

Sales Dashboard

Product Lines

All



Year

All



Count of order Numbers

326

Count of customers

122

Total orders

2996

Some of sales

\$8.87M

Total quantity ordered

106K

Shipped Rate

92.94%

Sum of Sales by Month and Year

Year 2003 2004 2005

\$1.0M

\$0.5M

\$0.0M

January

February

March

April

May

June

July

August

September

October

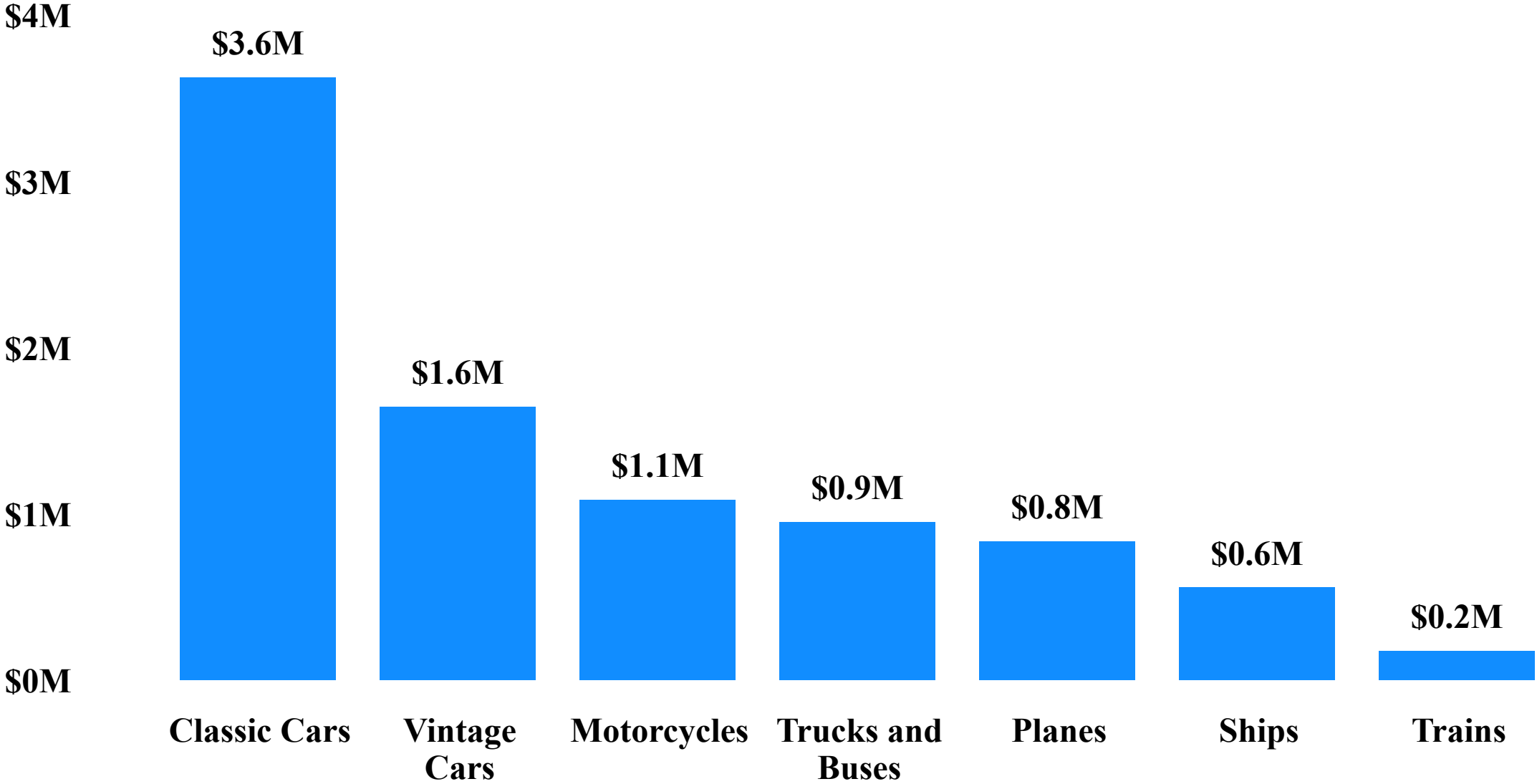
November

December

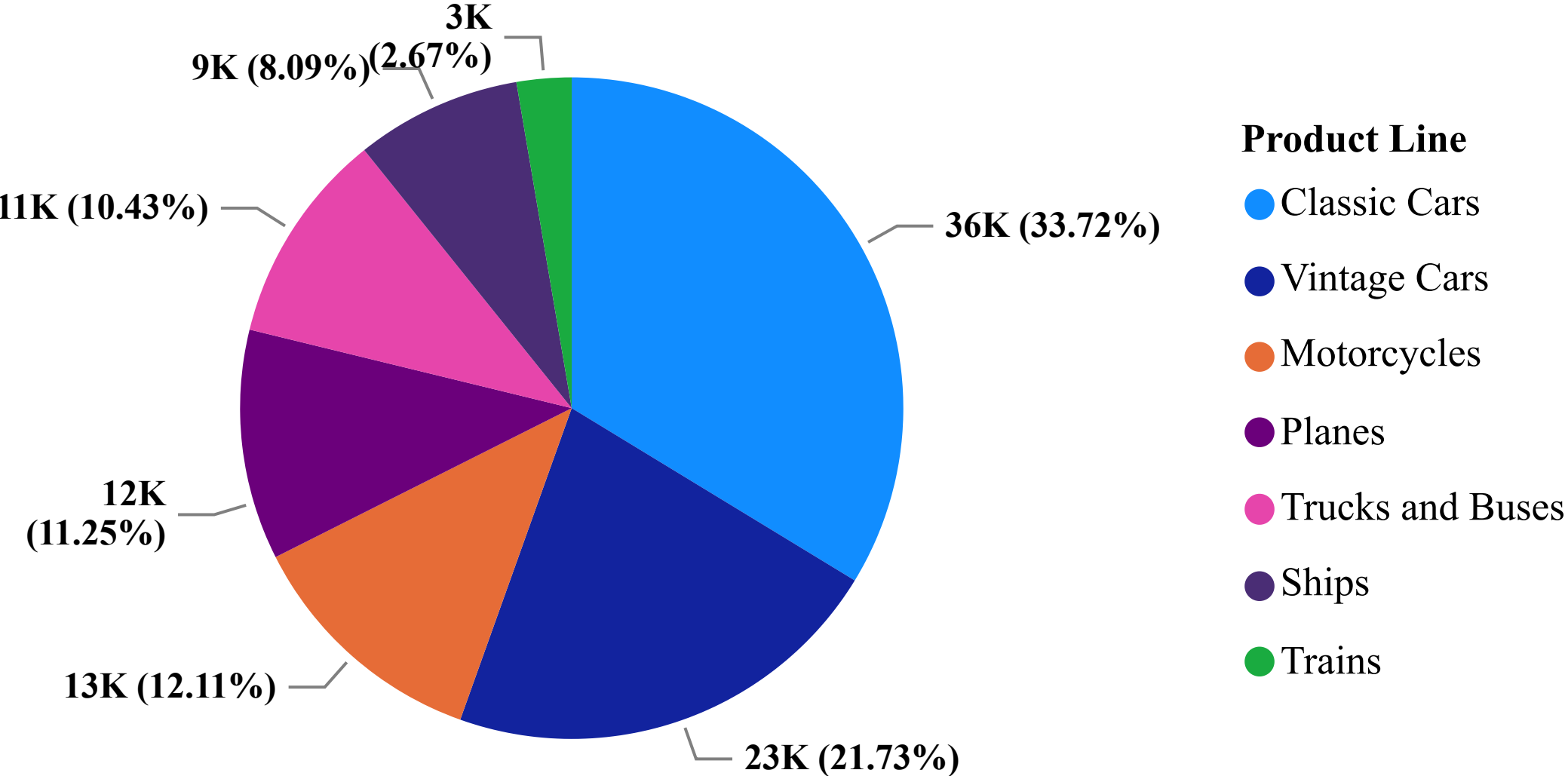
Sum of quantity Ordered by country



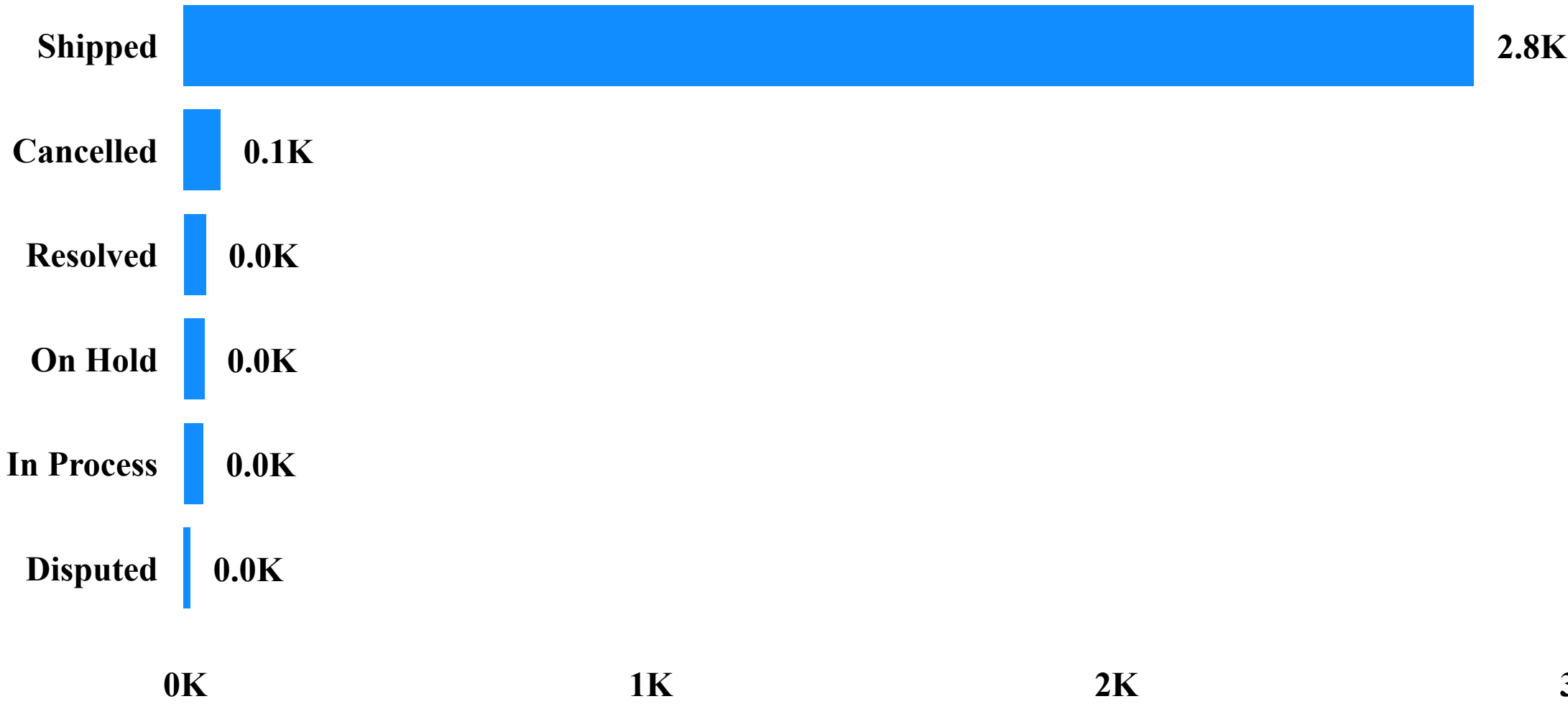
Sum of Sales by productLine



