Project Report Template

1. INTRODUCTION:

A person who already has reserved a ticket for a flight realizes how powerfully the price of the ticket switches. Airline utilizes progressed techniques considered Revenue Management to accomplish acharacteristic esteeming technique. The most affordable ticket available changes over a course of time. The expense of the booking may be far and wide. This esteeming technique normally alters the costaccording to the different times in a day namely forenoon, evening, or night. Expenses for the flight may similarly alter according to the different seasons in a year like summers, rainy and winters, also during the period of festivals. The

similarly alter according to the different seasons in a year like summers, rainy and winters, also during the period of festivals. The buyers would be looking for the cheapest ticket while the outrageous objective of the transporter would be generating more and more revenue. Travelers for most part attempt to buy the ticket ahead of their departure day. The reason would be their belief that the prices might be the highest when they would make a booking much nearer to the day of their flight but conventionally this isn't

verifiable. The buyer might wrap up paying more than they should for a comparable seat. Considering thechallenges faced by the travellers for getting an affordable seat, various strategies are utilized which will extract a particular day on which the fare will be the least. For this purpose, Machine Learning comes into the picture.

1.10verview:

we will be analyzing the flight fare prediction using Machine Learning dataset using essential exploratory data analysis techniques then will draw some predictions about the price of the flight based on some features such as what type of airline it is, what is the arrival time, what is the departure time, what is the duration of the flight, source, destination and more.

1.2 Purpose:

With consideration of some features like arrival time, depature time as well as time to purchase the ticket using these factors prices can be predict.due to this factors there may be change in airline fare prices and also detect how factors are related to being change of Flight ticket.

A booking is an arrangement to reserve a certain ticket, accomodataion or a place in advance. Prices can be frozen by booking to pay a more affordable price for travel scheduled in the feature.

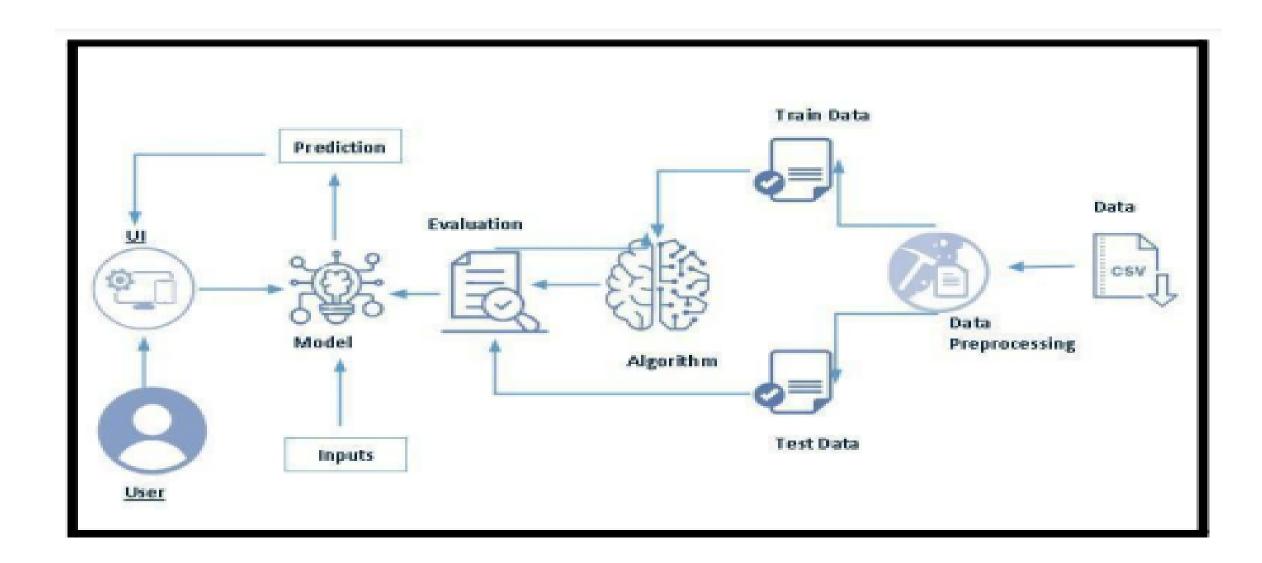
2. Problem Definition & Design Thinking:

