

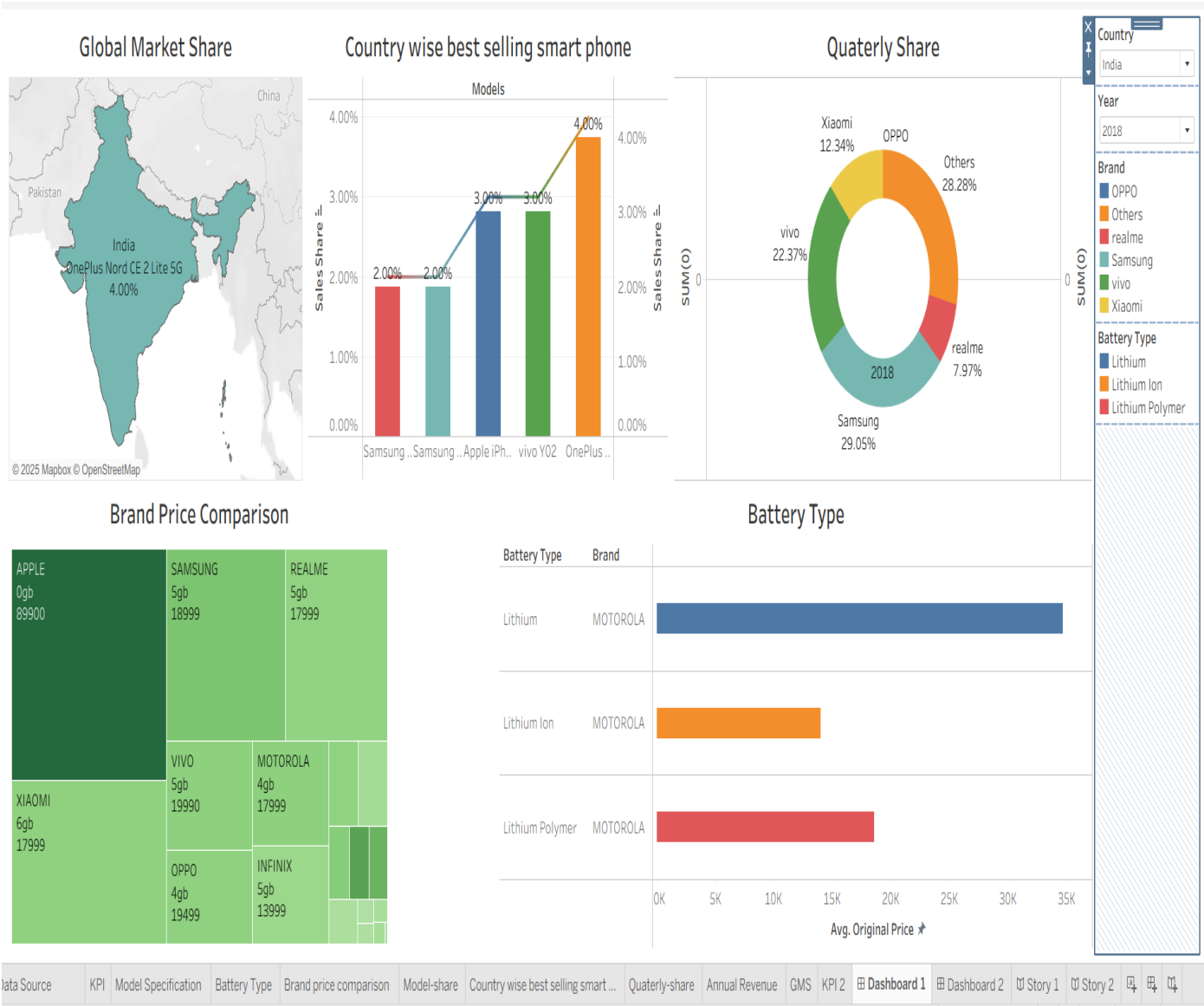
- **Name:** Nallamari Dharani
- **Roll No:** 224E1A4712
- **Course:** Data Analytics with Tableau
- **Assignment 3**

I Revolution : A data driven exploration of apples iphone impact in india.

