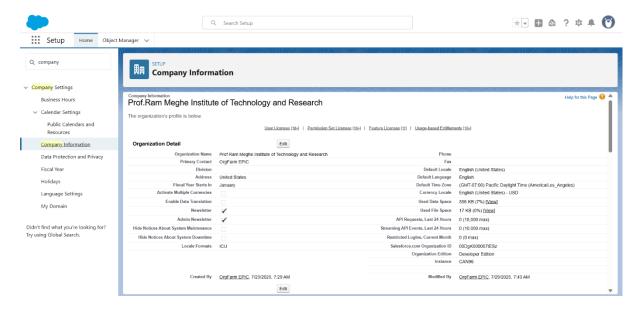
# Phase 2: Org Setup & Configuration

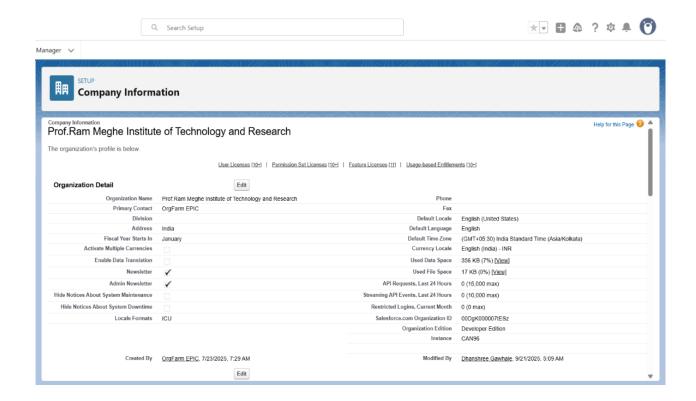
### 1. Salesforce Edition

• The Developer Org used for implementation



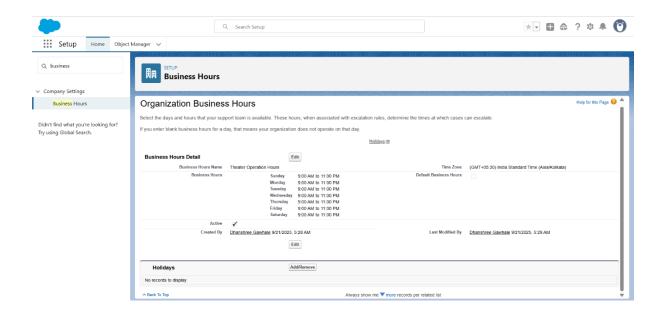
### 2. Company Profile Setup

- The Company Profile in Salesforce was configured to set up the basics organizational details for the Project. This ensures the platform functions correctly with accurate date, time and currency formats.
- Settings Configured:
- Company Name: Prof. Ram Meghe Institute of Technology and Research
- Currency Locale: English (India) INR
- **Default Time Zone:** (GMT+05:30) India Standard Time (Asia/Kolkata)



## 3. Business Hours & Holidays

- Business Hours setup for Movie Booking Platform no holidays configured as theaters operate Everyday.
- Settings Configured:
- From Monday Sunday set the Business Hours time is 9:00 AM to 11:00 PM



### 4. User Setup & Licenses

### **Admin:**

- Top level user with full access to all objects and records.
- Manages user, roles, profiles, and system settings.
- Generates reports and oversees theatre operations.
- Role: CEO | Profile: System Administrator | License: Salesforce



### User Manager:

- Middle level user manages shows, schedules, bookings and seat availability for their theater.
- Approve bookings and generate theatre-level reports.
- Role: Director Channel Sales | Profile: Standard User | License: Salesforce



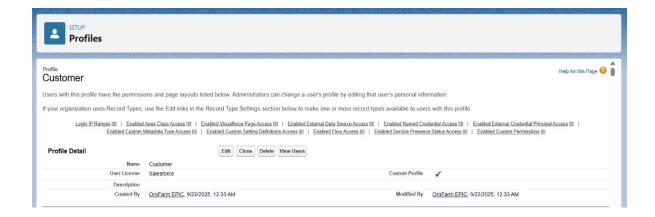
### User Staff:

- Currently I deactivate these user when need I will activate it.
- Handles bookings and manages seats for shows reports to theatre Manager
- Role: Customer Support North America| Profile: System Administrator | License: Salesforce

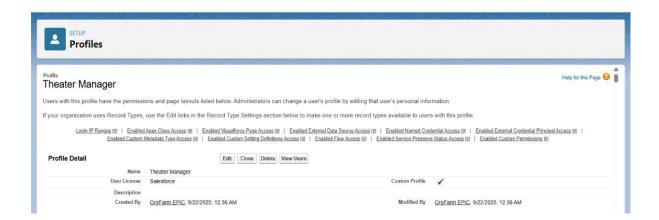


### 5. Profiles

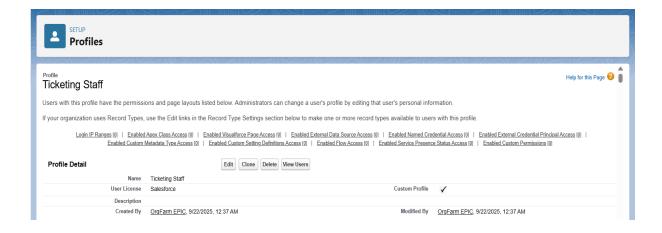
 Customer Profile (cloned from Standard User): Allows users to book tickets and view shows; read-only access to Movies and Shows.



• Theater Manager Profile (cloned from Standard User): Manages shows, bookings, seats, and generates theater reports.



• User Staff Profile (cloned from Standard User): Handles customer bookings and seat assignments with limited access to Shows.



# 6. Roles Hierarchy

• Role Hierarchy: Ticketing Staff → Theater Manager → Admin for controlled access.



### 7. Permission Sets

- Admin: Full access via System Administrator profile; no permission set needed.
- Theater Manager: Permission Set allows managing bookings, seats, refunds, and reports.
- User Staff: Permission Set allows managing their own bookings and seat assignments.

### 8. **OWD**

- Set Booking and Customer to Private to protect customer and booking data.
- For Both the Objects Default Internal Access → Private
- Default External Access → Private

