

## KESHORE SURYANARAYANAN

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### **EXPERIENCE**

#### **Thorogood Associates India Private Limited**

**Bengaluru, India**

*Business Intelligence Consultant*

*July 2018 – Present*

- Maintained excellent relationships with the UK unit of a leading international tobacco manufacturer, as Technical Project Lead
- Managed & enhanced an end-to-end BI model of EPOS data for 200,000 products from 90,000 stores across the UK
- Devised calculations & built reports to provide strategy insights, increasing market share by 3% in a tricky tobacco market
- Automated data load and data mapping tasks and incorporated system improvements to reduce time taken by 20%

#### **Intlosol Works Private Limited**

**Chennai, India**

*Summer Intern*

*May 2017 – July 2017*

- Simulated remote heartbeat monitoring system by designing a working MQTT model, with ESP8266 & mobile application as clients
- Retrieved Intlosol's temperature tracking device data from cloud & prepared performance reports showing trends for customers
- Provided ideas for market expansion using existing network, leading to addition of 1 new portfolio of customers

#### **L&T Electrical & Automation**

**Coimbatore, India**

*Summer Intern*

*June 2016*

- Collected 2 weeks of time consumption data of an industrial process
- Performed Time & Motion Study Analysis to identify optimization points and repetitive tasks
- Helped improve overall work efficiency by 2%

#### **Arsenal Fever**

**Remote Internship**

*Freelance Writer*

*August 2015 – October 2015*

- Wrote 35 articles for a soccer website in its developmental stages
- Articles were subsequently published on a news aggregator platform, having adhered to quality standards & protocols
- Raised INR 15,000 for the website through the articles

### **EDUCATION**

#### **National Institute of Technology**

**Tiruchirappalli, India**

*Bachelor of Technology, Electrical & Electronics Engineering | CGPA: 7.74/10*

*2014 – 2018*

- Relevant Coursework: Management Concepts & Practices, Marketing Management, Basics of Programming, Data Structures & Algorithms, Artificial Neural Networks, Linear Algebra, Basics of Calculus, Transforms & Partial Differential Equations, Numerical Methods, Basic Course in Communicative English, Professional Communication
- Head of Content at Pragyan, NIT Trichy's ISO 9001 & 20121 certified techno-managerial organization; headed a team of 34 members and created targeted content to improve reach of Facebook page by 75%
- Content Manager at Festember, NIT Trichy's annual international cultural festival with a participation of over 10,000
- Head of Content at Currents, Electrical & Electronics Engineering department's symposium with a participation of over 2,000
- Content Developer at Feeds, NIT Trichy's official monthly magazine; created content pieces such as feature, satire, fiction & poetry
- Department Cultural Team; won inter-departmental music events and acted in short films
- Hostel Soccer Team; won inter-hostel soccer tournaments

**Maharishi Vidya Mandir Senior Secondary School**  
**Chennai, India**

*Senior Secondary School | 94%*  
 2014

- Scored 100% marks in Mathematics, in All India Senior Secondary Examination conducted by Central Board of Secondary Education

**Chinmaya Vidyalaya Senior Secondary School**  
**Chennai, India**

*Secondary School | CGPA: 10/10*  
 2012

- School Topper in Secondary School Examination conducted by Central Board of Secondary Education
- School Topper in National Science Olympiad 2010, conducted by Science Olympiad Foundation of India

**SKILLS**

- Languages: SQL, C++
- Softwares: Excel, SSIS, SSAS, SSRS, Tableau, Anaplan, Power BI, Visual Basic, MATLAB, Arduino