



# **DIGITAL MARKETING PROJECT**

CREATING BLOG USING WORD PRESS PLATFORM

NM id : 552A39B211A95CAA56540EE596BF3BF0

## **Submitted By:**

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**BE – Computer Science and Engineering**  
**Vivekanandha College of Technology for Women**  
**Namakkal - 637205**

**1. BRAND NAME :**

Style fusion

**2. LOGO :**



**3. CATEGORY :**

Clothing brand

**4. EMAIL :**

[Stylefusion1923@gmail.com](mailto:Stylefusion1923@gmail.com)

**5. TARGET AUDIENCE :**

Exclusive for Womens

**6. TARGET LOCATION :**

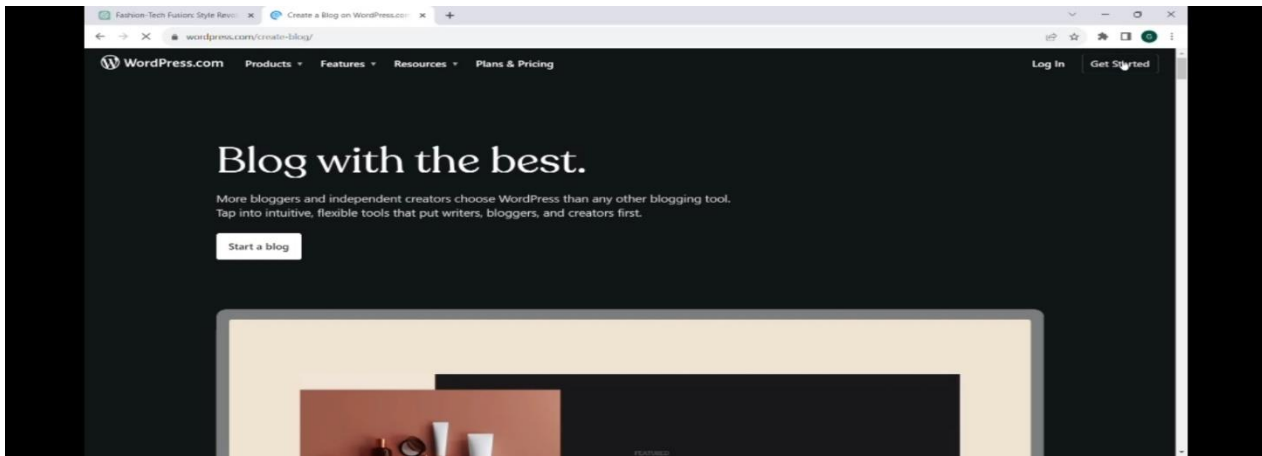
Coimbatore , Tamil Nadu, India

**7. WEBSITE FOR BRAND :**

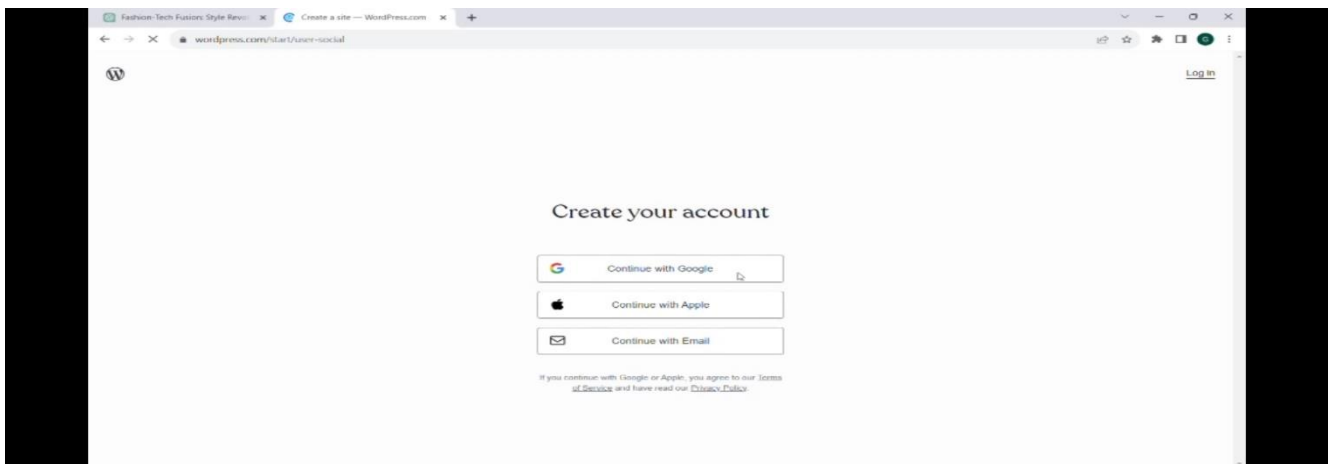
<https://stylefusionin.wordpress.com/2023/10/24/style-fusion/>

