

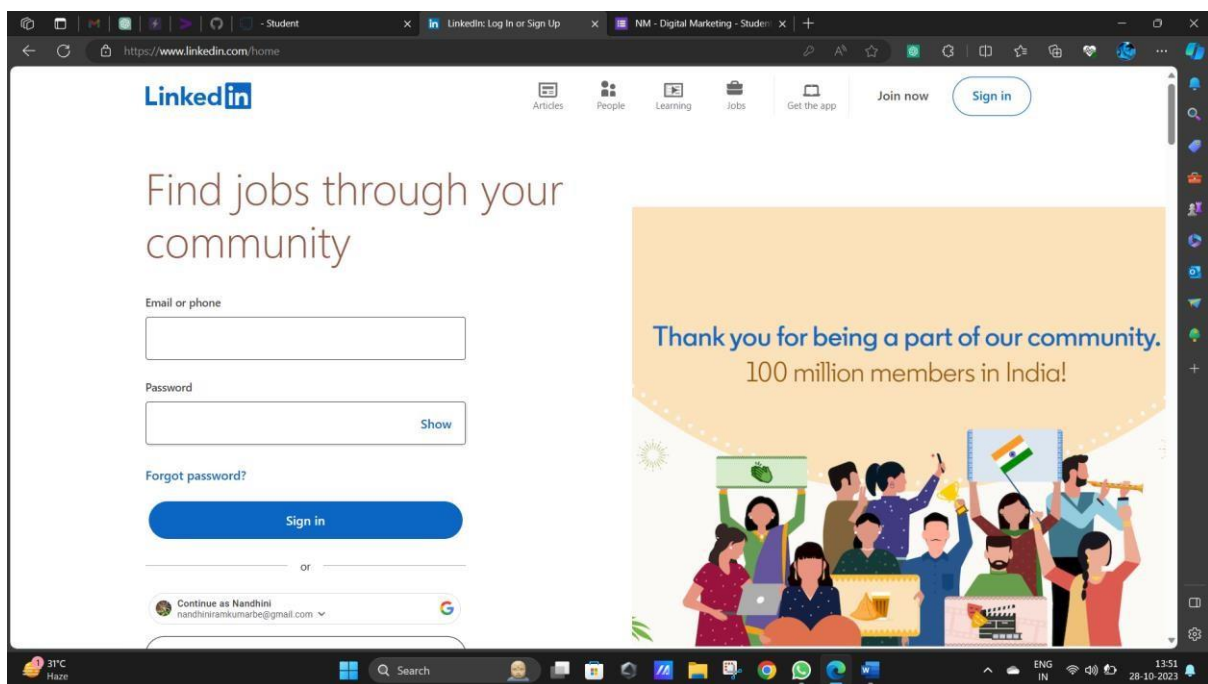
# NAAN MUDHALVAN DIGITAL MARKETING ASSIGNMENT

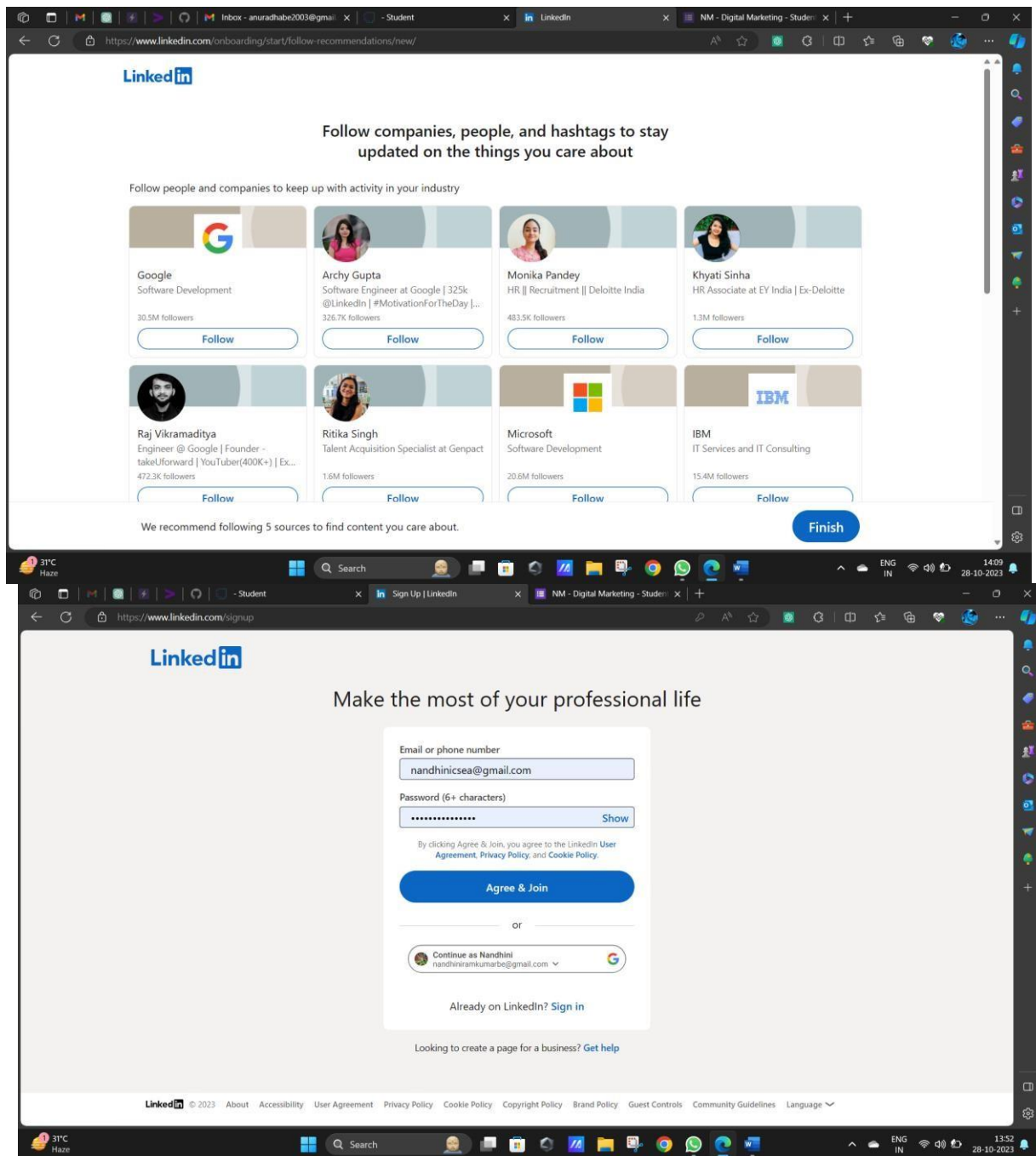
AU913120104023-Dharani Eswar G K