Problem Definition:

People who work frequently travel through flight will have better knowledge on best discount and right time to buy the ticket. For the business purpose many airline companies change prices according to the seasons or time duration. They will increase the price when people travel more. Estimating the highest prices of the airlines data for the route is collected with features such as Duration, Source, Destination, Arrival and Departure. Features are taken from chosen dataset and in the price wherein the airline price ticket costs vary overtime, we have implemented flight price prediction for users by using KNN, decisiontree and random forest algorithms. Random

Forest shows the best accuracy of 80% for predicting the flight price. also, we have done correlation tests and metrics for the statistical analysis.

Design Thinking:



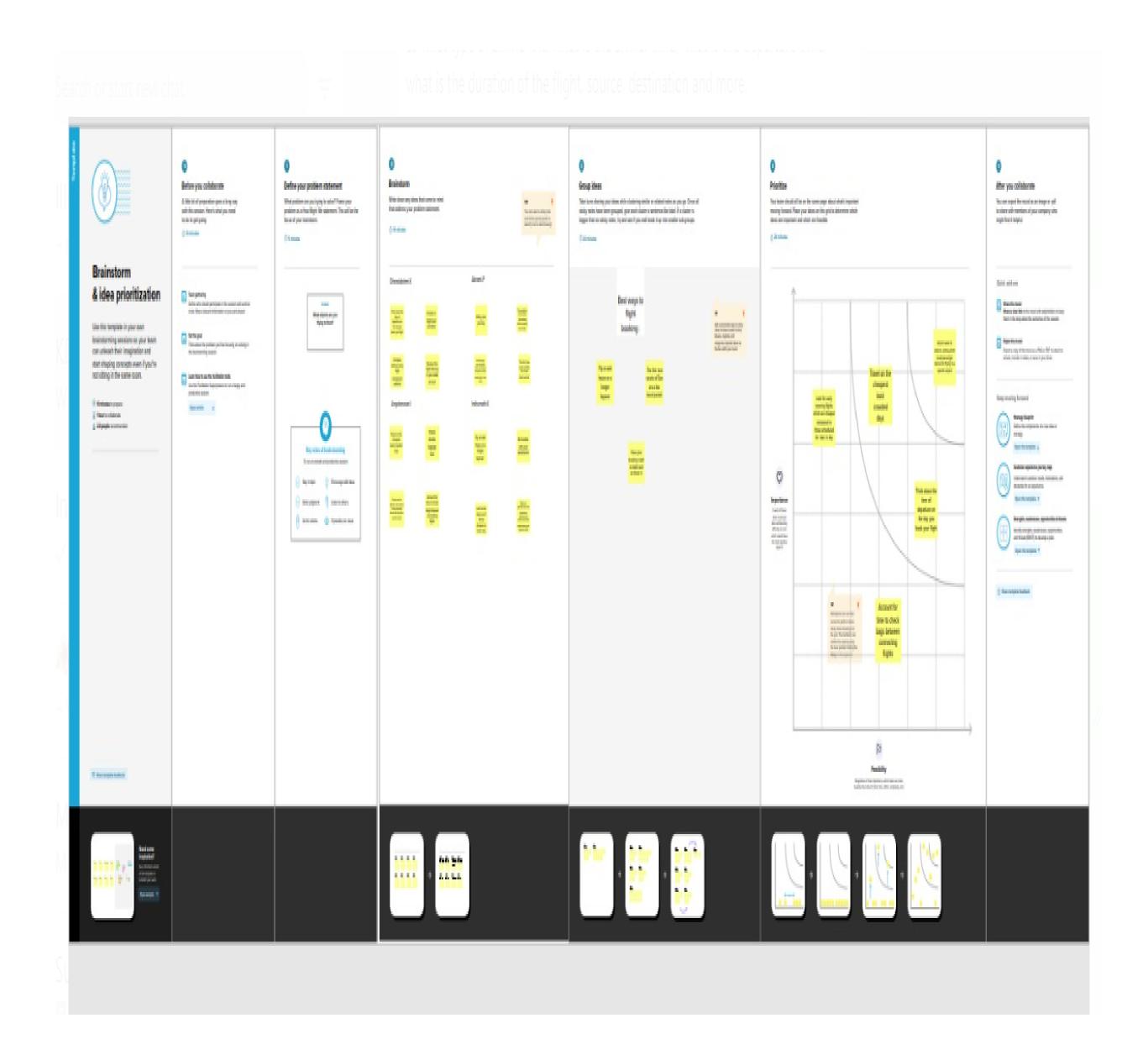
2.1 Empathy Map:

An empathy map is a collaborative tool teams can use to gain a deeper insight into their customers. Much like a user persona, an empathy map can represent a group of users, such as a customer segment. The empathy map was originally created by Dave Gray and has gained much popularity within the agile community.

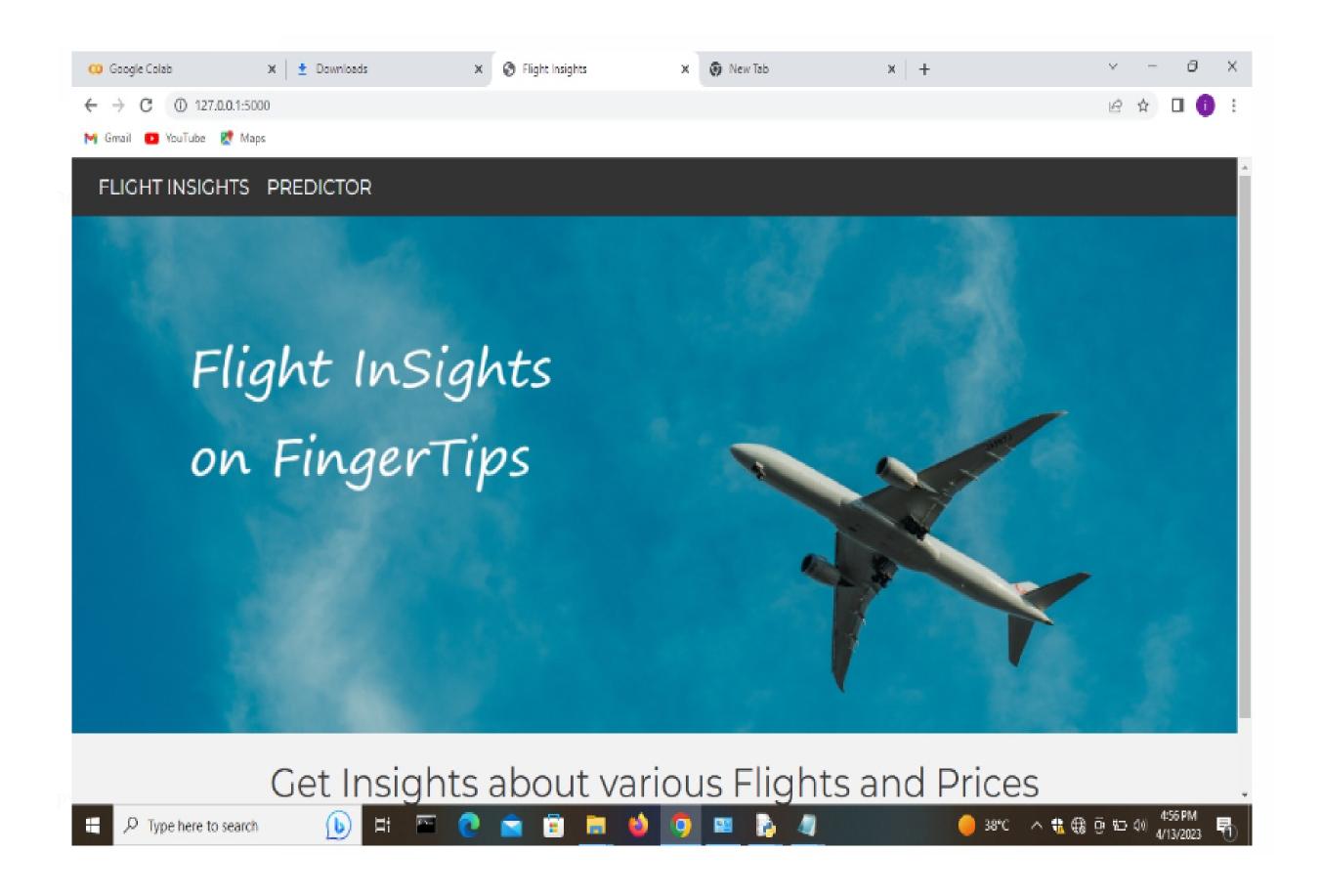


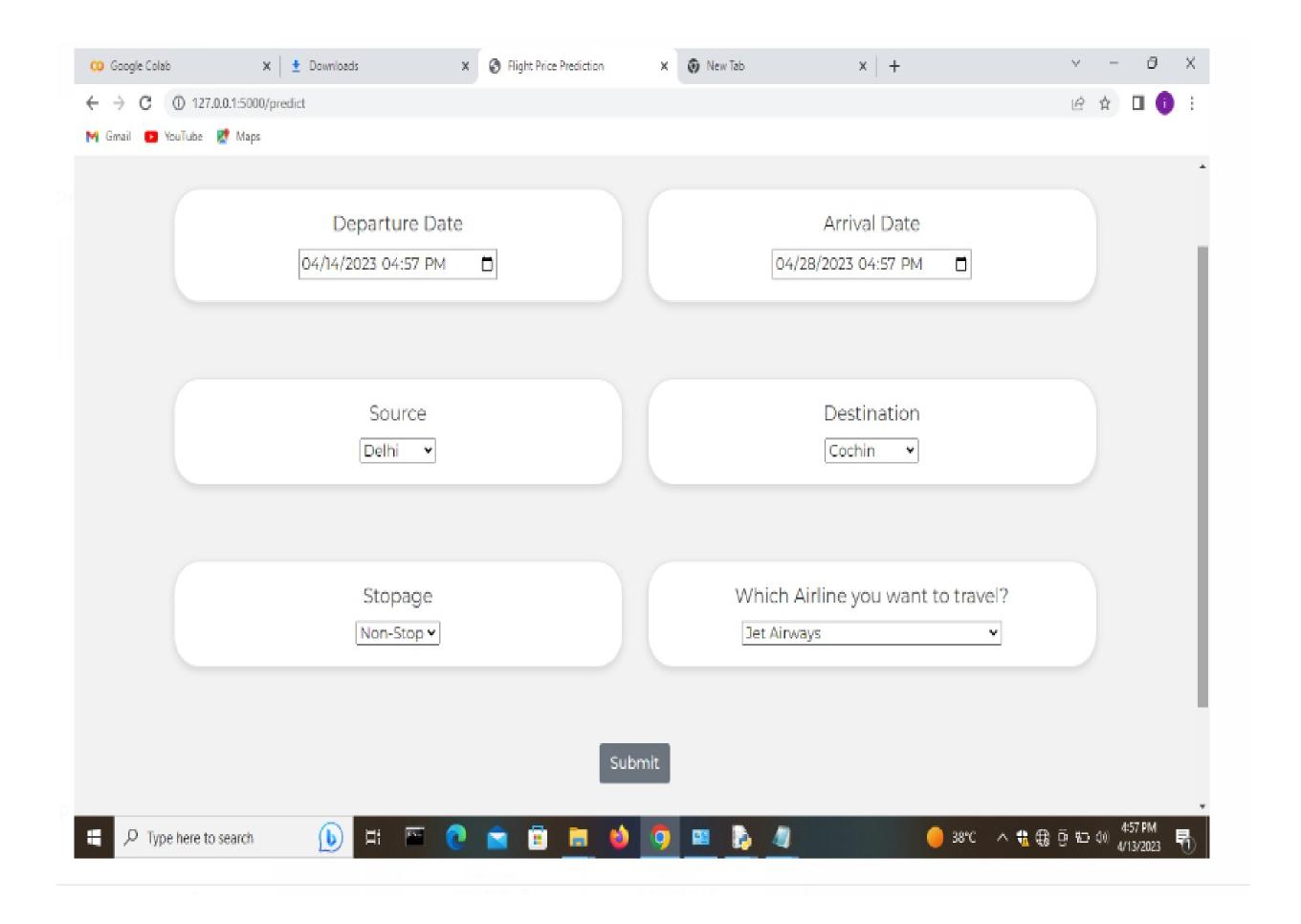
2.2 Ideation & Brainstroming Map:

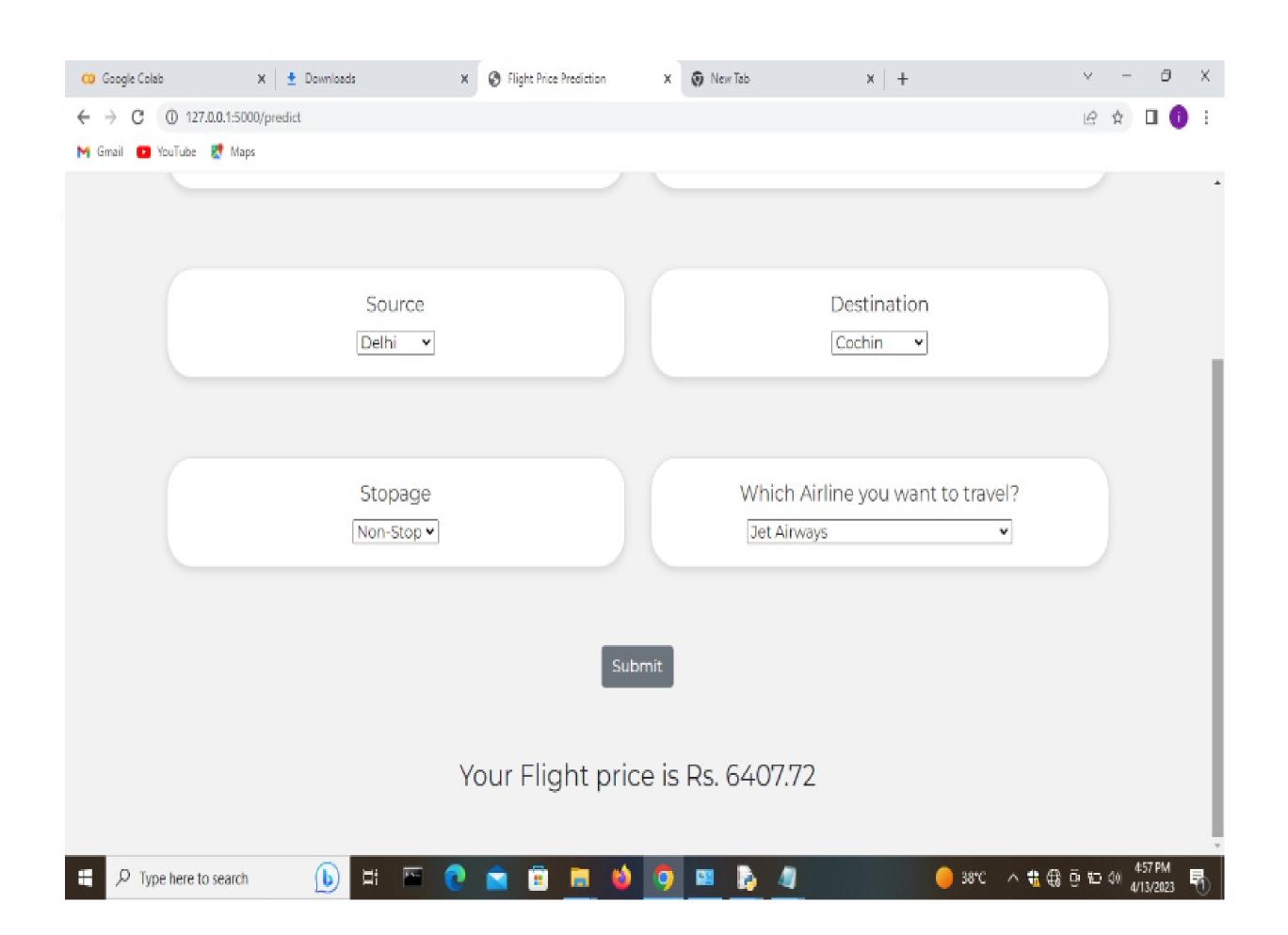
Brainstorming is a group problem-solving method that involves the spontaneous contribution of creative ideas and solutions. This technique requires intensive, freewheeling discussion in which every member of the group is encouraged to think aloud and suggest as many ideas as possible based on their diverse knowledge.