## 8. PROJECT STEPS :

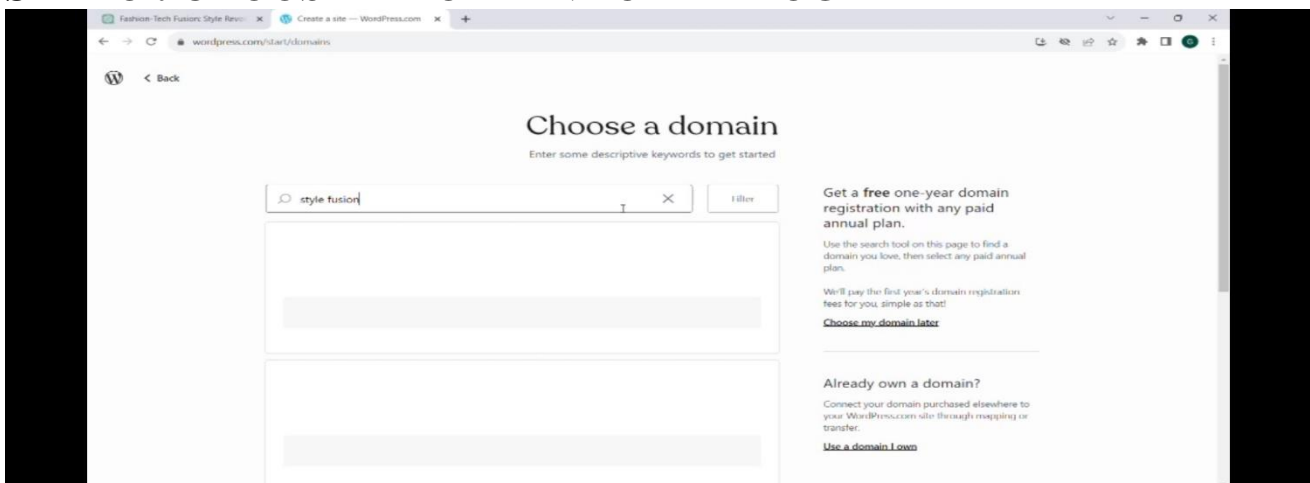
### STEP 1 : CLICK GET STARTED BUTTON



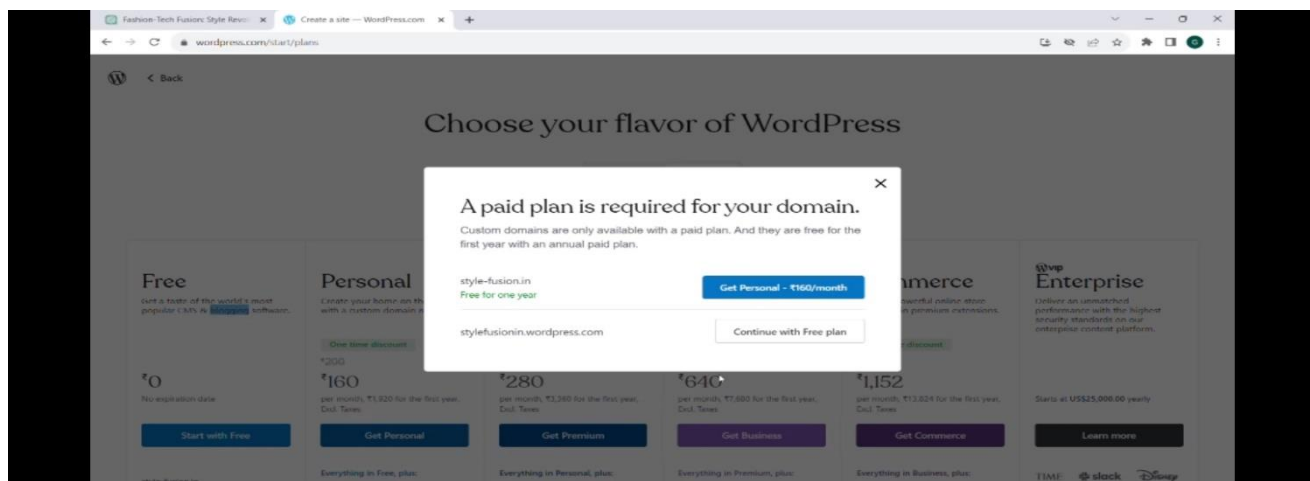
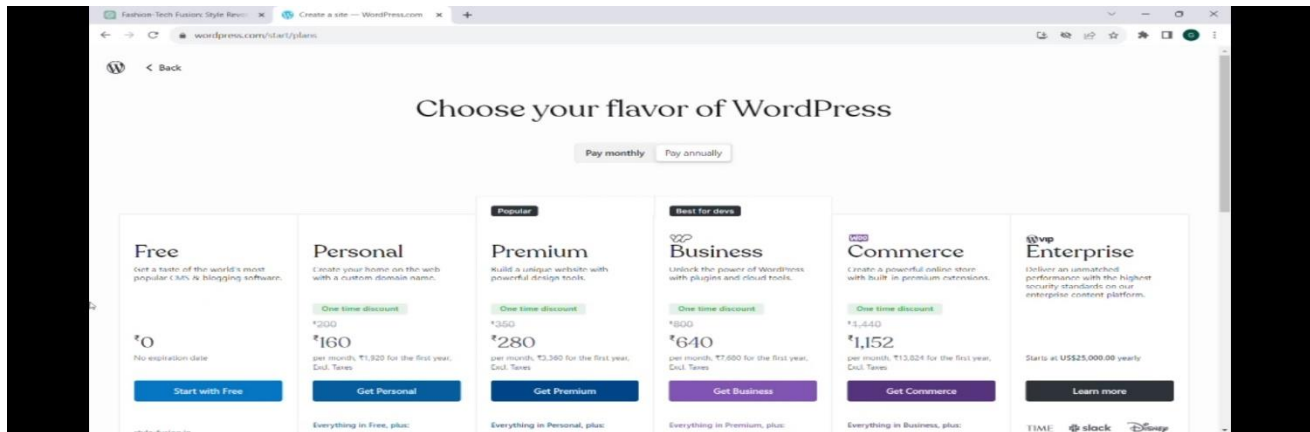
### STEP 2 : CREATE NEW GOOGLE ACCOUNT FOR BLOG