## ✓ LINKEDIN CREATION:

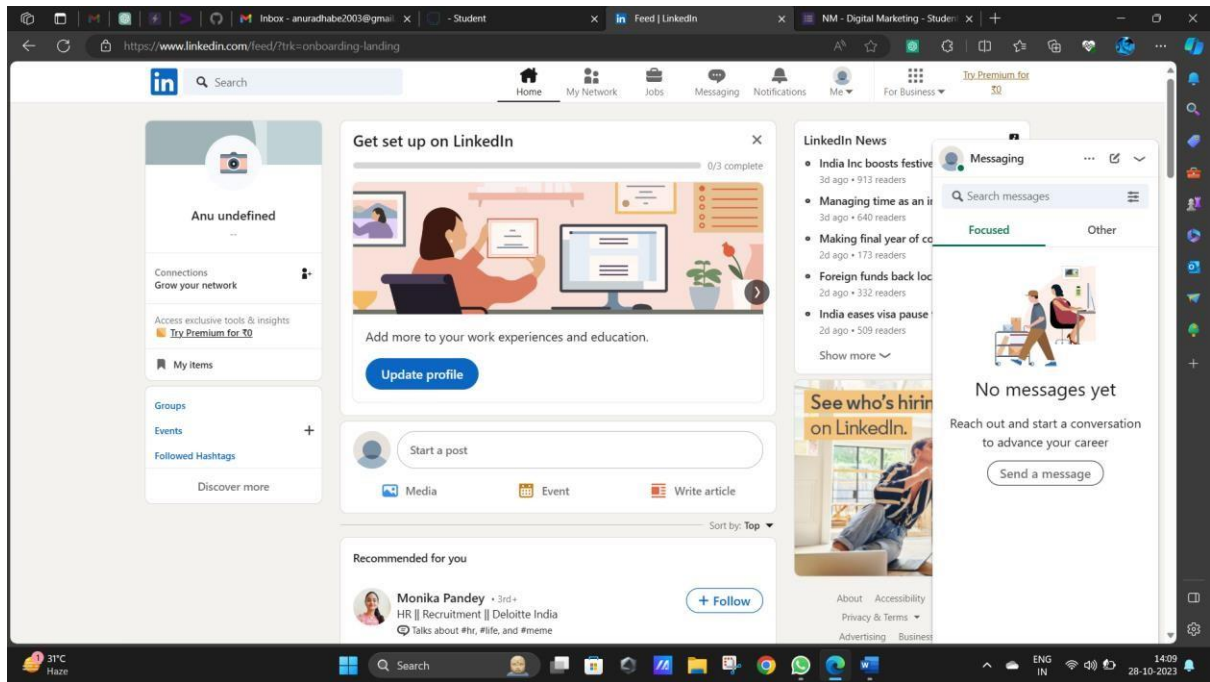
Visit LinkedIn: Go to LinkedIn's website at [www.linkedin.com](https://www.linkedin.com).

