

## News Tracker Application Problem Statement

I am	I'm trying to	But	Because	Which makes me feel
[The Unattached] who bumps into news rather than seeking it out.	access social or entertainment activities and follow current events	do not want to pay for news	digital media is present in most websites and its not worth the content to be paid	not trust worthy

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[The Explorers] actively seek out news and information.	follow a variety of current events and news use topics and tend to mainly follow lifestyle and news- you-can use topics with direct relevance to their daily lives	tend to not use news for civic or social purpose	news is not relevant to what is required as digital media is present in most websites	time consuming

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[The Activists] have already established families, careers and a connection to their community	know what's going on recently in the world	its confusing where to search over the vast digital media	its unknown to trust the website referred	infrequent results that makes me frustrated

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frequent or irregular news reader	access news of my own interest	its confusing where to search over the vast digital media	digital media is present in most websites and its unknown to trust the website referred	time consuming, frustrated