

DIGITAL MARKETING: ASSIGNMENT

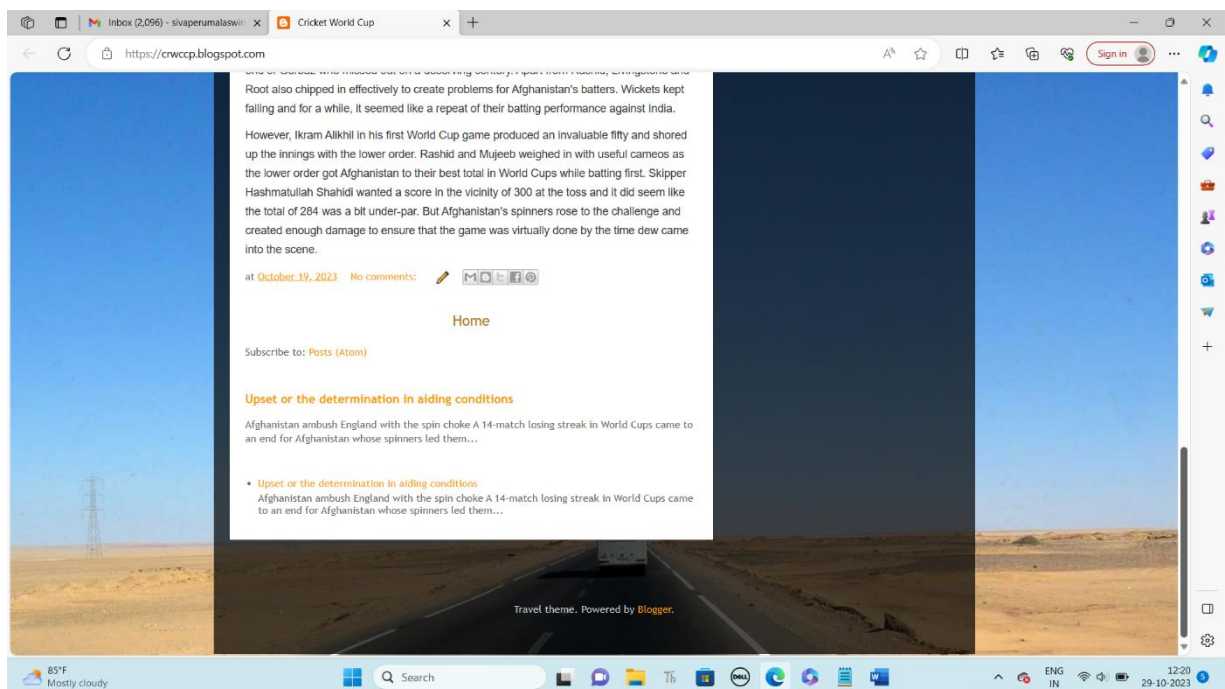
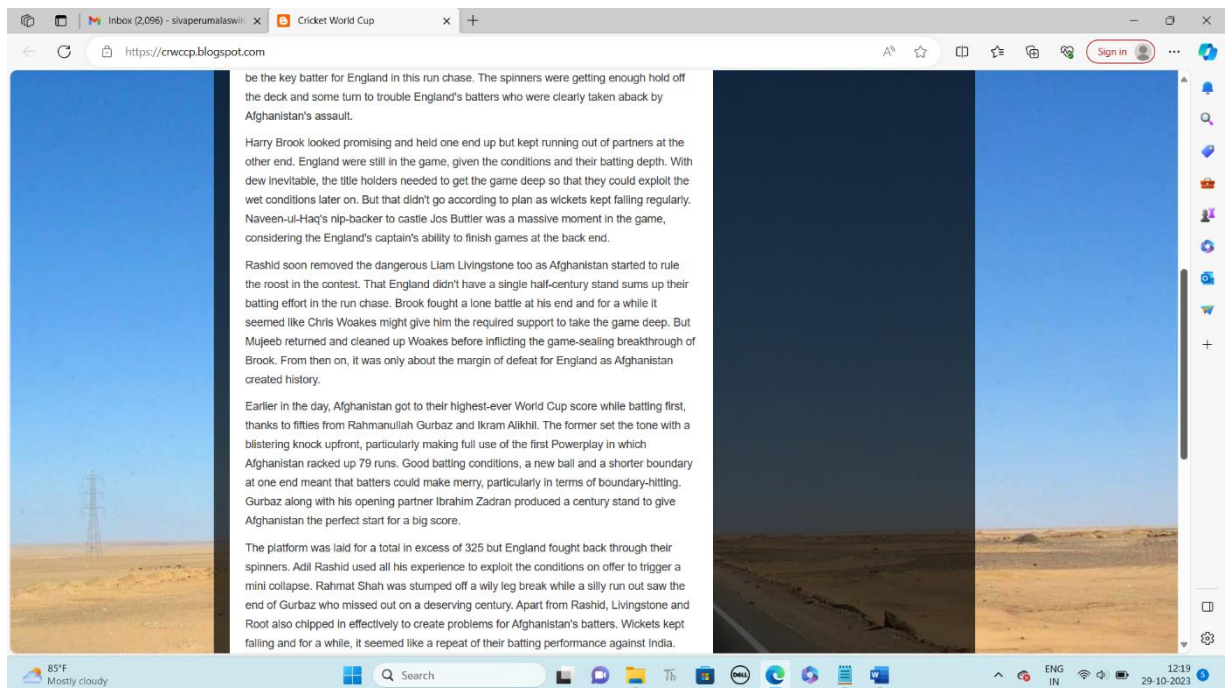
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NAME: ASWIN S

