PROBLEM

How do you monitor customer churn?

PROBLEM

How can we reduce customer churn in telecom?

PROBLEM

Which algorithm is best for churn prediction?

PROBLEM

What is a good churn rate for telecom?

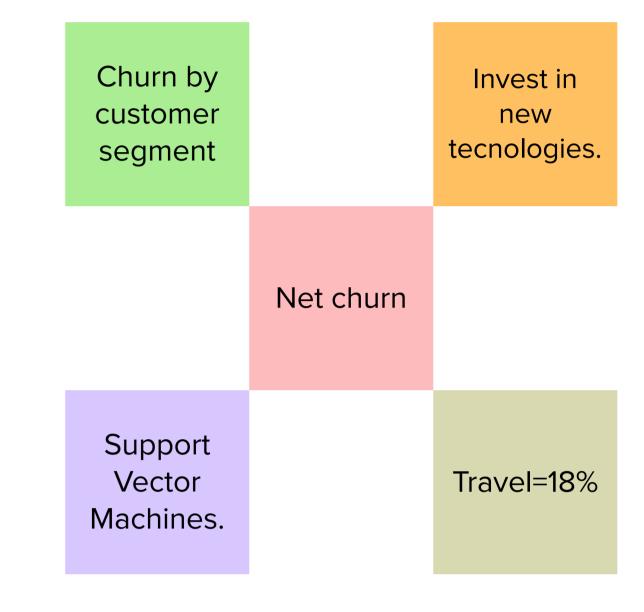
PROBLEM

What are the basic types of churn?

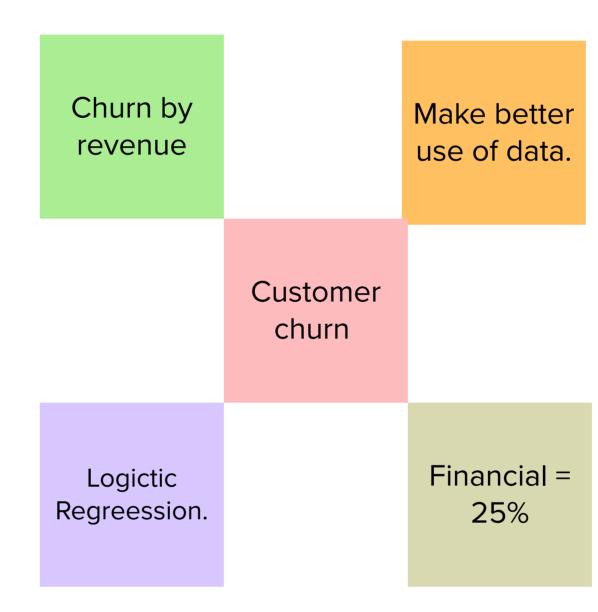
MAHALAKSHMI M

Churn rate by time frame. Gross MRR churn Create a memorable customer experience. Wireless=21%

JANARANJANI K



DHANAPRIYA A



YAMUNASRI G

Net churn rate.		ensure efficient customer care.
	Revenue churn	
Bayes Algorithm.		Online retail=22%

RAJESHWARI M

