

Sales Insights

984.81M

Total revenue

2M

Sales qty

24.64M

Total_profit_margin

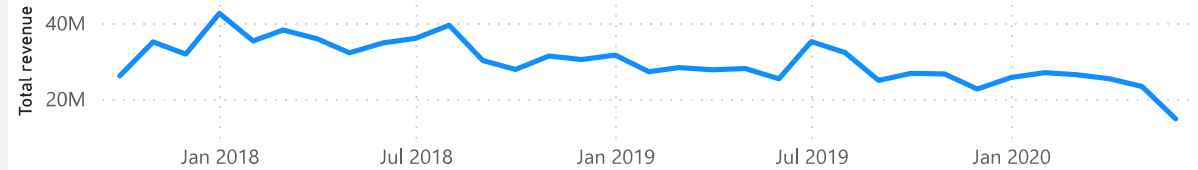
2017

2018

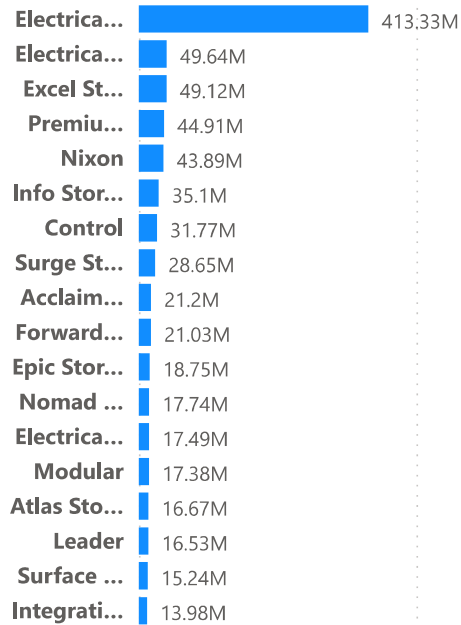
2019

2020

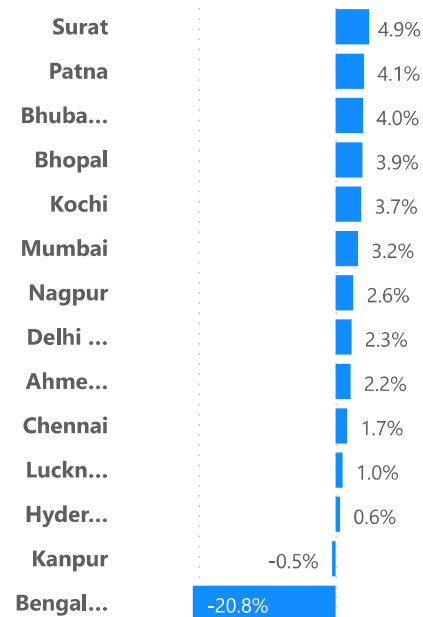
Total_revenue by Year



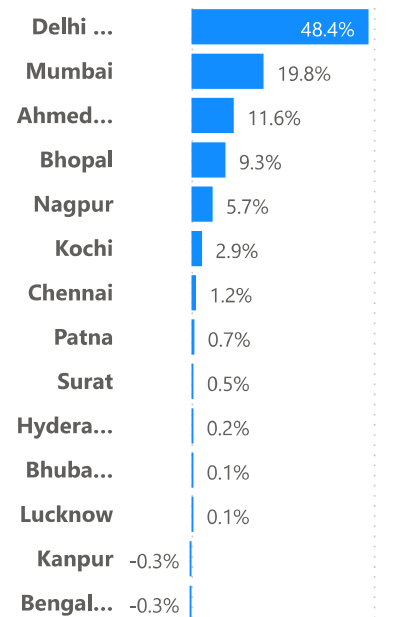
Revenue by customer



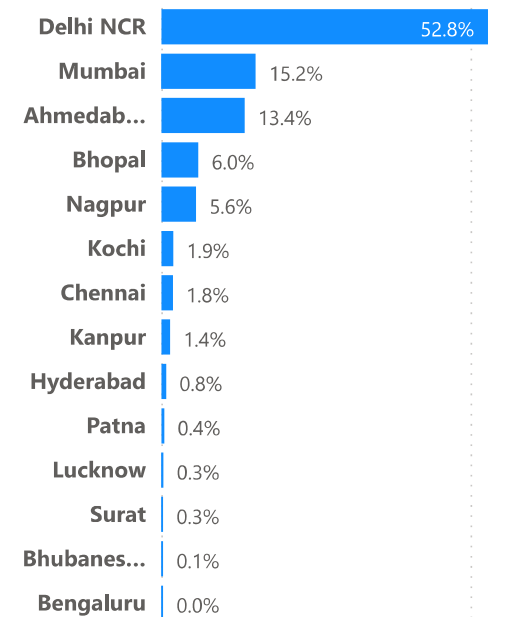
Profit_margin% by market



Profit contribution % by market



Revenue contribution % by market



Performance Insights

Profit target

1%

year

2020

142.22M

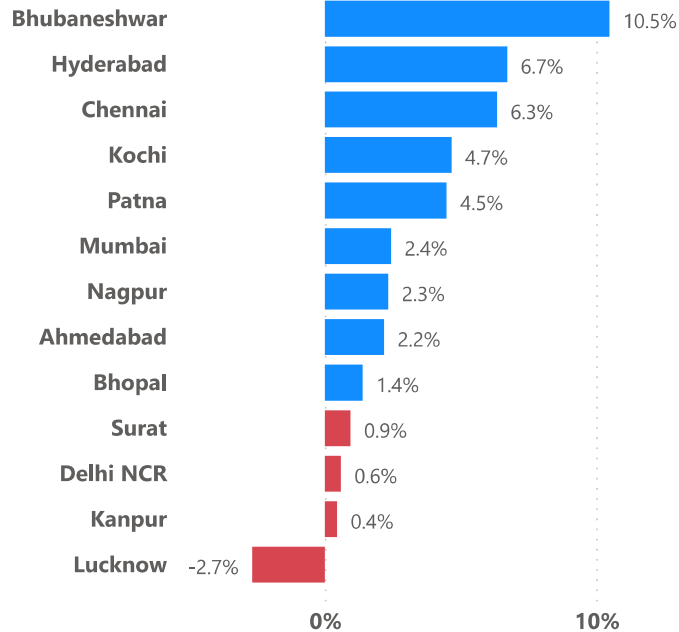
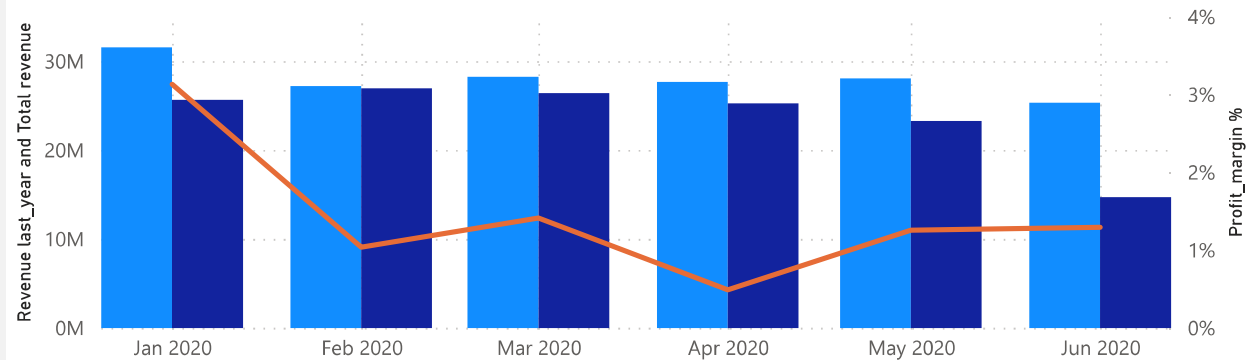
Total revenue

350K

Sales qty

2.06M

Total_profit_margin



customer_name	Total revenue	Sales qty	Revenue contribution %	Profit_margin contribution %	Profit_margin %
