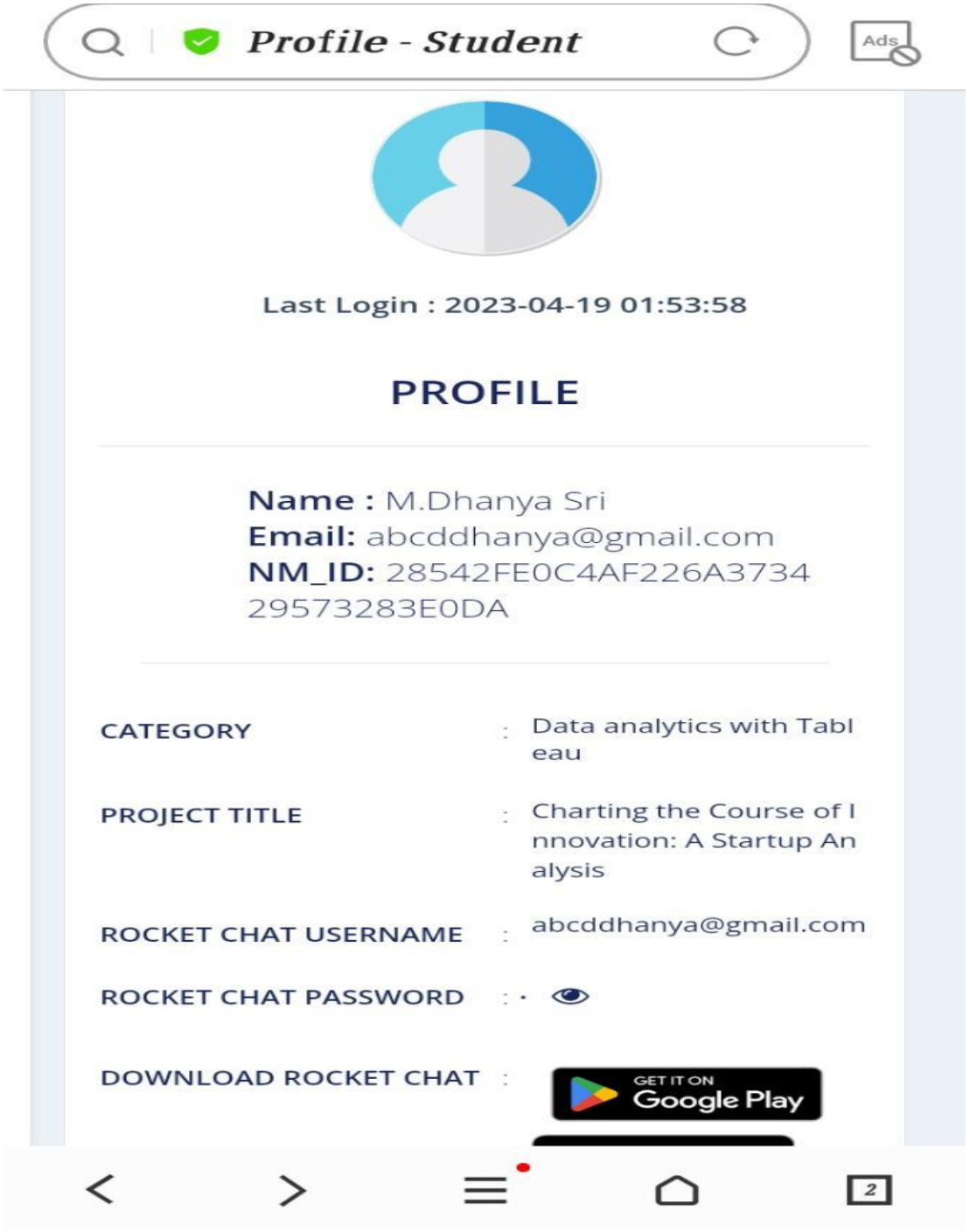
WELCOME

Welcome To NAAN MUDHALVAN Project!
CHARTING THE COURSE OF INNOVATION: A STARTUP ANALYSIS


Profile - Student
Ads
Last Login : 2023-04-19 01:53:58
PROFILE
Name : M.Dhanya Sri
Email: abcddhanya@gmail.com
NM_ID: 28542FE0C4AF226A3734
29573283E0DA
CATEGORY : Data analytics with Tableau
PROJECT TITLE : Charting the Course of Innovation: A Startup Analysis
ROCKET CHAT USERNAME : abcddhanya@gmail.com
ROCKET CHAT PASSWORD : ·
DOWNLOAD ROCKET CHAT :
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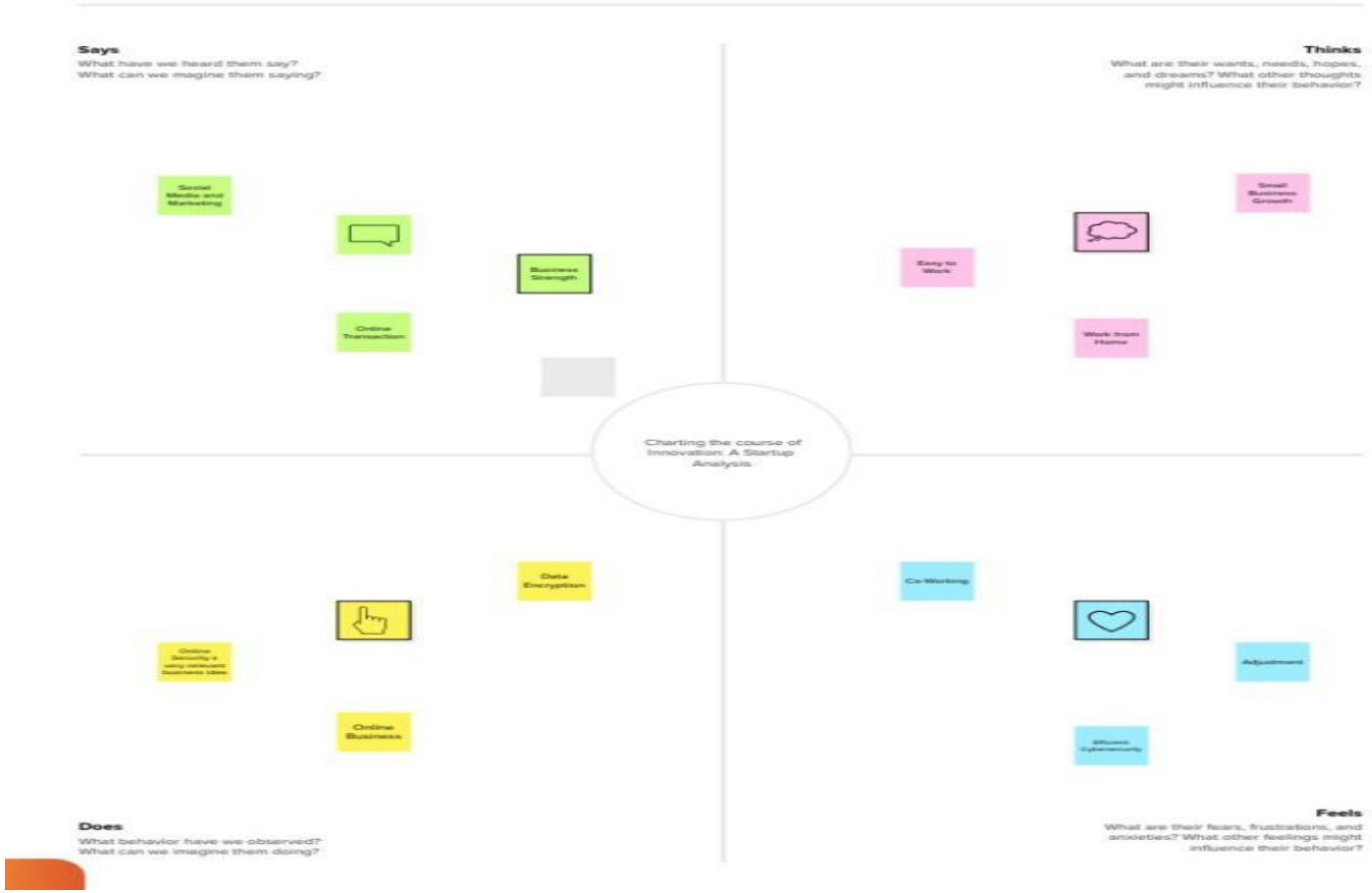
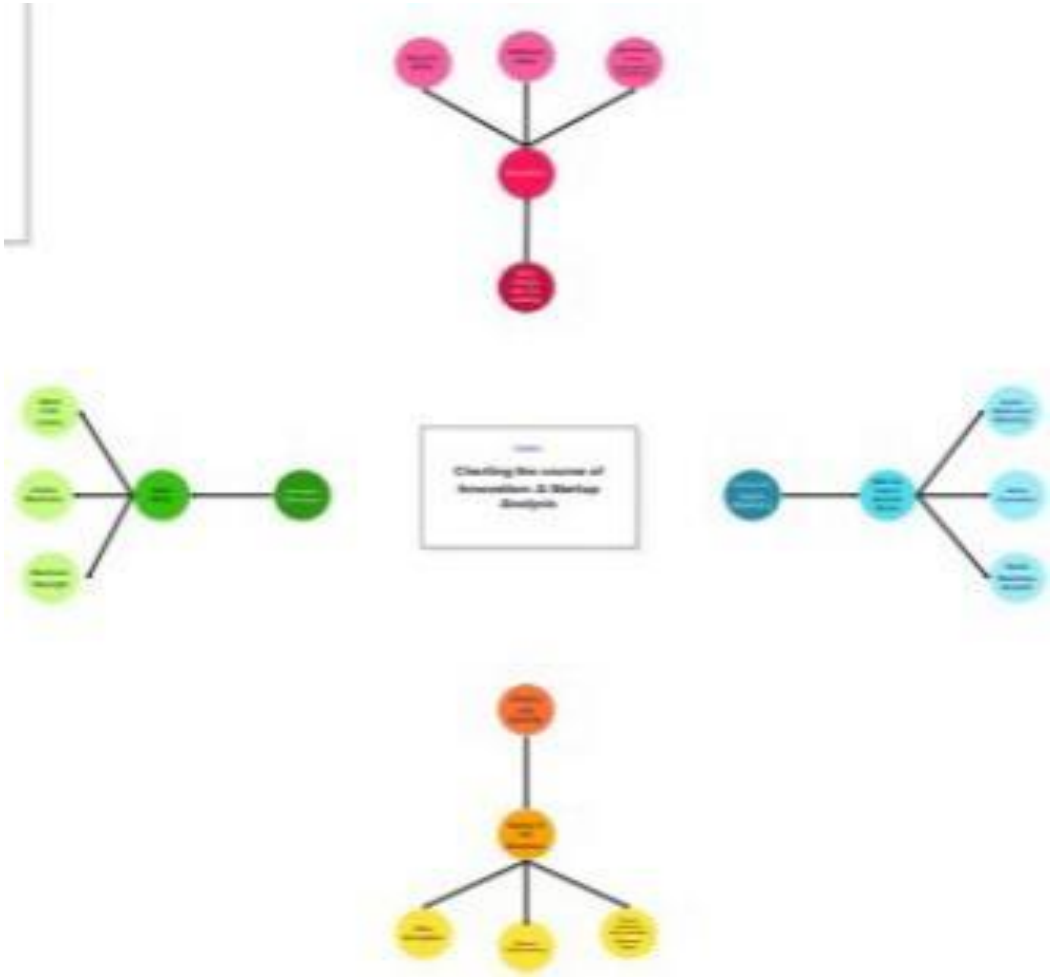
STARTUP ANALYSIS

