PROJECT TITLE : BUILDING A WEBSITE – CREATE A WEBSITE USING CANVA/WIX

NM ID: 06CFBACCCFE6106BCE94E5C288A2073A

Industry Mentor Name: Abdul Malic

Brand Name : Dope Graphic Designs

Category : Design illustration & Brand Logo Designing

Target Audience : Men & Women of Business, Entertainment sector

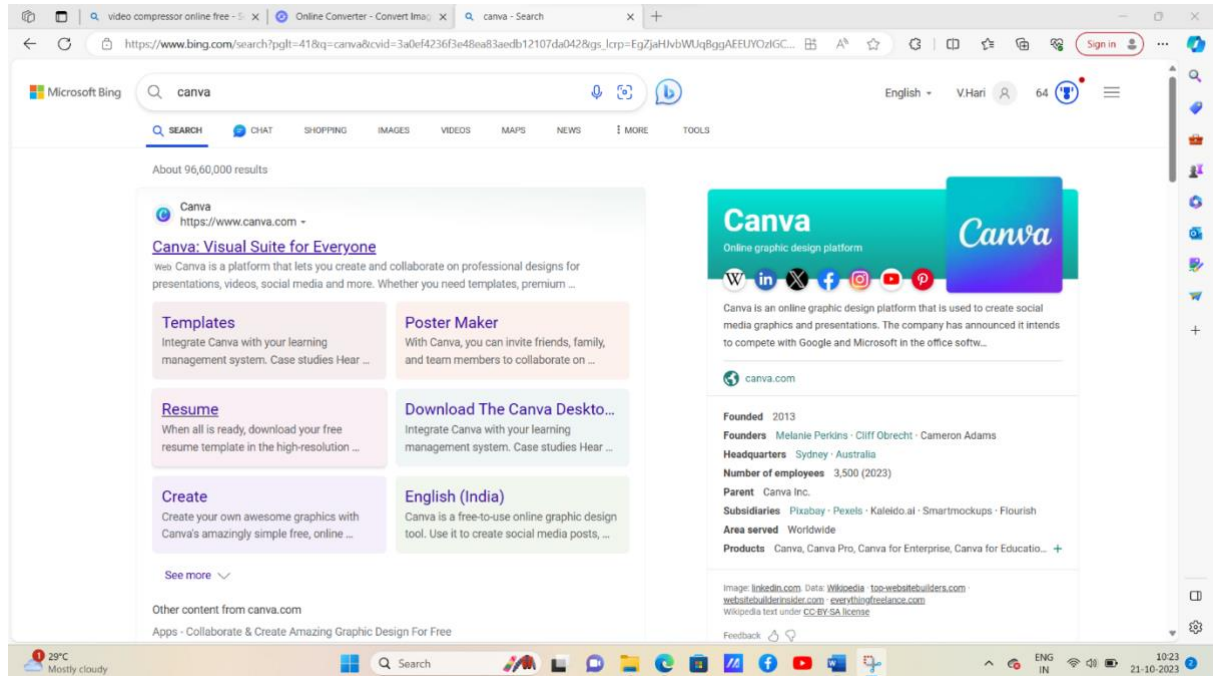**Email :** dopegraphicdesigns1346@gmail.com

