

# Assignment-Course Project

## INFO 1213

### **1.) Description:**

My business is regarding the designing of websites, making business cards, brochures, label, logo which is named basically “Graphic Designing”. This is to attract their company online or by giving them their cards through which they customers can contact them and see their work online by searching the company. Even if the customers want to have their pictures cool or need some beautiful effects for them photoshop is there which can change totally. This makes more convenience to the people to get interacted through online by signing up in a minute which is an advantage for every business or job. As Graphic design is a craft where professionals create visual effects to communicate for the specific needs and in which they are expert. In our business main focus is on the customers need that what we make for them should be attractive and love them in one site only that this is the thing which they actually want for this our company do group leadership and take each other’s view so that we can combine it make a beautiful thing for them and make them happy.

In our company you must see that we check the things whatever we made for the customers so that there should not be a single mistake which you find in our website. We work with the customers to understand the business needs then our company collaborate to discuss the best designs which reflect the product value. If you want to make some beautiful things in which we are unique must visit our website and fill the form and know more about our company on the social media by contacting us.

This can be very useful to the people who are interacting through online they need the websites to see their products and even to make through far places because this stage is very convenient to the people to book through far places in just a minute.

### **2.) Comparing wireframes with the screenshots of your websites:**

Assignment-3

# ARIA

## GRAPHIC DESIGNER

Want to study more  
about my Business?

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# ARIA

[HOME](#) [ABOUT](#) [GALLERY](#) [SERVICES](#) [CONTACT](#)

## ABOUT



### What is Graphic Design?

Graphic design is a craft where professionals create visual content to communicate messages. By applying visual hierarchy and page layout techniques, designers use typography and pictures to meet users' specific needs and focus on the logic of displaying elements in interactive designs, to optimize the user experience.

## SKILLS

Photoshop, Website Designer, Illustrator, HTML/CSS, Problem solving, and Team leadership skills experts are there which help the customers to fulfil what they need for them.



## DESIGNS



### VISUAL IDENTIFY

Designers that specialize in visual identity graphic design collaborate with brand stakeholders to create assets like logos, typography, color palettes and image libraries that represent a brand's personality. In addition to the standard business cards and corporate stationary,



### MARKETING & ADVERTISING

Designers can specialize in a specific type of media (vehicle wraps or magazine ads, for example) or create a broad assortment of collateral for print, digital, and beyond. While traditionally print-centered, this type of design has grown to include more digital assets, especially for use in content marketing and digital advertising.



### USER INTERFACE

UI designers specialize in desktop apps, mobile apps, web apps and games. They work closely with UX (user experience) designers (who determine how the app works) and UI developers (who write code to make it work).



### PUBLICATION

Publications are long-form pieces that communicate with an audience through public distribution. They have traditionally been a print medium. Publication design is a classic type of design—think books, newspapers, magazines and catalogs. However, there's recently been a significant rise in digital publishing.

## WANT TO SEE MORE?



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## GALLERY



01

We will work with you to understand your business needs

02

Our team will collaborate to discuss the best designs  
reflect your business or product value

## BROCHURE DESIGN

We provide graphic design for designing brochures that are best for travel agencies to captivate the attention of your customers and at the same time make them inquisitive.

[LEARN MORE](#)

## BANNER DESIGN

If you need banners that instantly pique the interest of consumers with a CTA, you need our graphic design services to let our experts design an expressive banner that makes them click. Our quality is what makes us a trusted provider of the best graphic design services in India.

[LEARN MORE](#)

## LOGO DESIGN

We create powerful brand identities by offering high-quality logo design services. Get logos done at attractive quality and rates. Our logo design experts have years of experience to use creativity in a flexible way to fashion a logo that reflects your brand message.

[LEARN MORE](#)

## BUSINESS CARD DESIGN

Custom business cards fashioned to your business or personal preference can be achieved through our graphic design services. Give our services a shot and we'll guarantee superb results to enhance your social value.

[LEARN MORE](#)

## MENU DESIGN

Tastefully done menus that are truly be spoke for business can be done us even if you are stretched and on a limited budget. Our graphic design team has the best front-end expertise to make your website livelier and more interactive.

[LEARN MORE](#)

## BOOK LAYOUT DESIGN

Your book layout designs can be improved to appeal to consumers. As a top graphic design outsourcing company, we create illustrations that help you get the books sold faster.

