

ecommerce\_data (541909 rows) ▼

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```
SELECT Country, COUNT(DISTINCT InvoiceNo) AS NumberOfOrders
FROM ecommerce_data
GROUP BY Country
ORDER BY NumberOfOrders DESC;
```

Execute

Country	NumberOfOrders
United Kingdom	23494
Germany	603
France	461
EIRE	360
Belgium	119
Spain	105
Netherlands	101
Switzerland	74
Portugal	71
Australia	69
Italy	55
Finland	48
Sweden	46

```
SELECT Description, COUNT(*) AS OrderCount
FROM ecommerce_data
GROUP BY Description
ORDER BY OrderCount DESC
LIMIT 10;
```

Execute

Description	OrderCount
WHITE HANGING HEART T-LIGHT HOLDER	2369
REGENCY CAKESTAND 3 TIER	2200
JUMBO BAG RED RETROSPOT	2159
PARTY BUNTING	1727
LUNCH BAG RED RETROSPOT	1638
ASSORTED COLOUR BIRD ORNAMENT	1501
SET OF 3 CAKE TINS PANTRY DESIGN	1473
	1454
PACK OF 72 RETROSPOT CAKE CASES	1385
LUNCH BAG BLACK SKULL.	1350

```
SELECT CustomerID, SUM(Quantity * UnitPrice) AS TotalSpent
FROM ecommerce_data
WHERE CustomerID IS NOT NULL
GROUP BY CustomerID
ORDER BY TotalSpent DESC
LIMIT 10;
```

Execute

CustomerID	TotalSpent
14646	279489.02
18102	256438.49
17450	187482.16999999998
14911	132572.62
12415	123725.45
14156	113384.14
17511	88125.38
16684	65892.08
13694	62653.1
15311	59419.340000000004

```
SELECT Description, SUM(Quantity * UnitPrice) AS Revenue
FROM ecommerce_data
GROUP BY Description
ORDER BY Revenue DESC
LIMIT 10;
```



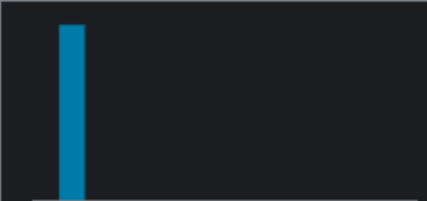


Execute

Description	Revenue
DOTCOM POSTAGE	206245.48
REGENCY CAKESTAND 3 TIER	164762.19
WHITE HANGING HEART T-LIGHT HOLDER	99668.47
PARTY BUNTING	98302.98
JUMBO BAG RED RETROSPOT	92356.03
RABBIT NIGHT LIGHT	66756.59
POSTAGE	66230.64
PAPER CHAIN KIT 50'S CHRISTMAS	63791.94
ASSORTED COLOUR BIRD ORNAMENT	58959.729999999996
CHILLI LIGHTS	53768.060000000005

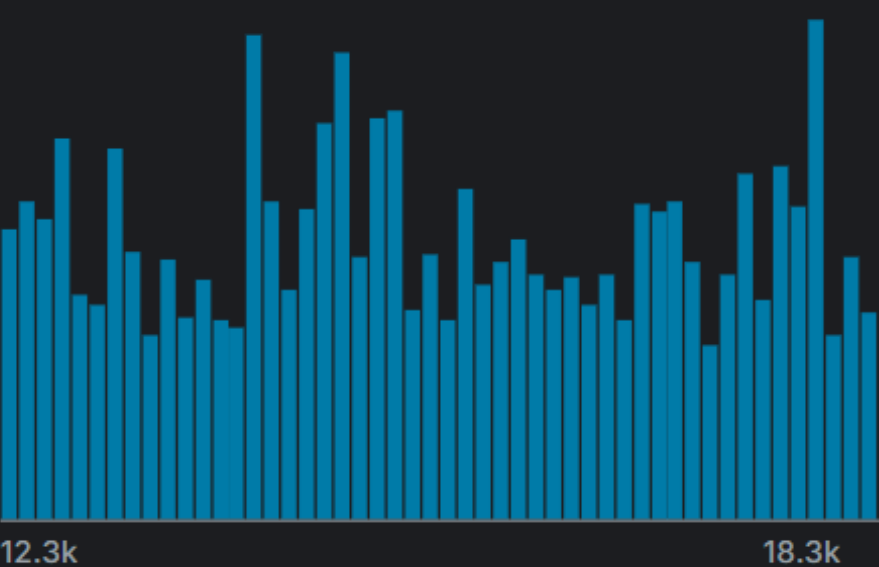
```
SELECT Country, SUM(Quantity * UnitPrice) AS TotalRevenue
FROM ecommerce_data
GROUP BY Country
ORDER BY TotalRevenue DESC;
```

Execute

Country	TotalRevenue
United Kingdom	8187806.364
Netherlands	284661.54
EIRE	263276.82
Germany	221698.21
France	197403.9
Australia	137077.27
Switzerland	56385.35
Spain	54774.58
Belgium	40910.96
Sweden	36595.91
Japan	35340.62
Norway	35163.46
Portugal	29367.02
Finland	22326.74
Channel Islands	20086.29
Denmark	18768.14
Italy	16890.51
Cyprus	12946.29

# Quantity	📅 InvoiceDate	# UnitPrice	🔑 CustomerID	🌐 Country
				

🔑 CustomerID



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Valid	407k	75%
Mismatched	0	0%
Missing	135k	25%
Mean	15.3k	
Std. Deviation	1.71k	
Quantiles	12.3k	Min
	14.0k	25%
	15.2k	50%
	16.8k	75%
	18.3k	Max

🌐 Country



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Valid	542k	100%
Mismatched	0	0%
Missing	0	0%
Unique	38	
Most Common	United King...	91%