Acclaimed Stores	31,16,384.00	3520	2.2%	6.1%	4.0%
All-Out	7,13,953.00	1213	0.5%	1.6%	4.5%
Atlas Stores	21,89,613.00	4119	1.5%	2.1%	2.0%
Control	41,82,662.00	7118	2.9%	2.5%	1.2%
Electricalsara Stores	6,56,41,977.00	100374	46.2%	11.9%	0.4%
Electricalsbea Stores	50,940.00	90	0.0%	0.4%	15.6%
Electricalslance Stores	1,42,742.00	672	0.1%	0.2%	3.5%
Electricalslytical	55,37,904.00	10433	3.9%	1.3%	0.5%
Electricalsocity	25,20,938.00	4426	1.8%	3.3%	2.7%
Electricalsopedia Stores	9,95,764.00	6647	0.7%	2.9%	5.9%
Electricalsquipo Stores	86,908.00	264	0.1%	-0.5%	-11.5%
Elite	12,47,785.00	1736	0.9%	3.2%	5.3%
Epic Stores	30,02,834.00	17876	2.1%	-6.8%	-4.7%
Excel Stores	79,28,385.00	22309	5.6%	12.5%	3.3%
Expression	82,845.00	310	0.1%	-0.2%	-4.2%
Total	14,22,24,545.00	350240	100.0%	100.0%	1.4%