

Department of Management Studies {

About Department

about Image about

Sri Ramakrishna Engineering College commenced the MBA Program in the year 2008, adding to the indelible mark made in disseminating technical education. Endorsed with enviable reputation for cutting-edge learning, MBA @ SREC focuses on interactive, experiential and participative learning through the collective experience of academicians and industry practitioners. SREC Business School strives to create holistic formation of visionary business leaders with unmatched professional competence and a strong ethical perspective. The program fosters the highest level of leadership, providing students the skills needed to shape the future and to address the critical issues faced in workplaces today. With the supremacy of being an autonomous institution, the customized, cutting-edge curriculum fosters a conducive environment for experiential learning and meeting the industry requirements reflecting the world class practices. Our approach "To leave a trail than follow a path" is rewarded by rich feedback obtained from corporate enjoying the contributions of our alumni. The Department of Management Studies is accredited by the National Board of Accreditation (NBA) for the period 2023-24 to 2025-26.

Head Of the Department of Management Studies: Dr. R. Mary Metilda., MBA., Ph.D - Professor & Head

In our MBA journey, the past six months have been a testament to the unwavering spirit of our students and the pursuit of excellence. Embarking on international visits, both by our esteemed faculty and students, has fortified our commitment to global collaborations and enriched the fabric of our department. International partnerships remain a strategic cornerstone, fostering cross-cultural learning that transcends boundaries. These enriching experiences equip our graduates with a holistic worldview and a competitive edge in the global marketplace. Moreover, our students' remarkable achievements resonate beyond borders. With triumphant victories in inter-collegiate business school events and on the sports field, they continue to embody our commitment to holistic development. As we welcomed the new batch of bright minds, our corridors buzzed with enthusiasm and promise. This new chapter reaffirms our dedication to nurturing talent, fostering leadership, and shaping the business leaders of tomorrow. As we continue this journey, let us remember that every milestone surpassed and every challenge met brings us closer to the zenith of success.

Vision and Mission

Vision

Creating and Nurturing Business Leaders who can contribute for the betterment of Business and Society.

Mission

1. Fostering an Inclusive Learning Environment through state-of-the-art curriculum and sustainable management practices.
2. Imparting Professional Values and Ethics by introducing Innovative Practices for holistic development.
3. Raising Competent Leaders through Continuous Industry Interaction and augment Intrapreneurial and Entrepreneurial traits to confront agility in business milieu.

Program Educational Objectives

PEO I: Graduates will possess managerial competencies to perform efficiently in the dynamic business environment.

PEO II: Graduates will demonstrate the professional, ethical and social facets in the changing business scenarios.

PEO III: Graduates will develop Intrapreneurial and entrepreneurial skills to engage in successful career

pursuits.

Program Outcomes

PO1:Apply knowledge of management theories and practices to solve business problems.

PO2:Foster Analytical and critical thinking abilities for data-based decision-making.

PO3:Ability to develop Value based Leadership skills.

PO4:Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.

PO5:Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

PO6:Ability to explore and develop the ideas for an entrepreneurial venture.

Teaching and Learning Processes

International Visit

At SREC MBA, our commitment to providing unparalleled learning experiences has led us to introduce the Student Exchange Program, a transformative initiative designed to provide our students with a truly global perspective. Through immersive visits to prestigious universities in Malaysia our students gain valuable insights, engage with diverse cultures, and enhance their academic and professional horizons.

Community Oriented Project

Our community-oriented projects represent a powerful intersection of classroom learning and real world application, demonstrating the profound impact of integrating ethical principles with hands on social work. This is in line with our holistic mission of developing social and ethical facets of our management graduates

Field Visits

At the MBA department of SREC, we understand that the true test of knowledge lies in its practical application. Our field visits represent a key element of our commitment to experiential learning. Designed to complement classroom instruction, these visits provide our students with a unique opportunity to connect theoretical concepts with practical execution.

Campus Ventures

As part of our commitment to holistic education, we organize vibrant Marketing Melas, where students transform into entrepreneurs, bringing their innovative ideas to life through stalls and exhibitions.

Self-Learning

We offer a range of innovative digital platforms such as Cohort, Quizziz, and Mentimeter, empowering our students to take charge of their own learning journeys and engage with course materials in dynamic and interactive ways.

Case Studies

Faculty design case studies that mirror real business challenges, allowing students to explore the intricacies of various industries and sectors. Students analyze the case, identify problems, gather data, and devise strategies – simulating the decision-making process they will encounter in their professional careers.

Laboratories:
MBA Computer Lab

Faculties:

Team
Dr. R. Mary Metilda
Head of the Department

Dr.S.Krishnaprabha
Associate Professor

Mr. R.Rajesh Kumar
Assistant Professor(SI.Grade)

Mrs.A.Sagayarani
Assistant Professor(SI.Grade)

Dr. P. Sangeetha
Assistant Professor(SI.Grade)

Dr.V.K. Arthi
Assistant Professor(Sr.Grade)

Dr.T.S.Arthi
Assistant Professor

Dr.M.Blessy Doe
Assistant Professor

Team
Mrs.S.Shanthini
Assistant Professor

Ms.Abinaya
Assistant Professor

Mrs.Radha N
Non Teaching Staff(s)

Mrs.Vimala
Non Teaching Staff(s)