[LEARN MORE](#)

03

Sample designs will be created and furnished for your approval

04

After your approval, it will be rendered and enhanced into final format

## CONTACT US

NAME \*

EMAIL \*

SUBJECT \*

PROJECT TYPE

MESSAGE

SEND

WANT TO SEE MORE?



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Course Project:

## GRAPHIC DESIGNER

Want to study more  
about my business?

[LEARN MORE](#)

## ABOUT

## What is Graphic Design?

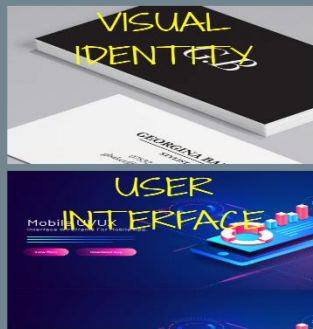
Graphic design is a craft where professionals create visual content to communicate messages. By applying visual hierarchy and page layout techniques, designers use typography and pictures to meet users' specific needs and focus on the logic of displaying elements in interactive designs, to optimize the user experience.

## SKILLS

Photoshop, Webpage Designer, Illustrator, HTML/CSS, Problem solving, and Team leadership skills experts are there which help the customers to fulfil what they need for them.

Designs ----- MARKETING AND ADVERTISING, USER INTERFACE, AND PUBLICATION

## DESIGNS



## Explaining what type of Specialty our Business will have

## Visual Identity

Designers that specialize in visual identity graphic design collaborate with brand stakeholders to create assets that include typography, color palettes and image libraries that represent a brand's personality.

[Card link](#) [Another link](#)

## Marketing and Advertising

Designers can specialize in a specific type of media (online, print, or mobile) and work closely with UX (user experience) designers to determine how the app works and if developers who write code.

[Card link](#) [Another link](#)

## User interface

UX designers specialize in designing user interfaces for desktop, mobile, and web. They work closely with UX (user experience) designers to determine how the app works and if developers who write code.

[Card link](#) [Another link](#)

## Publication

Publication designers are responsible for creating visual content that communicates with an audience through print, digital, or mobile. They have traditionally been a print medium, publication design is a classic type of design that includes layouts, design, and more.

[Card link](#) [Another link](#)

## GALLERY

This is how we do work



## SERVICES



## BROCHURE DESIGN

We provide graphic design for business brochures that are best for businesses to capture the attention of your customers and at the same time make them inspired.



## BANNER DESIGN

If you need banners that instantly attract the interest of customers, we'll create banners for you. Our design services to let our experts design an eye-catching banner that makes them click.



## LOGO DESIGN

We create powerful brand identities by offering high quality logo design services. Our logo design experts have years of experience to use.

## CONTACT

First name  Last name

Email address

☐ If you like my work please switch it.

Remembered password ☐

Please rate my work:

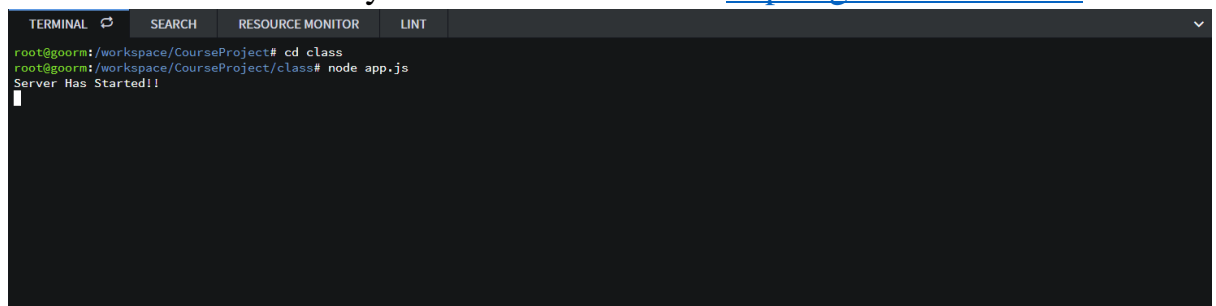
[Sign in](#)

The difference is too much in my website is like I just shorten down the website but added more bootstrapping ideas like cards, grid method, contact with new system and adding flip in my images for attractiveness, and adding jumbotron but the styling of the font and colour is same this is actually different from assignment 3 and I added many affects to make it different from assignment3.

