Assignment-3

INFO 1213

1.) Description:

My business is regarding the designing of websites, making business cards, brochures, label, logo which is named basically "Graphic Designing". This is simply like people who want to attract their company online or by giving them their cards through which they customers can contact them and see their work online by searching the company. Even if the customers want to have their pictures cool or need some beautiful effects for them photoshop is there which can change totally. As Graphic design is a craft where professionals create visual effects to communicate for the specific needs and in which they are expert. In our business main focus is on the customers need that what we make for them should be attractive and love them in one site only that this is the thing which they actually want for this our company do group leadership and take each other's view so that we can combine it make a beautiful thing for them and make them happy.

In our company you must see that we check the things whatever we made for the customers so that there should not be a single mistake which you find in our website. We work with the customers to understand the business needs then our company collaborate to discuss the best designs which reflect the product value. If you want to make some beautiful things in which we are unique must visit our website and fill the form and know more about our company on the social media by contacting us.

2.) Wireframe:

ARIA

GRAPHIC DESIGNER

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ABOUT

What is Graphic Design?

Graphic design is a craft where professionals create visual content to communicate messages. By applying visual hierarchy and page layout techniques, designers use typography and pictures to meet users' specific needs and focus on the logic of displaying elements in interactive designs, to optimize the user experience.

SKILLS

Photoshop, Website Designer, Illustrator, HTML/CSS, Problem solving, and Team leadership skills experts are there which help the customers to fulfil what they need for them.

DESIGNS

VISUAL IDENTIFY

Designers that specialize in visual identity graphic design collaborate with brand stakeholders to create assets like logos, typography, color palettes and image libraries that represent a brand's personality. In addition to the standard business cards and corporate stationary,

MARKETING & ADVERTISING

Designers can specialize in a specific type of media (vehicle wraps or magazine ads, for example) or create a broad assortment of collateral for print, digital, and beyond. While traditionally print-centered, this type of design has grown to include more digital assets, especially for use in content marketing and digital advertising.

USER INTERFACE

UI designers specialize in desktop apps, mobile apps, web apps and games. They work closely with UX (user experience) designers (who determine how the app works) and UI developers (who write code to make it work).

PUBLICATION

Publications are long-form pieces that communicate with an audience through public distribution. They have traditionally been a print medium. Publication design is a classic type of design—think books, newspapers, magazines and catalogs. However, there's recently been a significant rise in digital publishing.
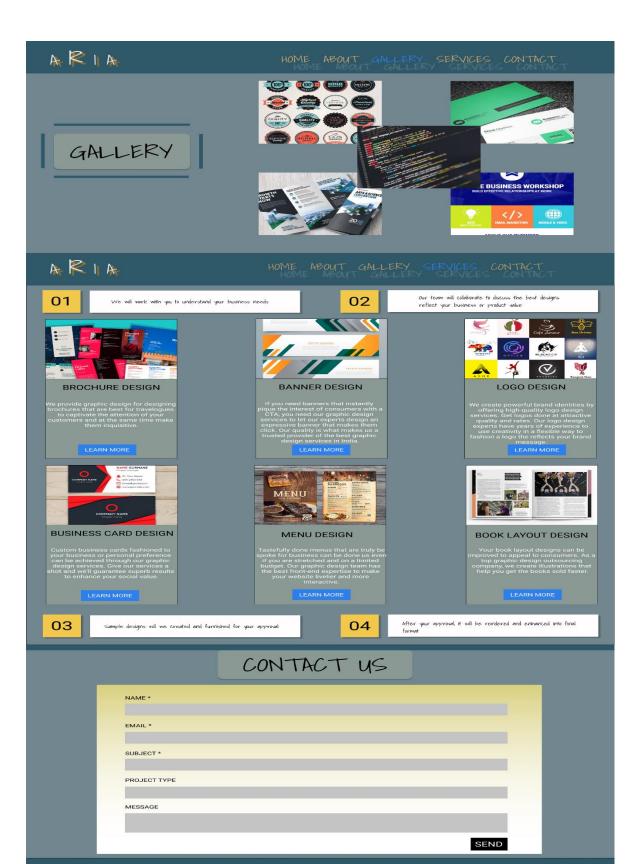
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GALLERY

01 — We will work with you to understand your business needs

02 — Our team will collaborate to discuss the best designs reflect your business or product value

BROCHURE DESIGN

We provide graphic design for designing brochures that are best for travelogues to captivate the attention of your customers and at the same time make them inquisitive.

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BANNER DESIGN

If you need banners that instantly pique the interest of consumers with a CTA, you need our graphic design services to let our experts design an expressive banner that makes them click. Our quality is what makes us a trusted provider of the best graphic design services in India.

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LOGO DESIGN

We create powerful brand identities by offering high-quality logo design services. Get logos done at attractive quality and rates. Our logo design experts have years of experience to use creativity in a flexible way to fashion a logo the reflects your brand message.

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BUSINESS CARD DESIGN

Custom business cards fashioned to your business or personal preference can be achieved through our graphic design services. Give our services a shot and we'll guarantee superb results to enhance your social value.

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MENU DESIGN

Tastefully done menus that are truly bespoke for business can be done us even if you are stretched and on a limited budget. Our graphic design team has the best front-end expertise to make your website livelier and more interactive.

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BOOK LAYOUT DESIGN

Your book layout designs can be improved to appeal to consumers. As a top graphic design outsourcing company, we create illustrations that help you get the books sold faster.

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03 — Sample designs will we created and furnished for your approval

04 — After your approval, It will be rendered and enhanced into final format

CONTACT US

NAME *

EMAIL *

SUBJECT *

PROJECT TYPE

MESSAGE

SEND

WANT TO SEE MORE?

3.) Feature Explanation:

Home Page: This page tells about our company and welcome the customers so that they can see about our business. A background image is there with effects of color combination and the home page basically tells about the company's name and some background designs. Under the given text which is a question to the customers and there is a button which will take customers to the About page where they can know more about our company on which it is based. And this page is designed with some beautiful colors and some shapes which gives a cool look to it.

About page: This page is related to the graphic designing that what do you mean by it and what are the main things which are done under this like photoshop, making websites, Problem solving. So, this is done by making color combination with the font styling and the with different sizes by giving shape to the text like border-radius, and some pictures in a triangle shape which completely looks like a pentagon. Moreover, background color is given with navbar where the name of the company represents and on the right-side buttons are given so that we can click on it go to that particular page with effect of white color. After that, skills and design is a about page only in which we are expert and the designs which our company tells that what type of things we made in the company or what type of things the company is famous for with having borders and designing with shapes like triangle which gives an intensity to it with pictures and text which tells about it and pictures are in the round shape with effect of black color. Last thing is the sites so that the customers can see and contact us through that which are icons like Instagram, twitter, Facebook, and LinkedIn.

Gallery: In this page navbar is their which is same as in the about page and by highlighting the word on which we are and pictures are in a different way so that it looks wonderful by writing gallery on the left side and putting border which is darker than the text background color. The images on the right side with different styling of the pictures.

Services: Service page is actually that what type of things are made by our company where I use the cards form with text with buttons which

acts like a pop up which is our type of work in which up and down mention points which our company follows the rules to make them happy which is like a hover showing two colors.

Contact us: Last page is of contact form where form is filled so that customers can book appointment which layer effect of yellow and button is made of send and text area is given where name, email, subject, project name and message is written where it contacts with company. So, that we can fix the appointment with them. And easy way to get connected through and footer is same as given first with icons of social media.