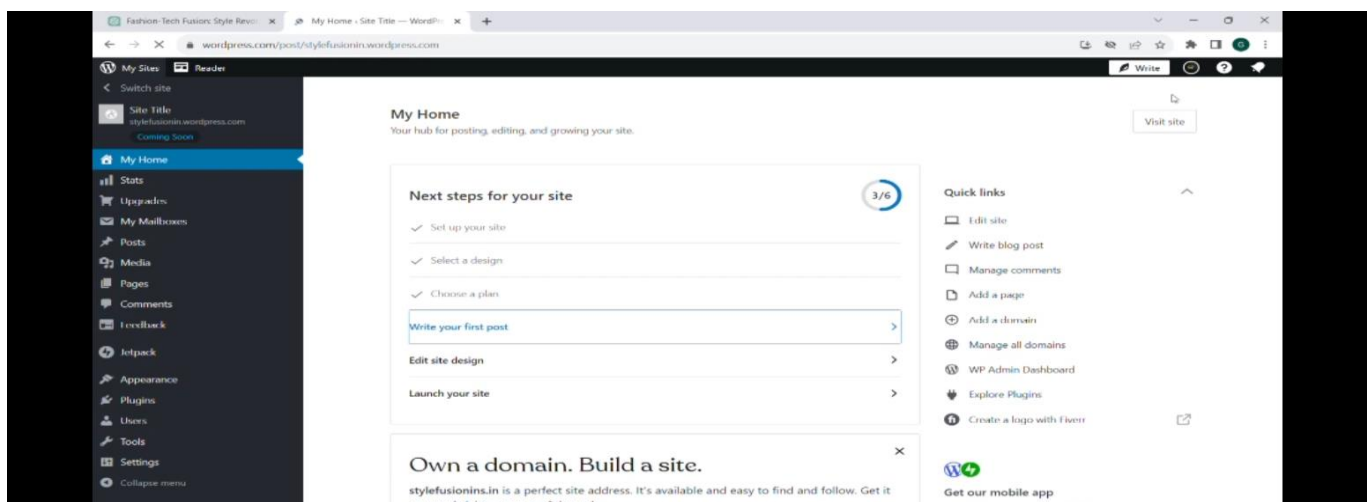
### STEP 3 : CHOOSE A DOMAIN FOR A BLOG



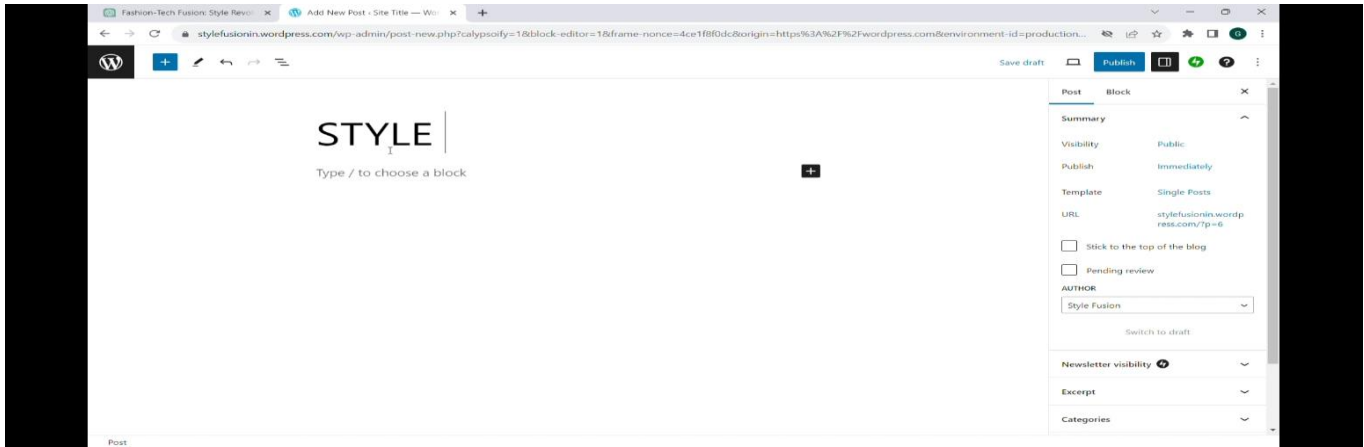
## STEP 4 : CHOOSE THE FLAVOR OF WORDPRESS