Sign Up: On the LinkedIn homepage, you'll see a "Join now" or "Sign up" option. Click on it.





Provide information and complete profile



✓ **BRAND NAME: Phonics**




✓ **CREATION OF BLOG PAGE:**

**Blog Url:** <https://sportsloading123.blogspot.com/2023/10/loading-where-passion-meets-play-your.html>

Creation of a blog page starts with providing details and the page is created, then selecting the Layout for a good look on the user side.

Blogger | ⋮ D

Spirit Whispers Edit Profile



[View Full Size](#)

Contact me  
[Email](#)

On Blogger since  
August 2023

Profile views - 17

My blogs  
capturing dreams: exploring the world of spirit whispers enchanting dream catchers  
Spirit Whispers

About me

Industry	Marketing
Location	Madurai, Tamilnadu, India

⋮ ? 🔍

Phonics ▼

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🔍 Search posts ?

All (1) ▼ MANAGE



Sports Loading "Where Passion Meets Play: Your Source for All Things Sports!" www.S...  
Published • 28 Oct

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[🔗](#) 0 [📄](#) 2 [👤](#)

Then provide the details required for the profile on the page

Then the blog home page is created for Sports Loading

October 28, 2023



## ***Sports Loading***

*"Where Passion Meets Play: Your Source for All Things Sports!"*



[www.SportsLoading.com](http://www.SportsLoading.com)

Then add posts that explain the Top most renowned footballers in the world.

### #3 Neymar Jr



The Brazilian forward, known for his flair, skill, and scoring ability, has been a prominent figure in football. He has played for top clubs like Barcelona and Paris Saint-Germain.

### #4 Kylian Mbappe



[www.SportsLoading.com](http://www.SportsLoading.com)

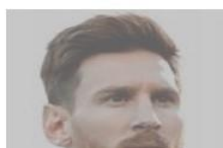
## #Top 5 Most Famous Footballers In The World


### #1 Cristiano Ronaldo





The Portuguese football (soccer) superstar is known for his incredible skills, goal-scoring ability, and charismatic personality. He has played for top clubs like Manchester United, Real Madrid, and Juventus, and he is considered one of the greatest footballers of all time. He is known for his incredible skills, goal-scoring ability, and charismatic personality. He has played for top clubs like Manchester United, Real Madrid, and Juventus, and he is considered one of the greatest

### #2 Lionel Messi

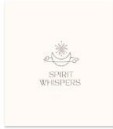


 Blogger



Spirit Whispers

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August 2023

Profile views - 17

My blogs

capturing dreams: exploring the world of spirit whispers enchanting dream catchers

