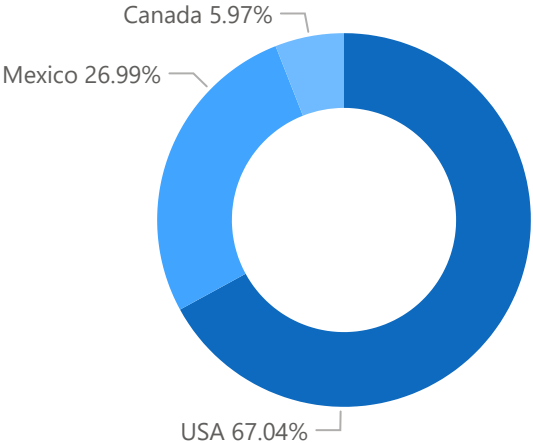
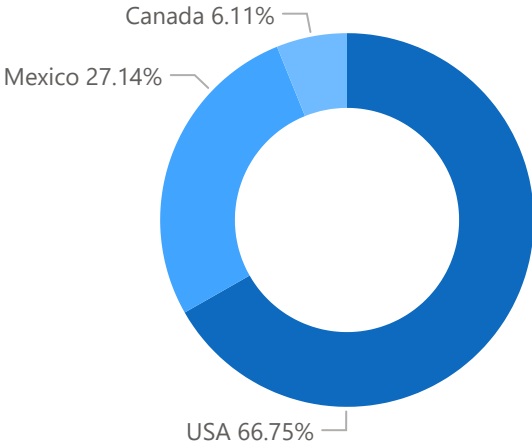


# Customer Segmentation Analysis

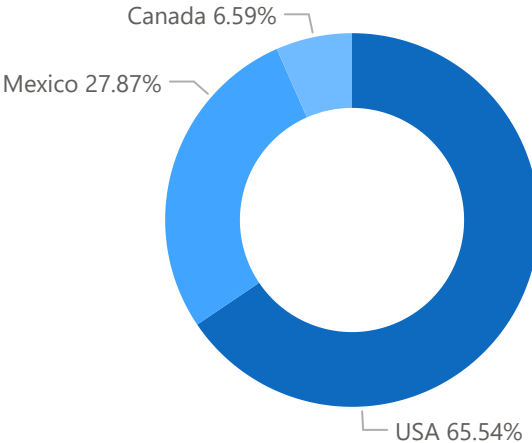
Country Wise Transactions



Country Wise Profit



Country Wise Return Qty



Select all

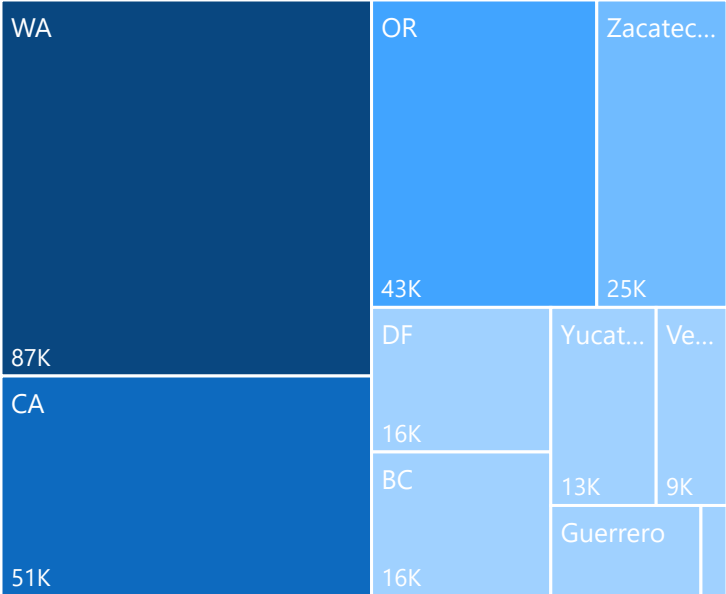
1997

1998

Product Brand wise Data

product_brand	Tran	Revenue	Profit
ADJ	198	1,711.20	1,178.00
Akron	356	1,943.02	1,239.04
American	2384	16,359.81	9,818.70
Amigo	326	2,899.81	1,622.41
Applause	355	2,862.52	1,520.26
Atomic	1345	8,155.33	4,625.09
BBB Best	5254	31,199.37	19,374.93
Best	714	5,179.66	3,207.16
Best Choice	6000	42,738.02	25,901.32
Better	4073	21,577.40	13,192.66
Big City	355	1,100.47	643.37
Big Time	5797	39,344.18	23,710.27
Bird Call	3224	19,141.16	11,343.25
Total	269720	17,64,546.44	10,52,818.78

State Wise Transactions



Region wise Revenue

