

DIGITAL MARKETING ASSIGNMENT



BE – Computer Science and Engineering
Vivekanandha College of Technology for
Women

Namakkal - 637205

NM id: 552A39B211A95CAA56540EE596BF3BF0

Submitted By:

DHARANI R AU613020104015

☐ **BRAND NAME:**

DREAM of STYLE

☐ **LOGO:**



CATEGORY:

- ☐ Clothing (Brand)

- **Create a blog or website using Blogspot and WordPress.**

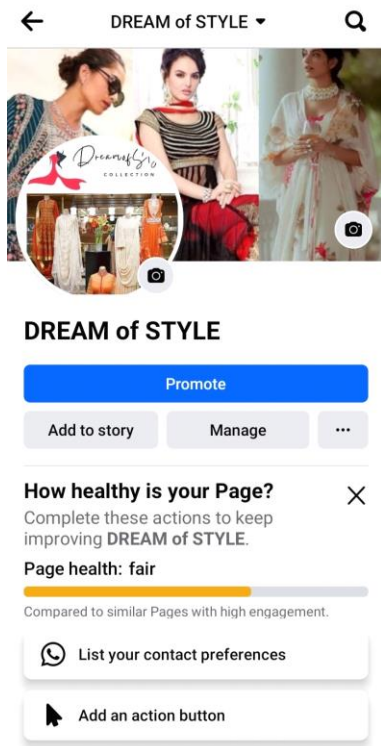
Blogspot: <https://tamildreamofstyle.blogspot.com/2023/10/dream-of-style.html>

WordPress: <https://dreamofstylein.wordpress.com/2023/10/29/dream-of-style/>

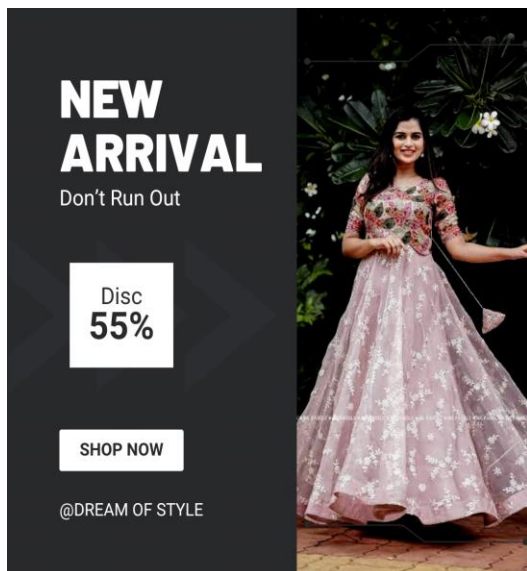
- **Create a New Facebook Business Page and Post one social media poster**

Business Page link:

<https://www.facebook.com/people/DREAM-of-STYLE/61551696644589/?mibextid=ZbWKwL>



Social media Poster:



- **Social media advertisement poster using Canva**



- Email newsletter using MailChimp or Canva



BIG WINTER SALE