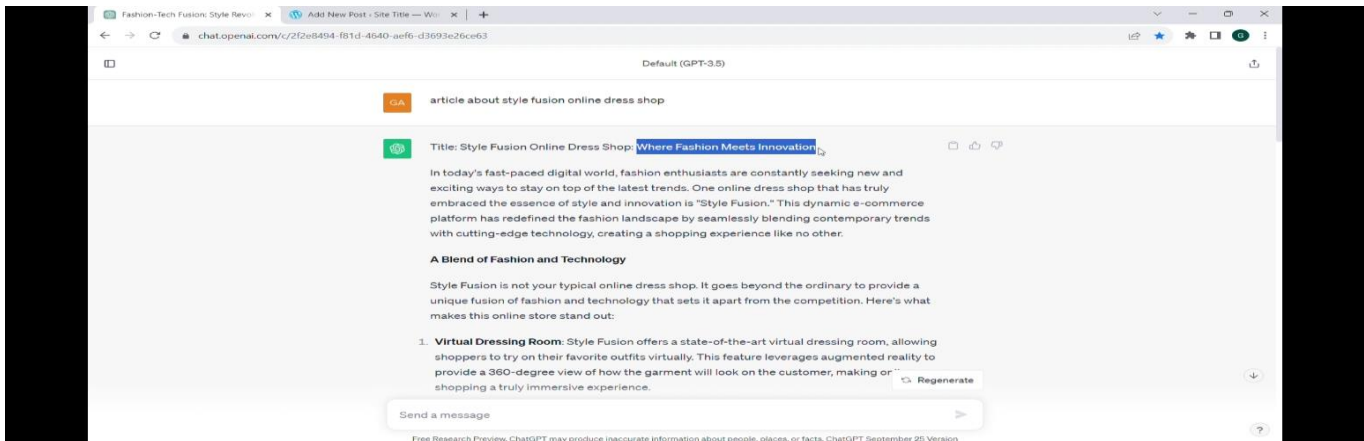
## STEP 5 : CREATE A NEW SITE FOR BLOG



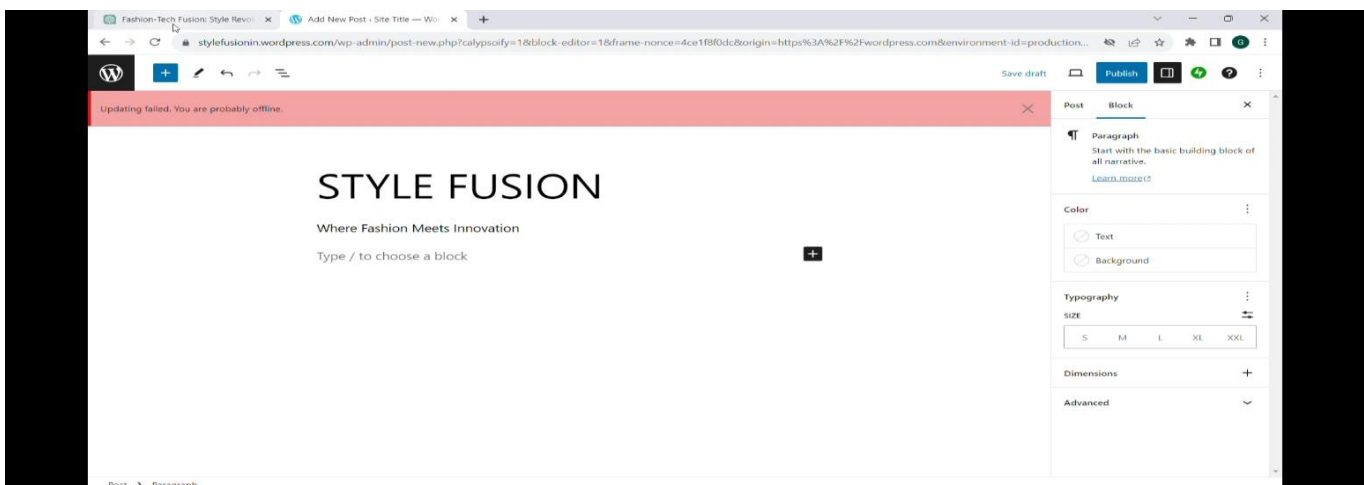
## STEP 6 : POSTS – ADD NEW POSTS

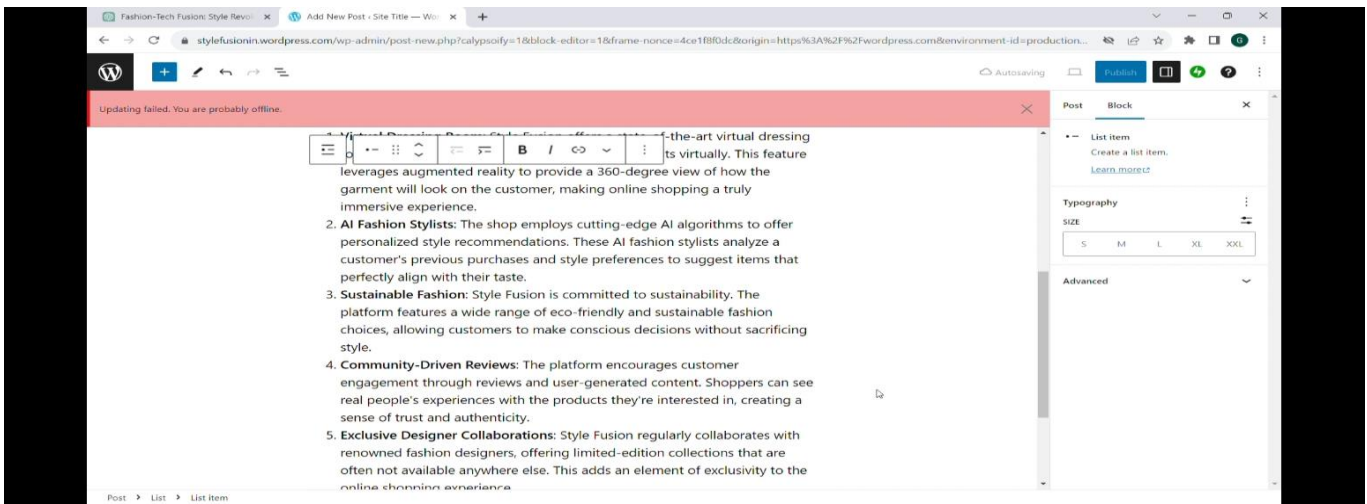
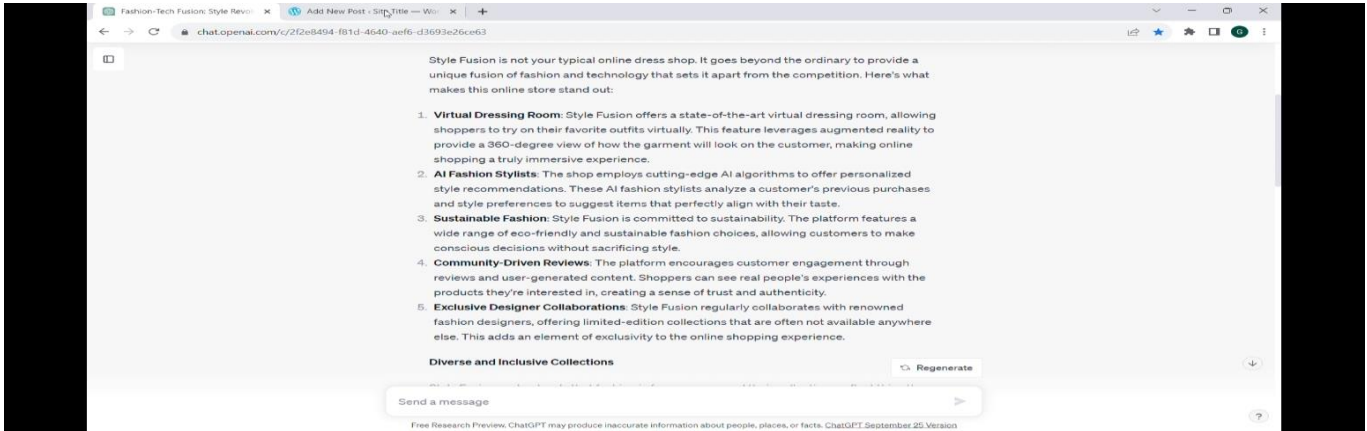


