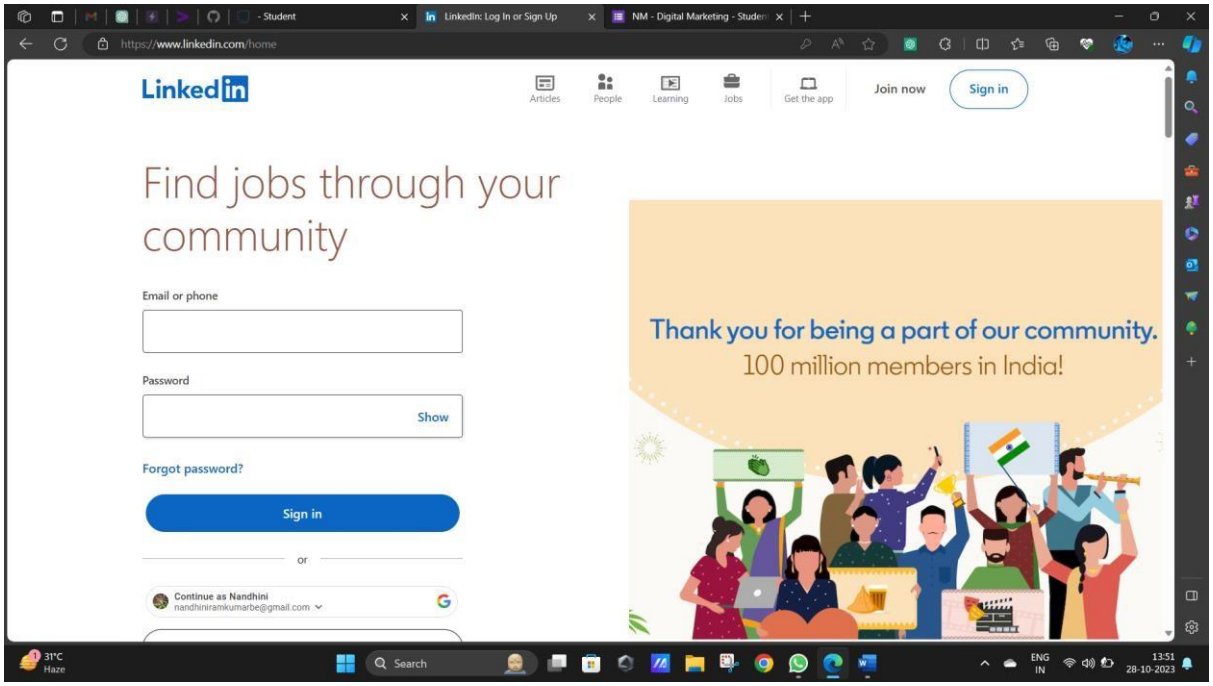
NAAN MUDHALVAN DIGITAL MARKETING ASSIGNMENT

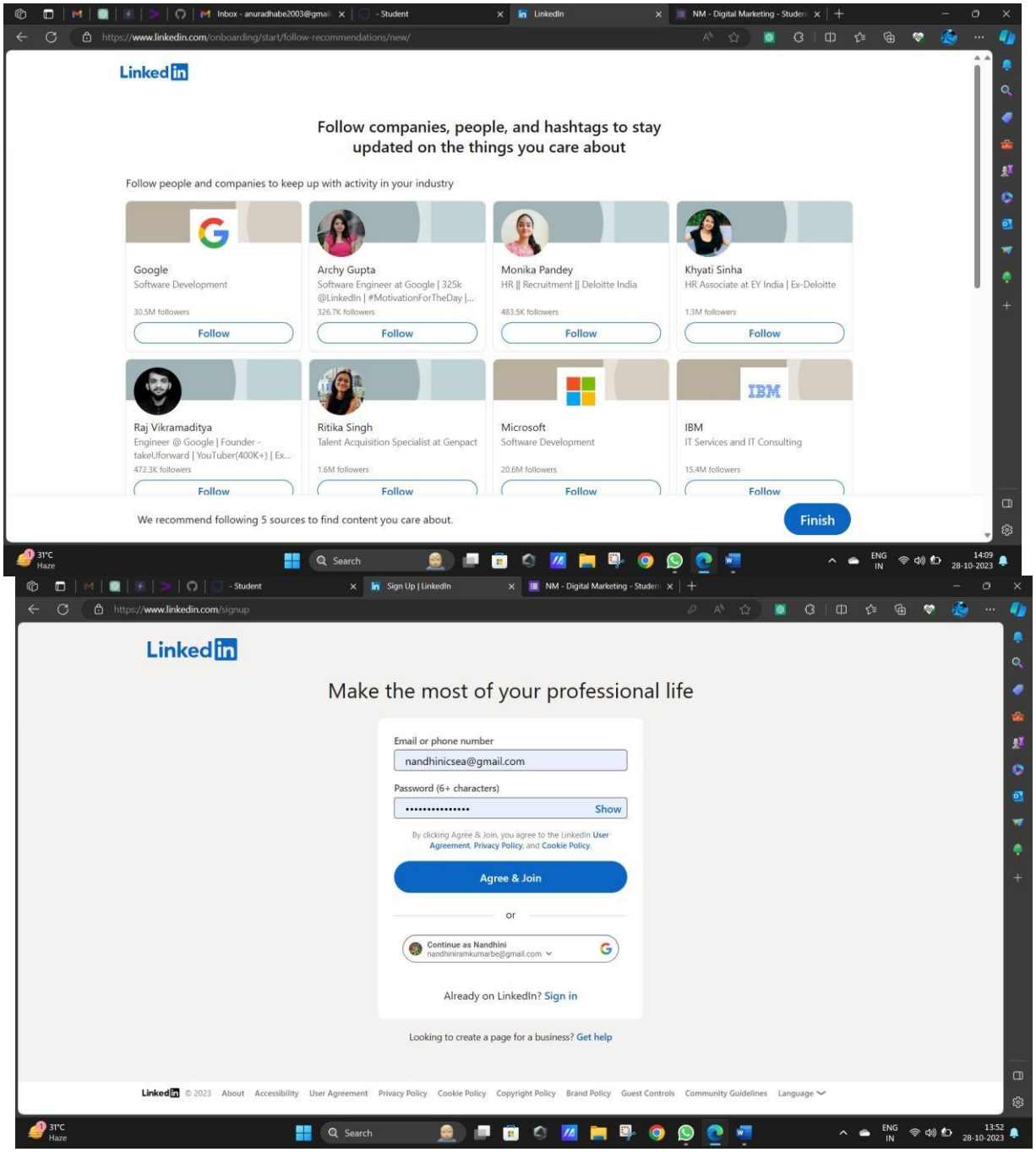
AU913120104065-J.P. Pranav Kiruthik

✓ LINKEDIN CREATION:

