PROBLEM DEFINITION

PROBLEM:

Political juggernauts refer to influential and dominant candidates in the political landscape who have a significant impact on election outcomes. In the context of the 2019 Lok Sabha elections in India, the objective is to quantitatively analyze the factors contributing to a candidate's juggernaut status. This analysis will encompass variables such as electoral performance, campaign expenditures and party affiliation. We aim to gain insights into the dynamics of indian politics during this pivotal election years. The problem definition outlines the scope and objectives of quantitative analysis that contribute to a candidate's political political juggernaut status in the 2019 Lok Sabha elections.

2 Brainstorm

GOPINATHA

Demographic Analysis:
Explore the demographic
characteristics of candidates,
including age, gender, education, and
profession, and analyze how these
factors correlate with electoral

Party Affiliation:
Examine the distribution of candidates across political part and analyze the performance on those from established parties.

Geographic Distribution:
Investigate the geographic
distribution of candidates and the
electoral success, highlighting
trends in urban vs. rural
constituencies.

Incumbency Factor:
Study the impact of incumbency on candidate performance, comparing rst-time candidates to incumbents

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Campaign Finance:
Analyze the correlation between campaign spending and electoral success, considering the sources of campaign funding.

Vote Share:
antify the vote share obtained
didates and parties, and identions
tors that influence variations
vote share.

Alliance Patterns:
Explore the impact of pre-electical alliances and coalitions on candid performance.

Social Media Presence:
Analyze the role of social media
candidates' campaigns and its
influence on voter perception.

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Criminal Records:
Quantify the presence of candidates
with criminal records and assess
their electoral success compared to
clean candidates

Policy Positions:
Analyze the positions taken by candidates on key policy issues at their resonance with voters

Voter Turnout:
Investigate the correlation between candidate performance and votes turnout in different constituence.

Margin of Victory:
Examine the margins by which candidates won or lost in their respective constituencies and identify key factors contributing narrow or landslide victories

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Regional Variation:
Highlight regional variations is candidate performance and the influence of regional issues on electoral outcomes.

Religious and Caste Factors:
Investigate the role of religion as caste in candidate selection and voter preferences

Exit Polls vs. Actual Results:

Analyze how candidate profiles a electoral dynamics have evolve over multiple Lok Sabha election

GROUP IDEAS: Discuss the impact of electoral reforms, if any, on candidate selection and electoral outcomes.

