

## **Regression Analysis**

Regression analysis is a statistical technique used to model and analyze the relationship between a dependent variable (or target) and one or more independent variables (or predictors). Regression analysis is a mathematical approach that helps us to identify the variables that truly influence a situation.

### It addresses essential questions:

- ➤ Which factors are the most significant?
- ➤ Which ones can be disregarded?
- ➤ How do these factors interrelate?
- ➤ Moreover, it allows us to determine the level of confidence associated with these variables

## Types of Regression Analysis

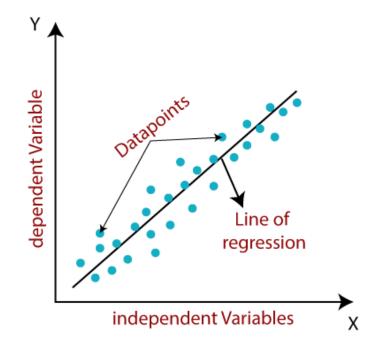
Here are some common types of regression analysis based on different types of relationships and modeling scenarios

- 1. Linear Regression
- 2. Logistic Regression
- 3. Polynomial Regression
- 4. Ridge Regression
- 5. Lasso Regression

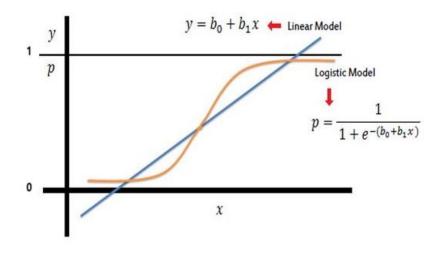
- 7. Ordinal Regression
- 8. Poisson Regression
- 9. Time Series Regression
- 10. Quantile Regression
- 11. Nonlinear Regression

### **Linear Regression**

Linear regression is used when the relationship between the dependent variable and the independent variables is linear. It's the most basic and widely used form of regression analysis.



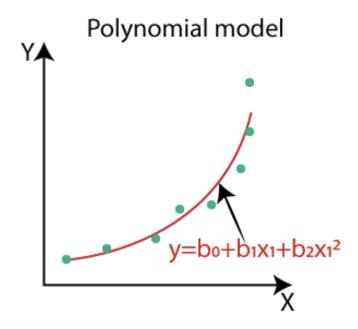
### **Logistic Regression**



Logistic Regression: Logistic regression is used when the dependent variable is binary or categorical, representing a probability of one of two outcomes. It's commonly used for classification tasks and estimating probabilities.

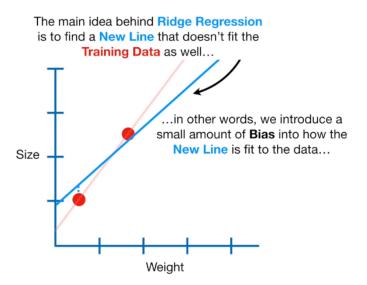
### **Polynomial Regression**

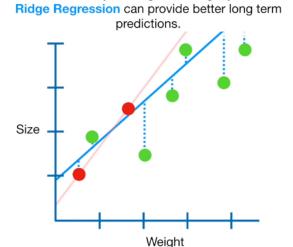
Polynomial regression is an extension of linear regression that models the relationship between variables as a polynomial equation. It's used when a linear relationship is not sufficient to capture the underlying patterns in the data.



## Ridge Regression

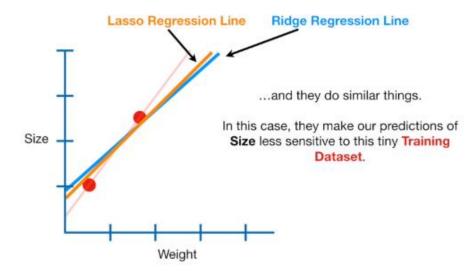
**Ridge regression** is a form of linear regression that includes L2 regularization to prevent overfitting. It's used when multicollinearity (high correlation between independent variables) is present.