- Many of the best small business ideas involve an online business model.
- Before starting a business determine if there is a demand for the product or service you want to provide.
- This article is for any one looking for inspiration to start a business.

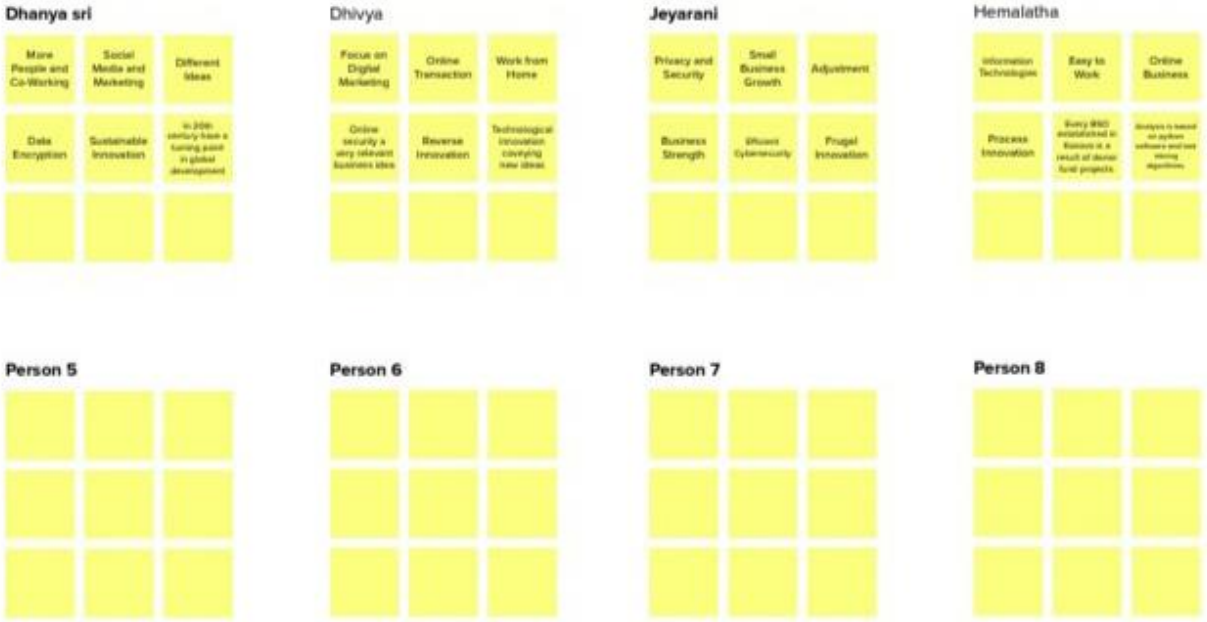
DESIGN THINKING



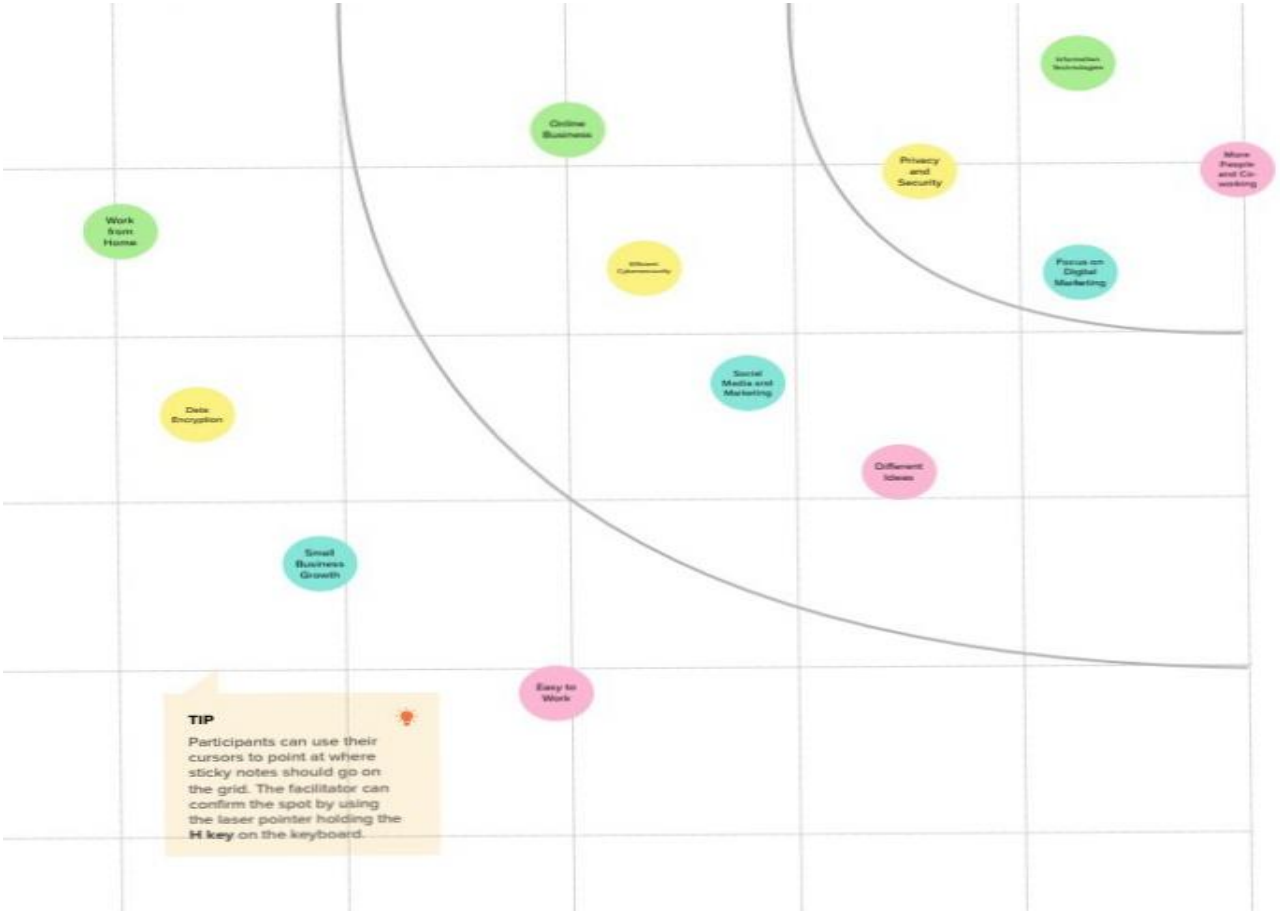
BRAINSTORM IDEAS



GROUP IDEAS


Dhanya sri
More People and Co-Working
Social Media and Marketing
Different Ideas
Data Encryption
Sustainable Innovation
Dhivya
Focus on Digital Marketing
Online Transaction
Work from Home
Online security a very relevant business idea
Reverse Innovation
Technological innovation covering new ideas
Jeyarani
Privacy and Security
Small Business Growth
Adjustment
Business Strength
Frugal Innovation
Hemalatha
Easy to Work
Online Business
Process Innovation
Person 5
Person 6
Person 7
Person 8

GRAPHICAL REPRESENTATION



DATA SET

S No.	Year	State	Industry	Count
1	2022	Andaman a	Agriculture	1
2	2022	Andaman a	AR VR (Aug	1
3	2022	Andaman a	Constructic	1
4	2022	Andaman a	Internet of	1
5	2022	Andaman a	Marketing	1
6	2022	Andaman a	Other Spec	1
7	2022	Andaman a	Transporta	1
8	2022	Andaman a	Travel & Tc	2
9	2022	Andhra Pra	Advertising	2
10	2022	Andhra Pra	Aeronautic	6
11	2022	Andhra Pra	Agriculture	25
12	2022	Andhra Pra	AI	7
13	2022	Andhra Pra	Analytics	2
14	2022	Andhra Pra	AR VR (Aug	1
15	2022	Andhra Pra	Architectur	1
16	2022	Andhra Pra	Art & Phot	1
17	2022	Andhra Pra	Automotiv	16
18	2022	Andhra Pra	Biotechnol	3
19	2022	Andhra Pra	Constructic	23
20	2022	Andhra Pra	Education	24
21	2022	Andhra Pra	Enterprise :	3
22	2022	Andhra Pra	Fashion	2
23	2022	Andhra Pra	Finance Te	10
24	2022	Andhra Pra	Food & Bev	18
25	2022	Andhra Pra	Green Tech	9
26	2022	Andhra Pra	Healthcare	14
27	2022	Andhra Pra	Human Res	6
28	2022	Andhra Pra	Indic Langu	1
29	2022	Andhra Pra	Internet of	5
30	2022	Andhra Pra	IT Services	49
31	2022	Andhra Pra	Logistics	5
32	2022	Andhra Pra	Marketing	2
33	2022	Andhra Pra	Media & Er	2
34	2022	Andhra Pra	Non- Renev	10
35	2022	Andhra Pra	Other Spec	1
36	2022	Andhra Pra	Others	6
37	2022	Andhra Pra	Professiona	16
38	2022	Andhra Pra	Real Estate	3
39	2022	Andhra Pra	Renewable	9
40	2022	Andhra Pra	Retail	4
41	2022	Andhra Pra	Robotics	2
42	2022	Andhra Pra	Social Netw	2
43	2022	Andhra Pra	Sports	1
44	2022	Andhra Pra	Technology	6
45	2022	Andhra Pra	Telecommu	3
46	2022	Andhra Pra	Toys and G	2

94	2022	Assam	Travel & Tc	5
95	2022	Assam	Waste Mar	2
96	2022	Bihar	Advertising	2
97	2022	Bihar	Aeronautic	5
98	2022	Bihar	Agriculture	30
99	2022	Bihar	AI	3
100	2022	Bihar	Animation	1
101	2022	Bihar	AR VR (Aug	1
102	2022	Bihar	Art & Phot	4
103	2022	Bihar	Automotiv	10
104	2022	Bihar	Biotechnol	1
105	2022	Bihar	Chemicals	2
106	2022	Bihar	Constructic	81
107	2022	Bihar	Dating Mat	1
108	2022	Bihar	Design	1
109	2022	Bihar	Education	28
110	2022	Bihar	Enterprise :	1
111	2022	Bihar	Events	2
112	2022	Bihar	Fashion	4
113	2022	Bihar	Finance Te	10
114	2022	Bihar	Food & Bev	26
115	2022	Bihar	Green Tech	6
116	2022	Bihar	Healthcare	35
117	2022	Bihar	House-Hol	3
118	2022	Bihar	Human Res	14
119	2022	Bihar	Internet of	3
120	2022	Bihar	IT Services	29
121	2022	Bihar	Logistics	1
122	2022	Bihar	Marketing	4
123	2022	Bihar	Media & Er	5
124	2022	Bihar	Non- Renev	10
125	2022	Bihar	Other Spec	2
126	2022	Bihar	Others	14
127	2022	Bihar	Pets & Anir	1
128	2022	Bihar	Professiona	32
129	2022	Bihar	Real Estate	7
130	2022	Bihar	Renewable	12
131	2022	Bihar	Retail	6
132	2022	Bihar	Safety	1
133	2022	Bihar	Security So	10
134	2022	Bihar	Social Impa	3
135	2022	Bihar	Social Netw	3
136	2022	Bihar	Sports	1
137	2022	Bihar	Technology	7
138	2022	Bihar	Telecommu	6
139	2022	Bihar	Textiles & A	6
140	2022	Bihar	Transporta	5

