



Says

Thinks



"I want a brand name that reflects our company's values and mission."

"The brand name should be unique and not easily confused with existing brands."

"The brand mail should look professional and trustworthy."

"The logo should be simple yet memorable, leaving a lasting impression on our audience."

"The brand mail needs to be easily recognizable and must convey a sense of credibility."

"The logo should represent our brand's identity and resonate with our target audience."



DHANAPAL.S
Digital Marketing student

Researches existing brand names to avoid any potential conflicts or similarities.

Explores various design options for the brand mail to find the perfect balance between professionalism and visual appeal.

Anxious about choosing a brand name that accurately portrays the brand's values and message.

Engages in brainstorming sessions and sketching to create a logo that embodies the essence of the brand.

Concerned about the brand mail being perceived as trustworthy and authentic by customers and stakeholders.

Excited about the possibility of creating a logo that resonates with the brand's audience and makes a strong visual impact.



Does

Feels

