



DHANANJAY BHOGE

Address: Mumbai, Maharashtra

Email: dhananjay13bhoge@gmail.com / Mob: (+91) 8956333059

LinkedIn: linkedin.com/in/dhananjay-bhoge-a5885619b/

GitHub: github.com/DhananjayBhoge/

SUMMARY

Results-driven Data Analyst with 3 years of experience in leveraging SQL, Python, Excel, and Power BI to derive actionable insights and support strategic decision-making. Proven expertise in data collection, analysis, visualization, and process automation. Adept at identifying trends, optimizing workflows, and presenting data-driven recommendations to enhance business performance. Seeking to utilize analytical and technical skills to drive impactful results.

SKILLS

- | | | |
|------------------|---|---|
| • Python | • SQL, MySQL | • Interactive dashboards using Power BI, Excel |
| • NumPy | • Storytelling | • Service Now and Jira ticket monitoring system |
| • Pandas | • Cleaning and Manipulating Data using SQL, Excel, Python | • Data Analytics Life Cycle |
| • Matplotlib | • Data Visualization | • Agile Methodologies |
| • seaborn | • Java | |
| • Advanced Excel | | |

EXPERIENCE

Data Analyst / QualityKiosk Technologies - Navi Mumbai

Aug 2022 - Current

- Conducted data analysis on large datasets using SQL and Python to identify key business trends, achieving a 15% improvement in reporting accuracy.
- Developed interactive dashboards in Power BI to track KPIs and present actionable insights to stakeholders.
- Collaborated with cross-functional teams to streamline reporting workflows, resulting in a 25% increase in efficiency.

PROJECTS

Customer Workflow Segment Analysis

Extracted and analyzed large volumes of customer transaction data to identify high-value customers and frequent spenders.

- Created customer segments based on spending habits, transaction types, and credit card usage frequency.
- Designed Power BI dashboards to visualize customer behavior patterns, enabling targeted marketing campaigns.
- Presented findings to marketing teams, leading to optimized campaigns that improved customer engagement and credit card usage.

Credit Card Transaction Monitoring and Risk Management

Analyzed transaction data to identify fraudulent patterns using SQL queries.

- Collaborated with risk management teams to analyze data for fraud detection.
- Implemented a Power BI dashboard for real-time monitoring of transaction activities, providing stakeholders with actionable insights.
- Streamlined data extraction from the Data Warehouse for comprehensive reporting on credit card usage and fraud detection.

Rewards Program Analysis

- Extracted credit card rewards data using stored procedures.
- Analyzed the data to see which rewards are popular and how often they are used.

- Made Power BI reports to show trends and patterns in rewards.
- Worked with IT to make sure the data was accurate and suggested ways to improve.

Loan Default Prediction

- Utilized SQL to analyze loan repayment data and predict default risks.
 - Implemented insights that reduced loan defaults by 15%.
-

ADDITIONAL PROJECTS

Analyze Ecommerce Sales Data using Power BI

- Developed and designed interactive dashboards to track, monitor, and analyze online sales data.
- Established data connections, joined tables, conducted calculations for data manipulation, and implemented filters, slicers, and user-driven parameters to enhance visualizations.

YouTube Text Data Analysis

- Performed sentiment analysis, word cloud analysis, and emoji analysis on YouTube data.
 - Evaluated like rate, dislike rate, and comment rate to identify the channel with the highest number of trending videos. Additionally, investigated the relationship between punctuation usage and views, likes, dislikes, and comments.
-

EDUCATION AND TRAINING

Executive Program in Data Science & AI

Dataisgood

Noida

Oct 2023 - Oct 2024

Bachelor of Engineering

St. John College of Engineering & Management

Mumbai University – Palghar

Aug 2018 - Jun 2021

Diploma in Engineering

Thakur Polytechnic

MSBTE – Mumbai

Aug 2015 - Jun 2018

CERTIFICATIONS

- Advanced RPA Developer, UiPath (2022)
- Document Understanding, UiPath (2022)
- Java Full Stack Developer, QSpiders (2022)