### 3.) Instructions to run goormide:

First is that I will share my link through the goorm only in which you can see my frontend and backend what and how I have used. After that, I will give you another link where you can see my actual project with working elements to run my project first you need to enter **cd class** then, **node app.js**. If you don't type cd class then you will get error and my project will not run please do same which I mentioned above. If you don't understand please see my screenshots.

This is the link to see my frontend and backend <https://goor.me/zEV3M>



```
TERMINAL  SEARCH  RESOURCE MONITOR  LINT
root@goorm:/workspace/CourseProject# cd class
root@goorm:/workspace/CourseProject/class# node app.js
Server Has Started!!
```

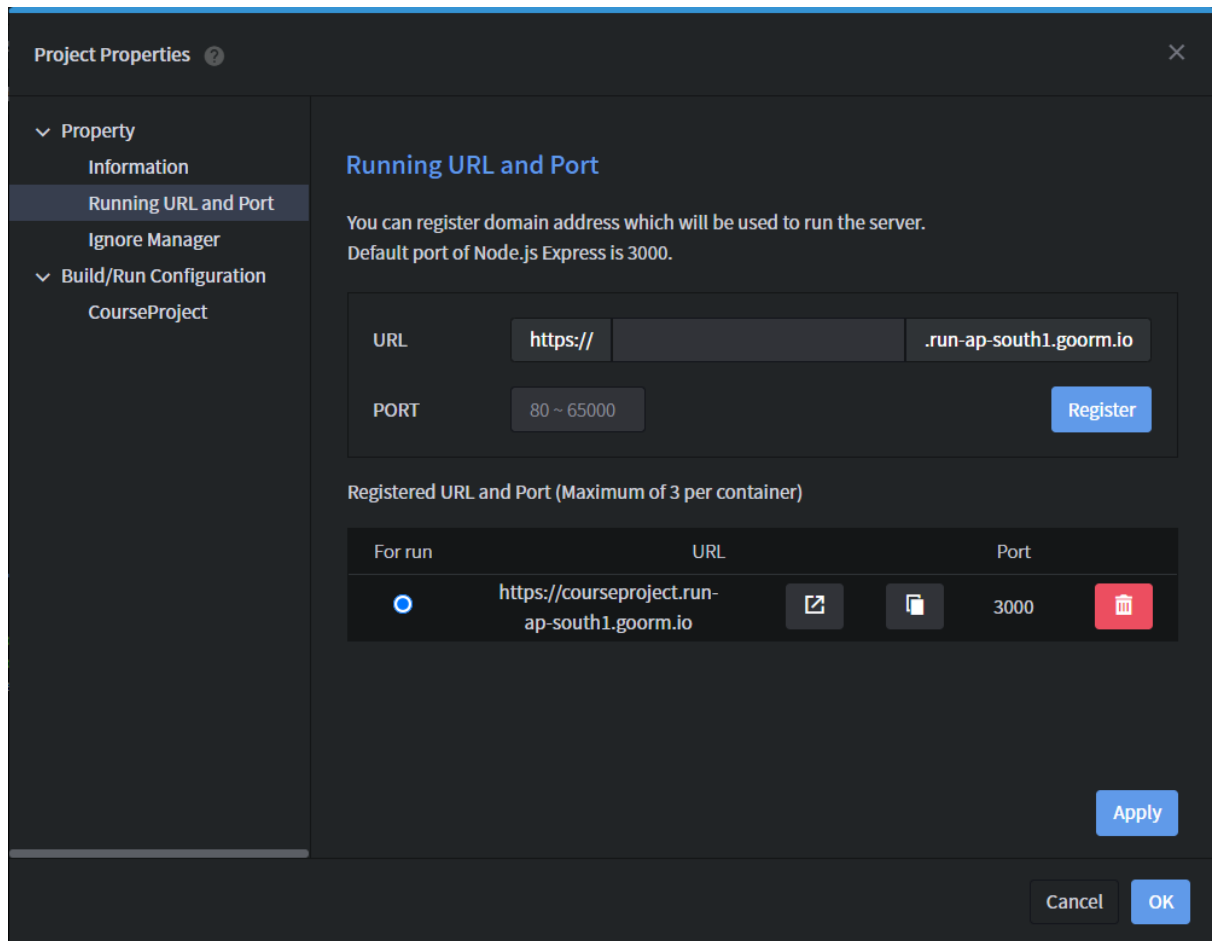
This link is to see my main project with actual working----->

<https://courseproject.run-ap-south1.goorm.io>

If you didn't get then go and click on project and then click on running URL and port then you can easily get my link.

