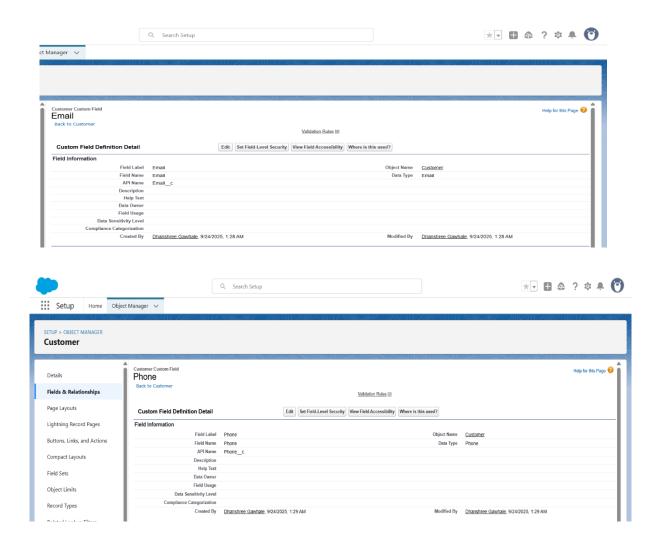
Phase 9: Reporting, Dashboards & Security Review

❖ Field Level Security

Field-Level Security (FLS) was applied to the Customer_c object to protect sensitive customer information:

- Fields Secured: Email, Phone
- Profiles Restricted: Standard Users, Sales (only System Administrators can view all fields)
- Purpose: Prevent unauthorized access to private customer data and maintain data privacy.
- Ensures that sensitive information like customer contact details is only accessible to authorized personnel.
- Helps comply with data protection best practices and internal security policies.
- Improves trust with customers by safeguarding their personal information.
- Works in conjunction with sharing rules and role hierarchy to provide layered security in Salesforce.



* Reports and Dashboards

1. Active Bookings Report

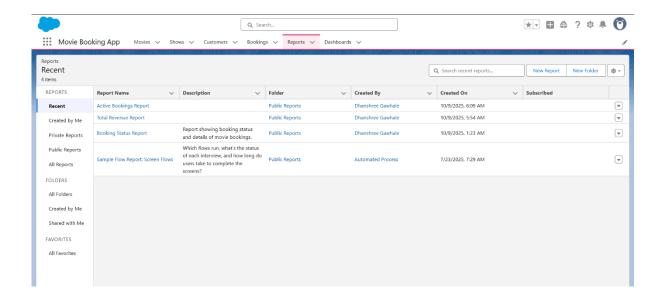
- Shows all bookings that are currently active or confirmed.
- Helps track which shows are currently live or upcoming.
- Useful for checking how many users have active tickets.
- Filters used: Status = Booked or Confirmed.

2. Total Revenue Report

- Calculates the total revenue generated from bookings.
- Sums up the total payment amount from all confirmed bookings.
- Helps analyze business earnings over time (daily, weekly, monthly).
- Can be filtered by date range or movie name useful for finance tracking and revenue trends.

3. Booking Status Report

- Displays bookings grouped by their status (Booked, Cancelled, Completed).
- Helps monitor how many bookings are active, canceled, or done.
- Can be filtered by show, movie, or booking date.
- Useful for understanding customer behavior and system performance.
- Helps identify drop-offs or cancellation patterns.



Dashboard: Movie Booking

- Visual overview of movie booking data.
- Includes key metrics like:
 - o Total Seats Booked
 - o Total Revenue
 - o Active Booking Revenue
 - Booking Status Overview
- Helps management track business performance at a glance.
- Useful for decision-making, trend analysis, and operational insights.