Canva Website URL :
https://www.canva.com/design/DAFxxO4lL64/IqZSbFXlfFZoMsVd3M7xKA/edit?utm_content=DAFxxO4lL64&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton
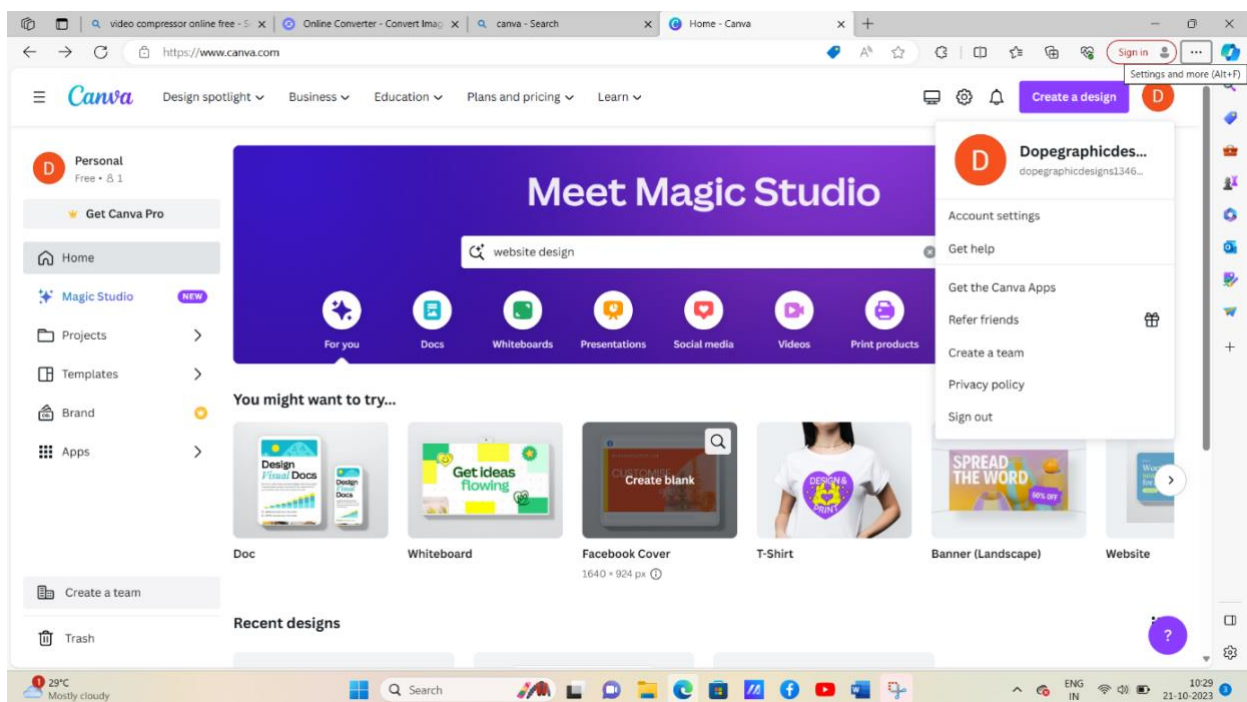
Final Website URL : http://dopegraphicdesigners.my.canva.site/
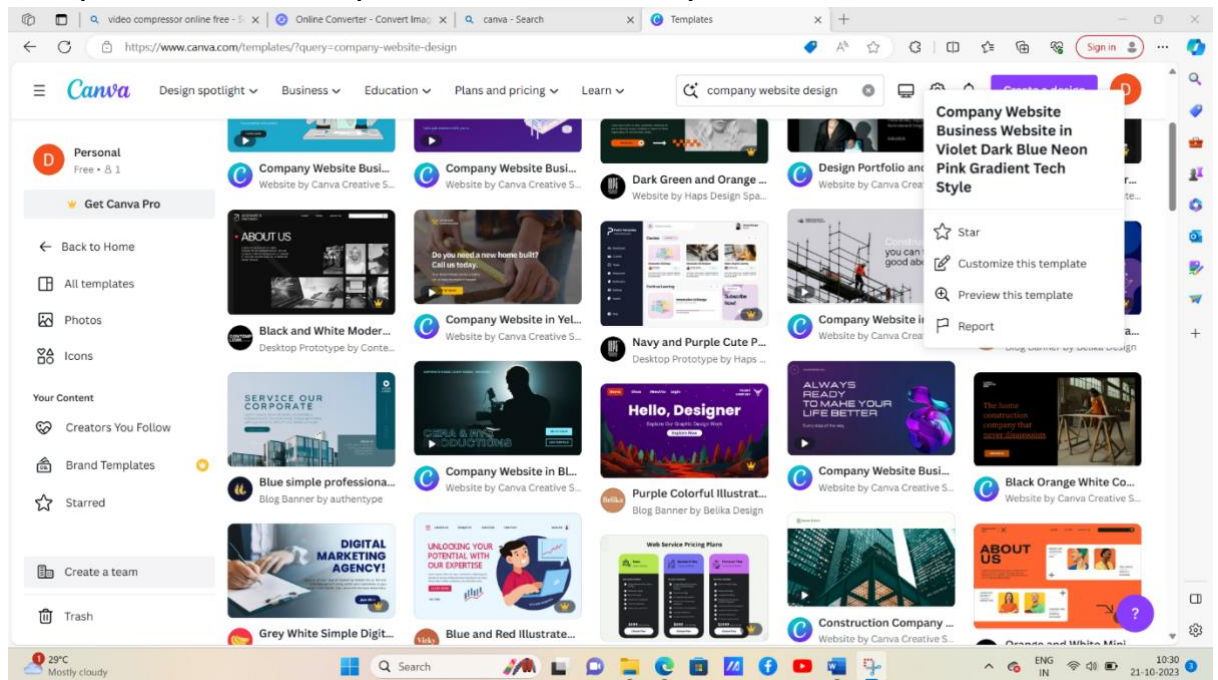
Website Creation using Canva :