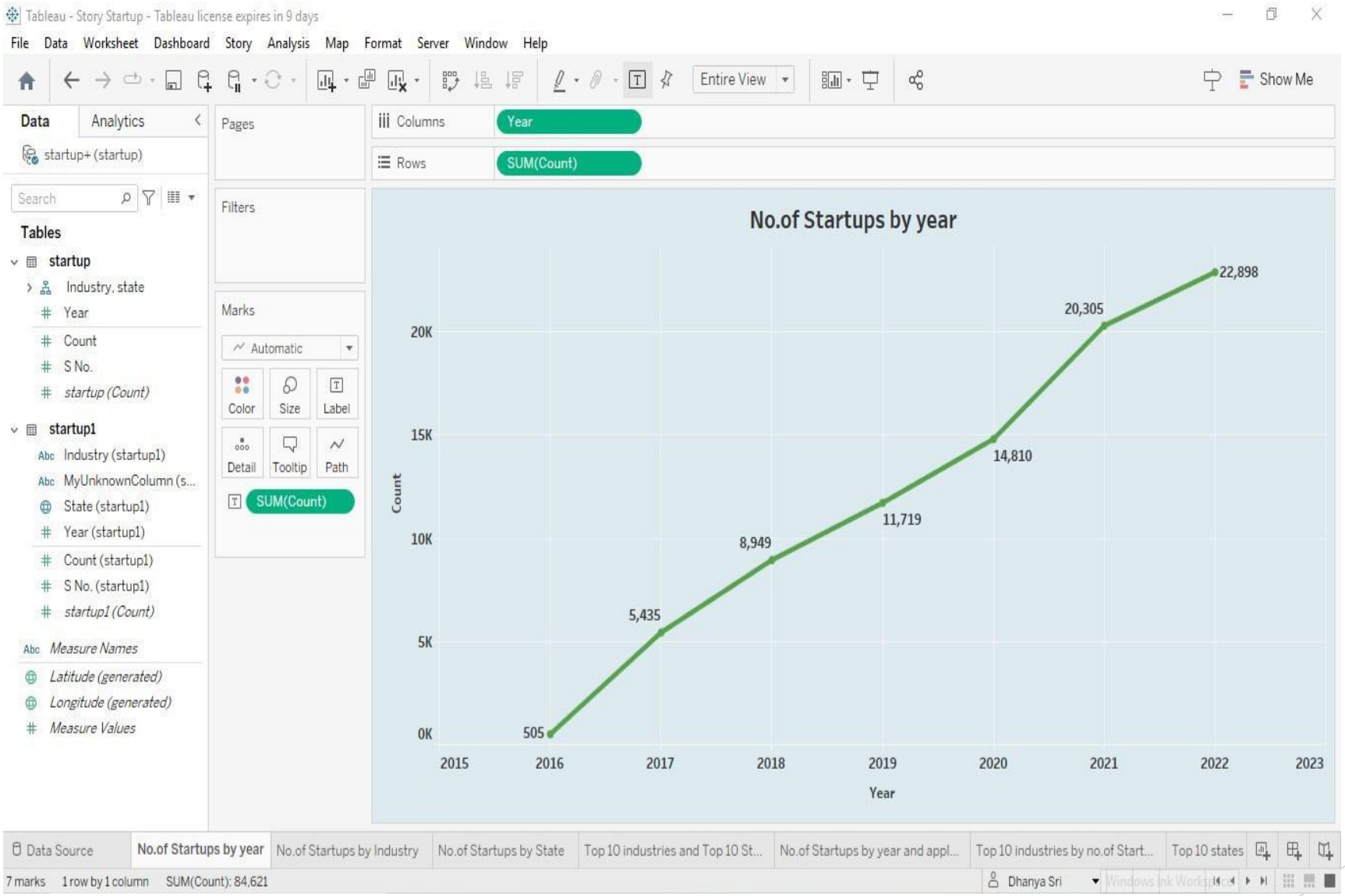


Tableau - Story Startup - Tableau license expires in 9 days
File Data Worksheet Dashboard Story Analysis Map Format Server Window Help
Entire View
Show Me
Data
Analytics
startup+ (startup)
Search
Tables
startup
Industry, state
Year
Count
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startup (Count)
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Industry (startup1)
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State (startup1)
Year (startup1)
Count (startup1)
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Year
Rows
SUM(Count)
No.of Startups by year
20K
15K
10K
5K
0K
Count
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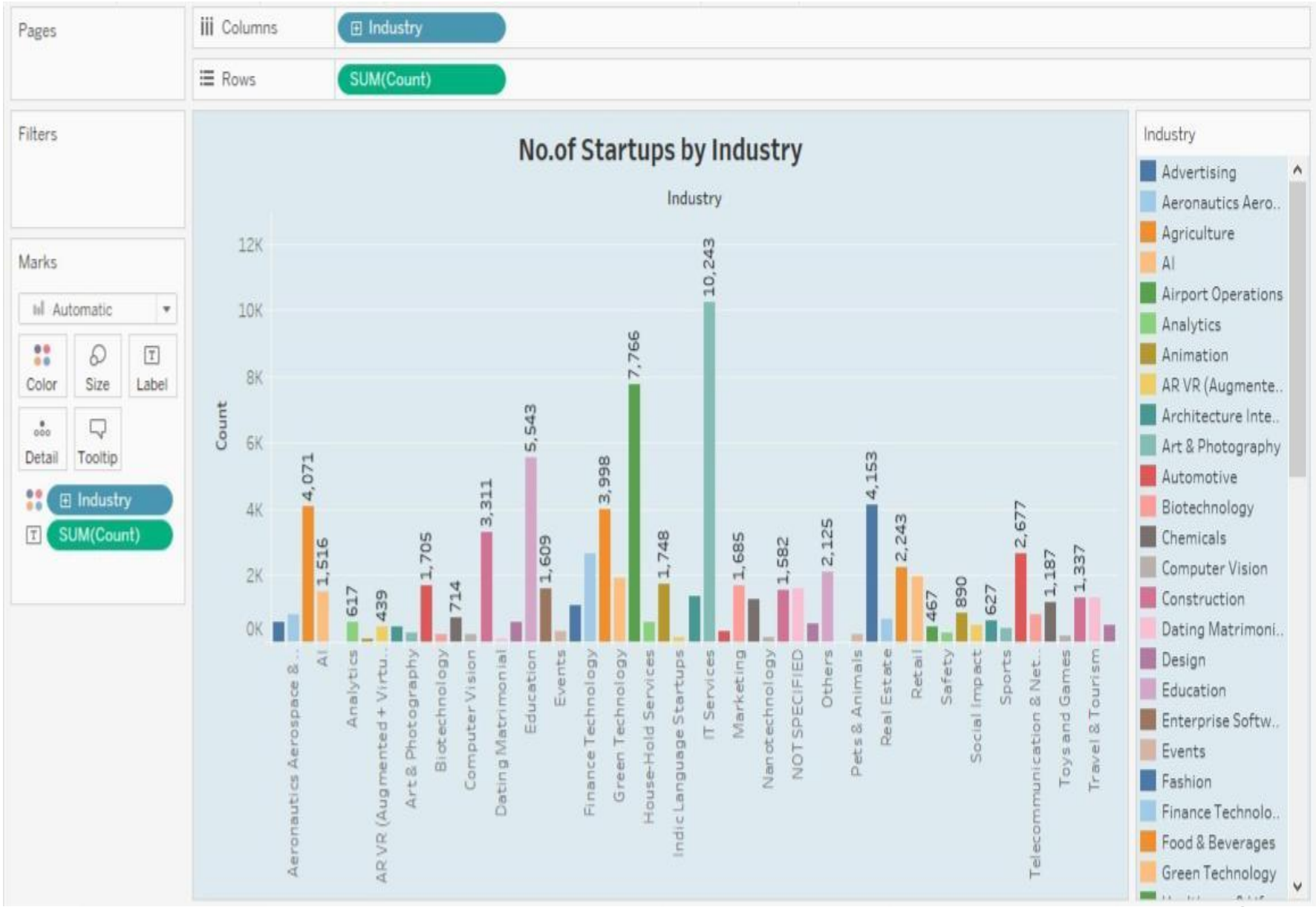
5,435
8,949
11,719
14,810
20,305
22,898
2015
2016
2017
2018
2019
2020
2021
2022
2023
Year
Data Source
No.of Startups by year
No.of Startups by Industry
No.of Startups by State
Top 10 industries and Top 10 St...
No.of Startups by year and appl...
Top 10 industries by no.of Start...
Top 10 states
7 marks
1 row by 1 column
SUM(Count): 84,621
Dhanya Sri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Size
Label