3.RESULT:







4. ADVANTAGES

Convenience

The greatest benefit of booking a flight online is the convenience.

Numerous flight

With booking flight online you will have a vast selection of flights and hotels to choose from. Using online booking services is usually the best way through which travelers can get the best possible deals.

Price

When making your reservations online, you can look around and choose the best price for you.

Changes and cancellations

It is easier for travelers to make changes or cancellations to their online reservations. You will not have to call the airline or hotel and

wait for a customer service representative to assist you with the process.

Loyalty points

Booking flights online enable the travelers to gain loyalty points on credit cards that they can redeem for a souvenir, gifts or may be free flights accommodation.

Total cost of your flight

Booking your flight will display the full price description to customers. This includes the taxes and other charges incurred. This also means that the price that is displayed on your screen is the actual price you will pay. This way, customers are fully informed and are not surprised by any secret charges.

DISADVANTAGES:

Need a good internet connection.

Reliable internet access is required to check reservations and add bookings that are made over the phone.

You need to be ready for an influx of new customers.

Not all online booking systems are created equal.

Enter the wrong information and book wrong flight.

High competition on the market.

Booking agencies on the high street may close down due to lack of customers.

5.APPLICATIONS:

Flight booking applications helps the airline industry automate the booking process. Users worldwide can book flights on the go using the

sample apps, which include feature such as quick flight search, download tickets, check and modify book details, one tap, check in, and many more.

The Hopper app has helped over 70 million travelers find and secure the best price on flights, each and every time they book their trips - saving its users trip compared to other travel booking sites or apps.

Hooper is one of the best flight booking apps. It allows you to book flights uo to a year in advance and with 95% accuracy, so if you are planning for something book using hooper.

6.CONCLUSION:

We collected airfare data from a particular airline organization from internet and showed that it is realizable to foresee costs for flights based on recorded fare data. From the experiments we concluded which reviews impacts airfare prediction at most.

A part from the features selected, there are other features that could improve the prediction accuracy. In the future, this work could be extended to predict the airfare prices for the entire flight map of the airline. Additional experiments on larger airfare data sets are essential, but this initial pilot study highlights the potential of Machine Learning models to guide consumers to make an airfare purchase in the best market period.

