

Executive summary

Many super-hit movies are produced by RSVP movies production. It is an Indian film production. They are planning to release movie for global audience 2022 as part of their next project, so following are some insights on that they can work -

- “Drama” genre has highest number of movies produced , hence they should focus on this genre
- Average duration could have 107 mins for next projects
- As their next project’s production company, they should partner with National Theatre live or Dream Warrior Pictures
- James Mangold can be hired as the director for their next Project.
- Based on the median rating, Mammooty or Mohanlal can be hired as the Actor.
- Based on the total votes received and average rating, Taapsee Pannu can be chosen as the actress.
- As RSVP movies is based out of Mumbai, so to give a regional feel, Vijay Sethupathi can be hired as the additional actor for their next project.
- As a global partner, Marvel Studios, Twentieth Century Fox or Warner Bros. which are voted top 3 production houses, can be chosen as the production houses.
- Star Cinema and Twentieth Century Fox are the top 2 production houses that have produced the highest number of hits among multilingual movies. So RSVP should partner with them if they are planning for a multilingual movie release.