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Tooltip
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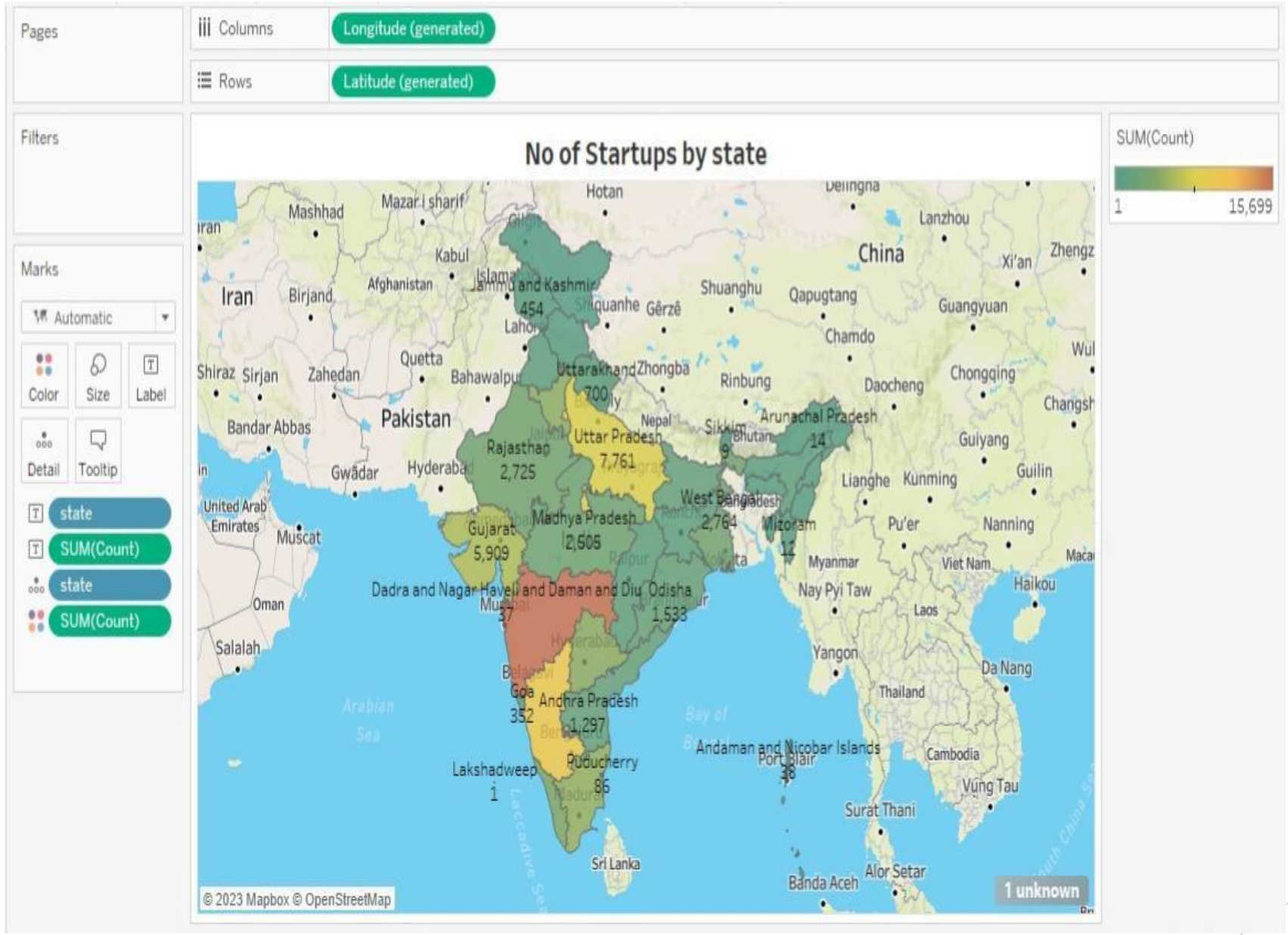
SUM(Count)
No.of Startups by Industry
Industry
Count
12K
10K
8K
6K
4K
2K
0K
4,071
1,516
617
439
1,705
714
3,311
5,543
1,609
3,998
7,766
1,748
10,243
1,685
1,582
2,125
4,153
2,243
467
890
627
2,677
1,187
1,337
Aeronautics Aerospace &...
AI
Analytics
AR VR (Augmented + Virtu...
Art & Photography
Biotechnology
Computer Vision
Dating Matrimonial
Education
Events
Finance Technology
Green Technology
House-Hold Services
Indic Language Startups
IT Services
Marketing
Nanotechnology
NOT SPECIFIED
Others
Pets & Animals
Real Estate
Retail
Safety
Social Impact
Sports
Telecommunication & Net...
Toys and Games
Travel & Tourism
Industry
Advertising
Aeronautics Aero...
Agriculture
AI
Airport Operations
Analytics
Animation
AR VR (Augmente...
Architecture Inte...
Art & Photography
Automotive
Biotechnology
Chemicals
Computer Vision
Construction
Dating Matrimoni...
Design
Education
Enterprise Softw...
Events
Fashion
Finance Technolo...
Food & Beverages
Green Technology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Rows