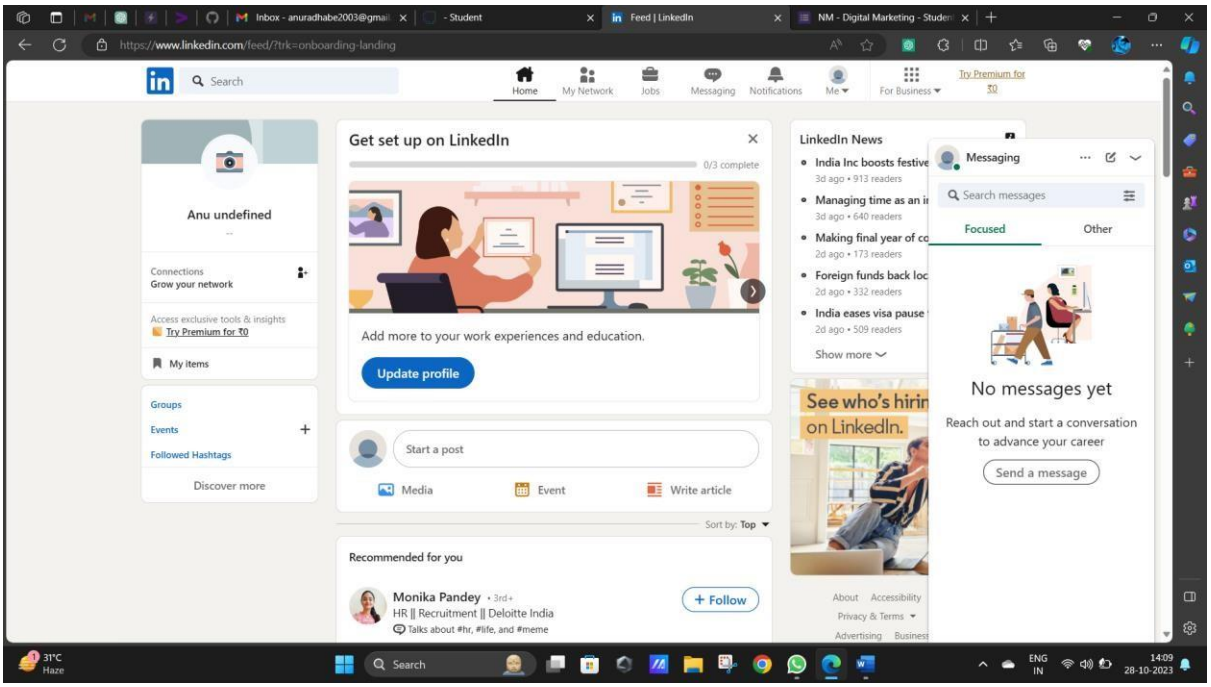
Visit LinkedIn: Go to LinkedIn's website at www.linkedin.com.

Sign Up: On the LinkedIn homepage, you'll see a "Join now" or "Sign up" option. Click on it.