Spirit Whispers

About me

Industry	Marketing
Location	Madurai, Tamilnadu, India

Click on the Publish Button

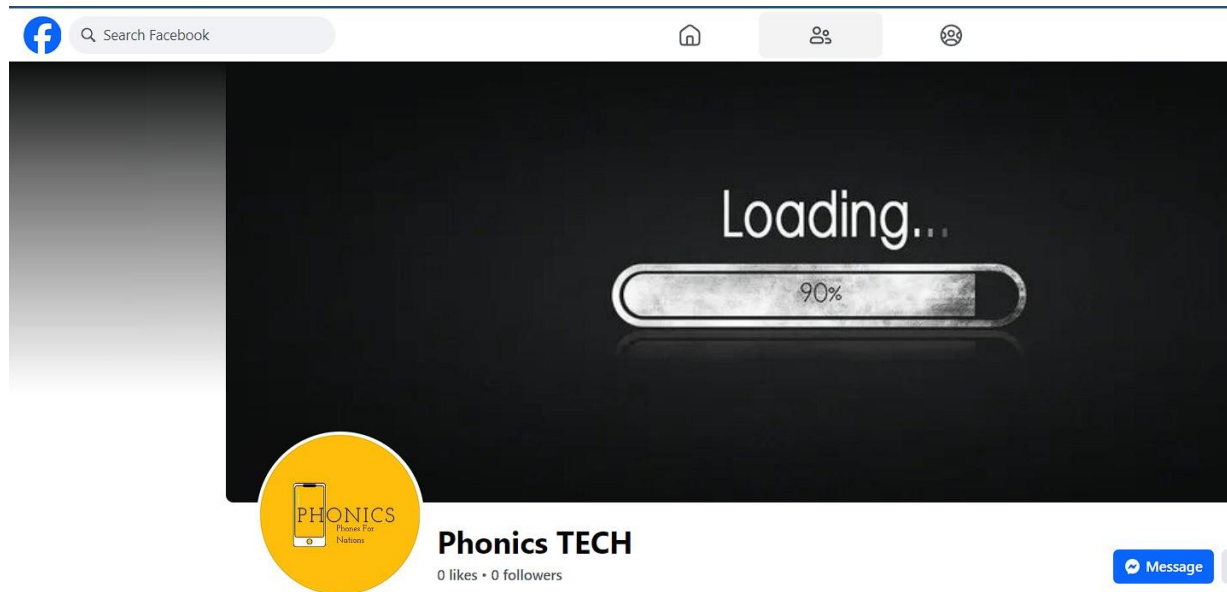
After completing the post save it and publish.

### ✓ **FACEBOOK PAGE:**

**Facebook page Url:** <https://www.facebook.com/profile.php?id=61550050363489>

Creation of a Facebook business page for Phonics a dream catcher-selling online store.

For that, we create a business profile by giving the required details.




Then we customize the page by providing a profile and banner to attract and increase visitors to the page which is an essential factor to the business.

Thus the page is created successfully after providing access to the notification of updates and invitation marketing promotional emails to the page.




This is the Facebook page of Phonics – A Squares Brand




**PHONICS TECH**  
0 likes • 0 followers


[Message](#) [Like](#) [Search](#)


[Posts](#) [About](#) [Mentions](#) [Reviews](#) [Followers](#) [Photos](#) [More](#)


 Switch into Phonics TECH's Page to start managing it. [Switch Now](#)



**Intro**

 **Page** · Information technology company





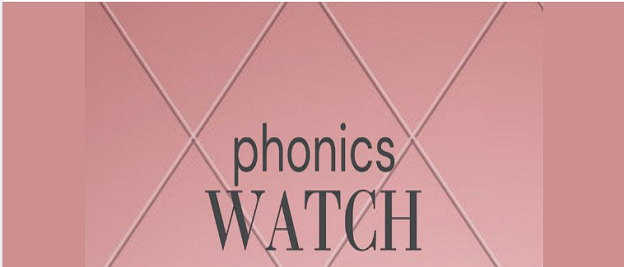
 085918 59191

 aditkhurana14@gmail.com

 Not yet rated (0 reviews) 

**Posts** [Filters](#)

**Phonics TECH**  
19 August · 



**Photos** [See All Photos](#)

The first post explains our selling products and what Phonics does along with Watches and the Smartphones Brand

@reallygreatsite

# SQUARS

## PHONIC SERIES

Smartphone 12 GB + 512 GB

[ORDER NOW](#)

**DISC  
50%**



✓ **EMAIL NEWSLETTER POST:**

**Email Newsletter Post – Blog Url:**

**[https://www.canva.com/design/DAFyjXQzvi4/s279jitt44aedaW6kjR0fA/edit\(2nd\)](https://www.canva.com/design/DAFyjXQzvi4/s279jitt44aedaW6kjR0fA/edit(2nd))**

NEW ARRIVAL | LIMITED EDITION

# FASHION CLOTHES



## WHITE BLAZER

The fabric used for a white blazer can vary, but it's often made from lightweight and breathable materials, such as cotton, linen, or a blend of synthetic fabrics. This makes it a suitable choice for warm weather or as a layering piece.

