

The background of the entire page is a dark blue, semi-transparent overlay of the Golden Gate Bridge in San Francisco. The bridge's iconic towers and suspension cables are visible, creating a sense of depth and structure.

Dhanish Chhajer

Full-Stack Product Designer

7+ Years - Paytm, OYO Rooms, MakeMyTrip, HappilyUnmarried, Freelance

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Good design is as
little design as possible.

Dieter Rams

DESIGN PHILOSOPHY

I firmly believe that products that reach a wide & varied audience should be as simple, easy to use and with as little visual fluff as possible; not only does it enable the brand to scale up more quickly but also greatly reduces the cognitive load of the person experiencing the product/service.

I think simplicity is directly proportional to the effectiveness of everything in life especially when it comes to design.

The only way to do great work
is to love what you do.

Steve Jobs

WORK EXPERIENCE

Paytm - Assistant Manager, Product Design

JAN 2017 - PRESENT

- Maintained Paytm Entertainment Businesses (Movies, Events, etc)
- Solely Designed Paytm Hotels for Android, iOS & Web
- UI Design of Paytm Payments Bank ATM
- Currently working on Paytm Business & Corporate Banking Products



OYO Rooms - UX Designer

JULY 2015 - JUNE 2016

I was part of the 2-person team responsible for designing and maintaining the Consumer Facing Properties - Mobile Apps & Web, worked closely with The Product and Tech Teams to understand, prioritize, analyze, research, ideate, design and AB test the features/updates to be shipped to solve customer and business needs.

I also designed the Micro Market Mobile App in close collaboration with Product, Business and Tech Teams. The Micro Market App was designed for OYO regional managers to make bookings with the flexibility of having most of the features in the backend panel but in form of a mobile app.



MakeMyTrip - Visual Designer (UX)

APRIL 2015 - JULY 2015

Responsible for Visual Design of the Horizontal Services for Both App & Web (My Bookings, Referral Program, Etc).



HappilyUnmarried - UX Designer

NOVEMBER 2014 - APRIL 2015

Solely responsible for designing the android app following the material design guidelines and also redesigning the complete e-commerce website.



designedbyDC - UX Designer (Self Employed)

APRIL 2010 - NOVEMBER 2014

Worked with various companies from around the world designing Web Sites, Web User Interfaces and Online Advertising.



Few companies I had the pleasure of working with:-

- SkinnyPrice.com - Patented dynamic pricing technology platform
- Eventscope.co.uk - Event management platform
- B2Csocial - B2C social media management platform
- BackyardTravel - Travel site dedicated to travel within Asia

The art challenges the technology,
& the technology inspires the art.

John Lasseter

TECHNOLOGIES & STANDARDS

- Sketch App
- Principle App
- Photoshop CC
- Design Principles
- Color Theory
- Typography
- Accessibility & Semantics
- HTML 5
- CSS3 (with SASS)
- Sublime Text
- GitHub
- Javascript (Intermediate)
- MEAN Stack (Basic)

I have never let my schooling
interfere with my education.

Mark Twain

EDUCATION

CBSE Class 12th (Commerce with IP)

June 2008 - April 2010

CBSE Class 10th

April 2008

Arena Animation (AAASP)

June 2008 - May 2009

Photoshop, Illustrator, Design Principles



CONTACT INFO

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