**📌 Project 1: Sales Insights Dashboard for Product-Based Company**

**S – Situation:**  
The product team needed a centralized, interactive dashboard to monitor daily sales performance across regions, categories, and channels, replacing their outdated Excel sheets.

**T – Task:**  
Design and develop an end-to-end Power BI sales dashboard that gives key metrics (revenue, profit, YoY trends) with drill-down and filtering capabilities, based on real-world simulated data.

**A – Action:**

* Collected and cleaned raw data (CSV format) using Power Query Editor
* Created a star schema with FactSales and Dimension tables
* Designed visuals using stacked bar charts, line graphs, KPI cards
* Used DAX to calculate dynamic KPIs: YoY growth, % Profit Margin, Top N categories
* Published to Power BI Service and embedded interactive view
* Documented all visuals and logic in GitHub
* Wrote README, added screenshots and project teaser to LinkedIn

**R – Result:**  
Delivered a professional, job-ready Power BI dashboard that demonstrates product-level KPIs and advanced DAX skills

**🔹 Project 2: HR Analytics Dashboard for Remote Role**

**S – Situation:**  
The HR team in a remote-first organization struggled to analyze workforce distribution, attrition trends, and employee engagement KPIs without a centralized reporting system.

**T – Task:**  
Build a comprehensive HR Analytics dashboard using Power BI to visualize headcount trends, gender diversity, attrition causes, and department-wise employee movement.

**A – Action:**

* Loaded Excel-based HR datasets and cleaned data using Power Query
* Built relationships between Employee, Department, Attrition, and Survey tables
* Applied DAX for metrics like Attrition %, Avg. Tenure, Engagement Score
* Used slicers for dynamic filtering by location, department, gender
* Created a diversity donut chart, KPI cards, heatmap matrix for attrition, and trend line for monthly headcount
* Published documentation, screenshots, and walkthrough on GitHub
* Highlighted project on LinkedIn with visuals and use-case explanation

**R – Result:**  
Delivered a remote-ready HR analytics solution demonstrating business alignment, diversity KPIs, and attrition analysis. Positioned as a plug-and-play demo for remote HR teams.

**🔹 Project 3: Financial Performance Tracker for Global (Foreign) Companies**

**S – Situation:**  
International finance teams needed a centralized Power BI dashboard to track P&L, cost vs. revenue, and performance vs. budget across multiple countries and currencies.

**T – Task:**  
Develop a multi-currency financial tracking dashboard using simulated foreign financial datasets and advanced DAX calculations for product companies.

**A – Action:**

* Cleaned and transformed financial data using Power Query with region-based currency conversions
* Built separate dimension tables for Country, Product Line, Department
* Used DAX to calculate: Budget Variance, COGS %, Net Profit %, Exchange Rate Adjustment
* Applied bookmarks and drill-through filters for region-specific analysis
* Designed visuals for Income Statement View, Budget vs Actual, and Profit Distribution
* Uploaded entire solution on GitHub with code, screenshots, and PDF
* Added project to LinkedIn Featured section with recruiter-friendly keywords

**R – Result:**  
Demonstrated strong finance analytics skills with global KPIs. Designed for foreign company targeting; added credibility and visibility to resume.