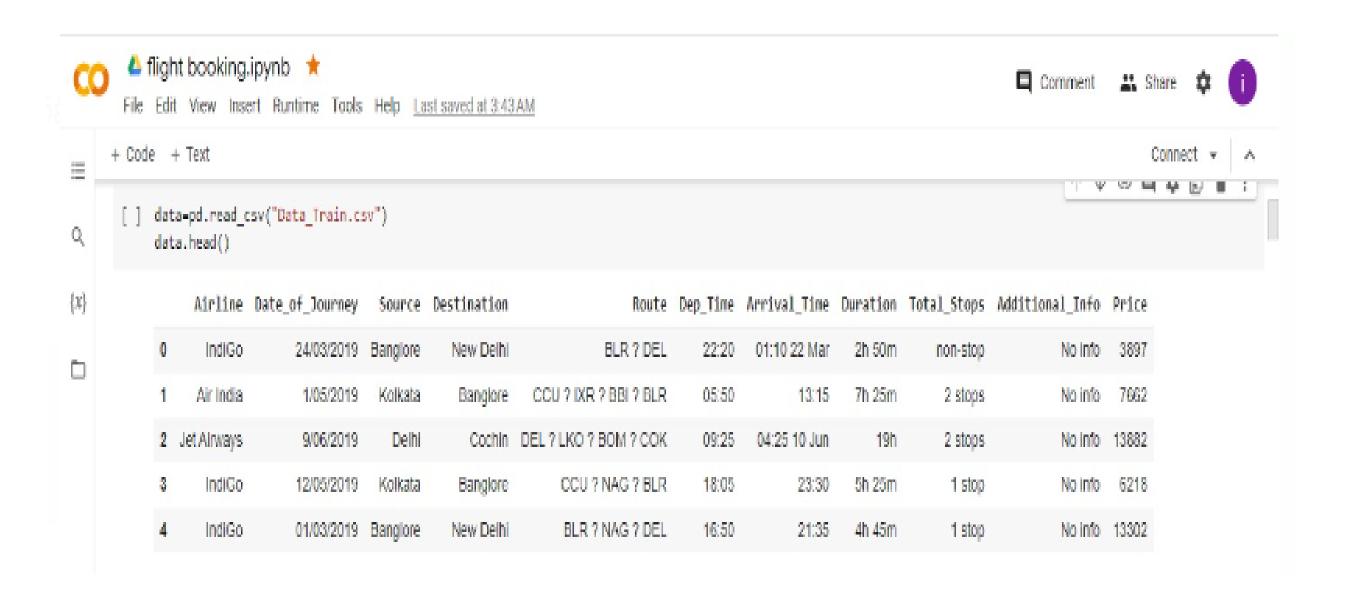
7.FUTURE SCOPE:

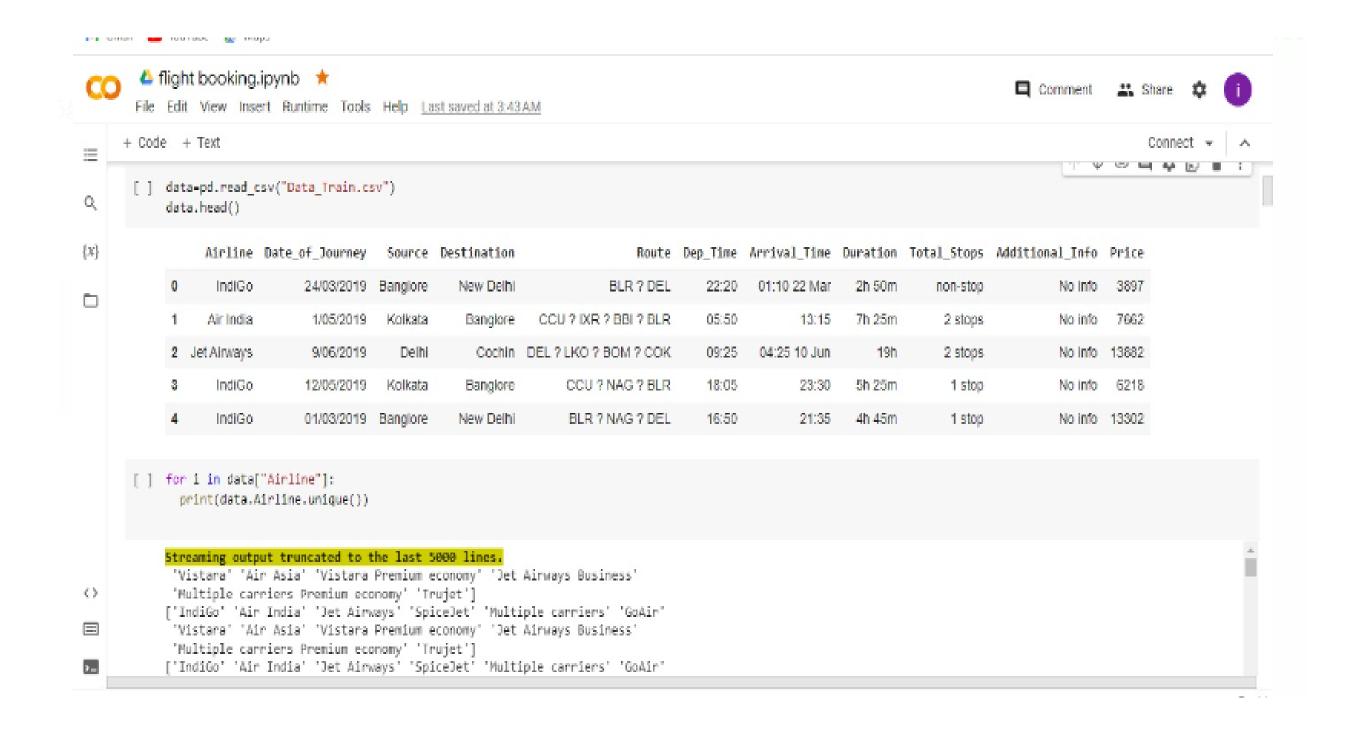
In Upcoming days when huge amount of information is accessed as in detailed information in the dataset, the expected results in future are highly correct. For further research anyone desire to expand upon it ought to request different sources of historical data or be a lot of organized in collection knowledge manually over amount of your time to boot, a lot of different combination of plane are going to be traversed. There is whole possibility that planes differ their execution ideas consisting characteristics of the plane. At last, it is curious to match our model accuracy with that of the business models accuracy offered nowadays.

8.APPENDIX:

A. Source code:

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o flight booking.ipynb
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     File Edit View Insert Runtime Tools Help Last saved at 3:43 AM
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     import numpy as np
         import pandas as pd
         import matplotlib.pyplot as plt
         import seaborn as sns
         from sklearn.model_selection import train_test_split
         from \ sklearn. ensemble \ inport \ Random Forest Classifier, Gradient Boosting Classifier
         from sklearn.tree import DecisionTreeClassifier
         from sklearm.neighbors import KNeighborsClassifier
         from sklearn.metrics import fi_score
         from sklearn.metrics import classification_report,confusion_matrix
         import warnings
         import pickle
         from scipy import stats
         warnings.filterwarnings('ignore')
         plt.style.use('fivethirtyeight')
```





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       File Edit View Insert Runtime Tools Help Last saved at 3:43 AM
     + Code + Text
                                                                                                                                                     Connect +
      [ ] data.Date_of_Journey=data.Date_of_Journey.str.split('/')
           data.Date_of_Journey
                    [24, 03, 2019]
                    [1, 05, 2019]
                    [9, 06, 2019]
                    [12, 05, 2019]
                    [81, 83, 2819]
           19678
                    [9, 84, 2819]
           10579
                   [27, 04, 2019]
           19689
                    [27, 84, 2819]
                   [81, 83, 2819]
           19681
                    [9, 05, 2019]
           Name: Date_of_Journey, Length: 10683, dtype: object
      [ ] data['Date']=data.Date_of_Journey.str[0]
           data['Month']=data.Date_of_Journey.str[1]
           data["Year"]=data.Date_of_Journey.str[2]
      [ ] data.Total_Stops.unique()
array(['non-stop', '2 stops', '1 stop', '3 stops', nan, '4 stops'],
                 dtype=object)
2-
```