Provide information and complete profile

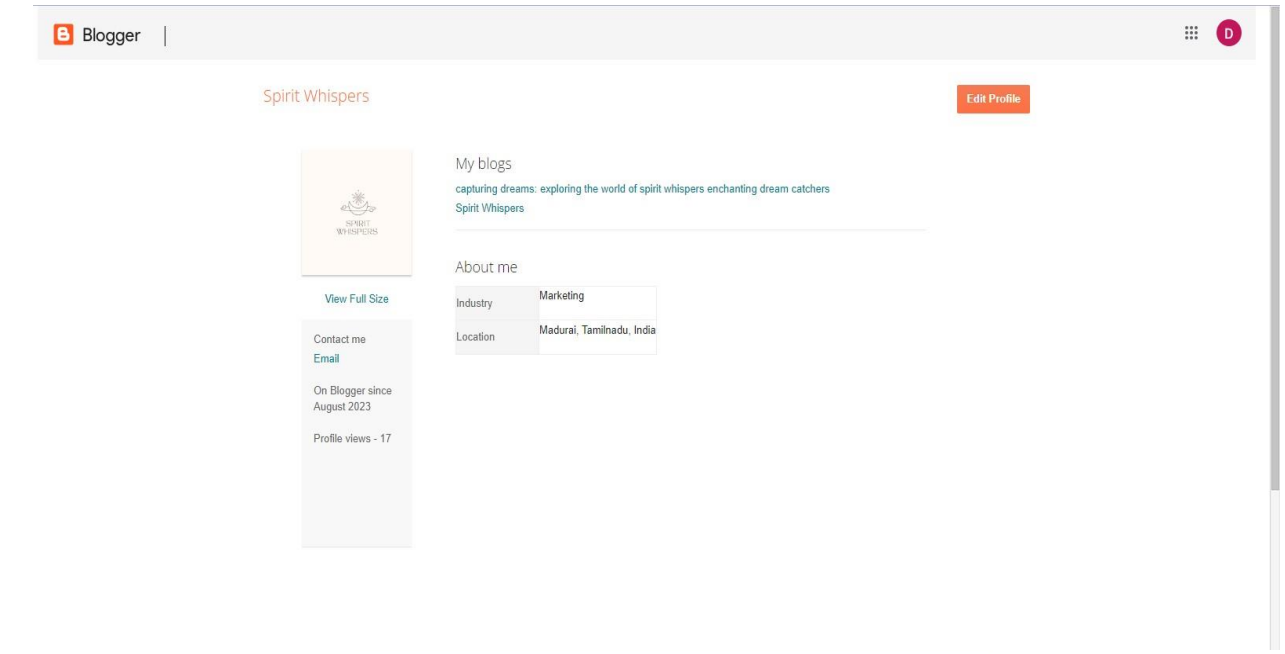


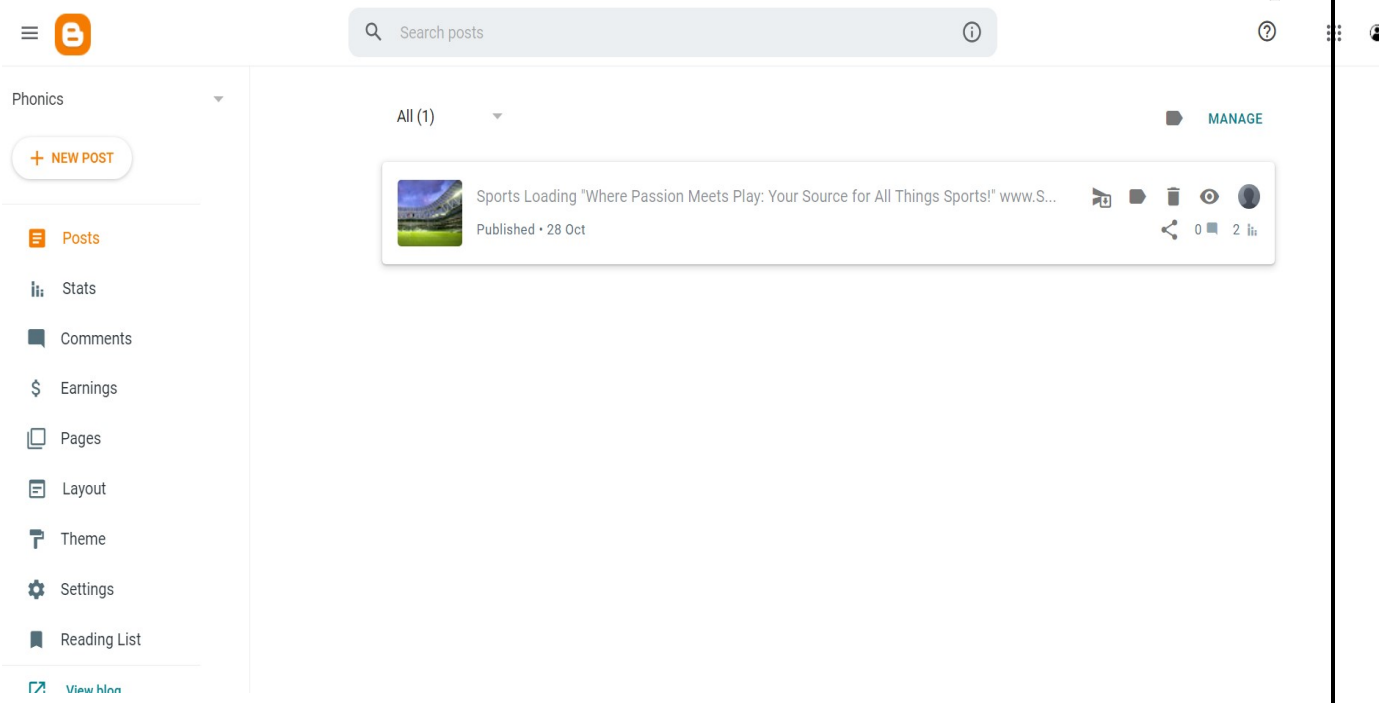
- ✓ **BRAND NAME: Phonics**

- ✓ **CREATION OF BLOG PAGE:**

Blog Url: https://sportsloading123.blogspot.com/2023/10/loading-where-passion-meets-play-your.html

Creation of a blog page starts with providing details and the page is created, then selecting the Layout for a good look on the user side.





Then provide the details required for the profile on the page

Then the blog home page is created for Sports Loading

October 28, 2023

Sports Loading

"Where Passion Meets Play: Your Source for All Things Sports!"

www.SportsLoading.com

Then add posts that explain the Top most renowned footballers in the world.

#3 Neymar Jr

The Brazilian forward, known for his flair, skill, and scoring ability, has been a prominent figure in football. He has played for top clubs like Barcelona and Paris Saint-Germain.