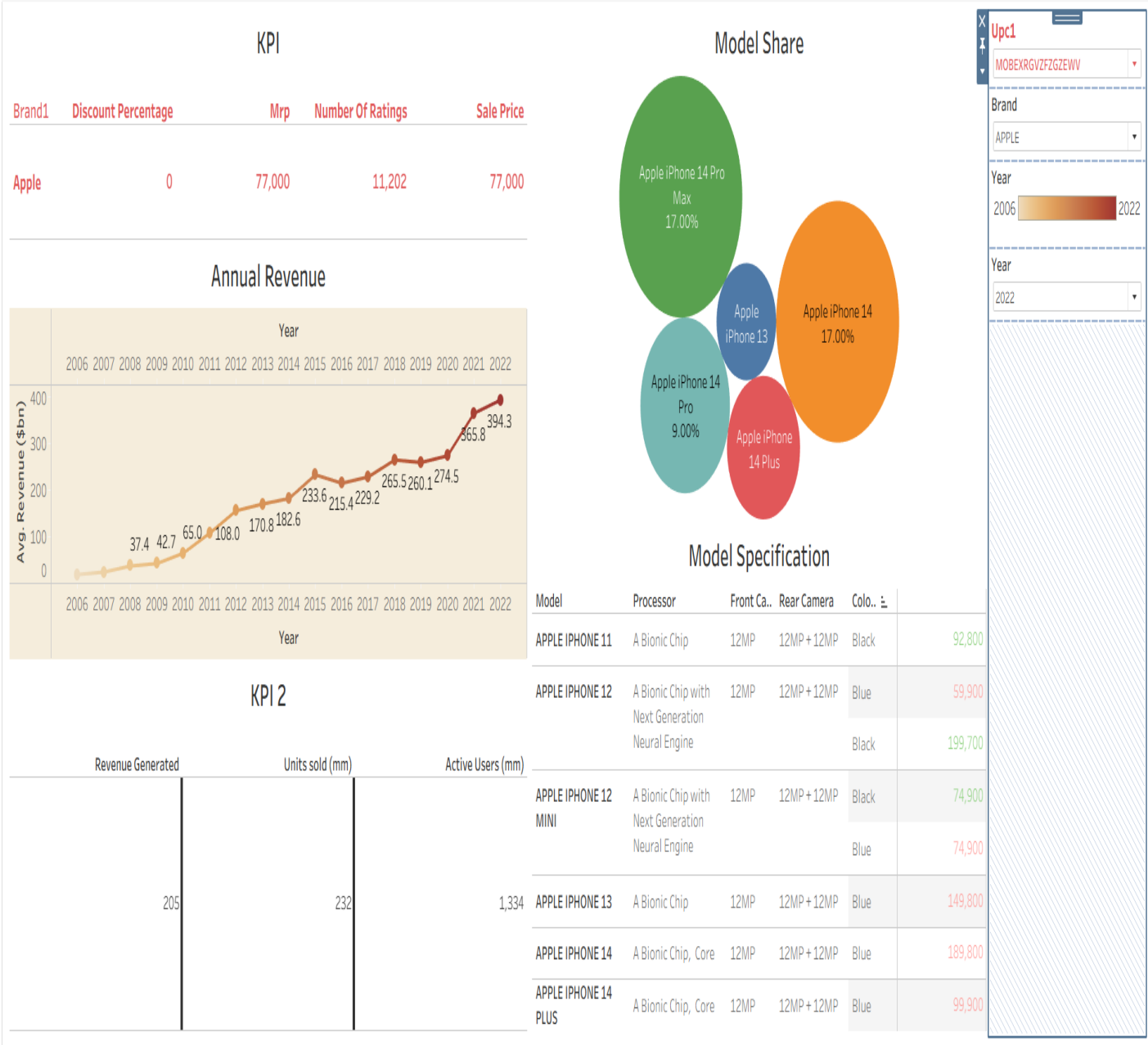
VISUALIZATIONS:

Dash board:

-Dasboard 1



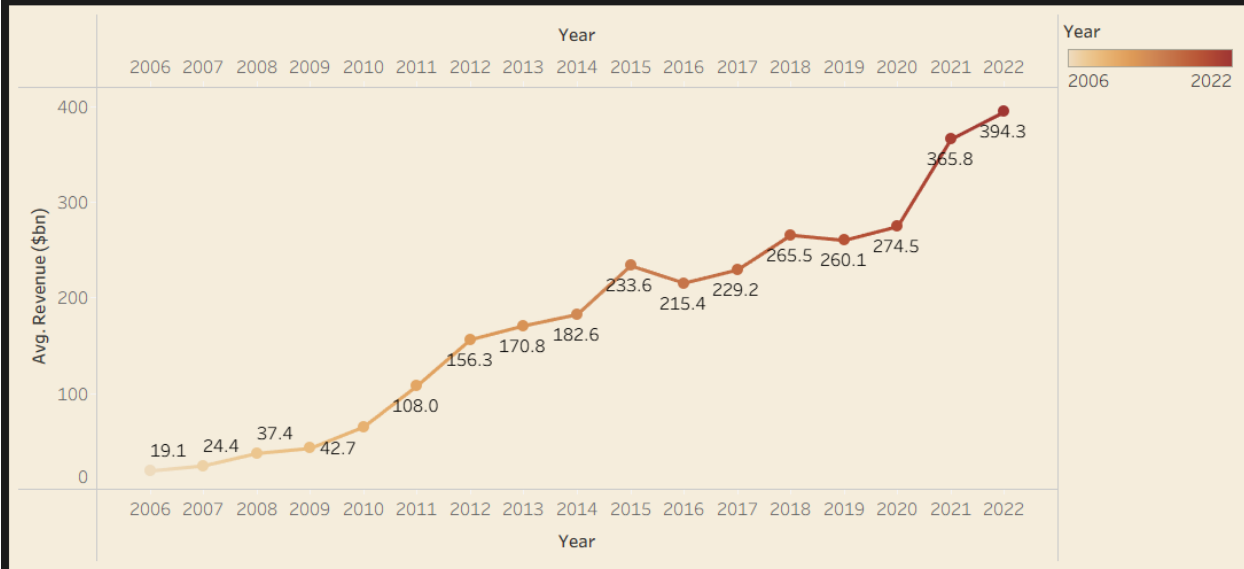
-Dashboard 2



Story:

Story 1

< It's far behind in market share depicted in the comparative analysis amongst various other leading brands in the smartphone industry shows that iPhone is yet to Since it's initiation in 2006 it has seen tremendous increase in sale and revenue generation over the More than 1 billion consumers currently use iPhones. Since its initial launch, more than 1.9 billion iPhones have been >



Story 2

< Apple continues to strengthen its standing in the smartphone market. The brand has risen to a position of particular dominance in the US. 6 of the top 10 most sold phones in January 2021 iPhone sales generated \$205 billion revenue for Apple in 2022, more than Microsoft's total revenue. It sold 232 million iPhones units per year comparative leading brands shows that India. >