Latitude (generated)
Filters
Marks
Automatic
Color
Size
Label
Detail
Tooltip
state
SUM(Count)
state
SUM(Count)
No of Startups by state
SUM(Count)
1
15,699
Iran
Pakistan
China
Uttar Pradesh
7,761
Rajasthan
2,725
Madhya Pradesh
2,505
Gujarat
5,909
West Bengal
2,764
Arunachal Pradesh
14
Odisha
1,533
Andhra Pradesh
1,297
Puducherry
86
Lakshadweep
1
Andaman and Nicobar Islands
38
Mizoram
12
Sikkim
9
Uttarakhand
700
Jammu and Kashmir
454
Goa
352
Dadra and Nagar Haveli and Daman and Diu
37
Arabian Sea
Bay of Bengal
Sri Lanka
Nepal
Bhutan
Myanmar
Laos
Thailand
Cambodia
Vung Tau
Da Nang
Haikou
Viet Nam
Nanning
Guilin
Guiyang
Chongqing
Guangyuan
Xi'an
Lanzhou
Chamdo
Daocheng
Rinbung
Shuanghu
Qapugtang
Gêrzê
Zhongba
Shiquanhe
Hotan
Mashhad
Mazar i sharif
Kabul
Afghanistan
Birjand
Shiraz
Sirjan
Zahedan
Quetta
Bahawalpur
Bandar Abbas
Gwadar
Hyderabad
United Arab Emirates
Muscat
Oman
Salalah
Yangon
Nay Pyi Taw
Surat Thani
Banda Aceh
Alor Setar
Port Blair
Lahore
Kunming
Lianghe
Pu'er
Yangon
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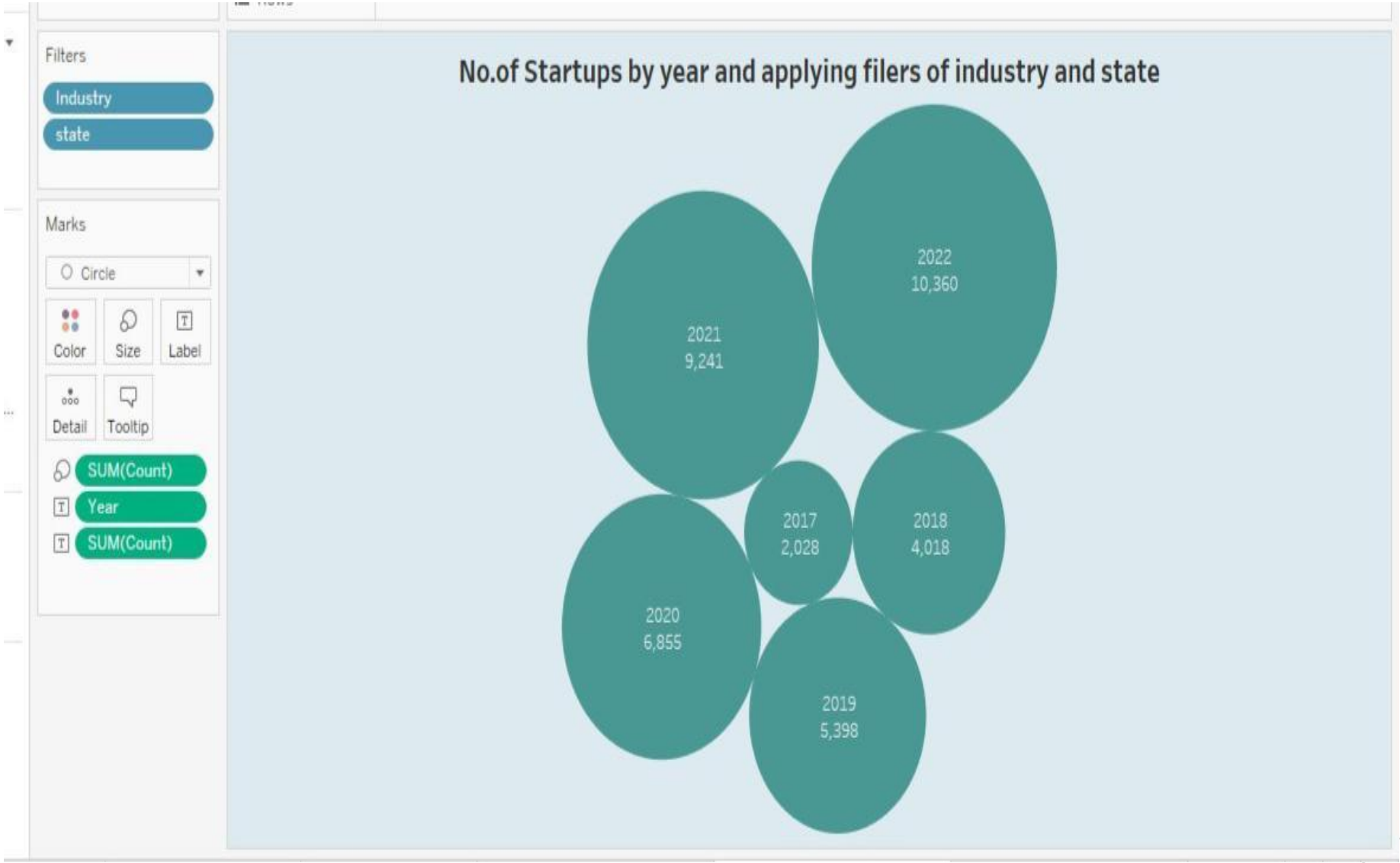
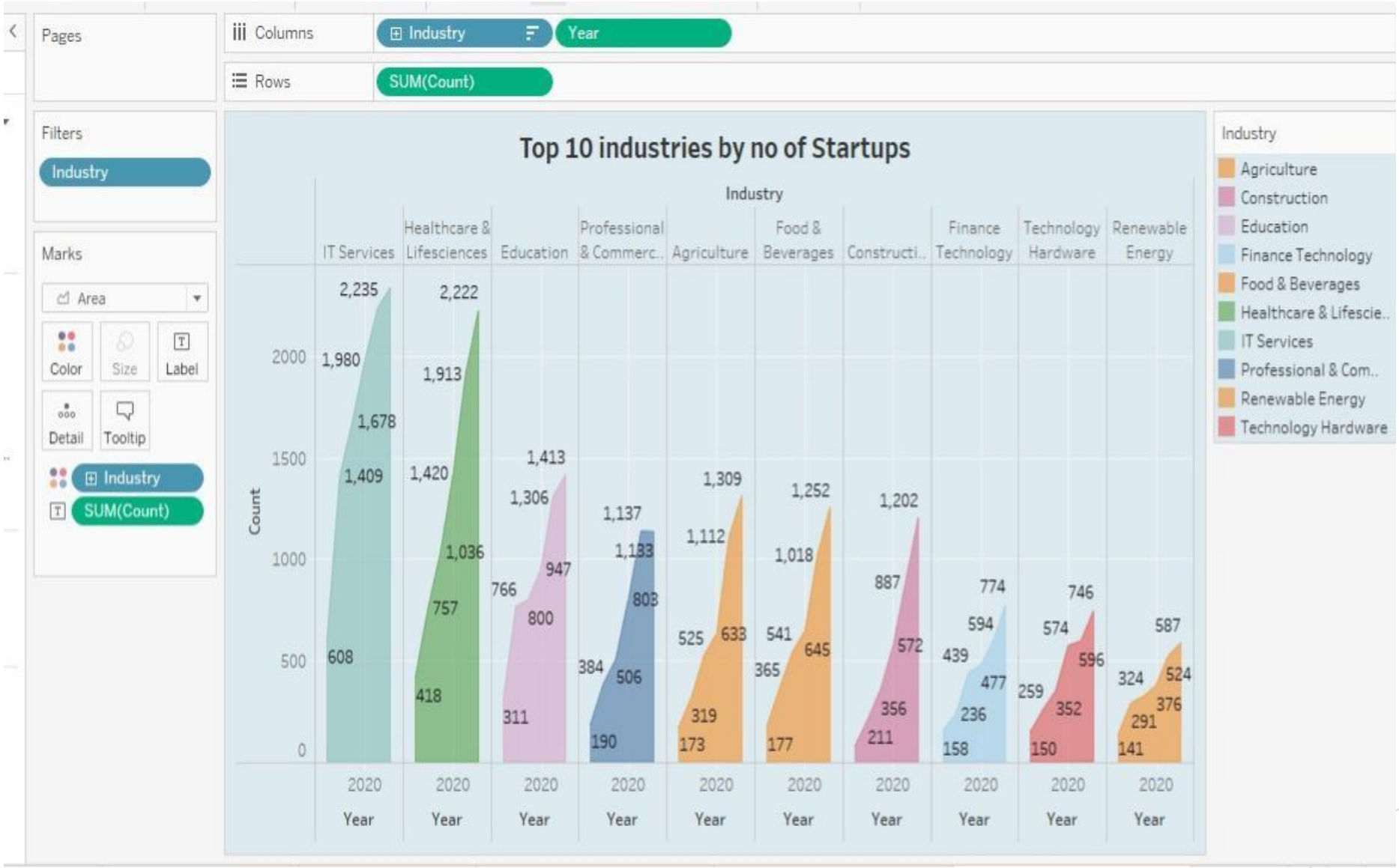
1 unknown