#4 Kylian Mbappe

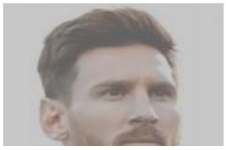
www.SportsLoading.com

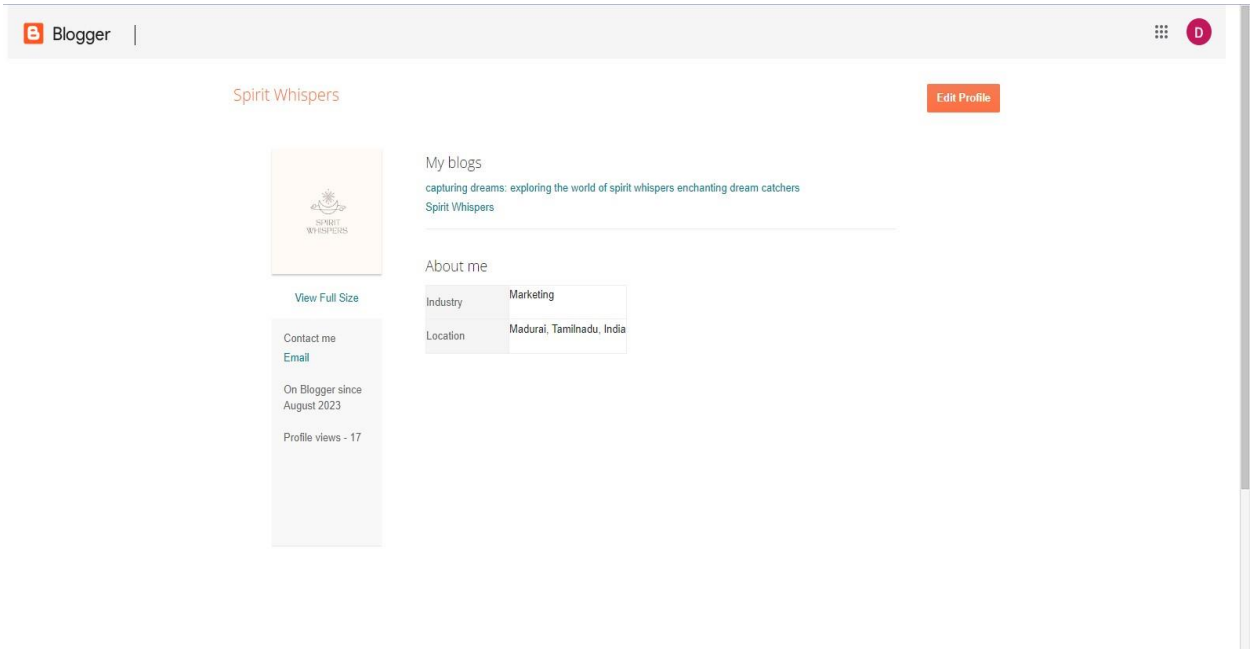
#Top 5 Most Famous Footballers In The World

#1 Cristiano Ronaldo

The Portuguese football (soccer) superstar is known for his incredible skills, goal-scoring ability, and charismatic personality. He has played for top clubs like Manchester United, Real Madrid, and Juventus, and he is considered one of the greatest footballers of all timestar is known for his incredible skills, goal-scoring ability, and charismatic personality. He has played for top clubs like Manchester United, Real Madrid, and Juventus, and he is considered one of the greatest

#2 Lionel Messi



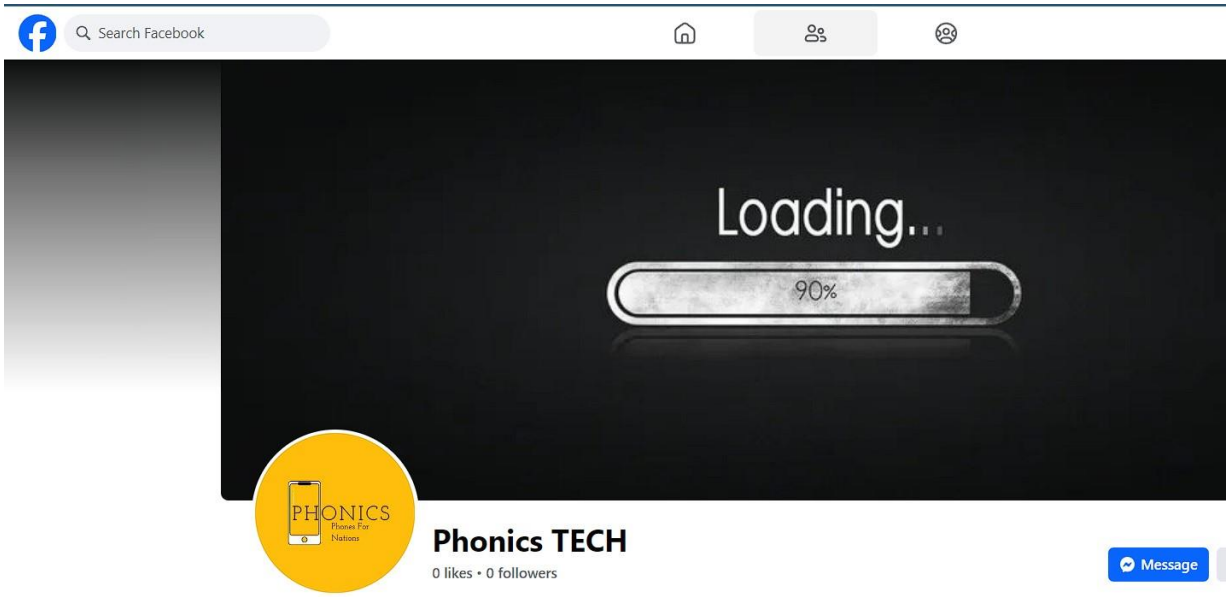


Click on the Publish Button

After completing the post save it and publish.

✓ FACEBOOK PAGE:

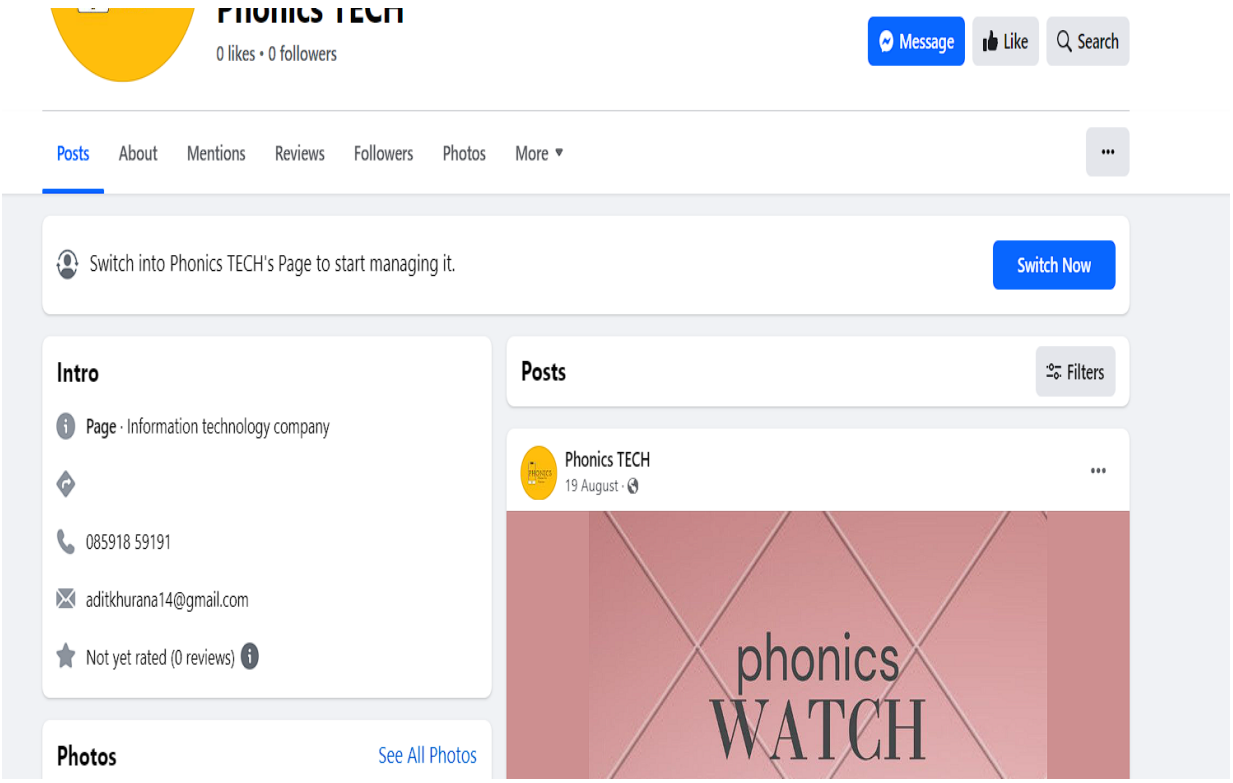
Facebook page Url: https://www.facebook.com/profile.php?id=61550050363489
Creation of a Facebook business page for Phonics a dream catcher-selling online store. For that, we create a business profile by giving the required details.



Then we customize the page by providing a profile and banner to attract and increase visitors to the page which is an essential factor to the business.

Thus the page is created successfully after providing access to the notification of updates and invitation marketing promotional emails to the page.

This is the Facebook page of Phonics – A Squares Brand



The first post explains our selling products and what Phonics does along with Watches and the Smartphones Brand

✓ EMAIL NEWSLETTER POST:

Email Newsletter Post – Blog Url:
https://www.canva.com/design/DAFyjXQzvi4/s279jitt44aedaW6kjR0fA/edit(2nd)

NEW ARRIVAL | LIMITED EDITION

FASHION CLOTHES

WHITE BLAZER

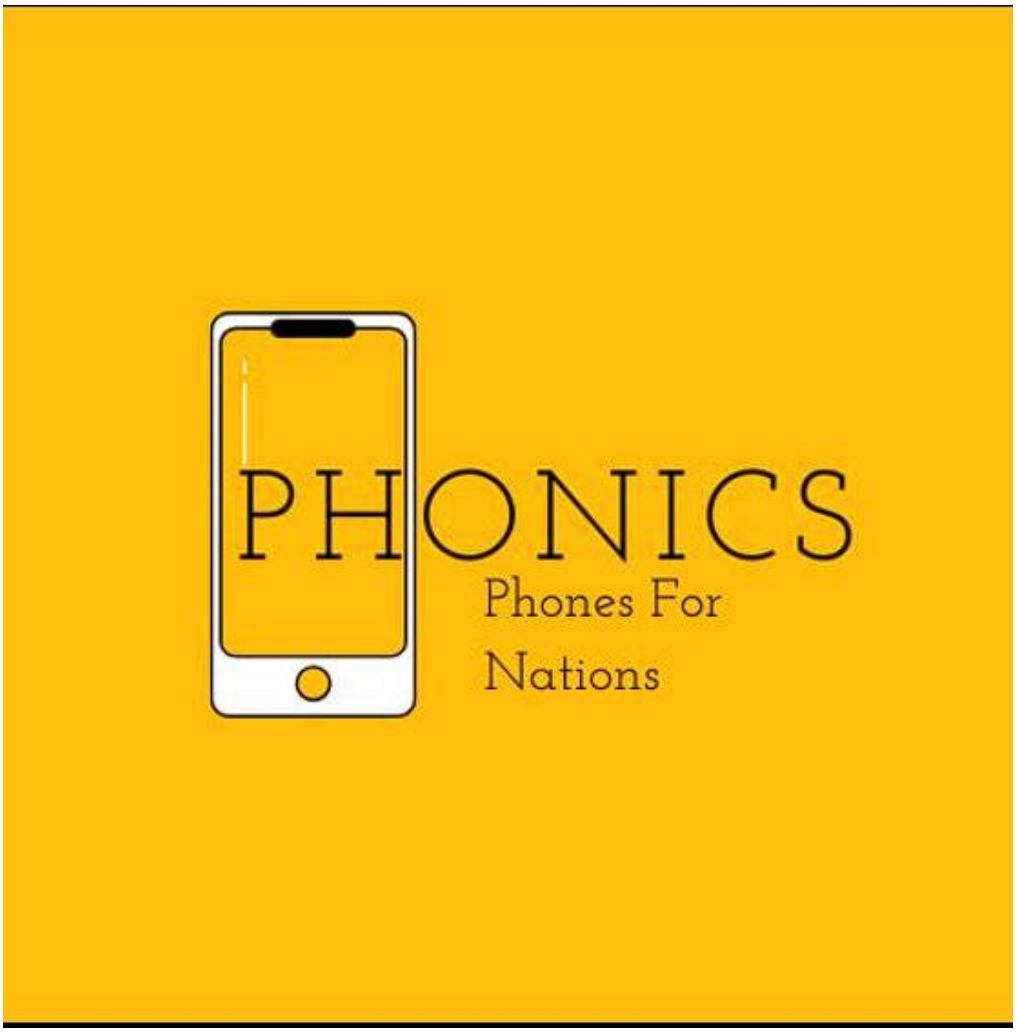
The fabric used for a white blazer can vary, but it's often made from lightweight and breathable materials, such as cotton, linen, or a blend of synthetic fabrics. This makes it a suitable choice for warm weather or as a layering piece.

