**E-COMMERCE ANALYTICS PLATFORM**

**UIT2311–DATABASE TECHNOLOGY LABORATORY**

**A PROJECT REPORT**

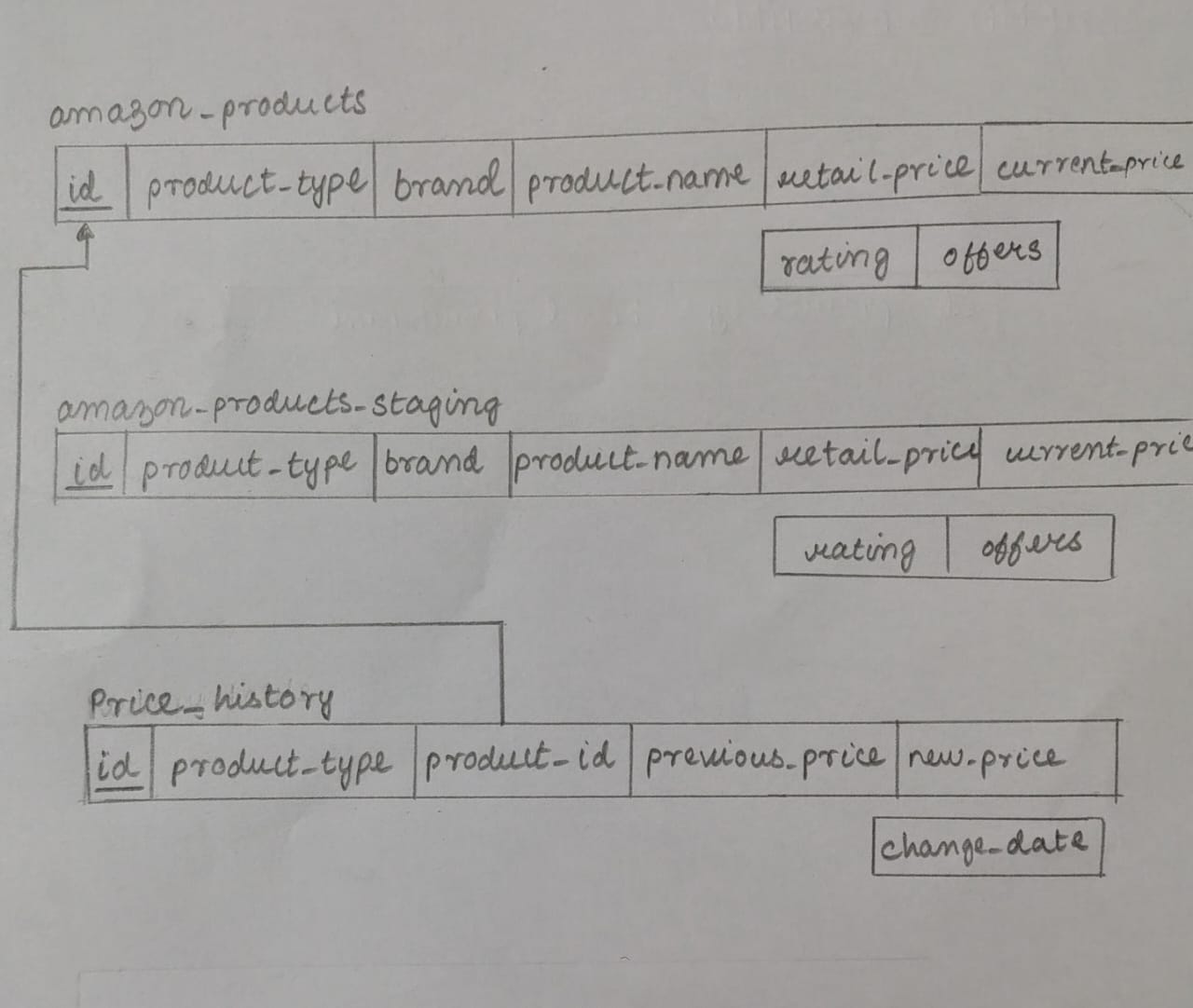
***Submitted by***

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**SSN COLLEGE OF ENGINEERING, KALAVAKKAM**