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

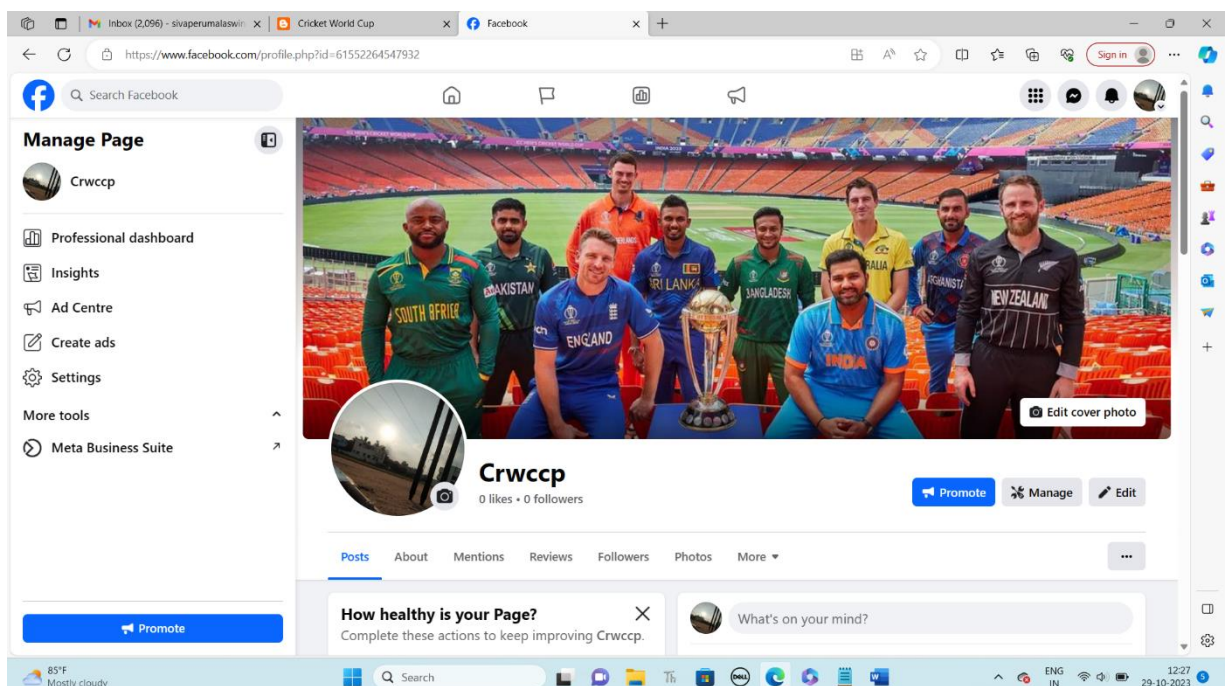