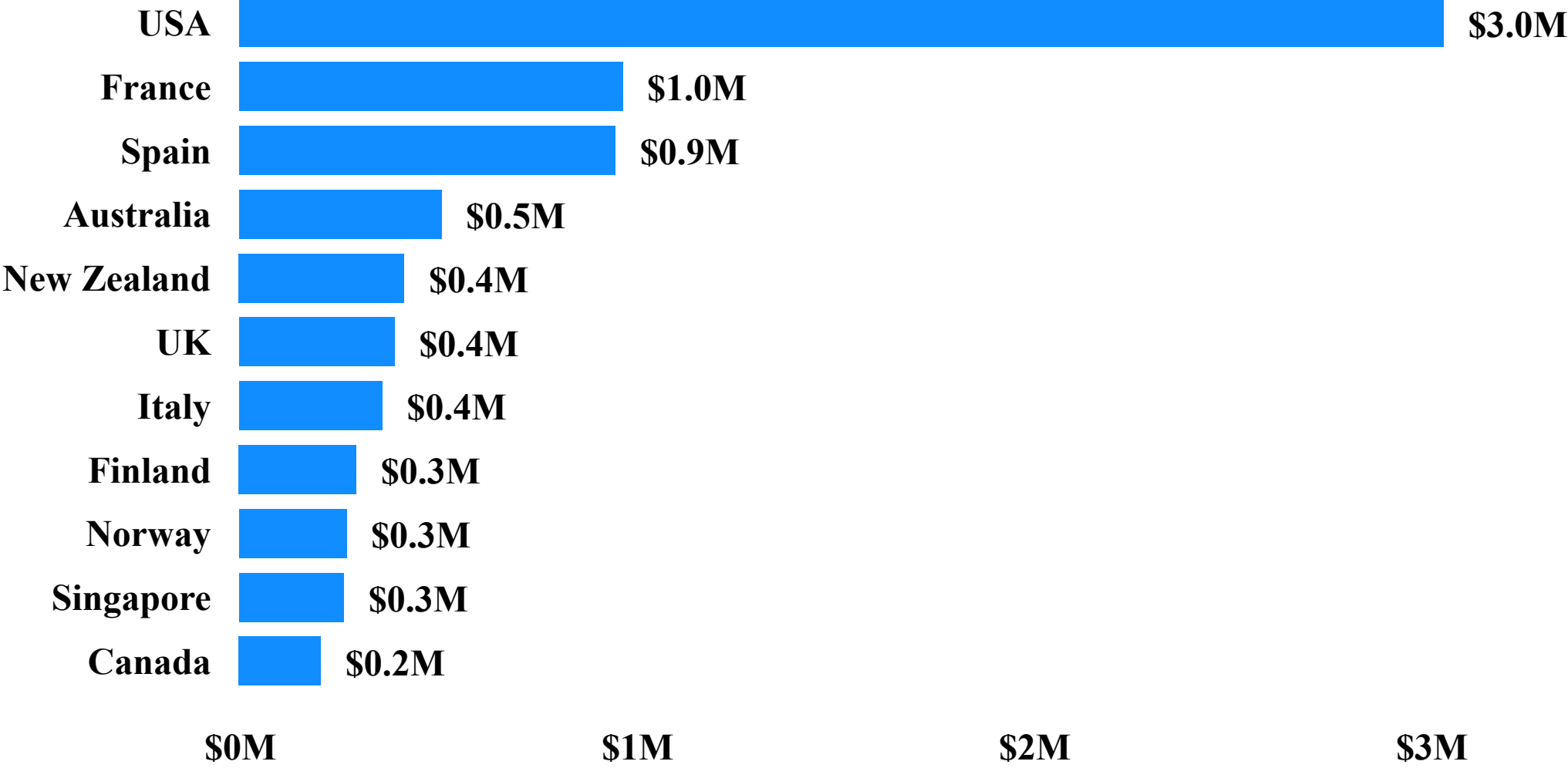
% of Quantity Ordered by product line



Number of orders by status



Sum of Sales by country



Top Selling products

Product Name	Sum of Sales
1992 Ferrari 360 Spider red	\$264,132.78
2001 Ferrari Enzo	\$182,439.52
1952 Alpine Renault 1300	\$179,945.96
2003 Harley-Davidson Eagle Drag Bike	\$161,576.48
1968 Ford Mustang	\$157,749.08
1969 Ford Falcon	\$145,082.38
1998 Chrysler Plymouth Prowler	\$138,404.55
2002 Suzuki XREO	\$132,730.43
1957 Corvette Convertible	\$130,749.31
1956 Porsche 356A Coupe	\$129,749.86