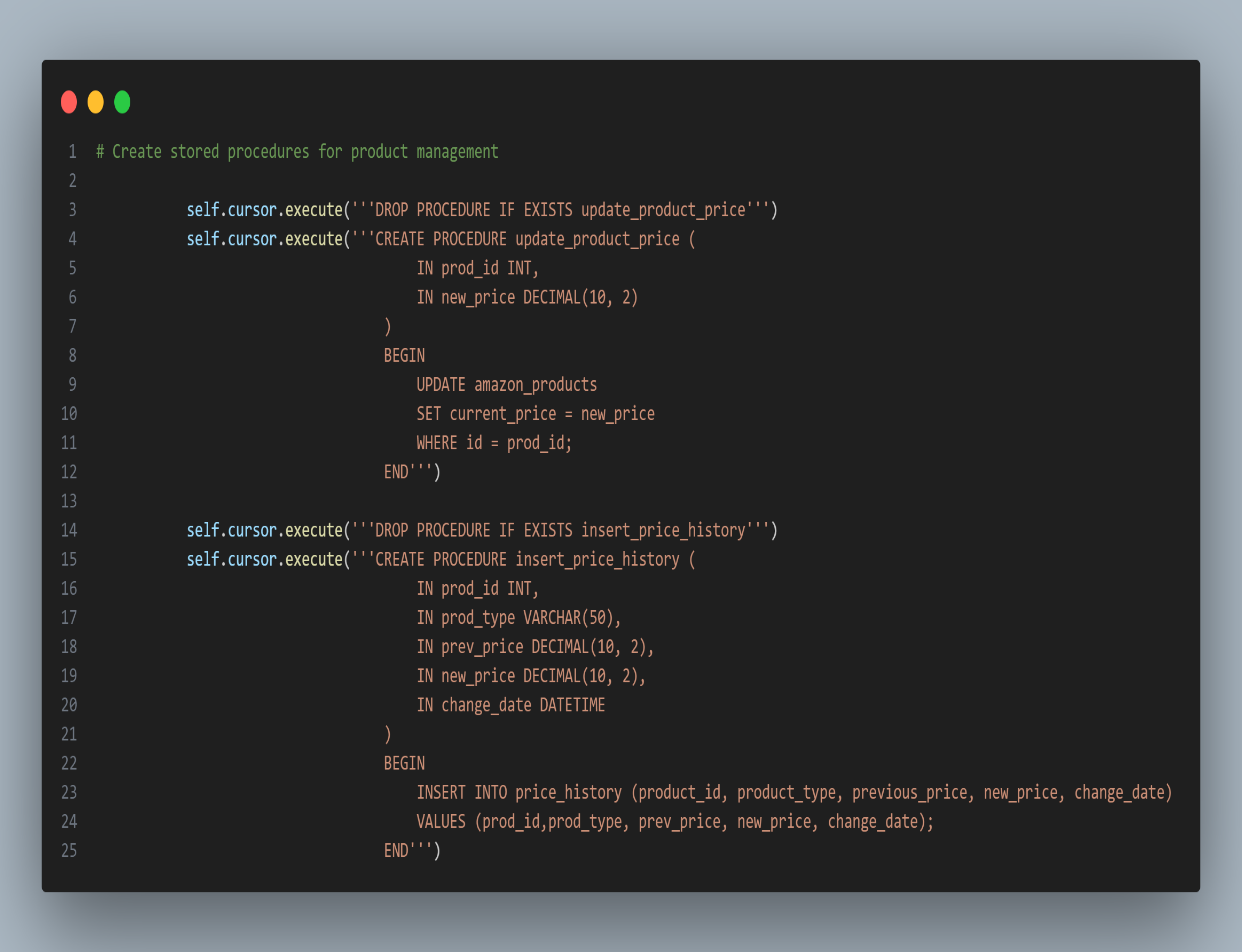


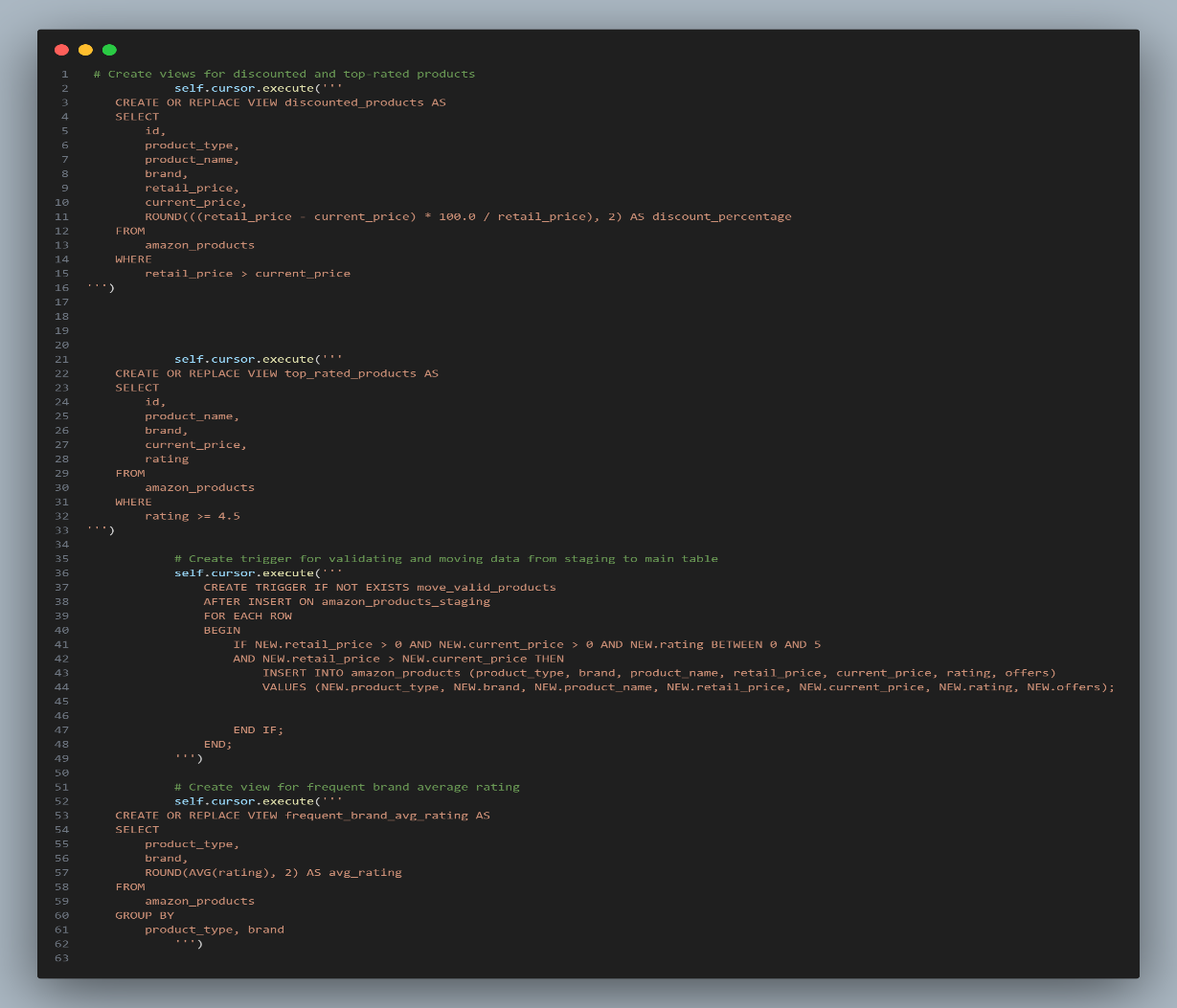
**SCHEMA DIAGRAM:**

