

Automated Insight Report

Generated: 2025-12-03T07:35:40.274286 UTC

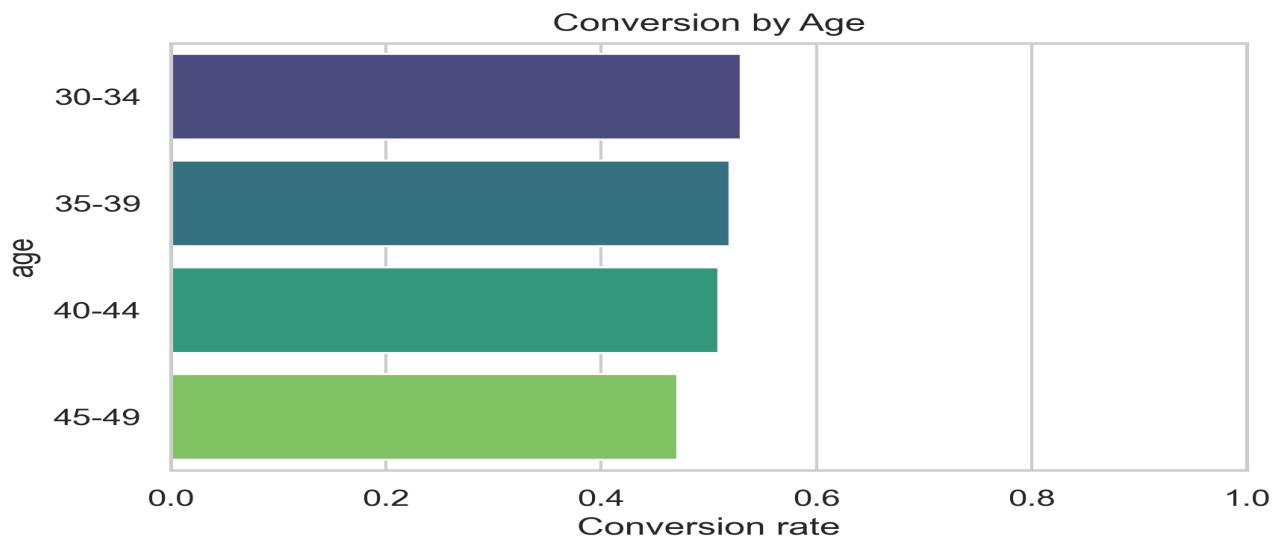
Model KPIs

Accuracy: 0.661
Precision: 0.782
Recall: 0.466
Roc_Auc: 0.740

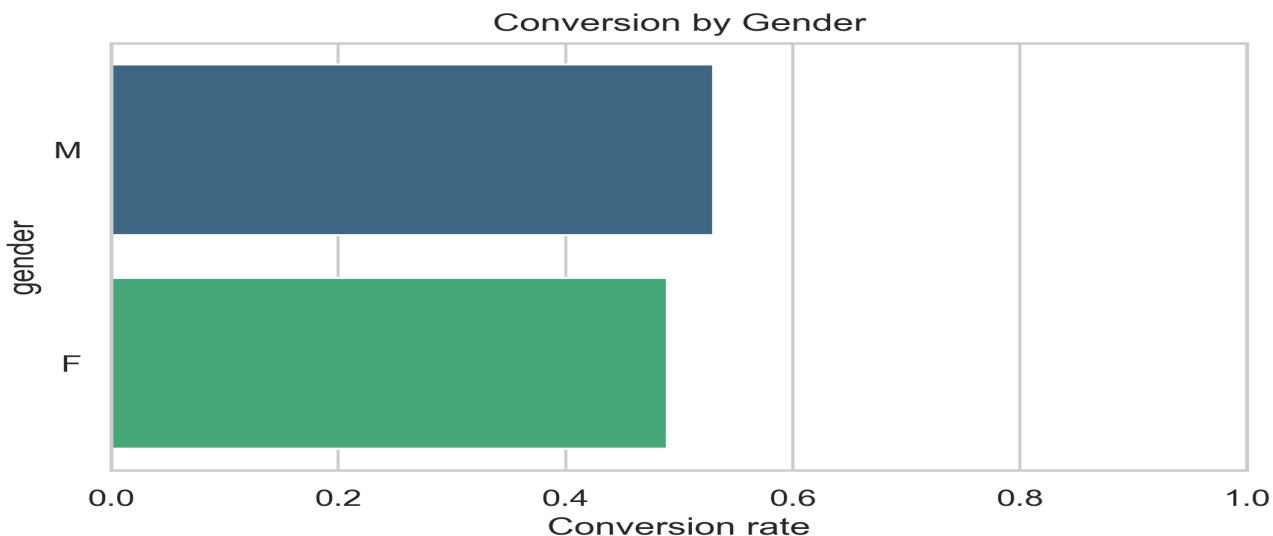
Narrative Summary

Overall approval conversion rate is 51.1% with model precision 78.2% and recall 46.6%. 30-34 audiences respond best, followed by M users. Campaign 1178 is outperforming at 62.1%, while campaign 936 trails at 37.1%. Reinvest