In other words, by starting with a slightly worse fit,

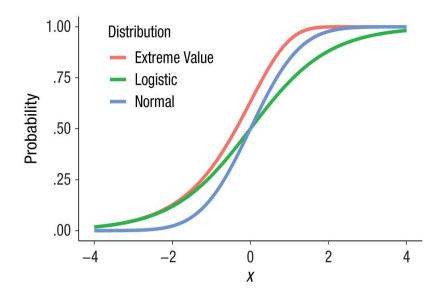
### **Lasso Regression**



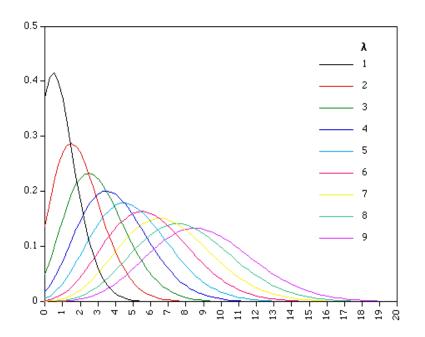
**Lasso regression** is similar to ridge regression but uses L1 regularization. It's often used for feature selection and can drive some regression coefficients to zero, effectively selecting a subset of important features.

### **Ordinal Regression**

Ordinal regression is used when the dependent variable is ordinal, meaning it has ordered categories but the exact numerical difference between the categories is not defined.



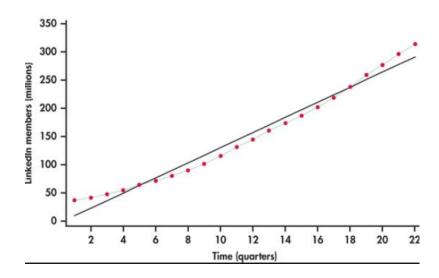
### **Poisson Regression**



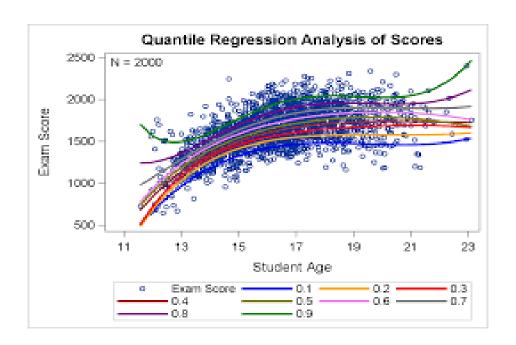
Poisson regression is used when the dependent variable represents count data and follows a Poisson distribution, such as the number of events or occurrences.

# Time Series Regression

Time series regression is used when the data is collected over time, and the goal is to model and forecast timedependent patterns and trends.



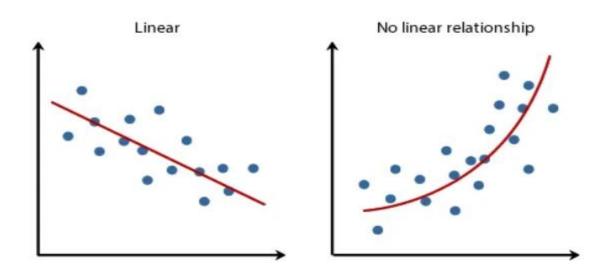
### **Quantile Regression**



Quantile regression allows
you to estimate different
quantiles of the dependent
variable, not just the mean,
making it useful for analyzing
data with heteroscedasticity.

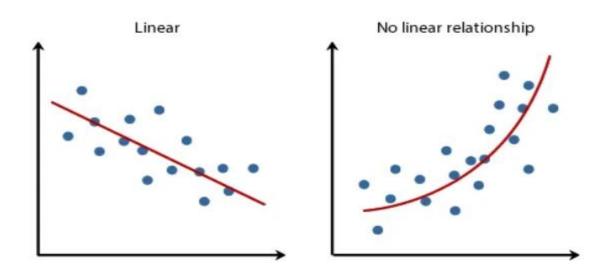
### Non-linear Regression

**Non-linear regression** is used when the relationship between variables is non-linear. It can involve various types of nonlinear functions and modeling techniques.



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# Thank you Roksana Parvin