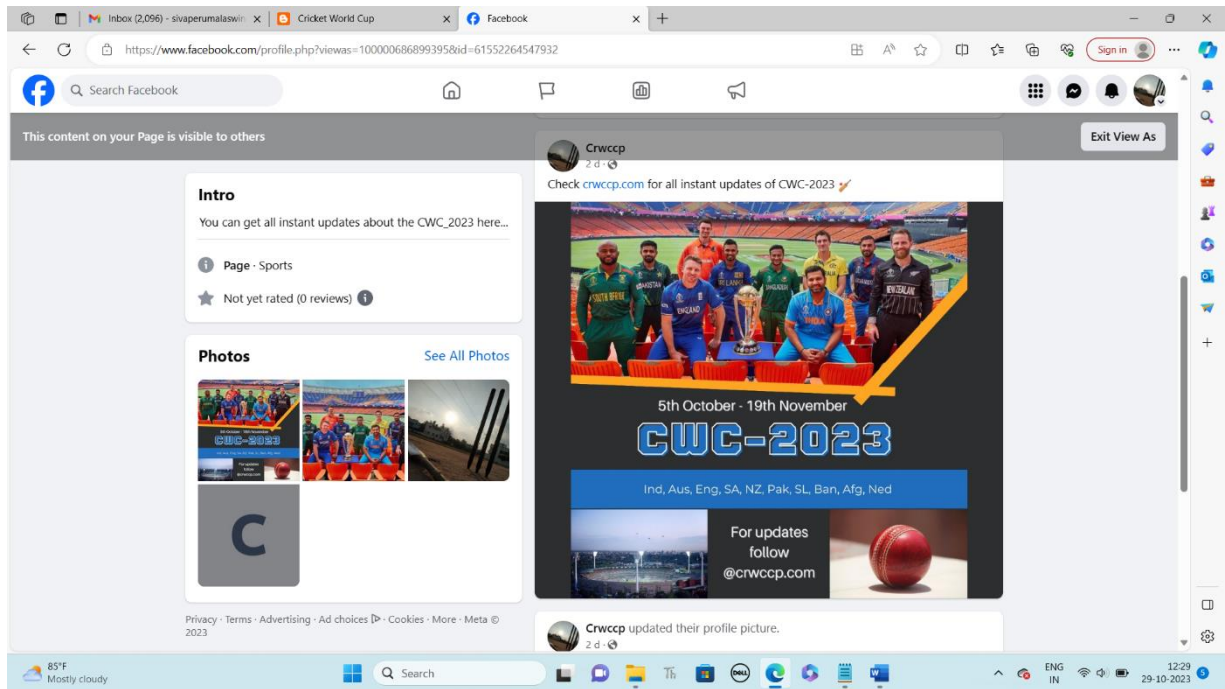
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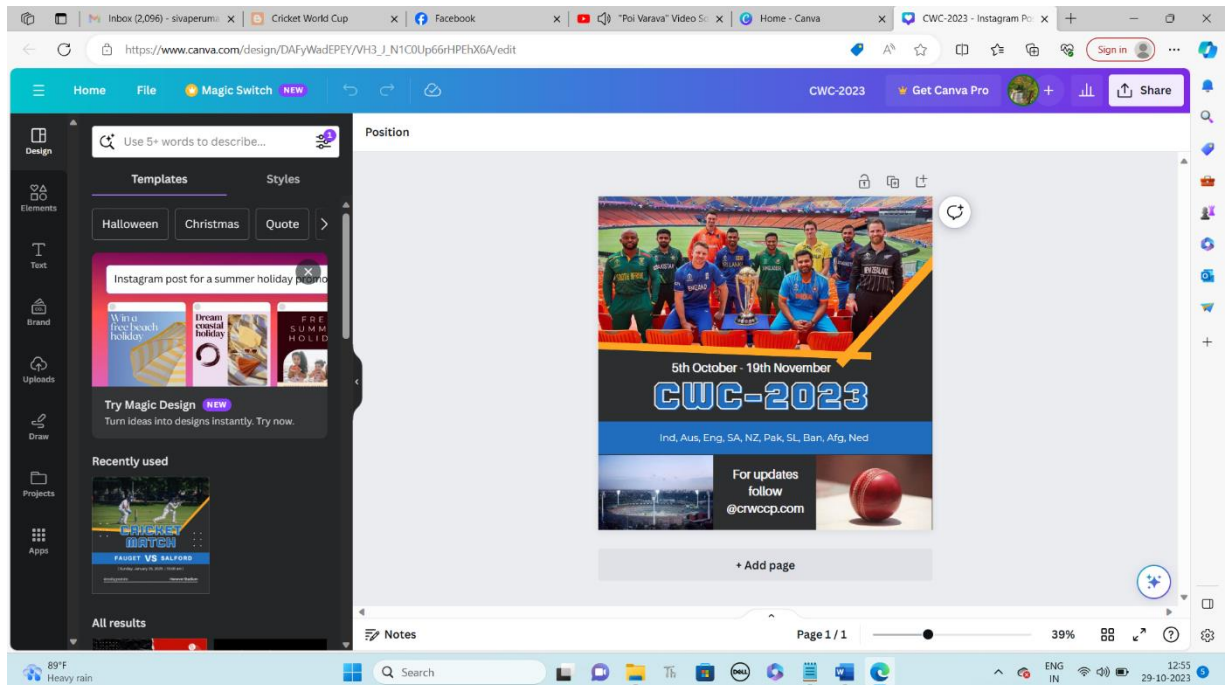