## STEP 7 : SIGN UP AND LOGIN THE AI AND CLICK HERE AND TYPE THE BLOG TITLE , AFTER THAT CLICK COPY.

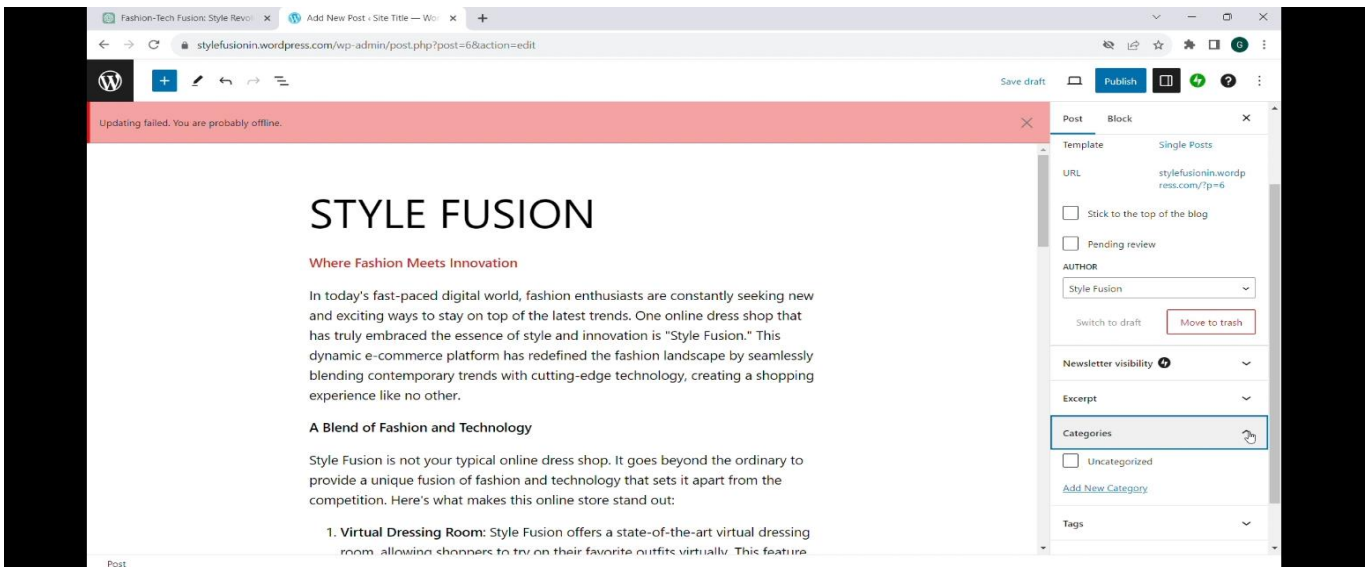


## STEP 8:CLICK NEW AND PASTE THE BLOG YOU COPIED EARLIER FROM COPY AI

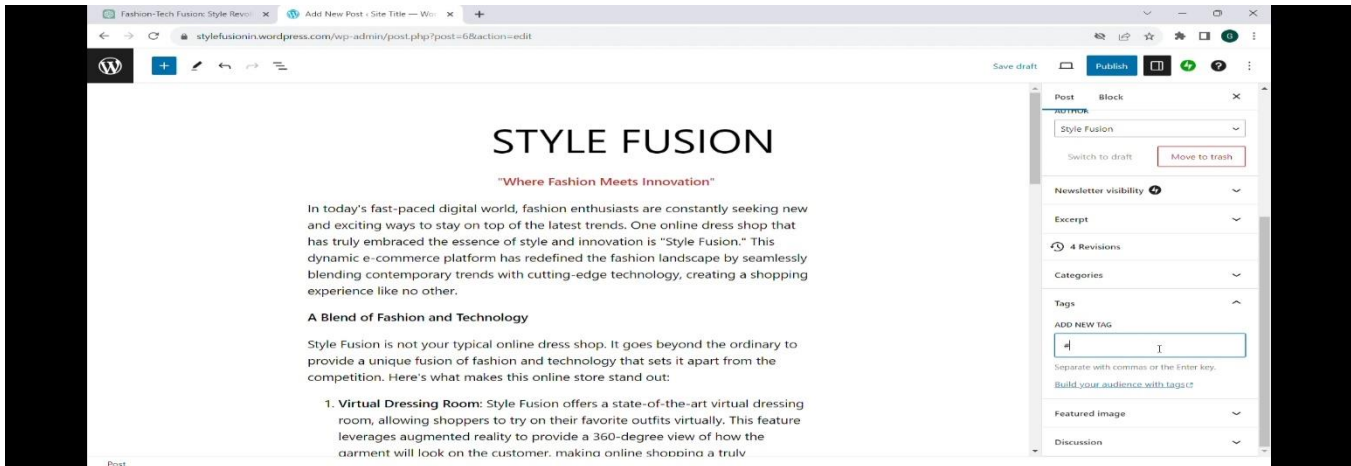




