


# SRIDHAR ADAIKALAM

photographer & videographer

## CONTACT ME

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## ► WORK EXPERIENCE

### STARMOBILES & DOFY

2024 - 2025

## ► EDUCATION

HSC - ALAGAPPA MODEL  
HIGHER SECONDARY  
SCHOOL

2022

## ► LANGUAGE

Tamil

English

## ► SKILLS

Photography

Videography

Content creation

Basic video editing

Basic photo editing

## PROFILE

Motivated young visual artist specializing in photography and videography. Known for a creative eye and ability to capture authentic emotions. Excited to develop professional skills while creating memorable content that connects with people

## DIRECTOR OF PHOTOGRAPHY | STARMOBILES & DOFY

As the in-house DOP, I specialize in creating visually compelling content that elevates brand identity and connects with audiences. My work includes.

## VIDEOGRAPHY & CINEMATOGRAPHY

Shooting high-quality promotional videos, product showcases, commercials, and social media reels that highlight the brand's message and capture customer attention.

## PHOTOGRAPHY

Producing professional-grade product photos, lifestyle shots, and campaign visuals tailored for marketing, social media, and advertising needs.

## CREATIVE DIRECTION

Creative Direction - Planning concepts, framing, lighting, and shot composition to ensure a cinematic look and brand consistency.

## POST-PRODUCTION

Assist on Editing videos and photos with industry-standard software to deliver polished final outputs optimized for different platforms.

## BRAND STORYTELLING

Using visual media to create memorable campaigns that enhance engagement and build stronger connections with customers.