2. Create a New Facebook Business Page and post one social media poster for your brand.

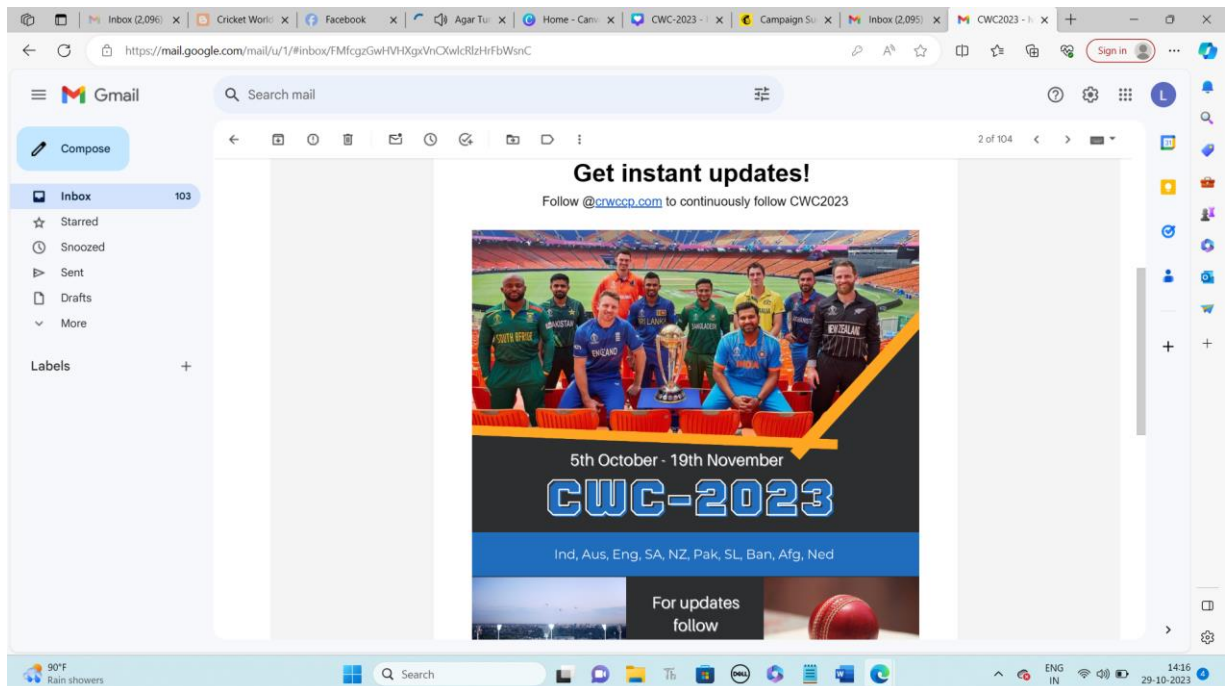
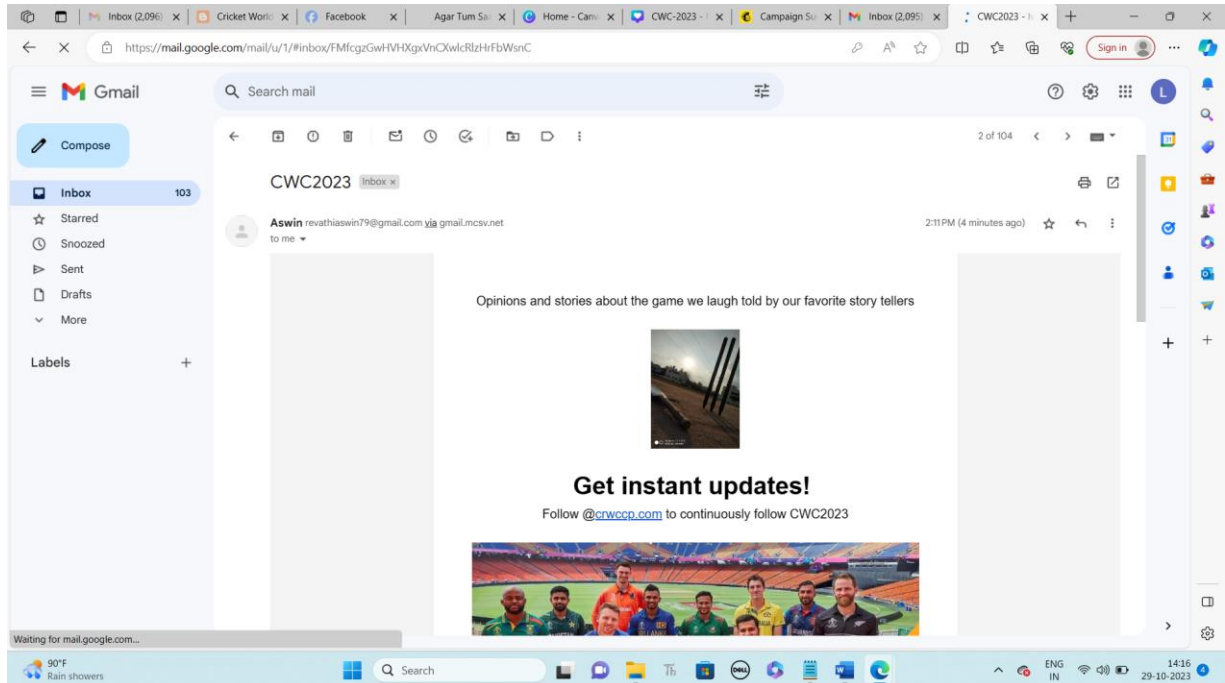
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3. Create and design a social media advertisement poster using Canva.



4. Create email newsletter design using MailChimp or Canva tool.



Browser tabs: Inbox (2,096) x Cricket World x Facebook x Agar Tu x Home - Car x CWC-2023 - x Campaign S x Inbox (2,095) x CWC2023 - x

Address bar: <https://mail.google.com/mail/u/1/#inbox/FMfcgzGwHVHDXgxVnCXwlcRlzhHfBbWsnC>

Gmail interface:

- Compose
- Inbox 103
- Starred
- Snoozed
- Sent
- Drafts
- More
- Labels +

Search mail

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5th October - 19th November
CWC-2023
Ind, Aus, Eng, SA, NZ, Pak, SL, Ban, Afg, Ned

For updates follow @crwccp.com

Our mailing address is: crwccp2023@gmail.com

INTUIT mailchimp

Windows taskbar: 90°F Rain showers, Search, 1416, 29-10-2023