1. **Go to Canva site on Browser:** Search Canva in the Search Engine of your Browser. Now visit the online site of Canva.
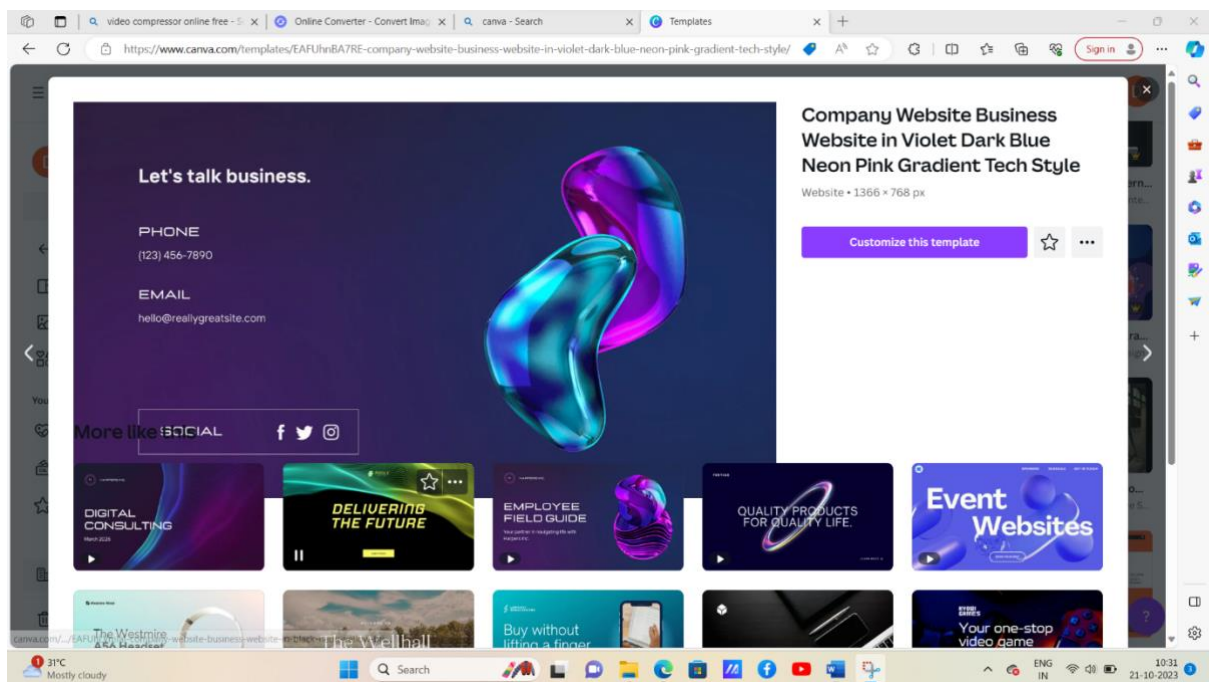

2. **Sign in to Canva :** Sign up into Canva site using the Brand's Google Account and Search for Website Templates in the Searchbar for a collection of templates to be chosen from.