Top 10 industries and Top 10 States of each industry
Industry
Count
8K
7K
6K
5K
4K
3K
2K
1K
0K
960
630
474
1,327
805
1,699
619
630
1,028
955
698
959
1,504
419
502
608
680
690
911
546
654
758
438
789
796
705
475
543
IT Services
Healthcare & Lifescie..
Education
Professional & Commerc..
Food & Beverages
Agriculture
Finance Technology
Constructi..
Technology Hardware
Renewable Energy
state
Delhi
Gujarat
Haryana
Karnataka
Kerala
Maharashtra
Tamil Nadu
Telangana
Uttar Pradesh
West Bengal


Filters
Industry
state
Marks
Circle
Color
Size
Label
Detail
Tooltip
SUM(Count)
Year
SUM(Count)
No.of Startups by year and applying filers of industry and state
2022
10,360
2021
9,241
2017
2,028
2018
4,018
2020
6,855
2019
5,398


Pages
Columns
Industry
Year
Rows
SUM(Count)
Filters
Industry
Marks
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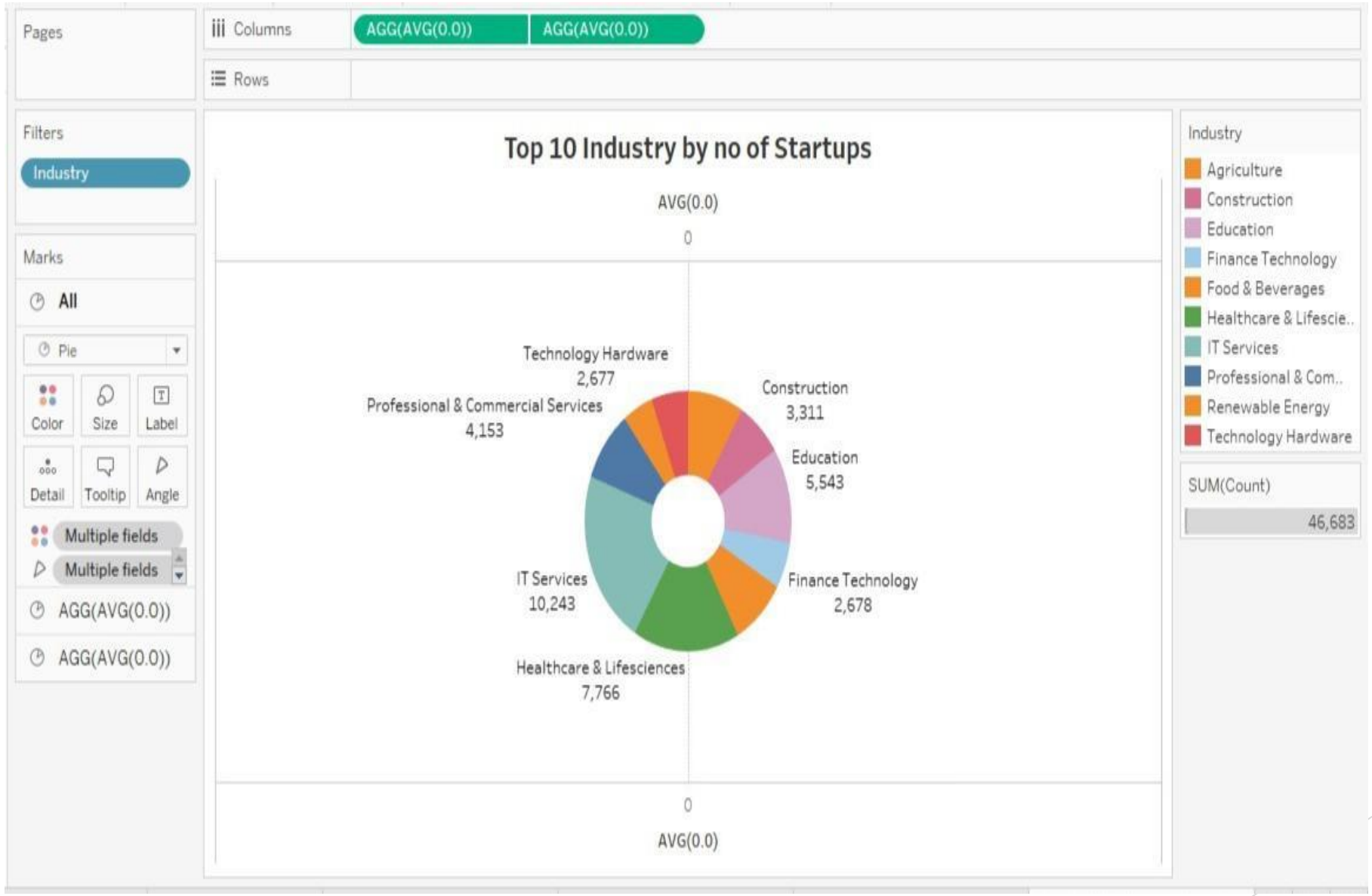
Color
Size
Label
Detail
Tooltip
Industry
SUM(Count)
Top 10 industries by no of Startups
Industry
IT Services
Healthcare & Lifesciences
Education
Professional & Commerc..
Agriculture
Food & Beverages
Constructi..
Finance Technology
Technology Hardware
