

Title of the project: - “Survey on Social Media Habits and Preferences”

Name Of Group Member’s: - Only Two Members In this Group

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Abstract:

This research project looks into how people spend their time on different information sources like social apps, newspapers, and articles. We'll survey a wide range of peoples with different age and different profession to understand their habits – how much time they spend, how often they use these platforms, which ones they like, and if there are any patterns related to their age or job. The goal is to learn more about how people consume information.

By analyzing this data, we want to help content creators, marketers, and those who develop platforms understand what users want. This way, they can make content and tools that suit the preferences of a diverse audience. We're basically trying to figure out how people's information habits are changing over time, and use that knowledge to improve the things they use every day.

Keywords: information consumption, time allocation, platforms, demographics, trends, preferences.