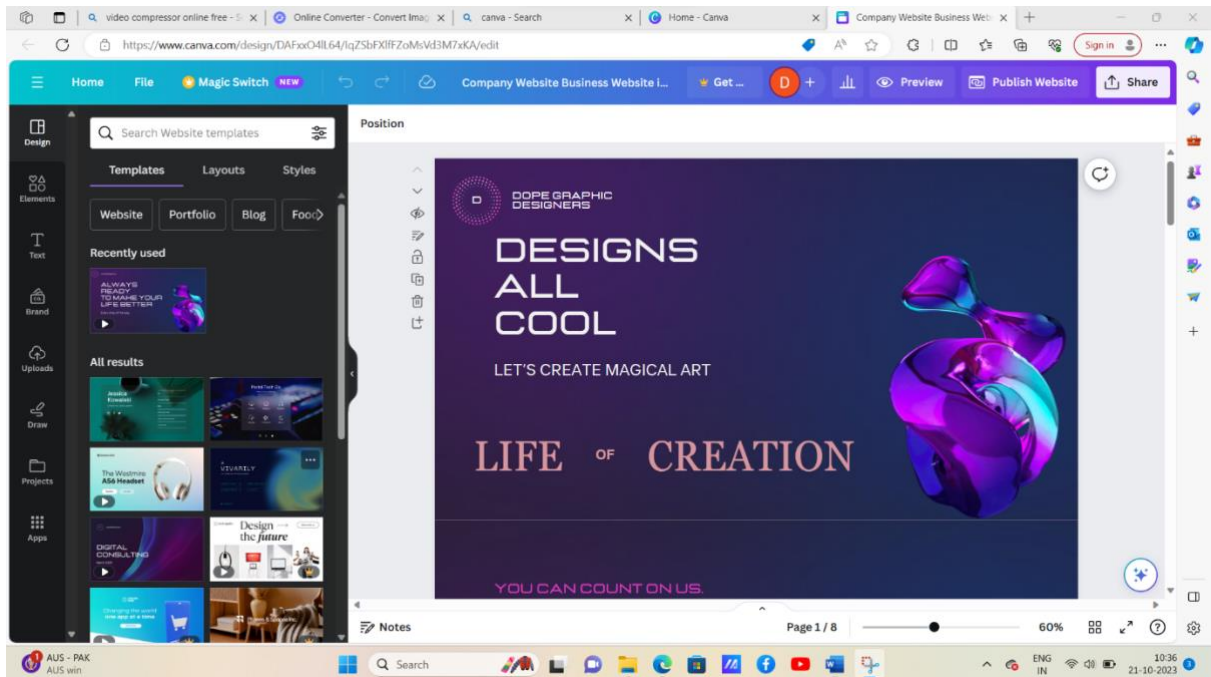
3. **Selection of Template:** Select a most convenient & appropriate template for your brand's website from the choices of different templates to develop into a website of your own.
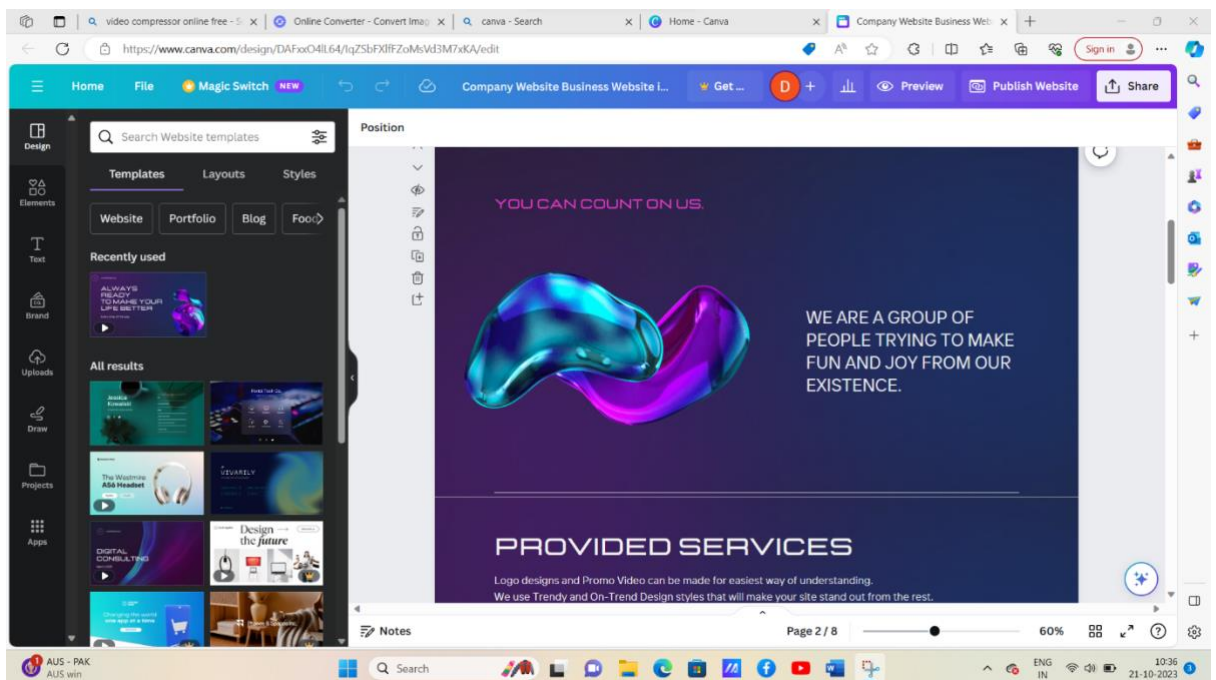

