



Says

What have we heard them say?
What can we imagine them saying?

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



IATA and ICAO
longitudes,latitudes
and altitudes of
airports a cross the
world with detailed
time zone and
daylight saving time
data

this global air
transportation network
data set is a
comprehensive
collection of
information on
airports,airlines and
their routes

additionally this includes
informations about
airlines including their
IDS , name aliases,IATA
and ICAO
codes,callsigns country
of origin and active
inactive states

it helps generate
trade,promote
tourism and
create
employment
opportunities

to market
goods and
products
internationally

samples and
documents
related to
foreign trade
operations



Persona's name

Short summary of
the persona

robotics,artificial
intelligence , the
internet of
things,unnamed
aircraft systems and
the push for hybrid
and electric airplanes

air travel become
electric vttadini
forces great
opportunities by
2030

future of aircraft
engines plans to
flight test using a
hydrogen
combustion
engine

airtransport can
involve higher
costs than other
options and is
not suitable for
all goods

flights are
subject to
delay or
cancellation

you will need
to pay takes
at each
transport you
use



Does

What behavior have we observed?
What can we imagine them doing?

What are their fears, frustrations, and anxieties? What
other feelings might influence their behavior?

