Brand Id	Item_id	Category	User_id
1	1070907	107	2923
1	1070907	107	3110
1	1080501	108	257
1	1080501	108	624
1	1080501	108	767
1	1080501	108	816
1	1080501	108	931
1	1080501	108	982
1	1080501	108	1003
1	1080501	108	1195
1	1080501	108	1202
1	1080501	108	1217
1	1080501	108	1225
1	1080501	108	1399

Average of rating of Products

5.00

0.00   5.00

хорошо
(Russian)

+

good
(English)
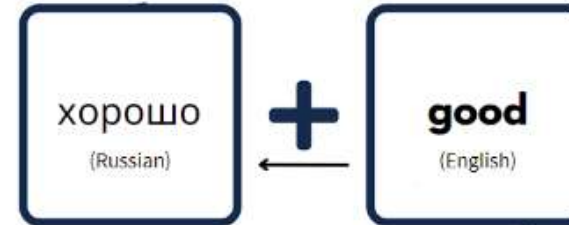
Sentimental Analysis
on the basis of Comments

3041

Number of active distinct users
doing purchases

192

Total number of brands

14282

Total number of comments for
products by different users for
sentiment analysis

Tone of comment?

08 January 2011

Positive Comment

Date of purchase

Comment for the product (in Russian)

Камера превзошла мои ожидания. Звук
очень хороший, четкий, цветопередача
просто превосходна!

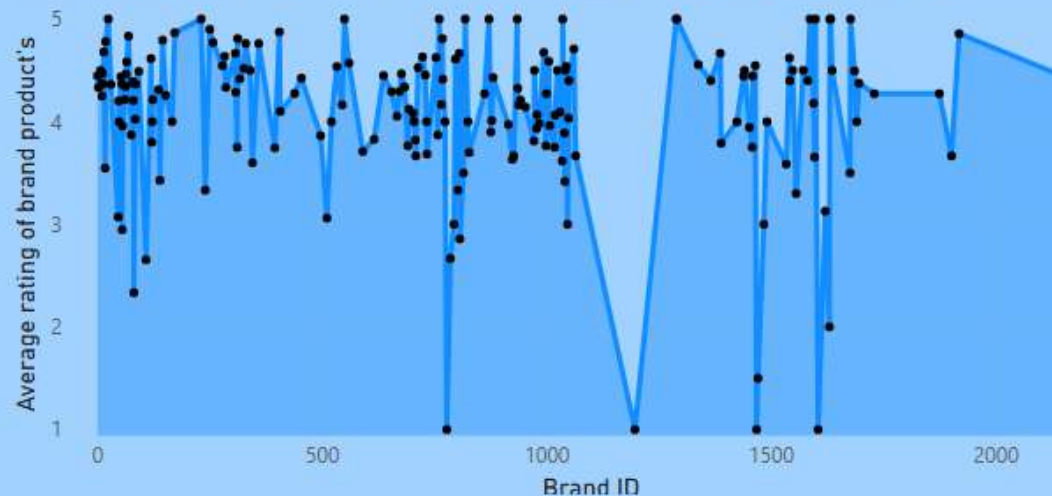## Translation of Comment in English

The camera exceeded my expectations. The
sound is very good, clear, color rendition is
simply excellent!

Average of rating for each brand

here brand id's are given and not brand names and they are of datatype - Whole number instead of Text

Brand ID	Average Rating of Products
2159	4.43
1920	4.86
1903	3.67
1876	4.27
1731	4.27
1697	4.38
1692	4.00
1687	4.49
1678	5.00
1677	3.50
1637	4.50