into the winning creative mix and pressure-test underperforming campaigns with fresh copy and tighter targeting.

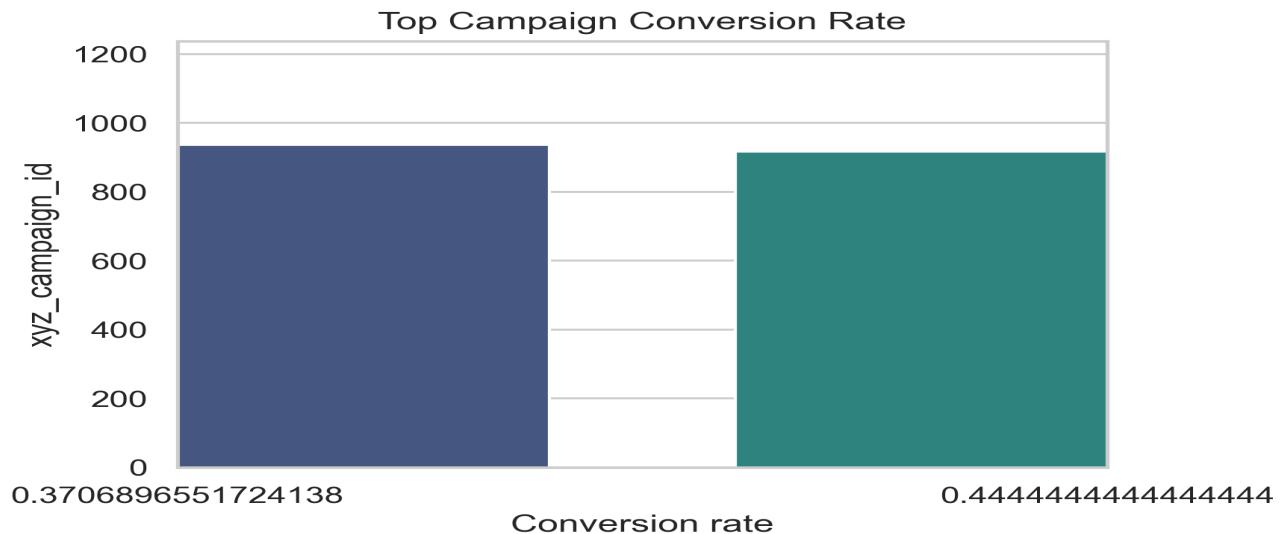
Conversion by Age



Conversion by Gender



Top Campaigns



Appendix: Cohort Summary

Overall Rate

51.1%

By Age

30-34: 53.1%
35-39: 52.0%
40-44: 51.0%
45-49: 47.1%

By Gender

M: 53.0%
F: 49.0%

Top Campaigns

1178: 62.1%
916: 44.4%
936: 37.1%

Efficient Campaigns

916: 16.0%
936: 5.9%
1178: 0.7%