



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Political Juggernauts; A  
Analysis Of Candidates  
In The 2019 Lok Sabha  
Elections.  
[NM2023TMID04512]

The nominations  
for all phases of  
the general  
election have  
been submitted

We examine highlights  
from data on candidates  
who are participating in  
the ongoing elections.  
there are 8039  
candidates for 542  
parliamentary  
constituency seats.

The election  
commission of india  
recognises parties as  
either national or  
state parties based  
on their performance  
in previous elections

india's 2019 lok  
sabha election was  
one of the largest  
democratic  
elections in the  
world.

During this  
election,candidates  
used social media  
to reach out to  
voters and advertise  
their policy  
initiatives.

Finally, parties and  
politicians also differ  
in the messages  
they deliver to  
underrepresented  
voters.

india's 2019 general  
election was  
undeniably a  
watershed in the  
country's post  
independence  
political history.

After telangana,  
tamil nadu has the  
highest average of  
independent  
candidates  
contesting in this  
election.

On average of the  
candidates in each  
constituency in tamil  
nadu two -thirds are  
contesting as  
independent  
candidates.

Delhi and haryana  
have a high number  
of candidates  
contesting from  
parties that have not  
been recognised as  
either nation or state  
parties.

After nizamabad the  
second highest  
number of  
candidate  
representation is  
seen in belgaum,  
karnataka.

The lok sabha is  
composed of  
representative of  
people chosen by  
direct election on the  
basis of universal  
adult suffrage.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?