4. **Customization of Template:** After selecting the template, start customizing the template with your own brand name and words of business details.
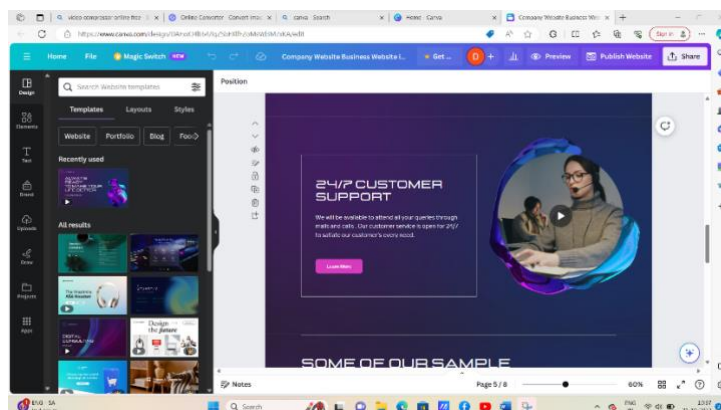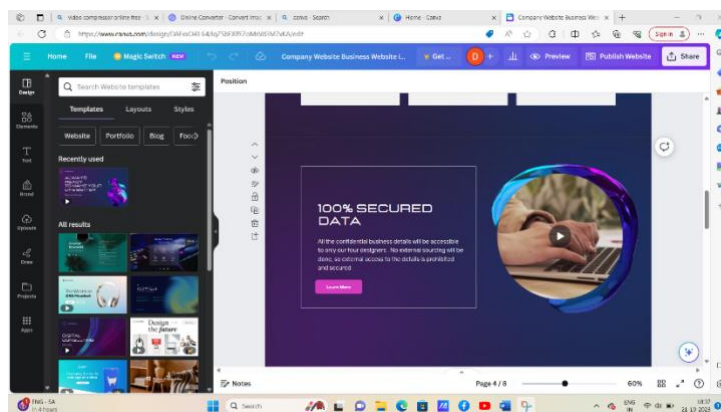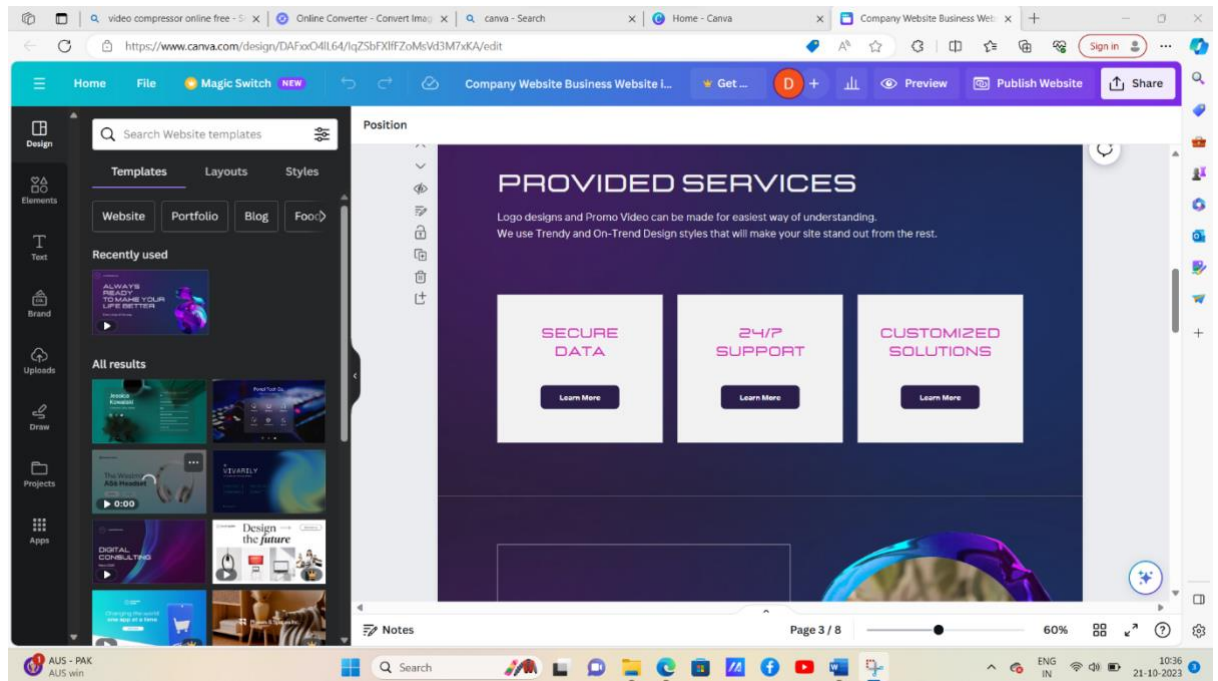
5. Edit the Profile Page: The Profile page rather the first page of your website is the face of your website , brand & business.
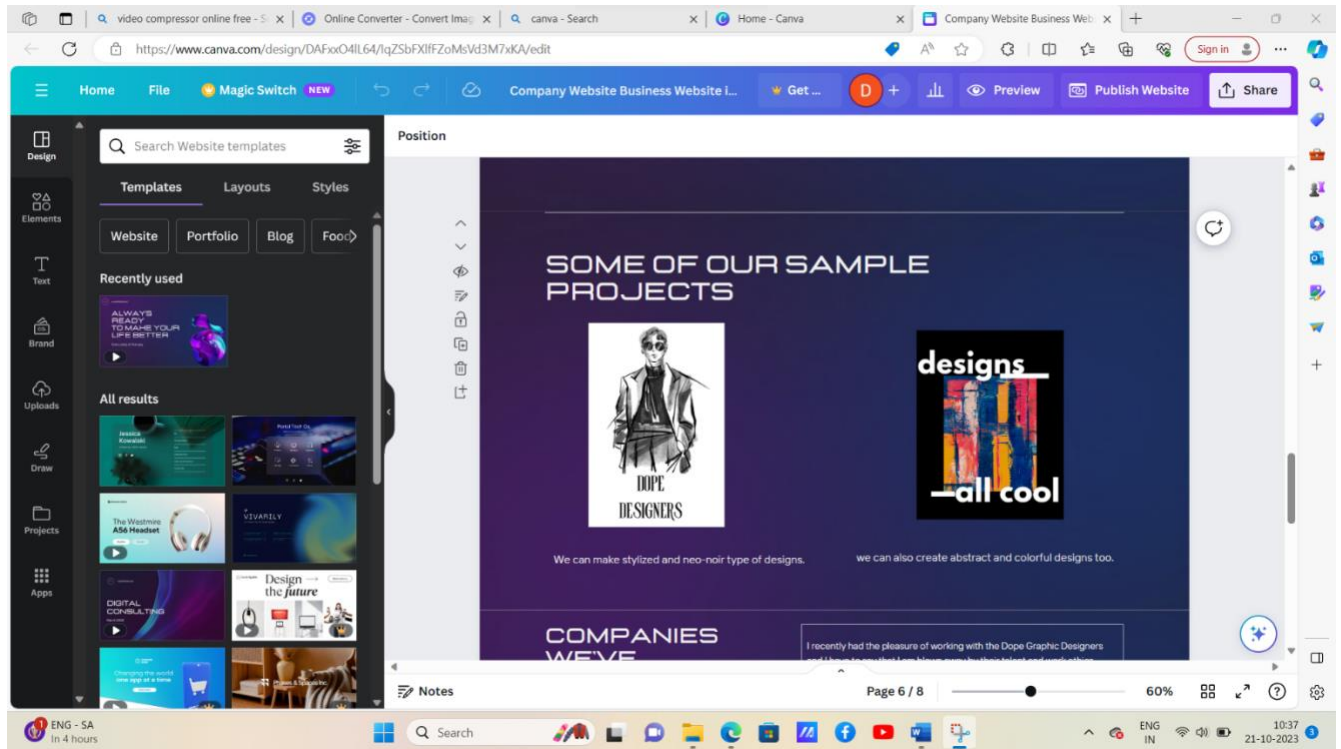

