

V.S.B ENGINEERING COLLEGE, KARUR  
ELECTRONICS AND COMMUNICATION ENGINEERING  
IBM NALAIYA THIRAN  
EMPATHY MAP

**Title:** Smart Farmer - IoT Enabled Smart Farming Application

**Domain:** Internet of things

**Team lead:** Kalpana D

**Team members:** Abinaya R

Abirami R

Dhanusuya M

**Faculty mentor name:** Nandhini P

**Industry mentors name:** Sowjanya

Sandeep Doodigani

**PROBLEM STATEMENT:**

Farmers are under pressure to produce more food and use less energy and water in the process. A remote monitoring and control system will help farmers deal effectively with these pressure

## Thinks

- Thinking of monitoring plants
- Wants to grow own stuff
- Thinks about change
- Wants to be a part of community

## Feels

- Being relaxed
- Loves gardening
- Comfortable
- Very socially into gardening



## Does

- When plants not grow well, google it to find the problem
- Lot of effort in taking in care of plants
- You have to try it to understand how actually it works

## Say

- Not sure about soil condition
- I'm very much into experimenting
- Like the labour and harvest part of gardening