# Dharanidharan S

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### **EXPERIENCE**

#### KARTEXA | UI/UX DESIGNER INTERN

July - Sep 2023 | Figma, Photoshop

- Proficiently utilized Adobe XD and Figma to create interactive prototypes, facilitating thorough user testing. Actively iterated designs based on usability testing outcomes and stakeholder input.
- Collaborated closely with teams, including developers and product managers, ensuring alignment with project goals. Engaged in design sprints and feedback loops to meet project timelines.

### TRINETRA MEDIA | GRAPHIC DESIGNER INTERN

July - Aug 2023 | Photoshop, Canva, Figma

- Crafted compelling visual elements, including posters and website design elements, aligning with the company's branding strategy.
   Developed creative solutions that effectively communicated marketing and advertising messages to the audience.
- Designed diverse marketing collateral, spanning digital and print materials, to **enhance brand visibility**.

# **YOUTH INDIA FOUNDATION** | GRAPHIC DESIGNER INTERN June – Oct 2023 | Photoshop, Canva, Figma

- Developed impactful posters to raise awareness about new technologies and global events. Created designs to effectively communicate complex information and engage the audience.
- Designed a variety of materials, including posters, cards, and presentations, contributing to the foundation's communication strategy.

## **PROJECTS**

# **MOBILE APPLICATION** | APP FOR WOOL SECTOR IN INDIA Figma, Photoshop, Canva, Illustrator

- Designed a user-friendly app using Figma to address challenges in the Indian wool sector. The app aimed to empower people in **rural areas** by providing a seamless platform for **buying and selling wool**.
- Applied a **user-centric design** approach to ensure the app's usability and accessibility for individuals in rural areas.

# **WEB APPLICATION** | FOOD ORDERING WEBSITE Figma, React JS, CSS, MySQL

- Crafted an intuitive user interface for a food ordering website using Figma, allowing users to easily select and order their preferred food items.
- Developed a responsive React front-end and integrated MySQL on the back-end, enabling users to seamlessly select and order food through the website.

# **SOCIAL MEDIA APP** | SHARE PHOTOS AND VIDEO ONLINE Figma, React JS, CSS, MySQL, Spring Boot, Postman

- Developed a social media website enabling users to share videos and photos online, incorporating familiar functionalities like Instagram,
- Implemented features for user reactions, allowing individuals to express their responses to shared content, fostering interactive engagement.

### **EDUCATION**

# SRI KRISHNA COLLEGE OF TECHNOLOGY

BACHELOR OF SCIENCE IN COMPUTER SCIENCE 2021 - 2025

Cum. GPA: 7.6

#### R.G.M HR SEC SCHOOL

HSC, SSLC | 2017-2021

Percentage in HSC, SSLC: 77.4 / 86.31

### **SKILLS**

#### **PROGRAMMING**

Java • C++ • Python C • React JS • HTML • CSS

#### TECHNOLOGY / TOOLS

Figma • Adobe XD • Github Photoshop • Illustrator • MySQL AWS • Wordpress • Premiere pro

#### NON-TECHNICAL SKILLS

Photography • Photo/Video Editing Creativity • Communication

# **CERTIFICATES**

# **GUINNESS WORLD RECORD**

Yogasanam

#### **TECHNICAL**

Front End Development
UI / UX Designing
React JS
Python for Machine Learning
Graphic Design with Photoshop
AWS For Beginners
Cloud Computing in NPTEL

# **LEADERSHIP**

- Founder of a startup Mittig
- Designing lead in **Google Developer Student Club** SKCT
- Graphic Designer in Sri Krishna College of Technology

### **LINKS**

LinkedIn:// **Dharanidharan S**Behance:// **Dharanidharan**Youthube:// **iam\_dharanidharan**Portfolio:// **My portfolio**