## WHITE & BEIGE BLAZER

Beige blazers come in various shades of beige, from light khaki to deeper tan colors. Like white blazers, beige blazers are available in a range of styles, including single-breasted, double-breasted, casual, and more.



# FASHION CLOTHES

12 november 2023

+123-456-7890



## MENS WEAR

ENJOY SUBSTANTIAL DISCOUNTS ON A VARIETY OF BOYS' CLOTHING ITEMS, INCLUDING T-SHIRTS, JEANS, HOODIES, AND MORE. SAVE ON ESSENTIAL WARDROBE PIECES AND TRENDY FASHION ITEMS.

## KIDS WEAR

Our clothing is a canvas of color and creativity, featuring charming prints, vibrant patterns, and adorable characters that kids adore. From tiny tots to trendy pre-



## ✓ INFOGRAPHIC POSTER:

Infographic Post – Blog Url: <https://spiritwhispers10.blogspot.com/2023/09/discover-magic-spirit-whispers-dream.html>



PHONICS

Phones For  
Nations

## ✓ GOOGLE ANALYTIC MEASUREMENT ID:

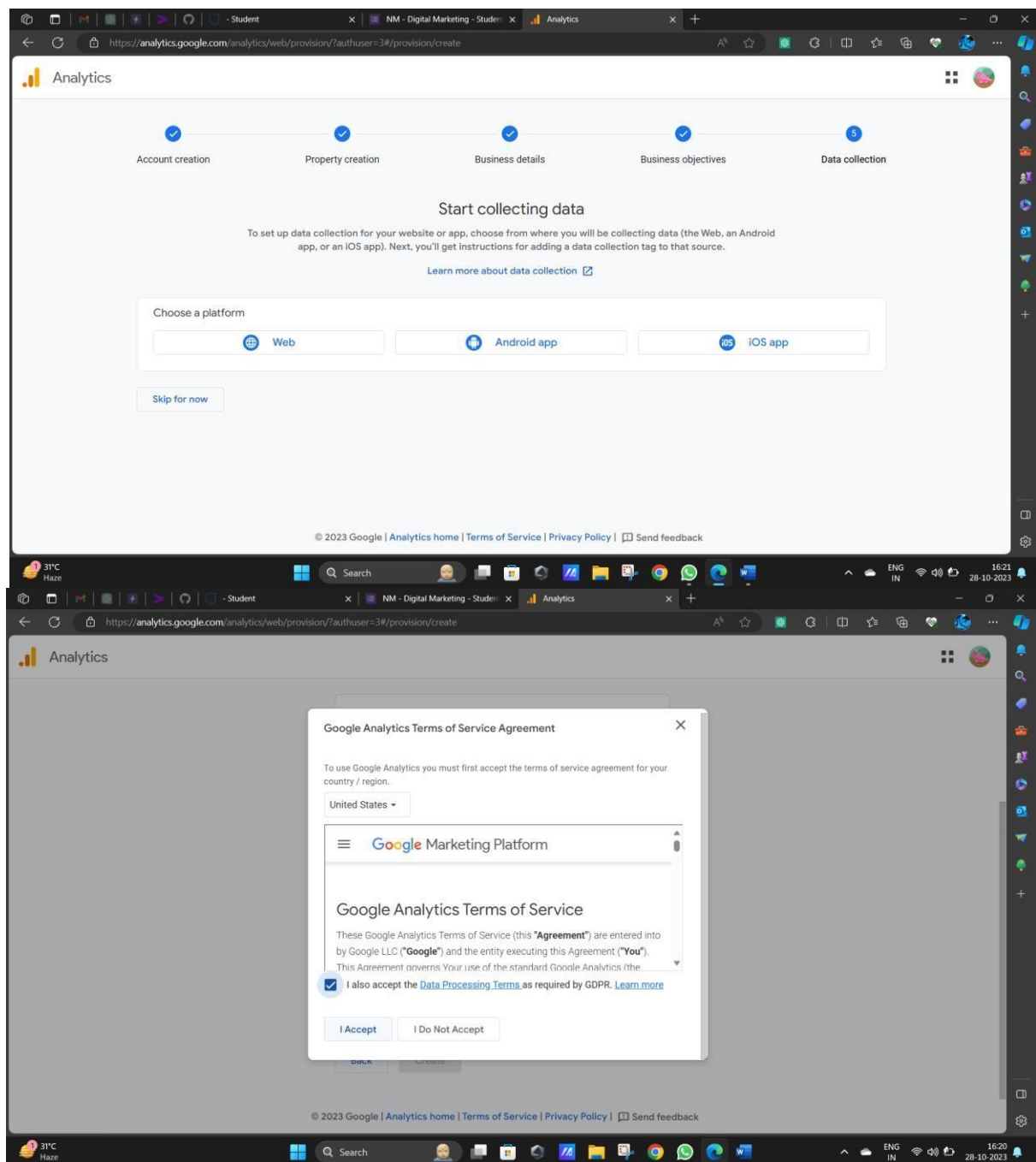
Google analytic measurement ID: G-6F10L80Y69

