Project Initialization and Planning Phase

| Date | 04 June 2024 | |
|---------------|--|--|
| Team ID | SWTID1720183095 | |
| Project Title | Ecommerce Shipping Prediction Using Machine Learning | |
| Maximum Marks | 3 Marks | |

Project Proposal (Proposed Solution)

The difficulty of estimating the shipping time for eCommerce orders is addressed in this project proposal. The defined scope includes the analysis of important data variables like Warehouse_block, Mode_of_Shipment, Customer_care_calls, Customer_rating, Cost_of_the_Product, Prior_purchases, Product_importance, Gender, Discount_offered, Weight_in_gms, and Reached_on_Time_Y.N. with the clear goal of increasing delivery efficiency and customer satisfaction. The clear problem statement centers on precisely estimating, given these conditions, whether an order will arrive on schedule. The suggested remedy describes a machine learning strategy that uses past data to train models of prediction. The incorporation of real-time data processing and intuitive interfaces for tracking forecasts are important elements. to design, build, and maintain the system with engineers.

| Project Overview | | | | |
|-------------------|---|--|--|--|
| Objective | The goal of this project is to create a machine learning model that can forecast shipping times for online purchases, enhancing both operational and customer efficiency. | | | |
| Scope | Developing a machine learning model to predict shipping times based on historical order data. | | | |
| Problem Statement | | | | |
| Description | It aims for improving customer experience and operational efficiency using machine learning. | | | |
| Impact | This would enable companies to enhance order fulfilment procedures overall and give clients accurate delivery estimates. | | | |
| Proposed Solution | | | | |
| Approach | 1. Data Collection and Preprocessing: Collect and clean data, handle missing values, encode categorical variables. 2. Exploratory Data Analysis (EDA): Conduct statistical analysis and visualizations to identify patterns. 3. Model Selection: Evaluate algorithms like Random Forest, KNN, and SVM with cross-validation. 4. Model Training and Tuning: Train models and optimize hyperparameters using grid search or random search. 5. Model Evaluation: Assess models with metrics such as MAE, RMSE, Confusion Matrix and F1-score to select the best model. 6. Integration and Deployment: Develop and deploy RESTful APIs or microservices for real-time predictions. 7. Monitoring and Maintenance: Implement continuous monitoring, periodic retraining, and address model drift and data quality | | | |

| | issues. | | |
|--------------|--|--|--|
| Key Features | 1. Comprehensive Data Integration: Incorporates a wide range of | | |
| | variables, including Warehouse block, Mode of Shipment, Product | | |
| | importance, and more, to capture all relevant factors affecting delivery | | |
| | times. | | |
| | 2. Real-time Processing: Supports real-time data integration and | | |
| | prediction, enabling dynamic updates and timely decision-making. | | |
| | 3. User-friendly Interface: Provides an intuitive interface or API for | | |
| | seamless integration with existing eCommerce systems, ensuring ease or | | |
| | use for non-technical users. | | |
| | 4. Continuous Learning: Employs continuous monitoring and periodic | | |
| | retraining of models to maintain accuracy and adapt to changing | | |
| | conditions. | | |
| | 5. Scalability: Designed to handle large datasets and high transaction | | |
| | volumes, ensuring the solution can scale with business growth. | | |

Resource Requirements

| Resource Type | Description | Specification/Allocation | | |
|-------------------------|---|--|--|--|
| Hardware | | | | |
| Computing Resources | CPU/GPU specifications, number of cores | T4 GPU | | |
| Memory | RAM specifications | 8 GB | | |
| Storage | Disk space for data, models, and logs | 1 TB SSD | | |
| Software | | | | |
| Frameworks | Python frameworks | Flask | | |
| Libraries | Additional libraries | scikit-learn, pandas, numpy, matplotlib, pycharm | | |
| Development Environment | IDE, version control | Jupyter Notebook, Spyder | | |
| Data | | | | |
| Data | Source, size, format | Kaggle dataset, 614, csv UCI dataset,690, Performance Monitoring | | |