WHITE & BEIGE BLAZER

Beige blazers come in various shades of beige, from light khaki to deeper tan colors. Like white blazers, beige blazers are available in a range of styles, including single-breasted, double-breasted, casual, and more.

- ✓ **INFOGRAPHIC POSTER:**

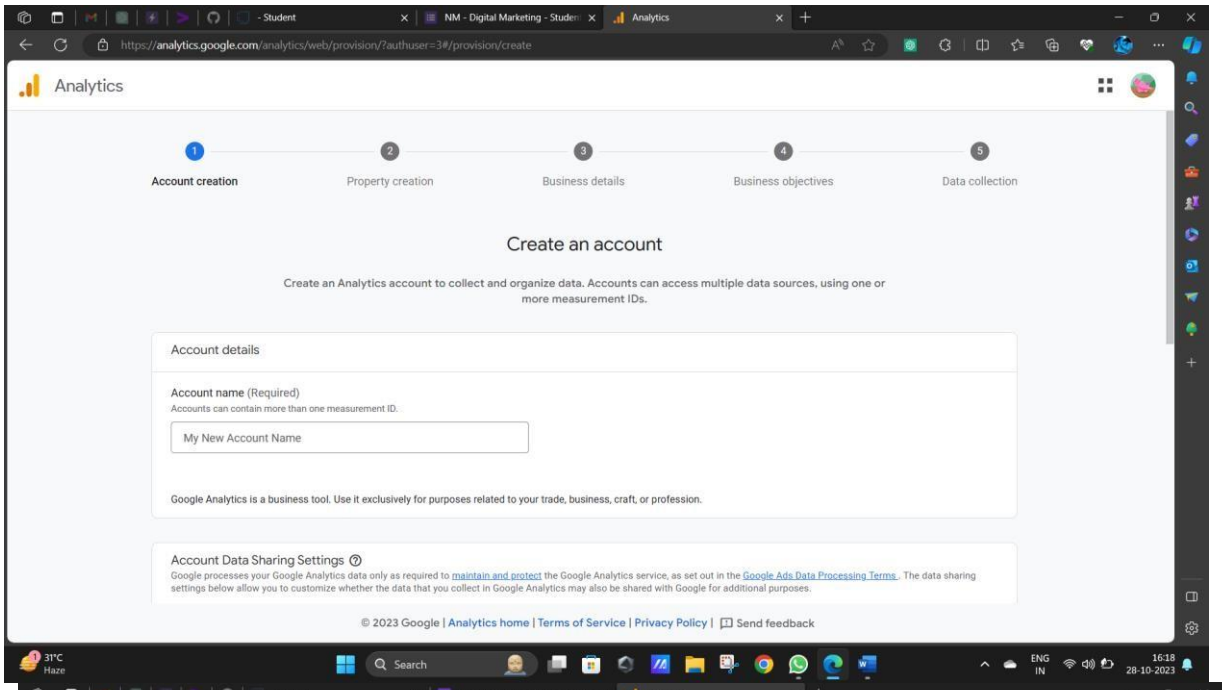
Infographic Post – Blog Url: https://spiritwhispers10.blogspot.com/2023/09/discover-magic-spirit-whispers-dream.html

