

Credit Card Transaction Report

Transaction
Amount
46M

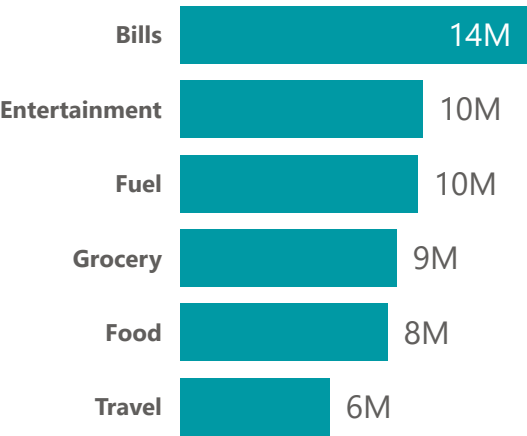
Total
Revenue
57M

Total Interest
7.98M

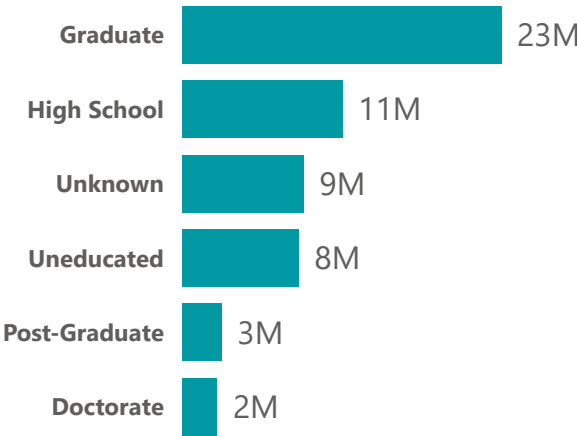
Transaction
Count
667K

| card_category | Sum of total_trans_amt | Sum of Revenue | Sum of interest_earned |
|---------------|------------------------|-----------------|------------------------|
| Blue | 37840749 | 47188612 | 66,14,172.62 |
| Silver | 4647596 | 5659109 | 8,21,922.98 |
| Gold | 2091362 | 2533682 | 3,84,755.16 |
| Platinum | 953314 | 1135608 | 1,61,629.05 |
| Total | 45533021 | 56517011 | 79,82,479.81 |

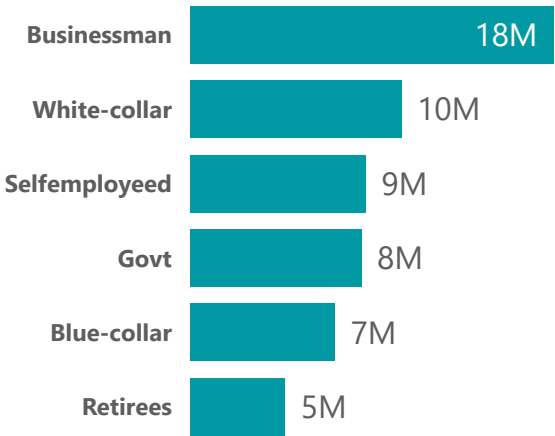
Revenue by Expenditure type



Revenue by Education level



Revenue by Cutsomer Job



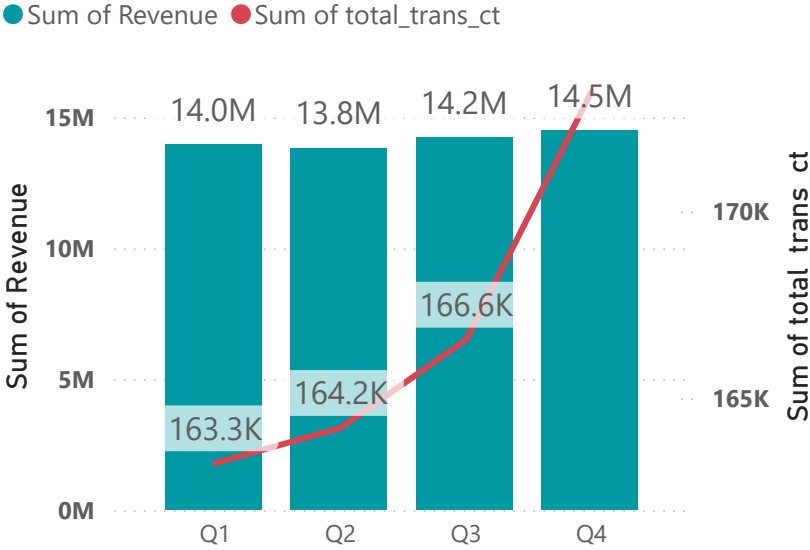
week_start_date
All

F M

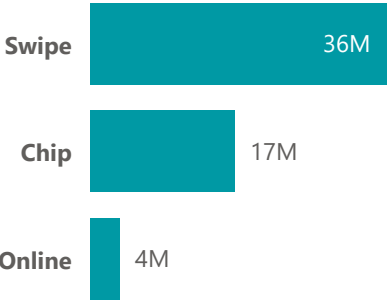
Blue Silver Gold Plati...

Low Medium High

QTR Revenue and Total Trans count



Revenue by Use Chip



Customer Acq Cost

