

# DHANSURRYA S P

## Frontend & WordPress Developer

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## PROFESSIONAL SUMMARY

Frontend & WordPress Developer with 4 years of experience building scalable, responsive web applications and custom CMS solutions. Strong expertise in React.js, JavaScript (ES6+), and custom WordPress theme development without page builders. Experienced in translating Figma designs into pixel-perfect interfaces and optimizing performance, accessibility, and SEO. Proven ability to collaborate in Agile environments and deliver high-quality, user-focused solutions.

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## TECHNICAL SKILLS

### Frontend:

React.js, JavaScript (ES6+), HTML5, CSS3, Tailwind CSS, Bootstrap, SASS/SCSS, Responsive Web Design

### CMS & Backend:

WordPress (Custom Theme Development, ACF, Hooks & Filters), Elementor, PHP (Basic), Drupal

### Tools & Platforms:

Git, GitHub, VS Code, NPM, Yarn, Figma, Jira, Netlify, Vercel

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## WORK EXPERIENCE

### Frontend Developer

HTML Kitchen Pvt Ltd – Coimbatore

Jan 2022 – Jul 2024

- Developed and maintained 20+ responsive web pages using HTML5, CSS3, JavaScript, and Angular/React.
- Built custom WordPress themes from scratch using PHP, hooks, and ACF without using page builders.
- Translated Figma and Adobe XD designs into pixel-perfect, mobile-first interfaces.
- Improved page load performance by implementing asset optimization and lazy loading techniques.
- Ensured cross-browser compatibility across Chrome, Safari, Edge, and Firefox.
- Collaborated with designers and backend developers in Agile sprints and participated in code reviews.

### Frontend Developer

HAVAS – POP, Chennai

Jul 2024 – Oct 2025

- Developed and maintained frontend components for brand and product-based web applications.
- Converted UI/UX designs into reusable React components and responsive layouts.
- Enforced clean coding standards and performance optimization best practices.
- Managed multiple projects simultaneously while meeting strict delivery timelines.

- Worked closely with project managers and cross-functional teams to deliver high-quality interfaces.
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## KEY PROJECTS

### Sanofi – Standalone Web Application

Technologies: React.js, WordPress, JavaScript, CSS

- Developed responsive frontend components using React.js.
  - Integrated WordPress backend for dynamic content management.
  - Implemented performance optimization techniques improving Lighthouse score above 90.
  - Ensured accessibility and SEO compliance for enterprise-level standards.
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### Blue Aqua Life – WordPress Platform

Technologies: WordPress, PHP, HTML, CSS

- Built a scalable custom WordPress theme from scratch.
  - Converted Figma designs into dynamic WordPress templates.
  - Implemented ACF for structured content management and easier admin control.
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### Lavos – E-commerce Brand Pages

Technologies: HTML, CSS, JavaScript

- Developed responsive About, Contact, and Product Category pages.
  - Ensured visual consistency and cross-device compatibility.
  - Optimized layouts for performance and mobile responsiveness.
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### M2N Stationery & Crafts – Single Page Website

Technologies: HTML, CSS, JavaScript

- Led development of a responsive single-page website.
  - Delivered clean UI design and optimized loading performance.
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## EDUCATION

Bachelor of Engineering – Computer Science Engineering

Velalar College of Engineering and Technology

2018 – 2022

CGPA: 7.9 / 10

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## CERTIFICATIONS

- Front End Developer – GUVI
- Web Development – Coursera
- Career Essentials in Generative AI – Microsoft & LinkedIn