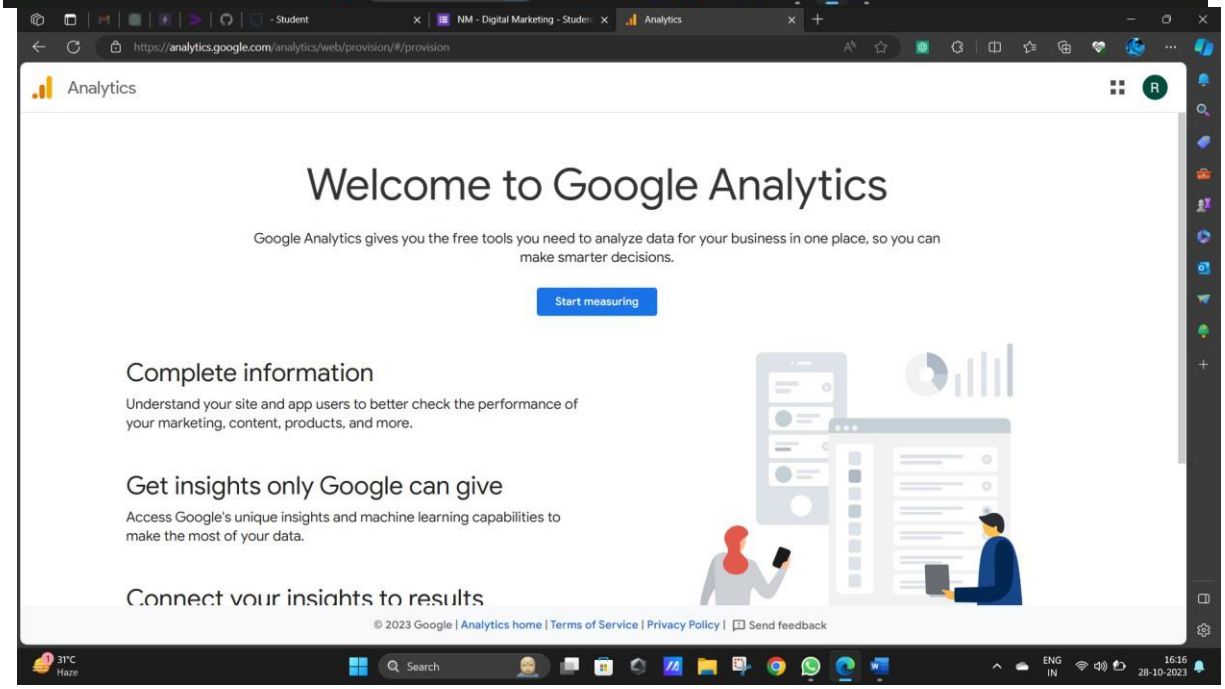

PHONICS
Phones For
Nations

✓ GOOGLE ANALYTIC MEASUREMENT ID:

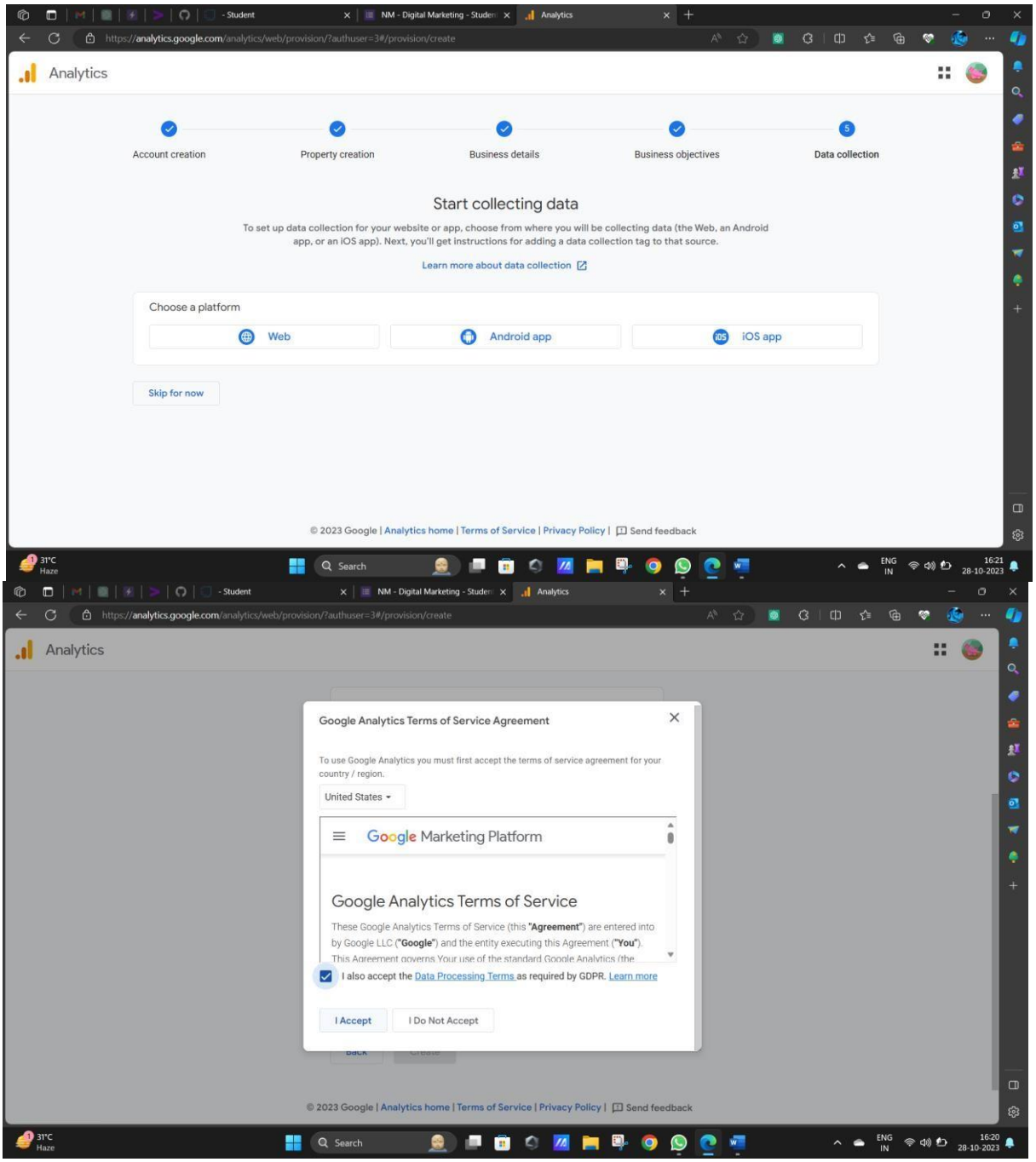
Google analytic measurement ID: G-6F10L80Y69

