



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Persona's name

Voyage Vista

Arrived in Copenhagen today and as luck has it, we encountered one of the best weather days.

Bright blue skies and plenty of warm sunshine resulted in lots of locals lounging on the pier in their swimwear or riding bikes along the streets.

We strolled along the Linderhavnsbroen, a pedestrian bridge across the Copenhagen inner harbor, grabbed a beer and took in the sights.

We ate a dinner of small plates paired with wine at Naervaer, which in Danish means to be present

We intended to have a short, early dinner, which turned into a late night after having met and befriending locals at the restaurant and chatting it up with them, chef Eerika, our server JJ, and Sommelier Sophie

Savannah is a must-visit town in the southeast that is defined by its rich history, incredible food representative of the south, and unique wine menus that rival any metropolitan town

We arrived in the early evening, with just enough time to stretch our legs after our long drive from Florida, and decided to have dinner at the famed Olde Pink House, a restaurant known for its ghosts

However, our ignorance worked to our advantage as we ordered a bottle of Soave, an Italian white from the Veneto region, and LOVED it.

We did a collection of appetizers, to include jalapeno mac and cheese poppers, which were the perfect pairing with our Soave, a dry and light-bodied white that is a nice alternative to Pinot Grigio. I

Great fun with lots of entertainment options, great staff, an excellent water park for children and very good food

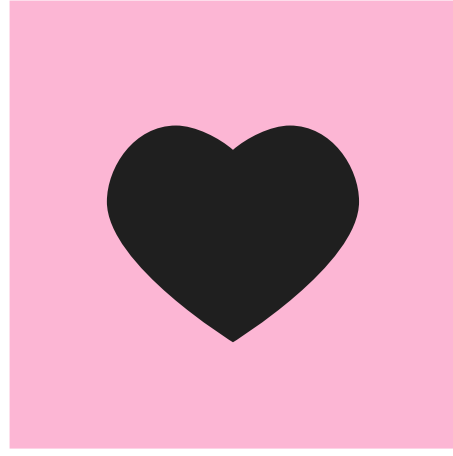
especially in some of the a la carte restaurants - we really enjoyed the Turkish restaurant

It is definitely possible that we will come back to stay again



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?