

Ideation phase

1.2 Define Problem Statement

Date	02 November 2025
Team ID	NM2025TMID02364
Project Name	To Supply Leftover Food to Poor
Maximum Marks	2 Marks

A. Background

Every day, large quantities of food are wasted at restaurants, hostels, and events, while many people struggle to obtain even one meal. NGOs and volunteers often face difficulties identifying available food sources, coordinating pickups, and ensuring fair distribution.

B. Problem Definition

There is no centralized digital system to manage and track surplus food distribution efficiently. Manual coordination leads to delays, resource wastage, and lack of transparency in donation activities.

D. Objectives

- Build a cloud-based system using Salesforce for real-time coordination between stakeholders.
- Create a transparent workflow for food donation, pickup, and delivery.

- Automate data tracking through custom objects, reports, and dashboards.
- Ensure scalability for multiple NGOs and drop-off locations.

E. Expected Outcomes

- Reduction in food wastage through faster redistribution.
- Better coordination among donors, volunteers, and NGOs.
- Real-time monitoring of donation activities.
- Enhanced social impact via Salesforce technology.