

## Data Collection and Preprocessing Phase

Date	04 JUNE 2024
Team ID	SWTID1720183095
Project Title	<b>Ecommerce Shipping Prediction Using Machine Learning</b>
Maximum Marks	2 Marks

### Data Quality Report Template

The Data Quality Report summarizes data quality issues from the selected source <https://www.kaggle.com/datasets/prachi13/customer-analytics>, including severity levels and resolution plans. It will aid in systematically identifying and rectifying data discrepancies.

Data Source	Data Quality Issue	Severity	Resolution Plan
Dataset  <a href="https://www.kaggle.com/datasets/prachi13/customer-analytics">https://www.kaggle.com/datasets/prachi13/customer-analytics</a>	The dataset has low	Moderate	Examined the dataset, added the best new datasets, and discovered new datasets.  We asked about a lot of data.

	accuracy.  Not a  single  sample is  low. Not  many  datasets  are  pricey..		Analyze the existing determinants and results in the dataset and identify if there are any additional features or derived variables that can be created. Feature engineering involves transforming or combining existing features to create new ones that may capture more information or patterns in the data. This can help introduce more variation and improve the predictive power of your models
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