PROJECT	CONTAINER	SCM	DEP
Common			▶
Build		F5	▶
Run		Shift+F5	▶
Test			▶
Find Command	Alt+Shift+S		
Running URL and Port			
Build/Run Configuration			
Refresh		Ctrl+R	
Find File	Alt+Shift+F		
Refresh Navigation			
Share This Project			
✓ Toggle Cursor Sharing			
✓ Toggle Real-time Lint			
Properties			





This are the steps you may easily get through my screenshots.

#### 4.) Feature/Content Explanations:

Backend: app.js is made that we run with node app.js in which we write that which files are required and all the things which it work through adding the content like in console.log where I writhe that server has started and this shows when we run the it in the terminal and this statement is shown which helps to show the work or the coding effect in the beautiful website. Even the features which are used like express by mentioning it with the var which is variable and bodyParser is also used for images.

In the landing.ejs we write like that it should include the files.



```
landing.ejs  app.js  header.ejs  footer.ejs

1  var express = require("express");
2  var app = express();
3  var bodyParser = require("body-parser");
4
5  app.use(bodyParser.urlencoded({extended: true}));
6  app.set("view engine", "ejs");
7  ||
8  app.get("/", function(req, res){
9      res.render("landing");
10 });
11 app.get("/.", function(req, res){
12     res.render("services");
13 });
14
15 app.listen(3000, function(){
16     console.log("Server Has Started!!");
17 });
```

```
landing.ejs  app.js  header.ejs  footer.ejs

1  <%- include ("partials/header") %>
2
3  <%- include ("partials/footer") %>
4
5
```

Links are given so that we can link fonts and bootstrap and even jQuery which means to make it attractive with these features.

Home Page: This page tells about our company and welcome the customers so that they can see about our business. A background image is there. Under the given text which is a question to the customers and there is a button which will take customers to the About page where they can know more about our company on which it is based in this popover is used to understand what is in it and that is the effect. And this page is designed with some beautiful colors and fonts which gives a cool look to it. Moreover, in this navbar is there to know what is in it and on the left side there is name of the company and on the right-side sections name like home, about, gallery, services, and contact.

About page: This page is related to the graphic designing that what do you mean by it and what are the main things which are done under this like photoshop, making websites, Problem solving. So, this is done by making color combination with the font styling and the with different sizes by giving shape to the text like border-radius. After that, jumbotron is used with shadow and telling about skills and design is a about page only in which we are expert and the designs which our company tells that what type of things we made in the company or what type of things the company is famous for with having borders and designing. Moreover, in the designs flip is used to know that what the business focuses on with the names on it given it by the paragraph form with yellow color because it is very attractive. Besides this, I explained the specialty of the business and how we do in this I used card form by changing the background color of it and having some links in it with header and title on it and even given a heading whenever to explain a thing it is easy to know that what they are reading about our company. However, a class is used that every section is different from it as this gives intensity to it and we can differently represent it.

Gallery: Heading is given with name gallery in capital form and grid method is used that to make it responsive giving them border, width, and height which helps to change their size and approach to a perfect size which attracts differently.

Services: Service page is actually that what type of things are made by our company where I use the cards form with text. These cards are used with images like what type of things we made like brochure design, banner design, logo design and many more which tells about our company that what type of things we made with heading above it and with background color.

Contact us: Last page is of contact form where form is filled so that customers can book appointment which and button is made to submit and text area is given where name with separate name like first name and last name different from each other, email. And even added a different way like a switch if you like my work. After that, text area is given to type the message for us or what type of things you are looking for in which we can help you to sort out by making things for you. In the end, rating my work is made so that customer can rate the work as completing the needs of there to know where we are wrong and make us correct while improving that particular part. So, that we can fix the appointment with customer when they sign in to know more about our company.