



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

We need to find out where the agricultural land is in India

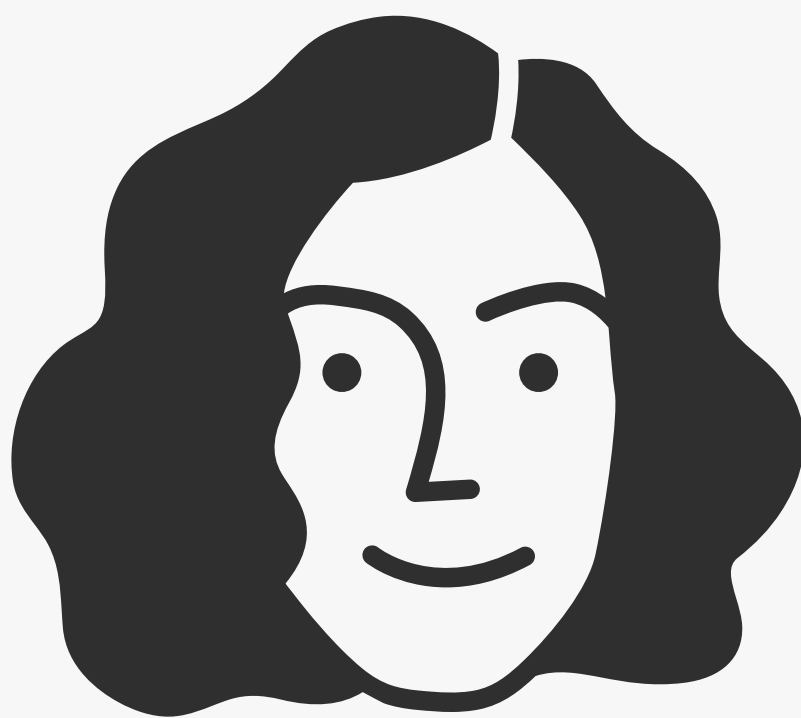
How many types of crops can be produced in India should be explored

This project is helping India to progress in agriculture sector

It helps to further strengthen the agriculture sector by marketing the produce

It is necessary to know which crops to produce in which season

I am doing this project work to find out which crop varieties are valued in India and which region has good yield.



Persona’s name

Short summary of the persona

I visited villages in India and stayed with the people and learned about the varieties of crop

I visited the India Meteorological Department and learned about seasonal weather.

Through this project I was able to learn the intricacies of agricultural cultivation in India

Agricultural in India is helping to survive and grow

I learned the training method and sales method through the book written by the ancestors

It helps the next generation to know about agriculture better



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?