

<WEBSITE DATA: FORTIS>

<INTRO>

FORTIS – ADVERTISING AGENCY

Marketing. Business. Creation.

We help our clients achieve their business goals by implementing comprehensive and effective marketing solutions.

We are specialized in activities based on the synergy of BTL 360+ marketing and interactive solutions. We design sales support tools for retailers. We take care of creation and production of advertising campaigns to build commitment engagement, loyalty and trust of the recipient to the brand. We have our own IT solutions. We focus on long-term cooperation, which we build on transparency, commitment and mutual trust.

</INTRO>

<SERVICES>

What do we do?

1. Trade Marketing

1.1 Effective marketing campaigns - We organize marketing campaigns on the consumer market (B2C) and business market (B2B), tailored to the needs of our clients.

1.2. We sew to measure - We provide a simple and effective process for creating promotions on any scale.

1.3. We support sales - We create and run comprehensive sales support programs across all channels.

1.4. We run campaigns from A to Z - We take care of promotion at every stage - from developing the promotion mechanism and regulations along with the organization of prizes to graphic designs, IT solutions and handling applications.

1.5. We create and operate sales support programs in all trade channels.

- Lotteries - We take over all activities, formalities and legal responsibility in organizing the lottery. We will adjust the appropriate mechanics to the goals set for us. We guarantee security and full monitoring of the lottery.
- Contests/ competitions and Promotions - We support products and brands every day. We have developed mechanisms and their introduction to the market can take us about 24 hours. We guarantee legal, tax and IT care. We design KV, all forms of POP support and websites.
- IT Solutions - We create tailor-made systems and use only the latest IT solutions.
- B2B programs - We know how sales teams, wholesalers, franchises and retail stores work. We will match the right mechanism and design a multi-level online service panel to manage the project. We have a dedicated and experienced team to execute tasks. We issue thousands of dedicated prepaid cards per year.
- Shopper Strategy - We analyze research and observe reality to communicate with shoppers in a clear way. We translate this into POS materials that work at the point of sale.
- Virtual prepaid cards - We prepare sales support systems in both B2C and B2B using virtual payment cards. It is an attractive and ecological gift that gives more possibilities than a regular card.
- Legal tax and services - We provide legal and tax services, including comprehensive cooperation within the framework of our promotional activities.

2. Graphic Designs - We specialize in creations which creative work that effectively supports sales and fulfills branding objectives.

- key visuals

- POS (POP)
- spectacular displays
- labels and packaging
- visual identity
- 3D visualizations
- multimedia presentations

3. Digital Marketing - We execute complex and effective online promotion strategies.

- social media marketing
- online campaigns

4. POS Material Production - Printing, prototyping and installation - we deal with the production of advertising materials regardless the form and size.

- digital printing
- proofing
- prototyping
- advertising installations

5. IT Solutions - We create tailor-made software and use only the latest IT solutions.

- IT systems
- websites
- loyalty programs
- product databases
- online scratchcards
- UX/UI solutions

6. Product photography - We organize professional photo shoots in our own photo studio.

- packshots
- arranged sessions
- food & drink

</SERVICES>

Why us?

100 actions/shares per year

35 Brands

33 years of market

<CAREERS>

Careers

1. Current job offers

- Social Media and Content Marketing Specialist - Form of contract: Uop / B2B
- IT Backend Developer - Form of contract: Uop / B2B
- IT Frontend Developer - Form of contract: Uop / B2B
- IT Full-Stack Developer - Form of contract: Uop / B2B
- IT Project Manager IT - Form of contract: Uop / B2B
- Traffic Manager graphic studio - Form of contract: Uop / B2B
- Digital Marketing Graphic Designer Social Media - Form of contract: Uop / B2B

2. Benefits

- Cooperation with FMCG market leaders in Poland
- Assistance in individual career path planning, support for personal development.
- Support of the entire team, not only during the implementation period.
- Employment contract or B2B.
- Possibility of using group insurance and private medical care.
- MultiSport card supplement for employees and accompanying persons.
- The energy level in the office is complemented by optimism, aromatic coffee and tea.
- Pet-friendly company.
- Loose dress code.

3. What does our recruitment process look like?

We close recruitment in 1-3 weeks. After each stage you get feedback and information about what will happen next.

- CV verification
- Meeting at the company headquarters
- Test task
- Meeting with the team and decision

</CAREERS>

<CONTACT DETAILS>

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