Renewable Energy
Count
2,235
1,980
1,678
1,409
608
2,222
1,913
1,420
1,036
757
418
1,413
1,306
947
800
766
311
1,137
1,133
803
506
384
190
1,309
1,112
633
525
319
173
1,252
1,018
645
541
365
177
1,202
887
572
356
211
774
594
477
439
236
158
746
574
596
352
259
150
587
524
376
324
291
141
2020
Year
Industry
Agriculture
Construction
Education
Finance Technology
Food & Beverages
Healthcare & Lifescie..
IT Services
Professional & Com..
Renewable Energy
Technology Hardware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Multiple fields
Multiple fields
AGG(AVG(0.0))
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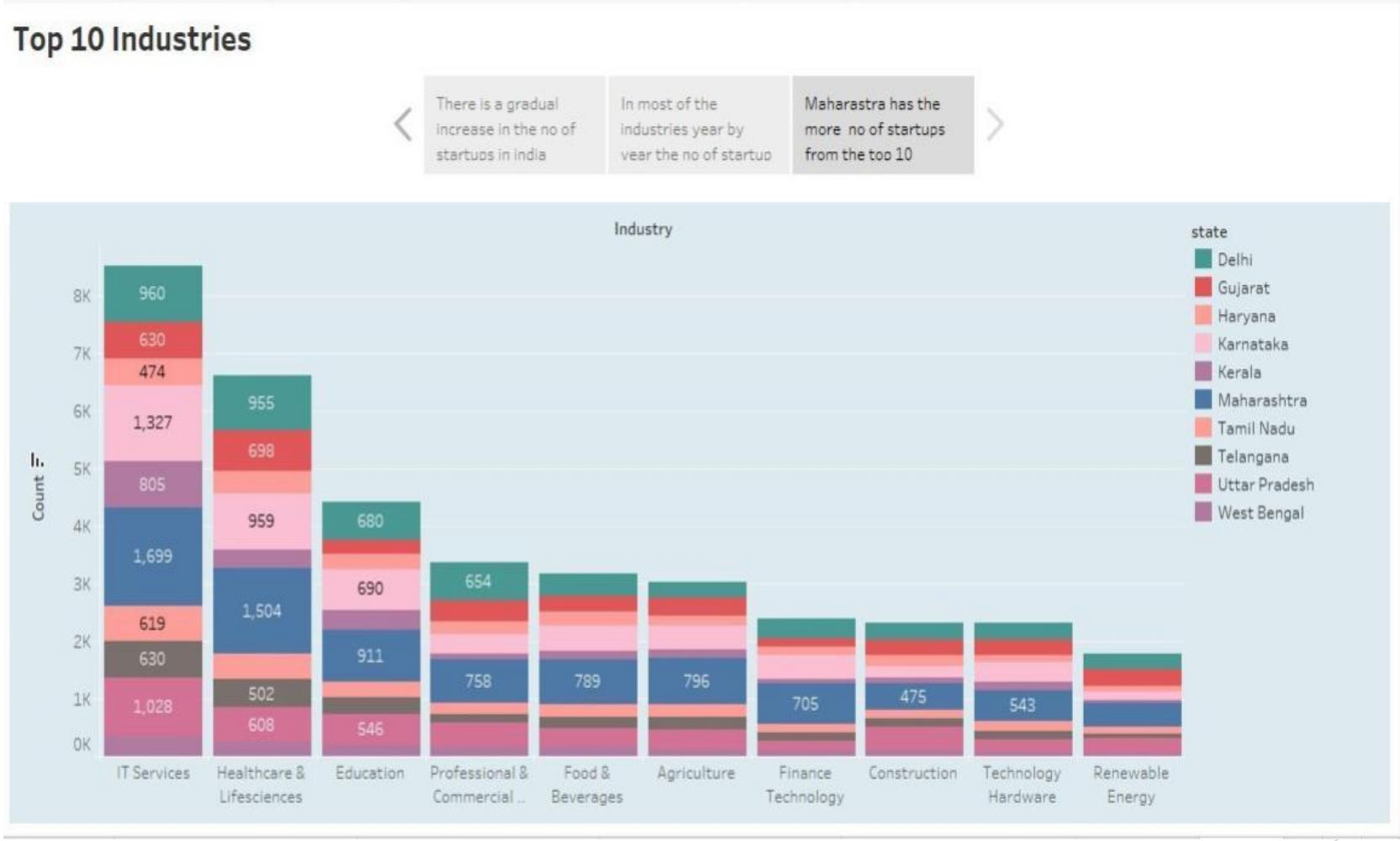
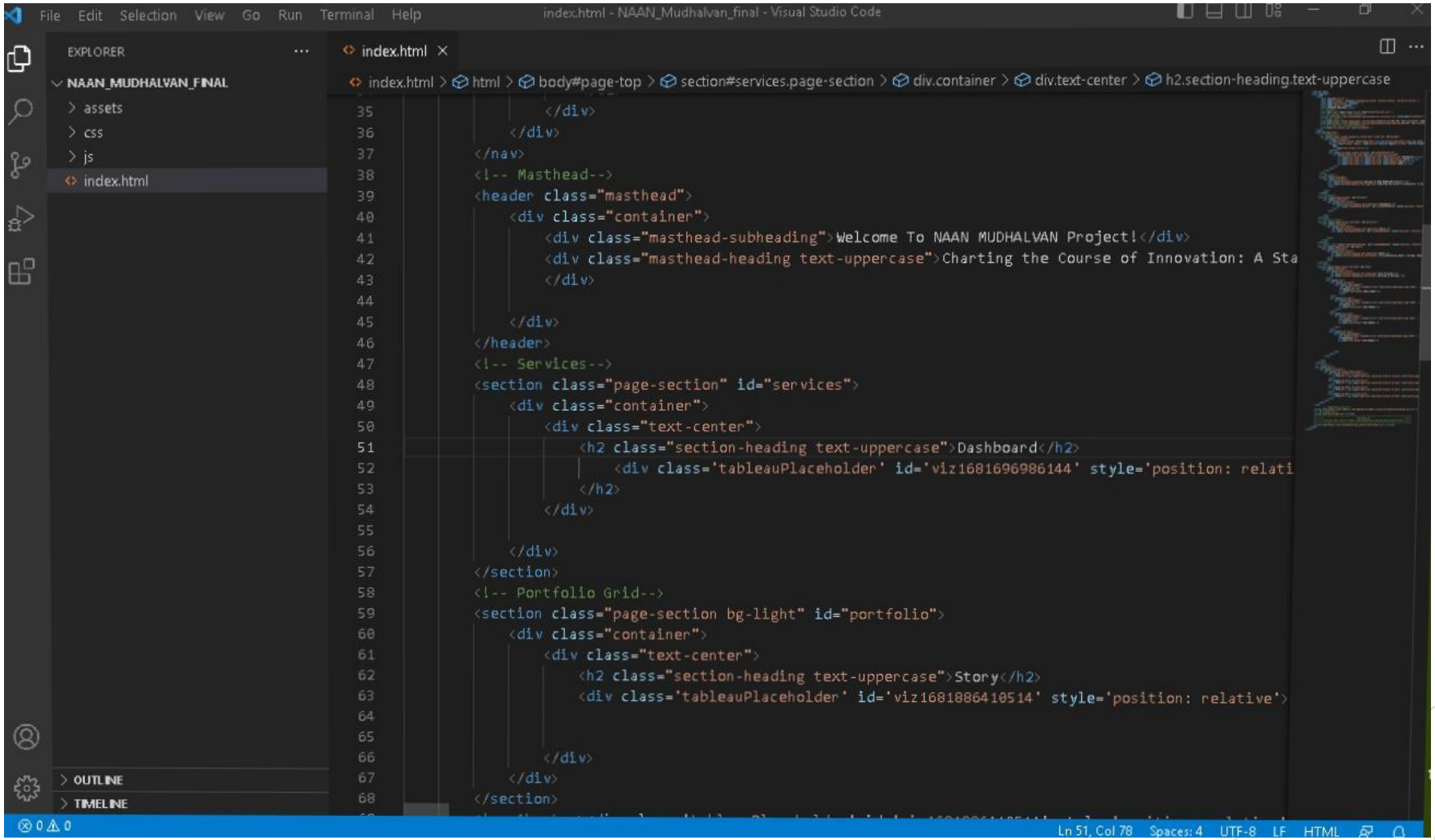
Top 10 Industry by no of Startups
AVG(0.0)
0
Technology Hardware
2,677
Professional & Commercial Services
4,153
Construction
3,311
Education
5,543
IT Services
10,243
Finance Technology
2,678
Healthcare & Lifesciences
7,766
0
AVG(0.0)
Industry
Agriculture
Construction
Education
Finance Technology
Food & Beverages
Healthcare & Lifescie..
IT Services
Professional & Com..
Renewable Energy
Technology Hardware
SUM(Count)
46,683