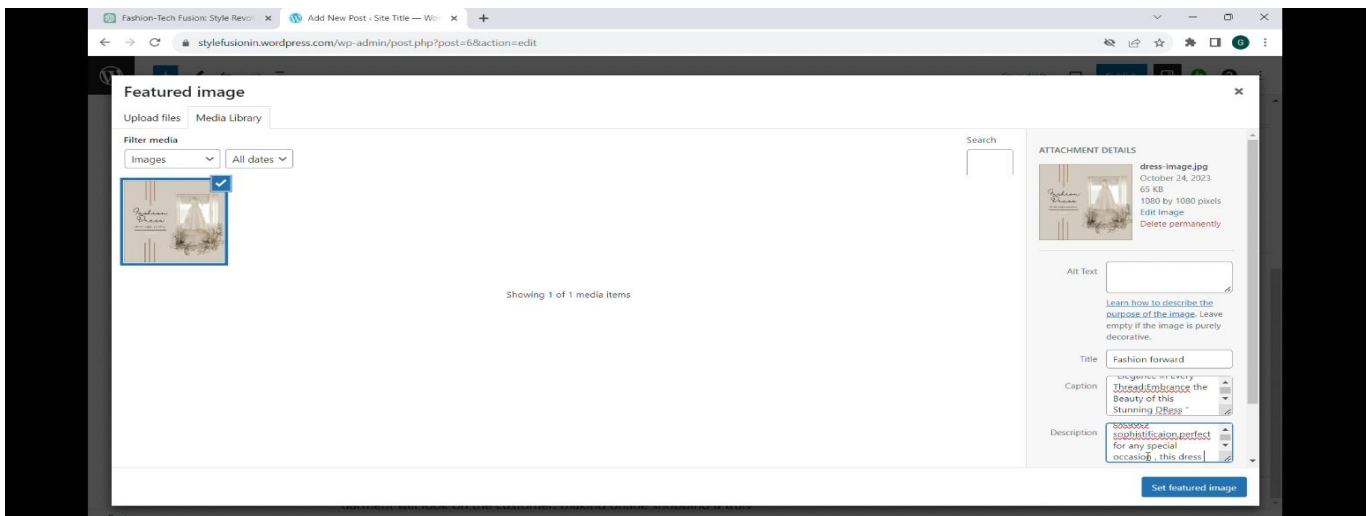
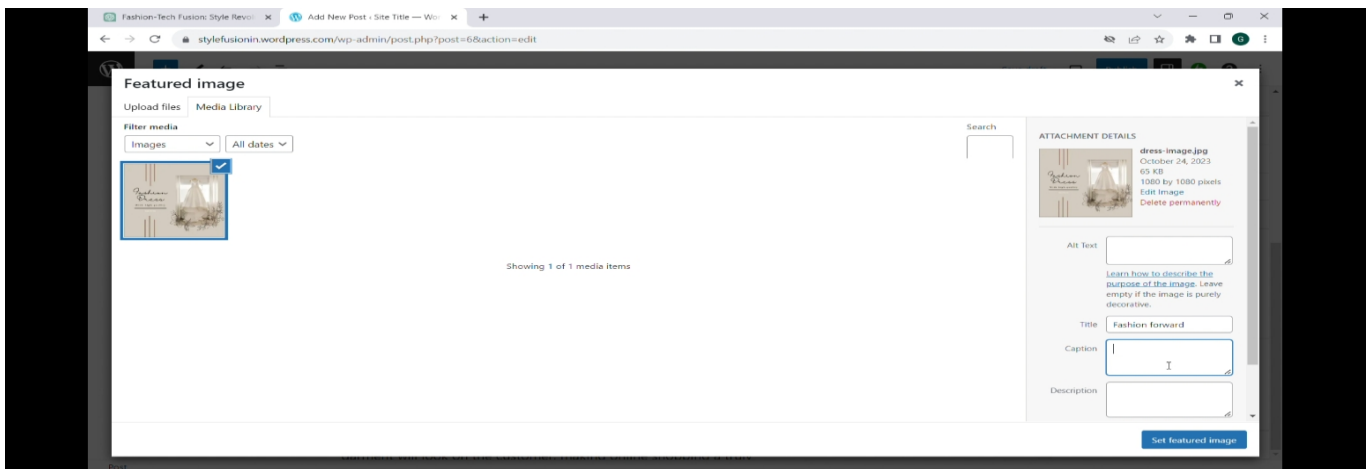
## STEP 9 : SET GOALS AND CHECK GRAMMER



## STEP 10 : NOW COPY TITLE AND PASTE IT IN YOUR BLOG

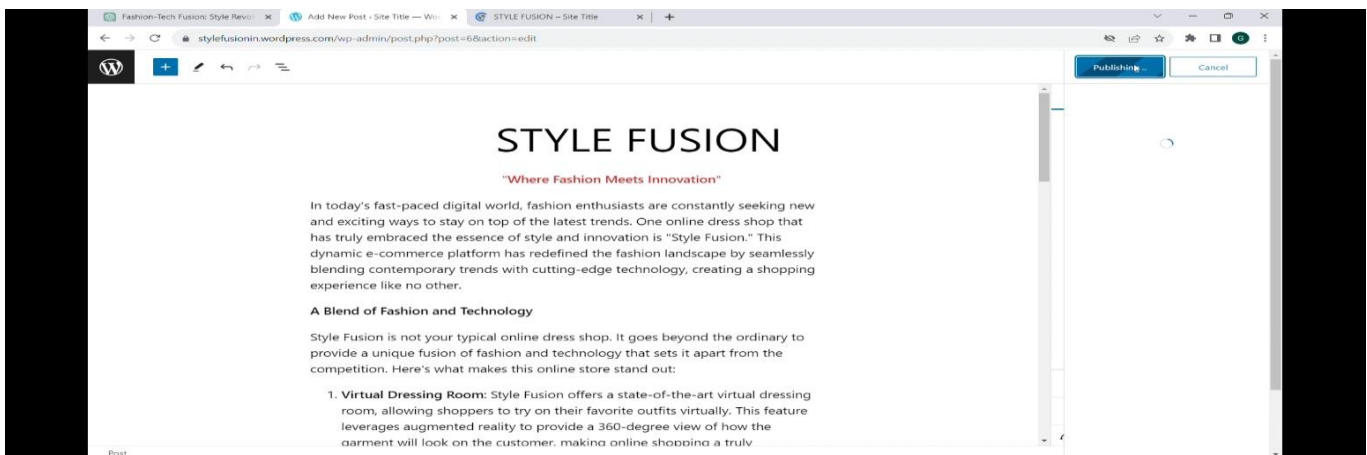
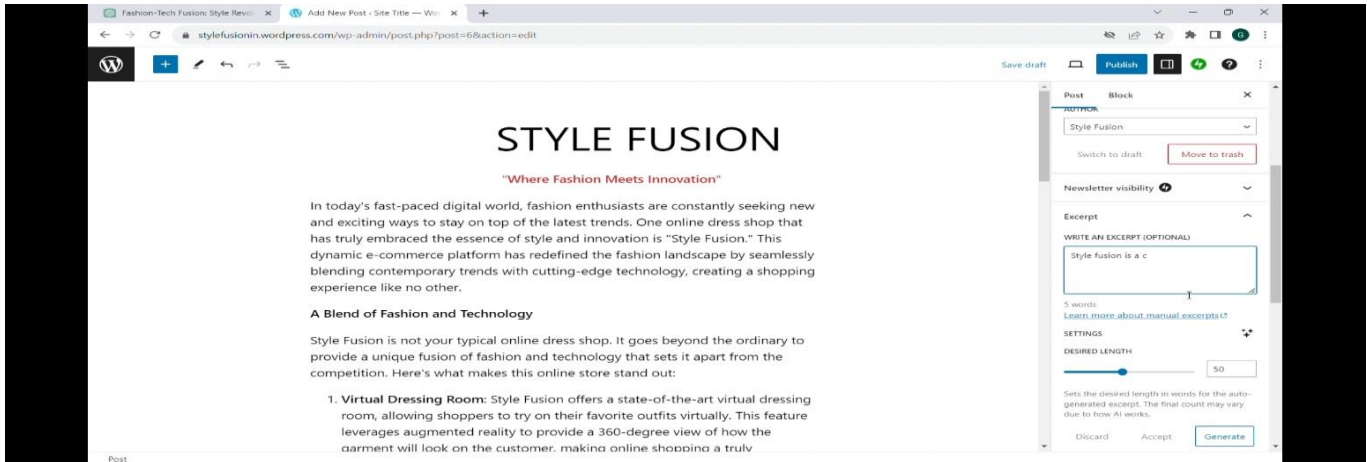


