#### PROBLEM DEFINITION

#### PROBLEN

Political juggernauts refer to influential and dominant candidates in the political landscape who have a significant impact on election outcomes .In the context of the 2019 Lok Sabha elections in India ,the objective is to quantitatively analyze the factors contributing to a candidate's juggernaut status. This analysis will encompass variables such as electoral performance, campaign expenditures and party affiliation. We aim to gain insights into the dynamics of indian politics during this pivotal election years. The problem definition outlines the scope and objectives of quantitative analysis that contribute to a candidate's political political juggernaut status in the 2019 Lok Sabha elections.

# 2 Brainstorm

#### GOPINATHA

Demographic Analysis:
Explore the demographic characteristics of candidates, ncluding age, gender, education, and profession, and analyze how these factors correlate with electoral success.

Party Affiliant Examine the district candidates across poland and analyze the perfect independent candidate those from establish

Geographic Distribution:
Investigate the geographic distribution of candidates and telectoral success, highlighting trends in urban vs. rural constituencies.

Incumbency Factor:
Study the impact of incumbence candidate performance, comparing first-time candidates to incumbe

## DHANDAPANI K

Campaign Finance:
Analyze the correlation between campaign spending and electoral success, considering the sources of campaign funding.

Vote Share:
Quantify the vote share obtained candidates and parties, and identification factors that influence variation vote share.

Alliance Patterns:
Explore the impact of pre-el
alliances and coalitions on car
performance.

Social Media Presence:
Analyze the role of social media
candidates' campaigns and its
influence on voter perception.

#### DHANUSHS

Criminal Records:
Quantify the presence of candidates
with criminal records and assess
their electoral success compared to

ates
ess
d to
candidate
their

Voter Ture
Investigate the corre
candidate performature

Margin of Victory:
Examine the margins by when candidates won or lost in the respective constituencies a identify key factors contribute narrow or landslide victors.

## DINESHBABUM

Regional Variation:

lighlight regional variations in andidate performance and the influence of regional issues on

Religious and Caste Factors:
estigate the role of religion and
ste in candidate selection and
voter preferences

Exit Polls vs. Actual Res

Trends Over Time:
Analyze how candidate profiles and
electoral dynamics have evolved
over multiple Lok Sabha elections.

## GROUPIDEAS:

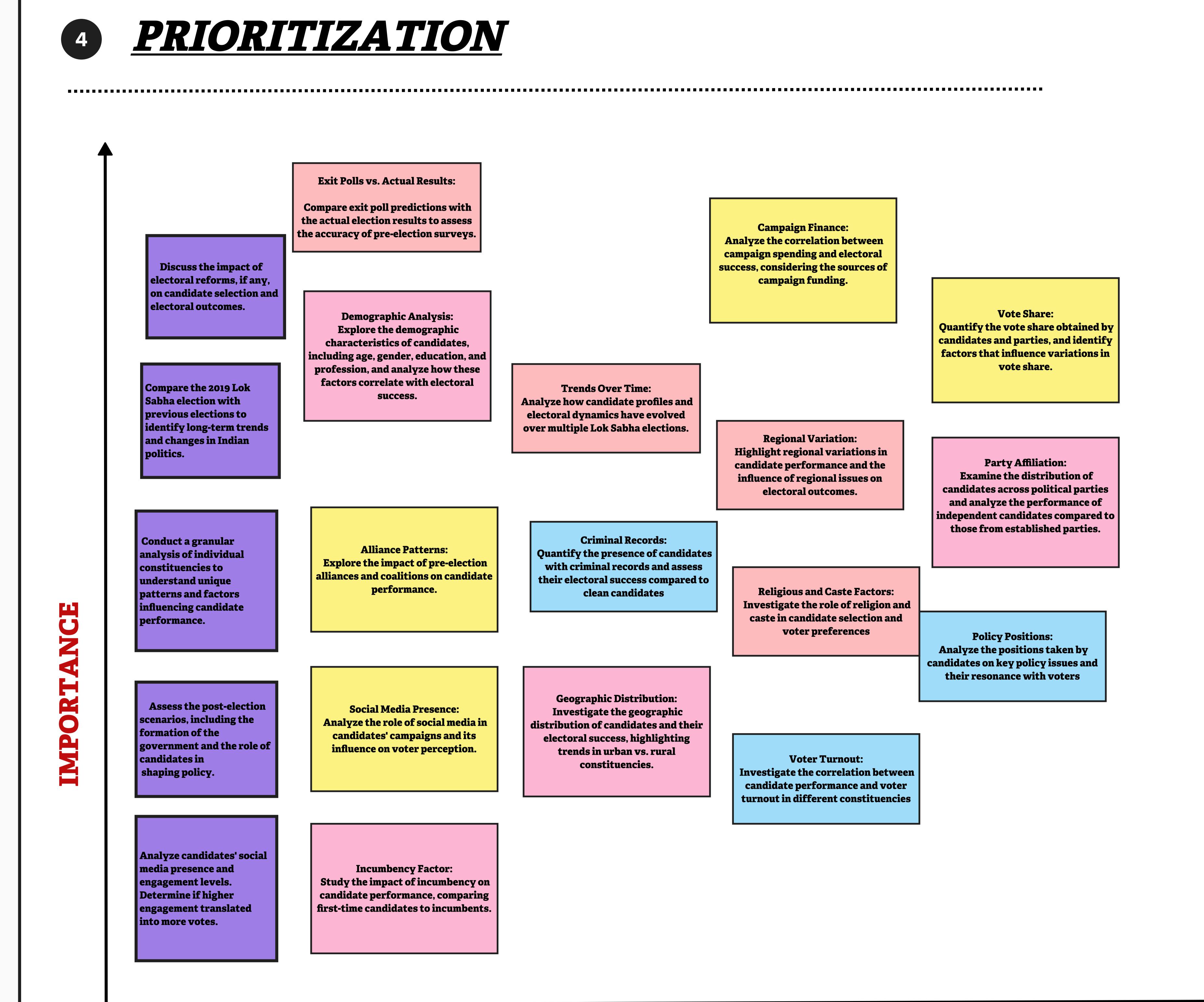
Discuss the impact of electoral reforms, if any, on candidate selection and electoral outcomes

Compare the 2019 Lok Sabha election with previous elections to identify long-term trends and changes in India politics.

onduct a granular analysis of individual constituencies to understand unique patterns and factors influenc andidate performance.

Assess the post-election scenarios, including the formation of the government and the role of candidates i haping policy.

nalyze candidates' social media presence and engagement levels. Determine if higher engagement translated into ore votes.



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