Enter the details of your business like your Business Name , Slogan & Motto in a Short way for better first impression
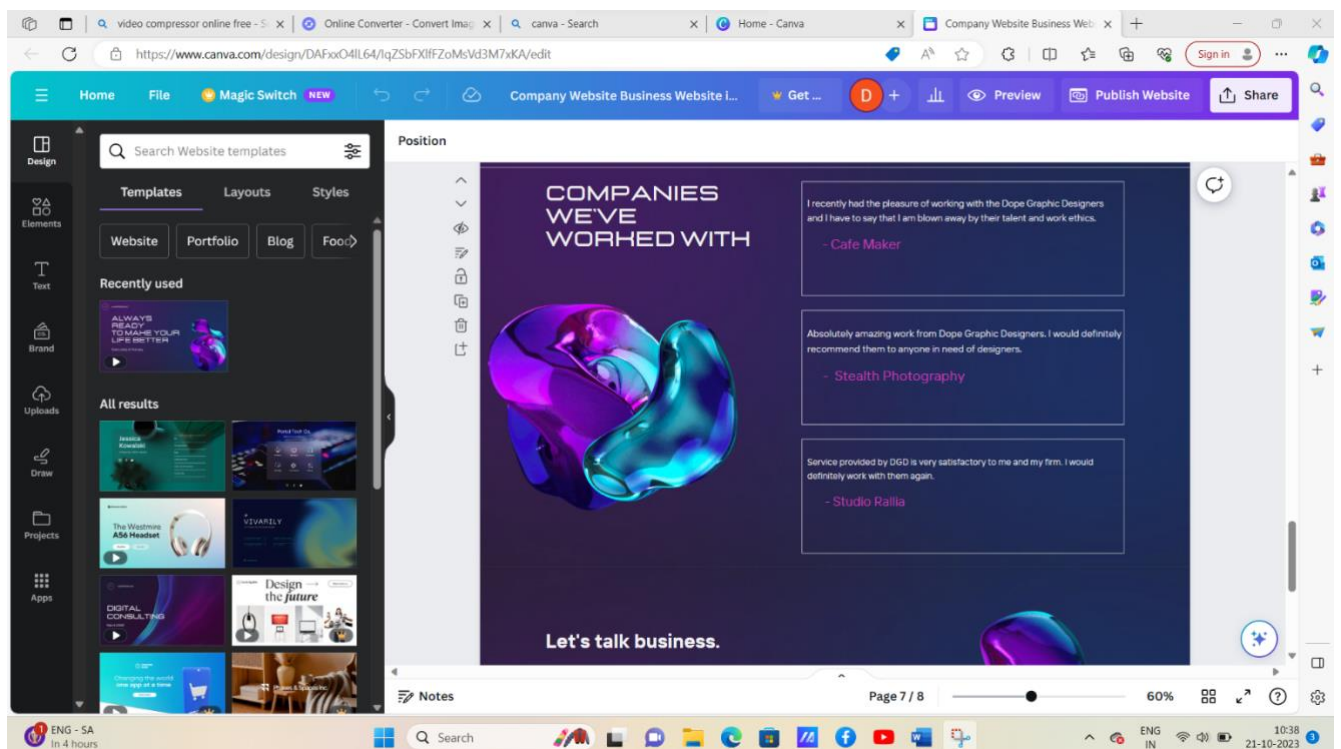
6. Brief on Services: Explain the services and promises provided by your business to your customers briefly like customized products, customer care and security of client confidentiality.
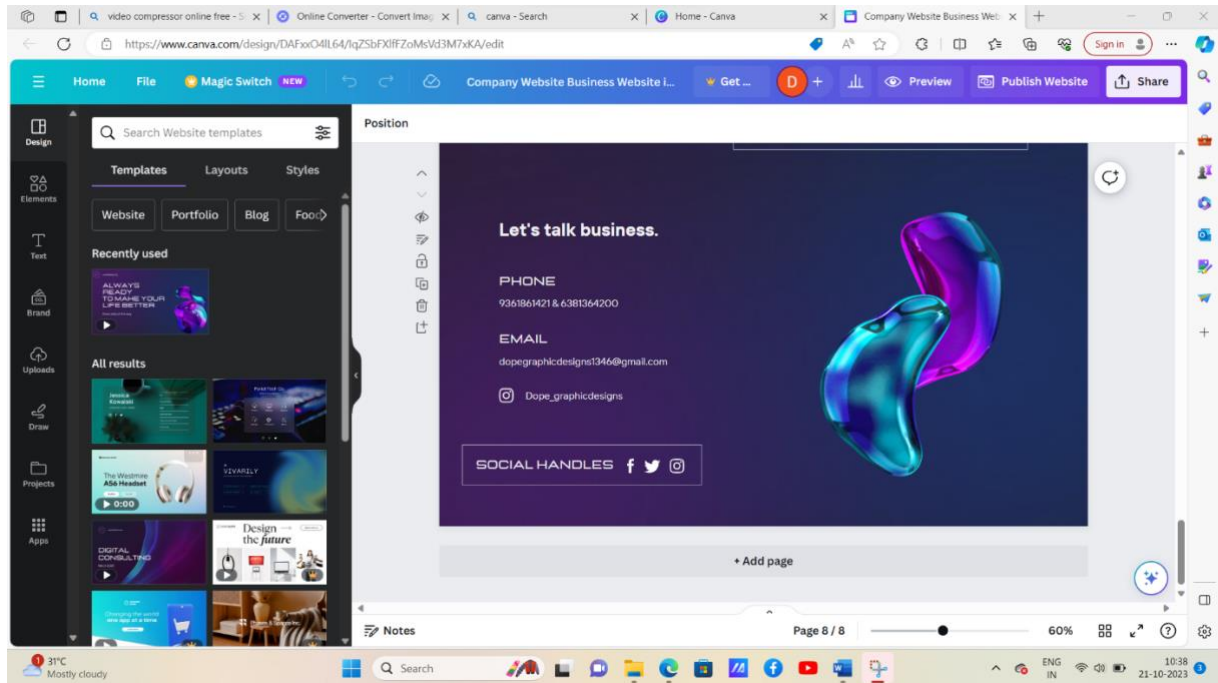
7. **Proof of Trust:** You have to show your previous business product results as samples to earn their trust that you will provide whatever they need as promised.
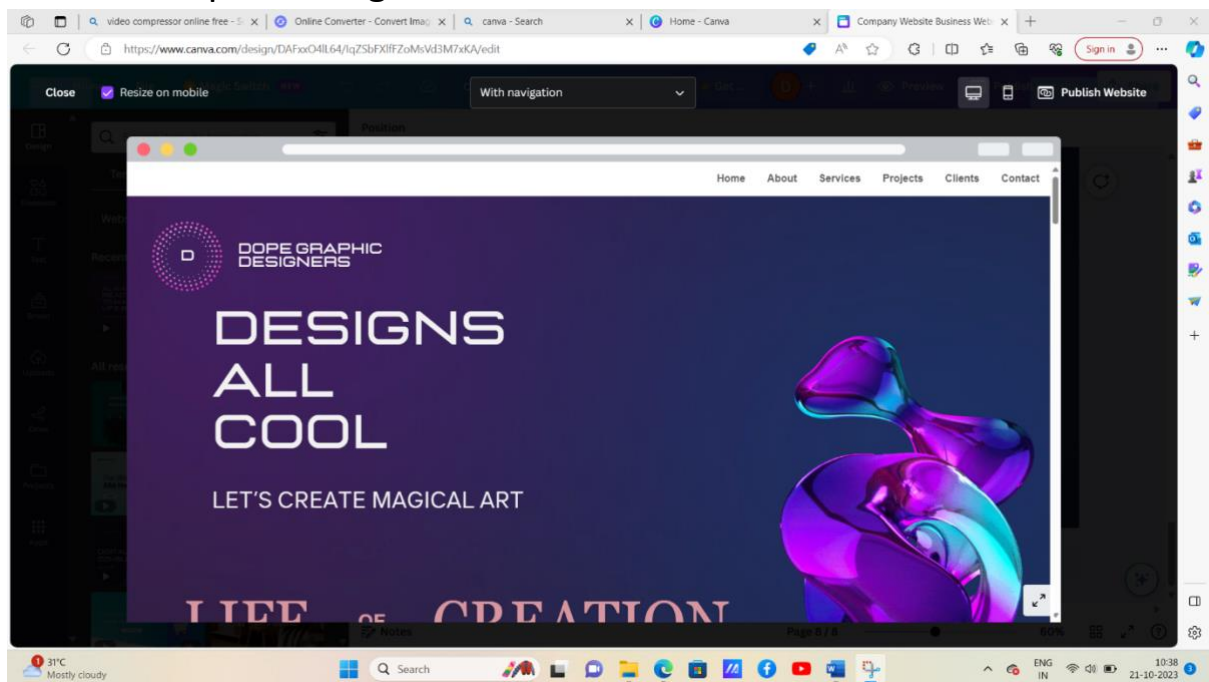

8. **Review of Loyal Customers:** Display the reviews of your service from your customers to solidify your credibility.
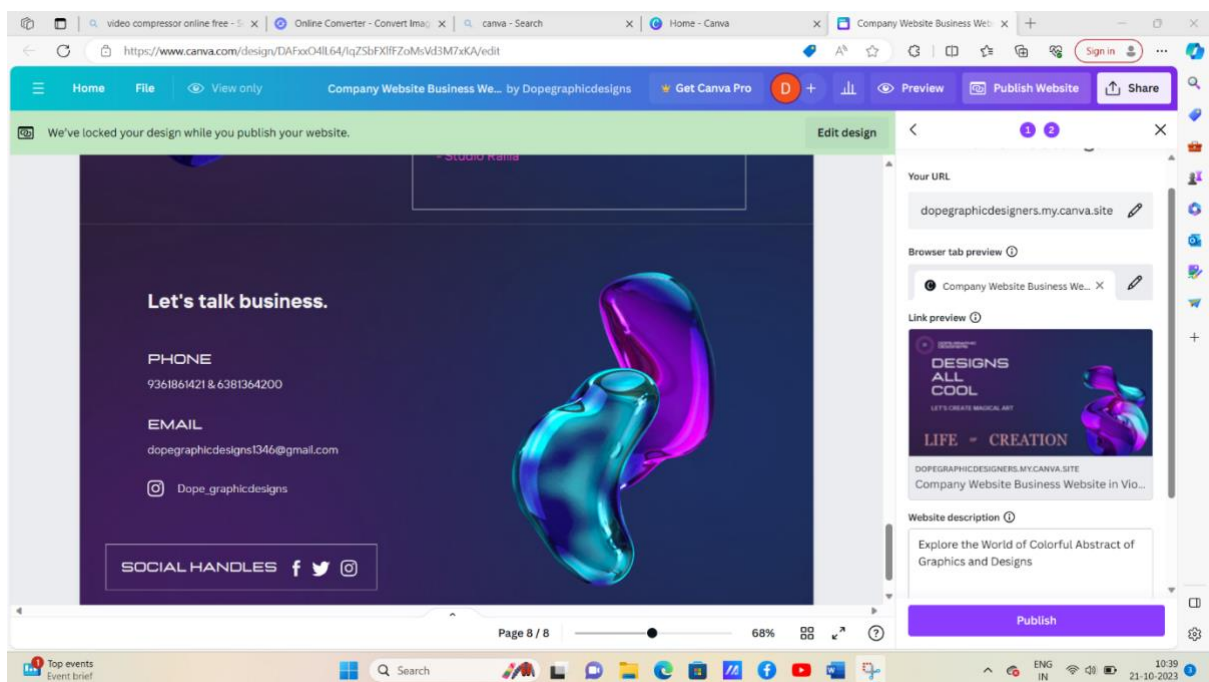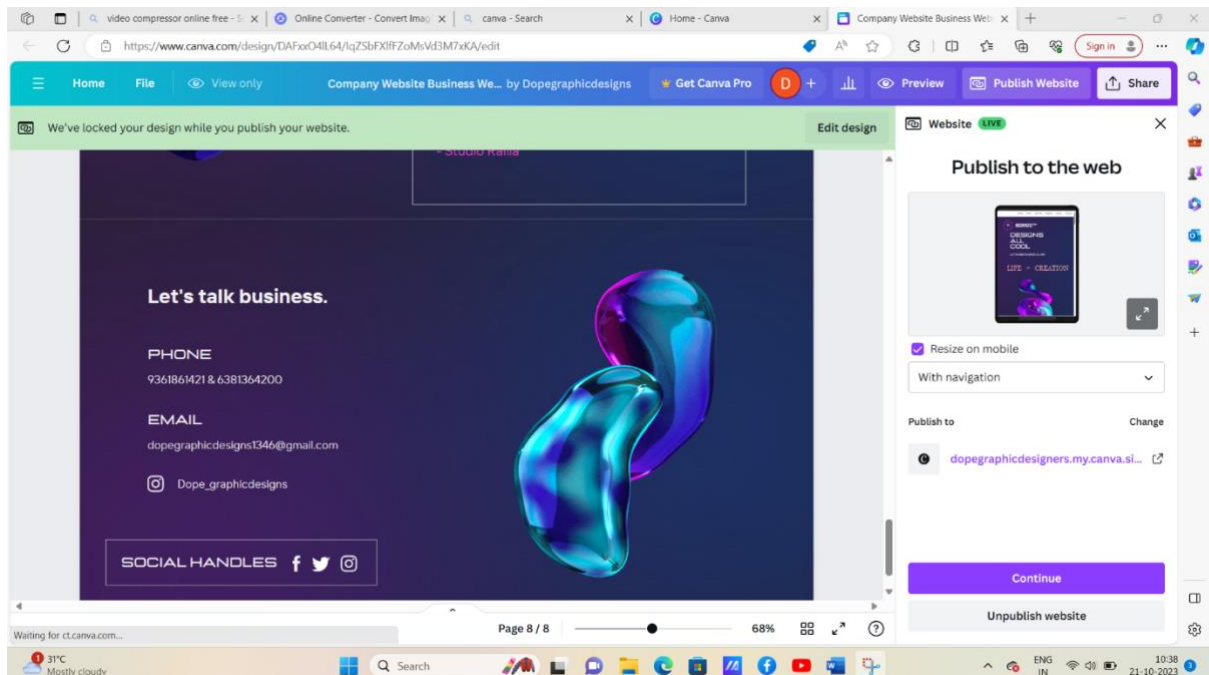
9. **Contact Details :** For the interested potential customers you have to provide all your Social Media handle IDs & Contact details at the bottom of your website.

10.**Preview :** After completing the construction of your website, see to it that it is properly organized by looking at a preview and proof-check it for publishing.

11. Publish the Website : After previewing the website , you can publish the website by creating a subdomain for your website with your brand name to change the URL of the website. Then copy the website's URL.

12.View the Website :

After Publishing the Website, Use the URL of the Website provided by the Canva to visit the Website Created by Canva.