## STEP 11 : CLICK THE SETTINGS BUTTON , SCROLL DOWN AND ADD CAPTIONS,TAGS,TITLE ,DESCRIPTION, AND FEATURED IMAGE TO THE BLOG.

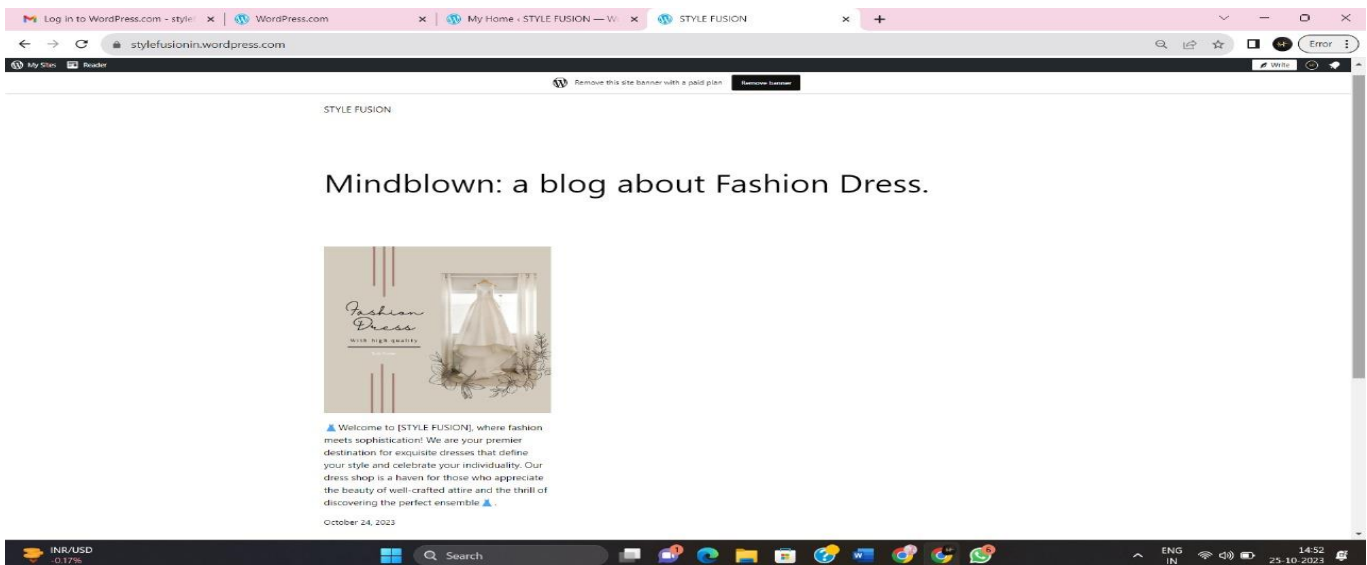




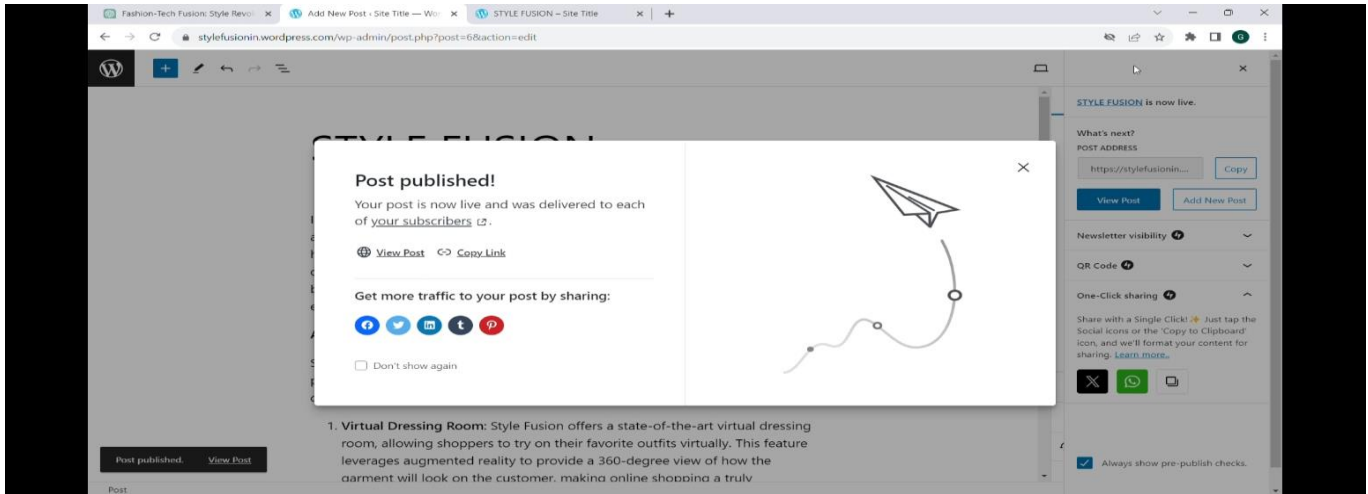
## STEP 12 : AFTER FULL EDITING IT AND CLICK PUBLISH BUTTON.