1969 Corvair Monza	\$128,148.79
1980s Black Hawk Helicopter	\$123,995.04
1928 Mercedes-Benz SSK	\$121,946.96
Total	\$8,865,094.64

Top Selling products

Product Name	Sum of Quantity Ordered
1992 Ferrari 360 Spider red	1720
1937 Lincoln Berline	1060
1913 Ford Model T Speedster	1028
1957 Chevy Pickup	1023
1960 BSA Gold Star DBD34	1015
1956 Porsche 356A Coupe	1013
1957 Corvette Convertible	1013
2002 Suzuki XREO	1007
1997 BMW R 1100 S	998
2002 Yamaha YZR M1	992
1969 Harley Davidson Ultimate Chopper	991
1969 Dodge Super Bee	974
2001 Ferrari Enzo	973
Total	97141

Findings

1. In the year 2004, the highest sales were achieved, totaling an impressive \$4.30 million, with 2003 closely following behind with \$3.22 million in sales.
- 2.Classic cars generated an impressive \$3.6 million in sales, while vintage cars accounted for a substantial \$1.6 million in revenue.
- 3.Among all the countries the company made made highest sales in USA and France
- 4.About 93% of the orders successfully shipped to the customers.
- 5.The 1992 Ferrari 360 spider red received the highest orders among all the products.