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**CODE SNIPPET:**

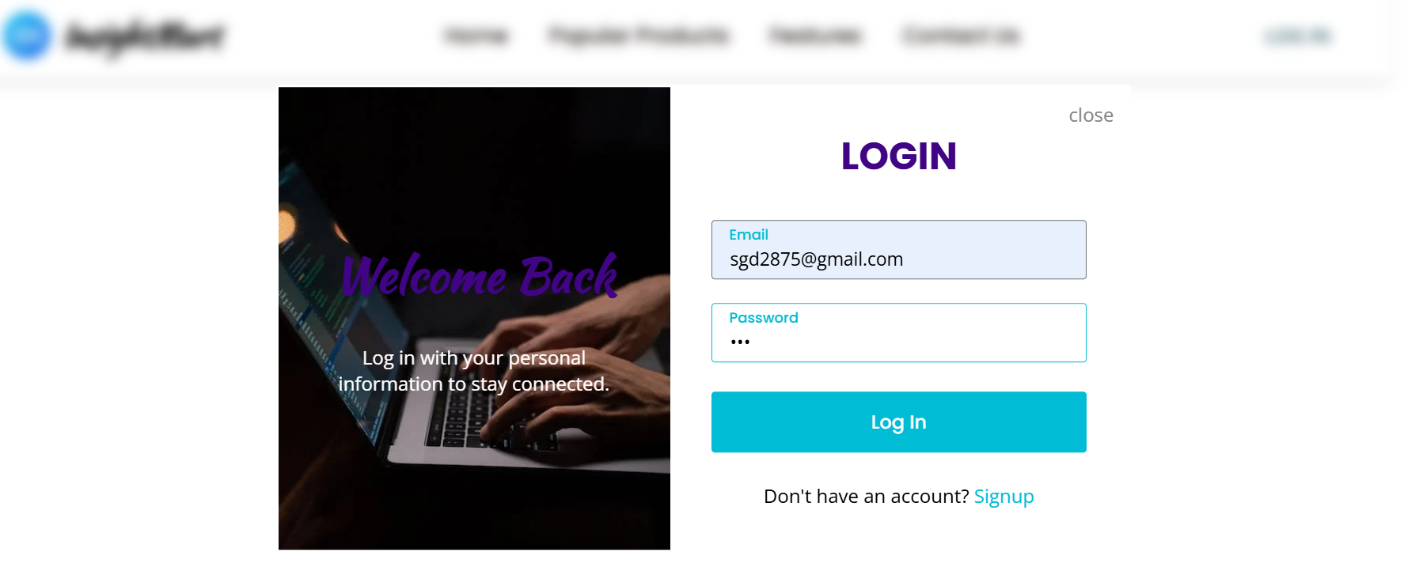