Visit Google Analytic official page

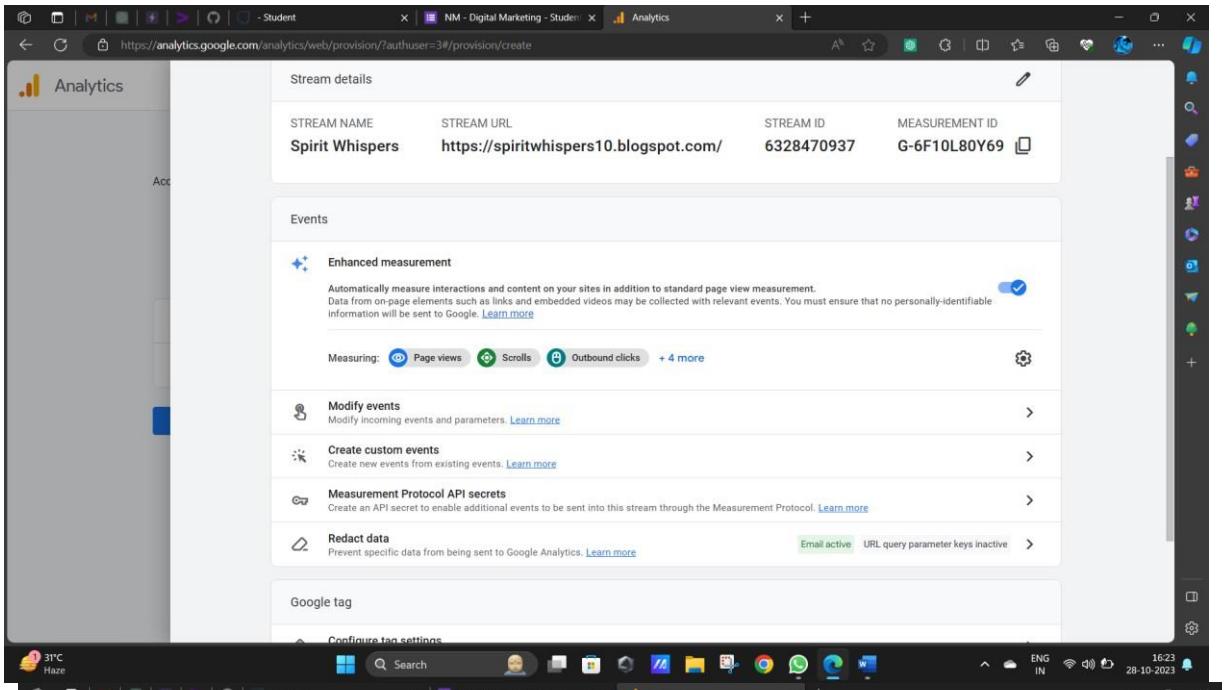


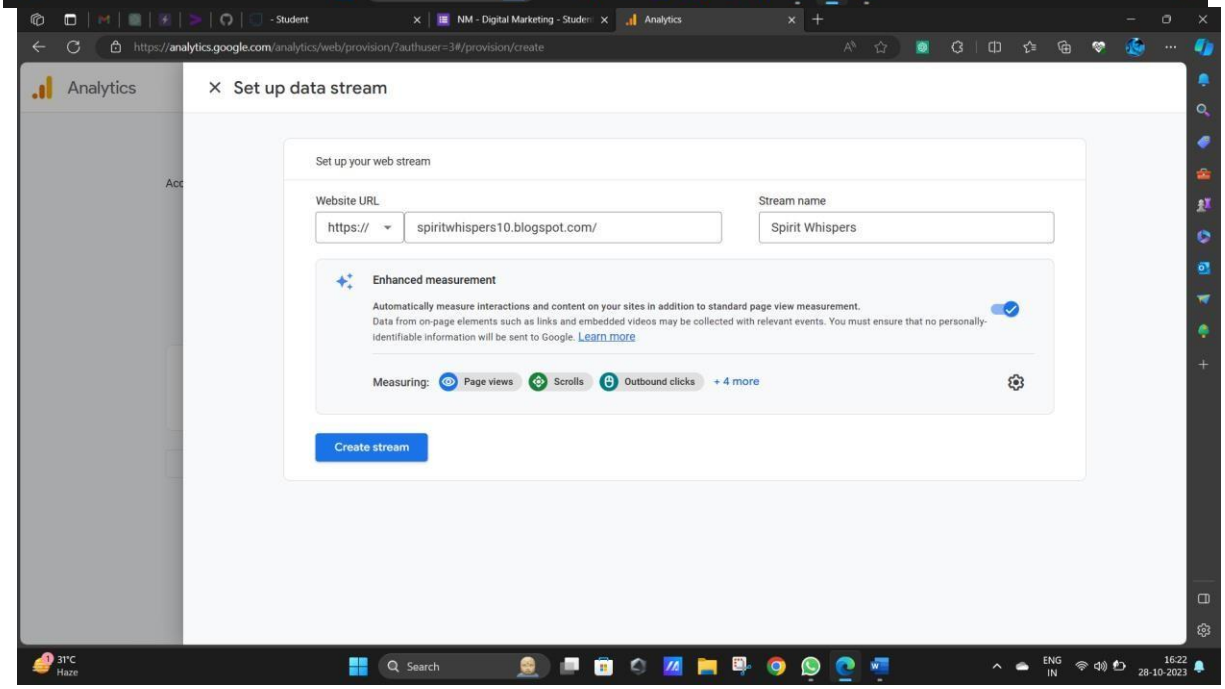


Create an account by means of enter details



Then click Web to create a Stream


Analytics
Stream details
STREAM NAME
Spirit Whispers
STREAM URL
https://spiritwhispers10.blogspot.com/
STREAM ID
6328470937
MEASUREMENT ID
G-6F10L80Y69
Events
Enhanced measurement
Automatically measure interactions and content on your sites in addition to standard page view measurement.
Data from on-page elements such as links and embedded videos may be collected with relevant events. You must ensure that no personally-identifiable information will be sent to Google. Learn more
Measuring: Page views Scrolls Outbound clicks + 4 more
Modify events
Modify incoming events and parameters. Learn more
Create custom events
Create new events from existing events. Learn more
Measurement Protocol API secrets
Create an API secret to enable additional events to be sent into this stream through the Measurement Protocol. Learn more
Redact data
Prevent specific data from being sent to Google Analytics. Learn more
Email active
URL query parameter keys inactive
Google tag


Analytics
Set up data stream
Set up your web stream
Website URL
https://
spiritwhispers10.blogspot.com/
Stream name
Spirit Whispers
Enhanced measurement
Automatically measure interactions and content on your sites in addition to standard page view measurement.
Data from on-page elements such as links and embedded videos may be collected with relevant events. You must ensure that no personally-identifiable information will be sent to Google. Learn more
Measuring: Page views Scrolls Outbound clicks + 4 more
Create stream