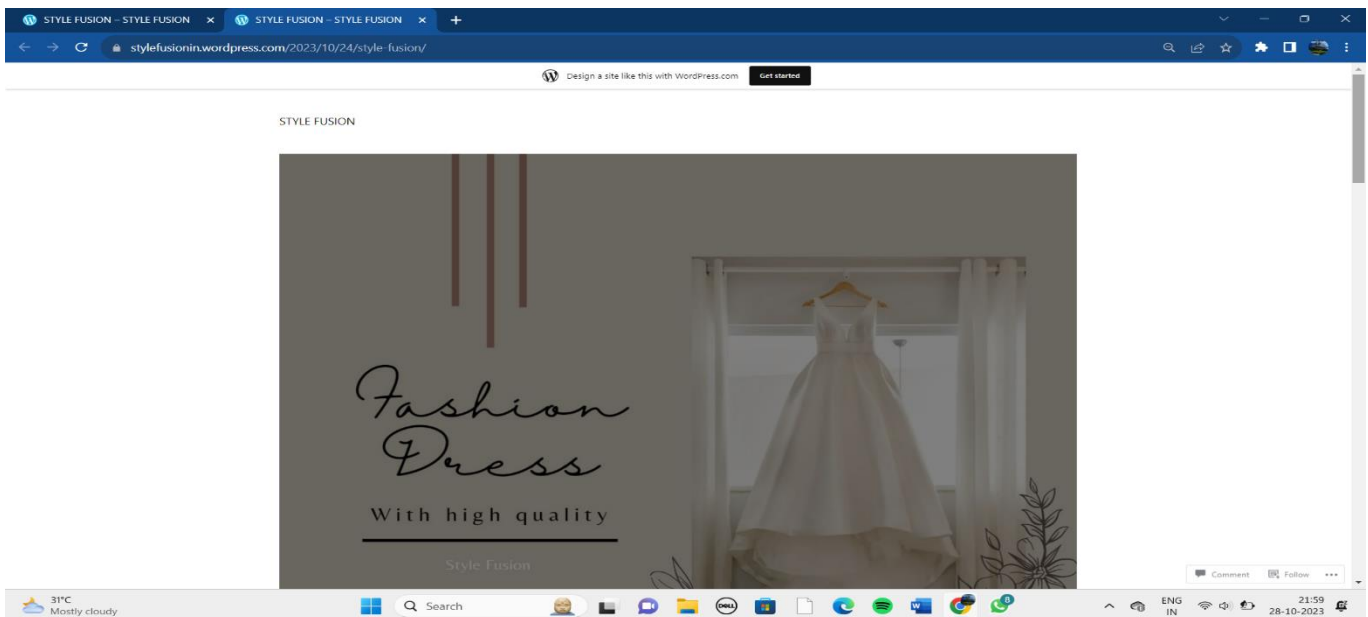
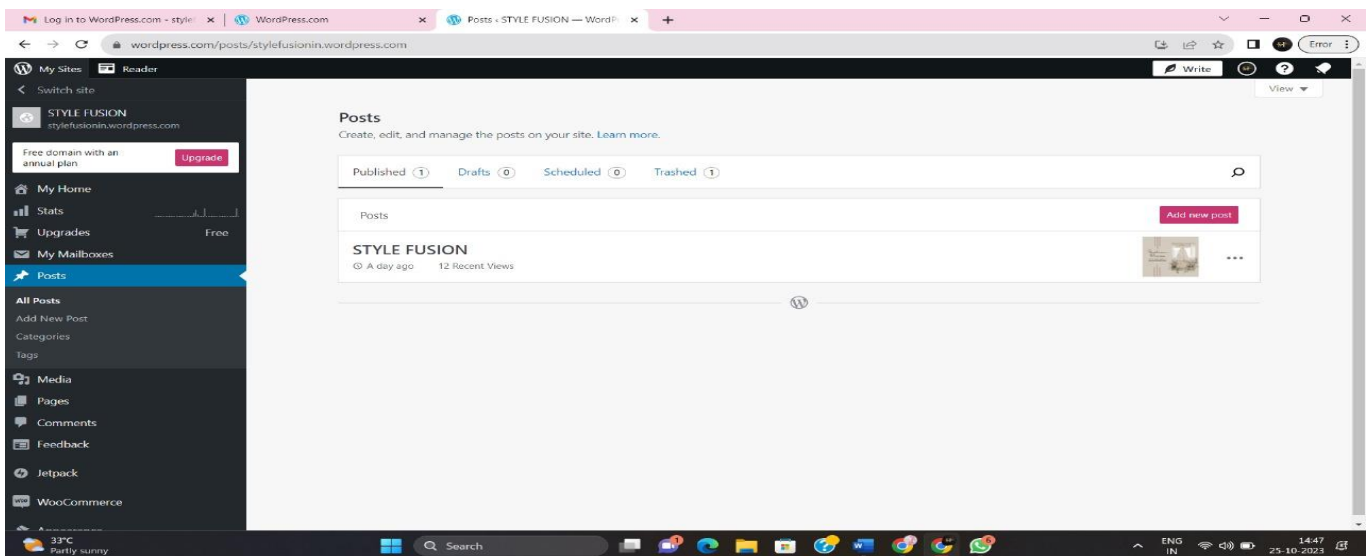
## STEP 13 : CLICK VIEW POST .







## STEP 14 : HERE YOU CAN SEE THE PUBLISHED BLOG.



## STEP 15 : LINK POSTED IN SOCIAL MEDIA.