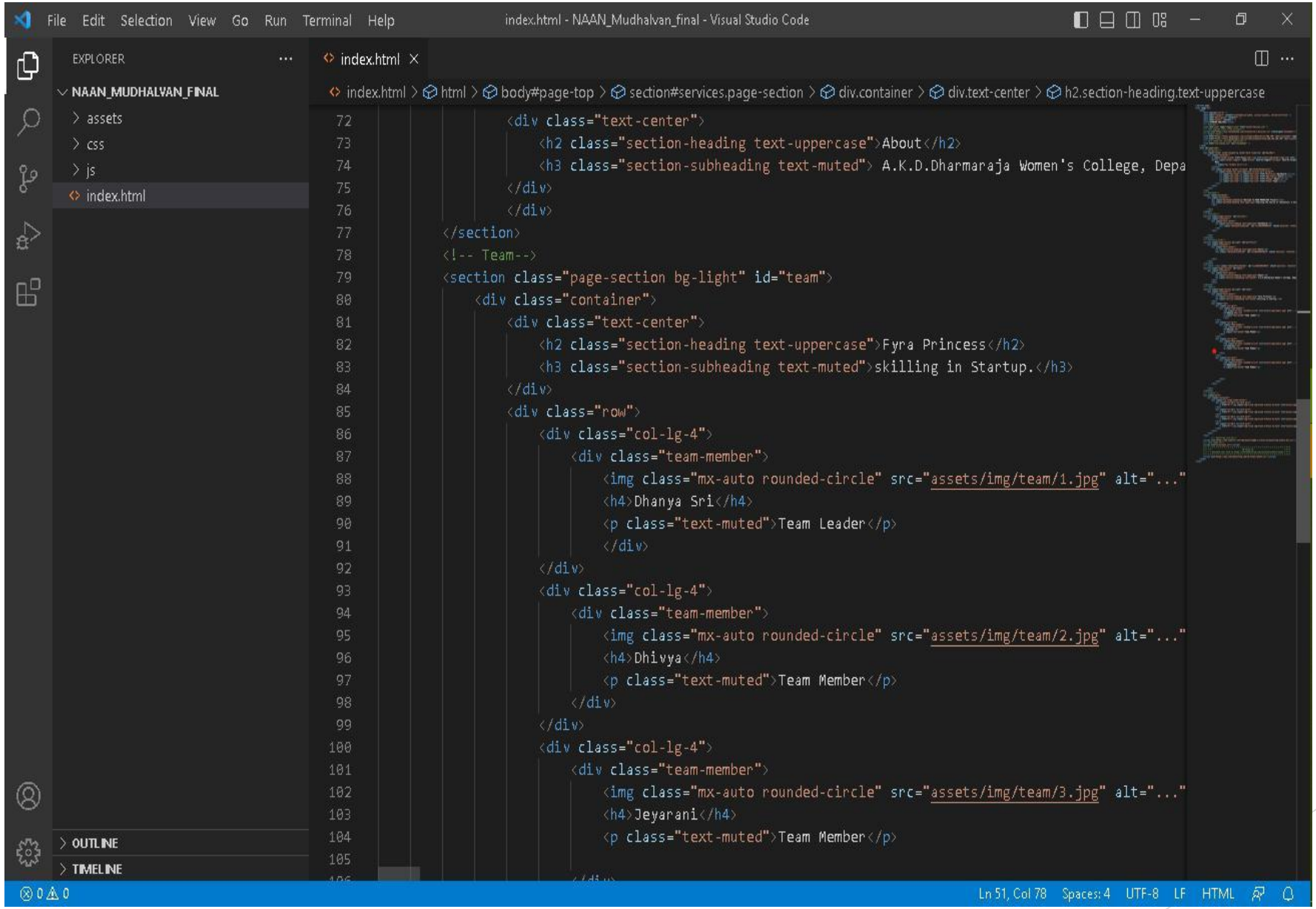
STORY


Top 10 Industries
There is a gradual increase in the no of startups in india
In most of the industries year by year the no of startup
Maharastra has the more no of startups from the top 10
Industry
state
Delhi
Gujarat
Haryana
Karnataka
Kerala
Maharashtra
Tamil Nadu
Telangana
Uttar Pradesh
West Bengal
Count
8K
7K
6K
5K
4K
3K
2K
1K
0K
960
630
474
1,327
805
1,699
619
630
1,028
955
698
959
1,504
502
608
680
690
911
546
654
758
789
796
705
475
543
IT Services
Healthcare & Lifesciences
Education
Professional & Commercial ..
Food & Beverages
Agriculture
Finance Technology
Construction
Technology Hardware
Renewable Energy

WEB INTEGRATION

SOURCE CODE


File Edit Selection View Go Run Terminal Help
index.html - NAAN_Mudhalvan_final - Visual Studio Code
EXPLORER
NAAN_MUDHALVAN_FINAL
assets
css
js
index.html
index.html
index.html > html > body#page-top > section#services.page-section > div.container > div.text-center > h2.section-heading.text-uppercase
35
36
37 </nav>
38 <!-- Masthead-->
39 <header class="masthead">
40
41 Welcome To NAAN MUDHALVAN Project!
42 Charting the Course of Innovation: A Sta
43
44
45
46 </header>
47 <!-- Services-->
48 <section class="page-section" id="services">
49
50
51 <h2 class="section-heading text-uppercase">Dashboard</h2>
52 <div class='tableauPlaceholder' id='viz1681696986144' style='position: relati
53 </h2>
54
55
56
57 </section>
58 <!-- Portfolio Grid-->
59 <section class="page-section bg-light" id="portfolio">
60
61
62 <h2 class="section-heading text-uppercase">Story</h2>
63
64
65
66
67
68 </section>
OUTLINE
TIMELINE
Ln 51, Col 78 Spaces: 4 UTF-8 LF HTML


File Edit Selection View Go Run Terminal Help
index.html - NAAN_Mudhalvan_final - Visual Studio Code
EXPLORER
NAAN_MUDHALVAN_FINAL
assets
css
js
index.html
index.html
index.html > html > body#page-top > section#services.page-section > div.container > div.text-center > h2.section-heading.text-uppercase

<h2 class="section-heading text-uppercase">About</h2>
<h3 class="section-subheading text-muted"> A.K.D.Dharmaraja Women's College, Depa

</section>
<!-- Team-->
<section class="page-section bg-light" id="team">

<h2 class="section-heading text-uppercase">Fyra Princess</h2>
<h3 class="section-subheading text-muted">skilling in Startup.</h3>

<img class="mx-auto rounded-circle" src="assets/img/team/1.jpg" alt="..."
<h4>Dhanya Sri</h4>
Team Leader

<img class="mx-auto rounded-circle" src="assets/img/team/2.jpg" alt="..."
<h4>Dhivya</h4>
Team Member

<img class="mx-auto rounded-circle" src="assets/img/team/3.jpg" alt="..."
<h4>Jeyarani</h4>
Team Member
OUTLINE
TIMELINE
Ln 51, Col 78 Spaces: 4 UTF-8 LF HTML

SUMMARY

- Your value proposition.
- A description of your product or service.
- An explanation of your customer base and relevant market factors
- Your business model and future plans.
- Financial projections.
- Your funding request.

STARTUP ANALYSIS

- This is a most effective campaign Which will create more jobs opportunities to the Indian youth.
- This scheme will directly help people in their own successful entrepreneurship.
- It will help our country to show the talent of Youths through their innovative business all across the world.

TEAM LEADER: M.DHANYA SRI

TEAM MEMBERS: K.DHIVYA

P.HEMALATHA

K.JEYARANI

THANK YOU