Visit Google Analytic official page

The image displays two screenshots of the Google Analytics website. The top screenshot shows the 'Create an account' setup page. It features a progress bar with five steps: 1. Account creation, 2. Property creation, 3. Business details, 4. Business objectives, and 5. Data collection. The main heading is 'Create an account', followed by the instruction: 'Create an Analytics account to collect and organize data. Accounts can access multiple data sources, using one or more measurement IDs.' Below this is a form for 'Account details' with a required field for 'Account name (Required)' containing the text 'My New Account Name'. A note states: 'Google Analytics is a business tool. Use it exclusively for purposes related to your trade, business, craft, or profession.' There is also a section for 'Account Data Sharing Settings' with a link to the 'Google Ads Data Processing Terms'. The bottom screenshot shows the 'Welcome to Google Analytics' dashboard. It includes the heading 'Welcome to Google Analytics', a subheading 'Google Analytics gives you the free tools you need to analyze data for your business in one place, so you can make smarter decisions.', and a blue 'Start measuring' button. Below this are three sections: 'Complete information' (Understand your site and app users to better check the performance of your marketing, content, products, and more.), 'Get insights only Google can give' (Access Google's unique insights and machine learning capabilities to make the most of your data.), and 'Connect your insights to results'. An illustration of two people looking at a large screen with charts is on the right. Both screenshots show the Windows taskbar at the bottom with the date 28-10-2023 and time 16:18.

Create an account by means of enter details





Then click Web to create a Stream



Analytics

Stream details

STREAM NAME	STREAM URL	STREAM ID	MEASUREMENT ID
Spirit Whispers	https://spiritwhispers10.blogspot.com/	6328470937	G-6F10L80Y69

Events

**Enhanced measurement**

Automatically measure interactions and content on your sites in addition to standard page view measurement. Data from on-page elements such as links and embedded videos may be collected with relevant events. You must ensure that no personally-identifiable information will be sent to Google. [Learn more](#)

Measuring: ☒ Page views ☒ Scrolls ☒ Outbound clicks + 4 more

**Modify events**

Modify incoming events and parameters. [Learn more](#)

**Create custom events**

Create new events from existing events. [Learn more](#)

**Measurement Protocol API secrets**

Create an API secret to enable additional events to be sent into this stream through the Measurement Protocol. [Learn more](#)

**Redact data**

Prevent specific data from being sent to Google Analytics. [Learn more](#) Email active URL query parameter keys inactive

Google tag

Configure tag settings

Analytics

Set up data stream

Set up your web stream

Website URL

Stream name

**Enhanced measurement**

Automatically measure interactions and content on your sites in addition to standard page view measurement. Data from on-page elements such as links and embedded videos may be collected with relevant events. You must ensure that no personally-identifiable information will be sent to Google. [Learn more](#)

Measuring: ☒ Page views ☒ Scrolls ☒ Outbound clicks + 4 more

[Create stream](#)