Vamsi Chadaram

Career Objective

Technically skilled certified SAP Hybris lead with deep expertise in SAP Hybris commerce Boot and microservices architecture, seeking a position as a Lead Developer to leverage my experience in building scalable, secure, and high-performance enterprise applications in a forward-thinking organization.

Experience Summary:

Organization	Designation	From	To
Juvarya technologies	SAP Hybris consultant	Oct-2022	Present
Wipro	Technical Lead	Mar-2019	Oct-2022
Aspire digitals	Sr. Business consultant	Oct-2018	Mar - 2019
NTT DATA Global Services	Sr. Business consultant	Sep-16	Sep-18
Sapient Nitro	Associate Level 2	June-15	August-16
Nendrasys technologies	Java consultant	Oct-14	May-15
Norasys techologies	Java developer	Aug-12	Oct-14

Certification:

Certificate	Discipline
Hybris core	Hybris core certification v5

Qualification Details:

Degree/Certificate	Discipline	Institute/University	Year of Passing
B.Tech-ECE	ECE	Sri Prakash college of engineering	April-12
Intermediate	Science	Dr.Hima sekhar junior college	May-08

| Secondary - 10th | State Syllabus | J.L High school | March-06 |

Professional Experience

<div align="right">Oct 2022 – Present</div>

Project	**:** LPG BPCL
Role	**:** SAP Hybris developer
Company	**: Juvarya Technologies private Limited**
Team Size	: 30
Tools	: Spring, Java

Description:

Bharat Petroleum Corporation Limited (BPCL) is a prominent Indian state-owned oil and gas company. One of its significant operations is in the LPG (liquefied petroleum gas) segment. BPCL is a major player in the LPG market, providing LPG for domestic, industrial, and commercial use. LPG is widely used in households for cooking purposes and in various industries for heating, powering vehicles, and as a refrigerant. BPCL has a substantial distribution network across India, ensuring the availability of LPG to consumers nationwide.

Responsibilities:

- Designed complete distributor and Customer data structure and customized cart and order with respect to BPCL requirements.
- Involved in multi-inventory with respect to distributor network.
- Involved initial project data setup for product and content catalog.
- Involved in Customer and Customer LPG Connection design.
- Cart calculation customization.
- Implemented order customization according to customer enrollment.
- Implemented Invoice and ERV Flows.
- Implemented Mechanic request customization.
- Implemented Stock settlement with respect to delivery executive.

<div align="right">April 2019 – August 2022</div>

Project	**:** Fashion Rental
Role	**:** SAP Hybris developer
Company	**: Wipro**
Team Size	: 10
Tools	: Spring, Java, SAP Hybris commerce

Description:

This project involved designing and implementing a scalable **Fashion Rental e-commerce platform** leveraging **SAP Commerce Cloud** (Hybris), integrated with **SAP S/4HANA** via **SAP Cloud Platform Integration (CPI)** to manage product replication, order fulfillment, and customer data synchronization.

The platform enabled customers to **rent fashion products online**, schedule deliveries and returns, and manage subscriptions, supporting omni-channel engagement and real-time inventory visibility.

Responsibilities:

☐ **Launch a** subscription-based fashion rental service **with flexible rental periods**

☐ **Integrate** S/4HANA **for** master data, order management, and inventory control

☐ **Provide** personalized recommendations **and dynamic pricing**

☐ **Enable seamless end-to-end processes spanning** product catalog, order lifecycle, and customer management

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Octover 2018 – March 2019

Project	: Indiska
Role	: SAP Hybris developer
Company	**: Aspire systems**
Team Size	: 10
Tools	: Spring, Java, SAP Hybris commerce

Description:

Indiska – A Swedish retail chain offering fashion, accessories, and home décor with a Nordic and Indian fusion aesthetic.

This project involved the end-to-end implementation and customization of the **SAP Hybris Commerce (SAP Commerce Cloud)** platform to support **Indiska's digital transformation** into a modern, customer-centric, omni-channel retailer.

The primary goal was to replace legacy systems with a unified commerce platform that could support scalable **B2C operations**, enhance **customer experience**, and integrate **online and offline** touchpoints including **store inventory, ERP, CRM, and POS systems**.

Responsibilities:

❑ Created and maintained **multi-level product catalogs**, categories, and classification attributes
Catalog Management & Product Data

❑ Established **approval workflows** for product enrichment and publishing Configured classification attributes and custom facets to support advanced product search and filtering.

❑ Implemented **variant products** (e.g., size, color) with dynamic pricing and availability

❑ Implemented dynamic catalog versioning and approval workflows for product managers.

