

IDEATION PHASE

BRAINSTORM & IDEA PRIORITIZATION

TEMPLATE


| | |
|---------------|--|
| Date | 12 September 2022 |
| Team ID | PNT2022TMID37486 |
| Project Name | University Admit Eligibility Predictor |
| Maximum Marks | 4 marks |

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving.




Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich number of creative solutions.

Step-1: TEAM GATHERING, COLLABORATION AND SELECT THE PROBLEM STATEMENT:




Brainstorm & idea prioritization


Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

 10 minutes to prepare
 1 hour to collaborate
 2-8 people recommended

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 **Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.


B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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1 Define your problem statement


What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.


 5 minutes


PROBLEM


Students are often worried about their chances of admission to University. The aim of this project is to help students in shortlisting universities with their profiles. The predicted output gives them a fair idea about their admission chances in a particular university. This analysis should also help students who are currently preparing or will be preparing to get a better idea.


**Key rules of brainstorming**
To run an smooth and productive session


 Stay in topic.

 Encourage wild ideas.

 Defer judgment.

 Listen to others.

 Go for volume.

 If possible, be visual.

Step-2: BRAINSTORM, IDEA LISTING AND GROUPING:

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

PRAVEEN KUMAR S



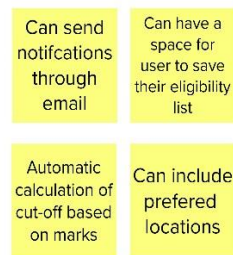
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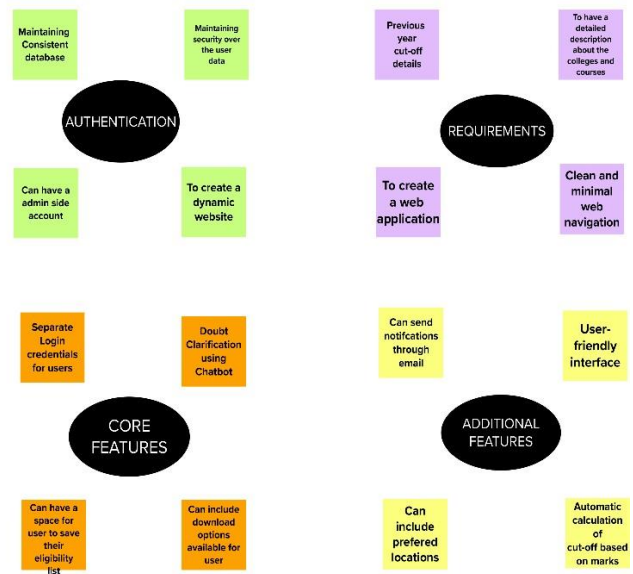


3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes



Step-3: IDEA PRIORITIZATION:

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

