


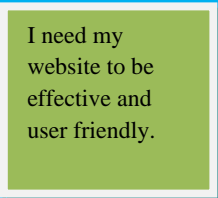
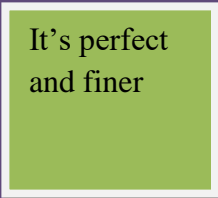

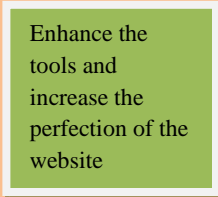
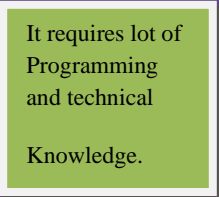
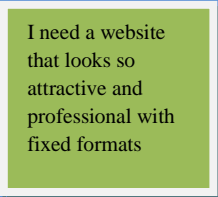



IDEATION PHASE

DEFINING PROBLEM STATEMENT

Date	03 November 2023
Team ID	NM2023TMID01262
Project name	Building a Website Using Canva

PS-1 & PS-2

I am	I'm Trying to	But	Because	Which makes me feel
 <p>USER</p>	 <p>Building a website using canva</p>	 <p>I scuffled a lot to increase the perfection of the design</p>	 <p>I need my website to be effective and user friendly.</p>	 <p>It's perfect and finer</p>
 <p>Developer</p>	 <p>Enhance the tools and increase the perfection of the website</p>	 <p>It requires lot of Programming and technical Knowledge.</p>	 <p>I need a website that looks so attractive and professional with fixed formats</p>	 <p>It's an perfect application for website designing</p>

Problem statement (PS)	I am (customer)	I am trying to	but	because	Which makes me feel
PS-1	A user	Build an attractive website	I scuffled a lot to increase the perfection of the design	I need my website to be effective and user friendly.	It's perfect and finer
PS-2	A developer	Enhance the tools and increase the perfection of the website	It requires lot of Programming and technical Knowledge.	I need a website that looks so attractive and professional with fixed formats	It's an perfect application for website designing