# Introduction

Amazon is a multinational technology company focusing on e-commerce, cloud computing, digital streaming, and artificial intelligence.

Amazon! Founded in 1994 by Jeff Bezos. Headquarters is in seattle, Washington, USA." Shop anywhere, anytime with the Amazon app.

- Discover millions of products, read reviews, and compare prices.
- Track your orders and receive delivery updates. Access exclusive deals, discounts, and Lightning Deals
- Use Google assistance to search, shop, and manage your orders

### **Requirements for Application**

- 1. New Payment Gateway Integration
- 2. Improved Product Recommendations
- 3. Enhanced Search Functionality
- 4. Real-Time Order Tracking
- 5. Multi-Language Support
- 6. Improved User Profile Management

#### **Requirements of application**

- 1. User registration and login
- 2. Product search and filtering
- 3. Secure payment options
- 4. Easy checkout process
- 5. Order tracking and updates
- 6. Product reviews and ratings
- 7. Responsive design for mobile and tablet
- 8. Secure data storage and protection

# Make role play for a Amazon application

Shashank: "Hey, have you tried the new Amazon app?"

Soma: "Yeah, I downloaded it last week! It's so much easier to shop on my phone now."

Shashank: "Totally! I love how I can just speak to Alexa and she'll find what I'm looking for."

Soma: "Exactly! And the personalized recommendations are spot on. I found this amazing book that I never would have discovered otherwise."

Shashank: "That's awesome! I've been using it to track my packages too. It's so convenient to get updates on my deliveries."

Soma: "Yeah, me too! And have you tried the 'Deal of the Day' section?"

Shashank: "No, I haven't! Is it good?"

Soma: "Definitely! I scored an amazing deal on a kitchen appliance last week. You should totally check it out!"

Shashank: "Will do! Thanks for the tip!"

### 2. Identify a Problem and Prepare Requirement Document or Epics and User Stories

➤ Problems faced by Amazon application

➤Epic: Amazon

#### **Problems**

- 1. Account issues :login, password, suspension
- 2. Order problems :cancellations, delays, lost packages
- 3. Payment issues :errors, refunds, incorrect charges
- 4. Product problems :defective, incorrect, quality issues
- 5. Customer service issues: unresponsive, unresolved
- 6. Technical issues :app crashes, website errors
- 7. Security concerns :hacking, phishing, counterfeit products

#### **USER Stories**

## 1. User Registration and login

#### Tasks:

1. Username and Email

- 2. Password
- 3. Name and Address
- 4. Phone Number
- 5. Verification

# 2. Product Search and Filtering

#### Tasks:

- 1. Search bar for keyword search
- 2. Filter products by category, price, brand
- 3. Sort products by relevance, price, rating
- 4. Display clear and concise search results
- 5. Enable filtering by availability (in-stock, out-of-stock)

### 3. Secure Payment Options

#### Tasks:

- 1. Encrypt payment information
- 2. Use SSL certificates for secure connections
- 3. Comply with payment security standards (PCI DSS)
- 4. Offer multiple payment gateways (e.g. PayPal, Stripe)
- 5. Process payments in real-time
- 6. Handle payment errors and declines
- 7. Provide clear payment information and confirmation
- 8. Comply with data protection regulations (GDPR)

# 4. Easy Checkout Process

#### Tasks:

- 1. Guest checkout option
- 2. Simple and fast checkout process
- 3. Multiple payment options

- 4. Clear order summary
- 5. Mobile-friendly checkout

# 5. Order Tracking and Updates

#### Tasks:

- 1. Provide order tracking number
- 2. Update order status in real-time
- 3. Send automatic email updates
- 4. Display order status in user account
- 5. Provide estimated delivery date

## 6. Product Reviews and Ratings

#### Tasks:

- 1. Allow customers to leave product reviews
- 2. Display reviews on product pages
- 3. Enable product ratings (e.g., 1-5 stars)
- 4. Show average product rating
- 5. Allow customers to sort products by rating

# 7. Responsive Design for Mobiles and Tablets takes

#### Tasks:

- 1. Website adapts to different screen sizes
- 2. Easy navigation on mobile and tablet devices
- 3. Content is clear and readable on smaller screens
- 4. Fast loading speed on mobile devices
- 5. Seamless user experience across devices

# 8. Secure Data Storage and Protection

#### Tasks:

1. Encrypt sensitive customer data

- 2. Comply with data protection regulations (GDPR, PCI DSS)
- 3. Implement secure password storage and management
- 4. Protect against cyber threats and data breaches
- 5. Regularly update and patch security vulnerabilities