Octover 2017 – August 2018

Project	: Lumileds
Role	: SAP Hybris developer
Company	**: NTT Data**

Team Size   : 10
Tools   : Spring, Java, SAP Hybris commerce

Description:
Lumileds is a global leader in **light engine technology**, originally part of Philips and headquartered in the Netherlands. The company designs, develops, and manufactures **LEDs and automotive lighting solutions** used by businesses worldwide.

Responsibilities:

❑ Gathered business requirements from Lumileds stakeholders across EMEA and APAC regions.
❑ Designed end-to-end B2B commerce architecture integrating SAP Hybris Commerce with SAP ERP (ECC/S4).
❑ Defined user journeys for corporate buyers, distributors, and internal sales teams.

Catalog Management & Product Data
❑ Modelled multi-level product catalogs for professional lighting equipment (e.g., LEDs, modules, drivers).
❑ Configured classification attributes and custom facets to support advanced product search and filtering.
❑ Implemented dynamic catalog versioning and approval workflows for product managers.

B2B Customer Organization Setup

❑ Configured B2B unit hierarchies to represent distributors, wholesalers, and OEM customers.
❑ Defined company accounts, user roles, and permissions for buyers, approvers, and administrators.
❑ Enabled self-registration and account approval workflows.

Quote & Order Management

❑ Customized quote request and negotiation flows to allow corporate customers to request pricing.
❑ Integrated order processing with SAP backend via Data Hub/SCPI for real-time inventory and pricing.
❑ Configured replenishment orders and order templates for recurring purchases.

Oct 2016 to July 2017.

Client   **: BIOLASE**
Role   **:** Java developer.
Company   **: NTT Data Global delivery Services.**
Team Size   **: 8**
Tools   **: Spring, Java 1.8**

Description:
        BIOLASE, Inc. is a medical device company that develops, manufactures, markets, and Sells laser systems in dentistry and medicine and markets, sells, and distributes dental imaging equipment, including CAD/CAM scanners. BIOLASE's products are focused on better enabling clinicians to repair and restore patient's dental conditions while reducing the pain, fear, and anxiety generally

associated with dentistry. BIOLASE is committed to elevating the standard of care in dentistry, while enabling clinicians to achieve better business returns.

Role:
Developing B2B Application, Worked under on Modules - Integrations, WCMS.

Responsibilities:

- ❏ Compu top payment gateway integration.
- ❏ Pace Jet shipping services integration.
- ❏ Datahub integration.
- ❏ SapByDesign integration.
- ❏ WCMS customization.
- ❏ Product content management.
- ❏ WCMS customization.
- ❏ Customer specific prices and products.

Professional Experience

<div align="right">Oct-2015 – July-2016</div>

Client	**:** Ralph Lauren.
Role	**:** Java developer.
Company	**: Sapient Nitro**
Team Size	: 120
Tools	: Spring. Java.

Description:
Ralph Lauren Corporation is an American, publicly traded holding company headquartered in New York City. The company, through its subsidiaries, designs, markets and sells luxury men's, women's and children's apparel, accessories, fragrances and home furnishings to customers worldwide. Ralph Lauren Corporation began with the 1967 founding of the Polo Ralph Lauren company by American designer Ralph Lauren.

Role:
Developing the B2C Application Worked under one Modules - My Account, Channel advisor integration, SOLR, WCMS, rest integrations.

Responsibilities:
- ❏ Integrating oms with Manhattan third party.
- ❏ Implemented my account page functionalities.
- ❏ Involved initial project data setup for product and content catalog.
- ❏ Implemented SOLR search functionality as per the business requirement.
- ❏ Integrated channel advisor with hybris.

Professional Experience

<div align="right">June 2015 – Sept 2015</div>

Project   **:** Belk DCP
Role   **:** Java developer
Company   **: Sapient Nitro**
Team Size   : 100
Tools   : Spring, Java

Description:
Belk, Inc. is an American mid-range to upscale department store chain founded in 1888 by William Henry Belk in Monroe, North Carolina. It is a large family owned and operated department store with 299 locations in 16 states.

Responsibilities:

- ❑ Involved initial project data setup for product and content catalog.
- ❑ Implemented category and product list page with product aggregation.
- ❑ Customization hybris components for home page, Customized mega menu.
- ❑ Involved in creating impex files for the project data setup.
- ❑ Implemented SOLR customization.

Declaration

The above-mentioned details are true and are best known to my knowledge.

Vamsi Chadaram   Date: