions, achieving a 20% increase in development efficiency.
- Partnered with cross-functional teams to align technology solutions with strategic business goals, resulting in improved product-market fit.
- Managed user story creation, acceptance criteria definition, and Agile sprints, enhancing overall team performance.

#### PRODUCT OWNER | Cerner Healthcare, Bangalore | Apr 2022 – Jul 2023

#### <u>Project: Population Health Management Software – HelatheIntent</u>

A data-driven healthcare solution that aggregates and analyzes patient information to improve care coordination and outcomes for large groups of individuals, making it an invaluable tool for healthcare organizations striving to enhance population health.

- Steered agile transformation, aligning development efforts with client needs and healthcare regulations.
- Employed user story mapping techniques to define clear user stories and features, aligning development efforts with population health management goals.

#### PRODUCT OWNER | Guidehouse India Pvt. Ltd, Trivandrum | Jul 2017 – Mar 2022

#### Project: Comply Advantage AML Risk Detection

ComplyAdvantage is a leading AML platform leveraging AI and real-time data to streamline compliance processes, detect financial crime, and reduce regulatory risks for businesses globally.

- Spearheaded the integration of AI/ML models in anti-money laundering transaction monitoring, achieving a 30% improvement in identifying suspicious activities and reducing false positives by 25%.
- Delivered automated workflows tailored for AML regulatory reporting, reducing Suspicious Activity Report (SAR) filing time by 40% and ensuring 100% compliance with submission deadlines.
- Implemented advanced sanctions screening and PEP (Politically Exposed Persons) detection features, cutting high-risk client onboarding time by 35% while maintaining full regulatory adherence.

#### BUSINESS ANALYST | Omega Healthcare, Trichy | Mar 2015 – Oct 2016

- Gathered and documented business requirements for healthcare systems, working closely with stakeholders to ensure alignment with operational goals and regulatory compliance standards.
- Analyzed existing workflows to identify inefficiencies and proposed process improvements, resulting in a 15% reduction in operational delays and enhanced reporting accuracy.

#### **Education and Professional Development** -

B.E. – Mechanical Engineering | Sri Krishna College of Technology, Affiliated to Anna University, Chennai, 2014

Professional Scrum Product Owner™ I (PSPO) | Scrum.org
Python for Data Science | IBM
Docker Essentials | IBM