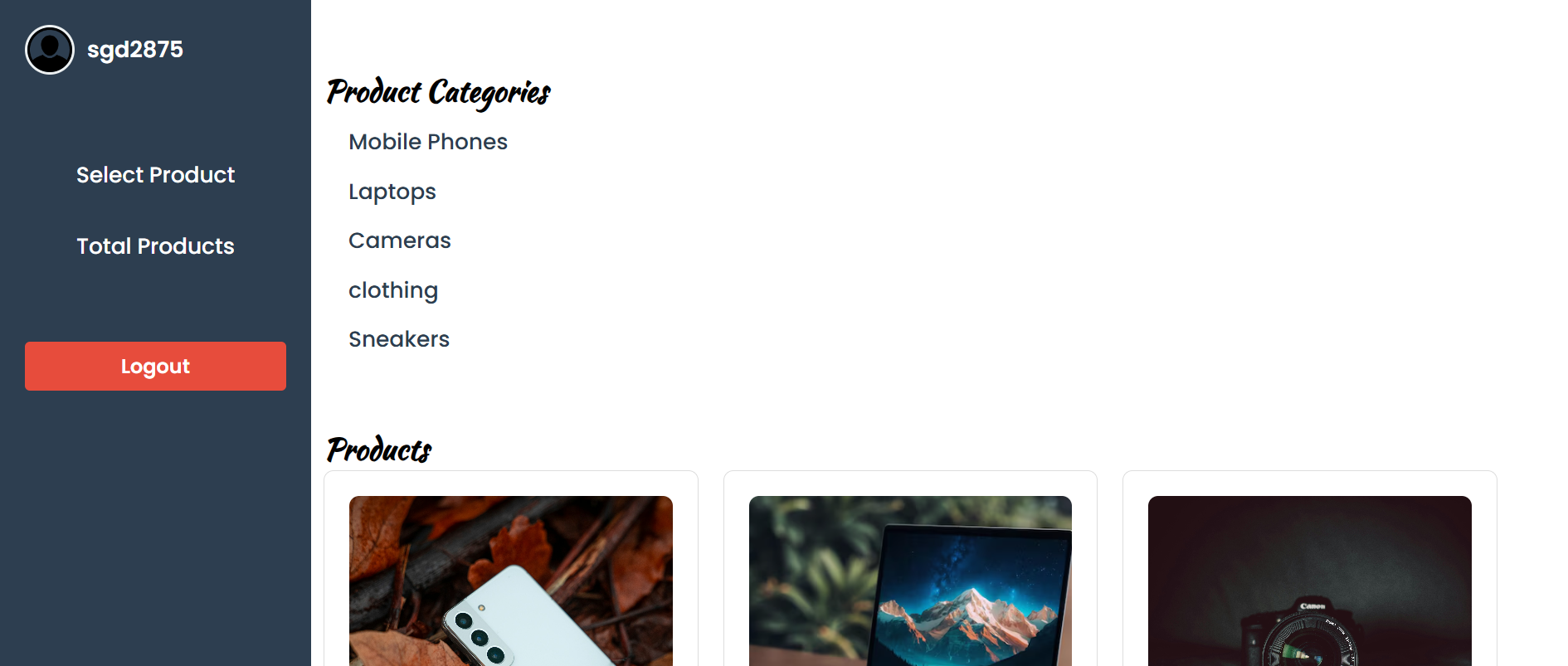
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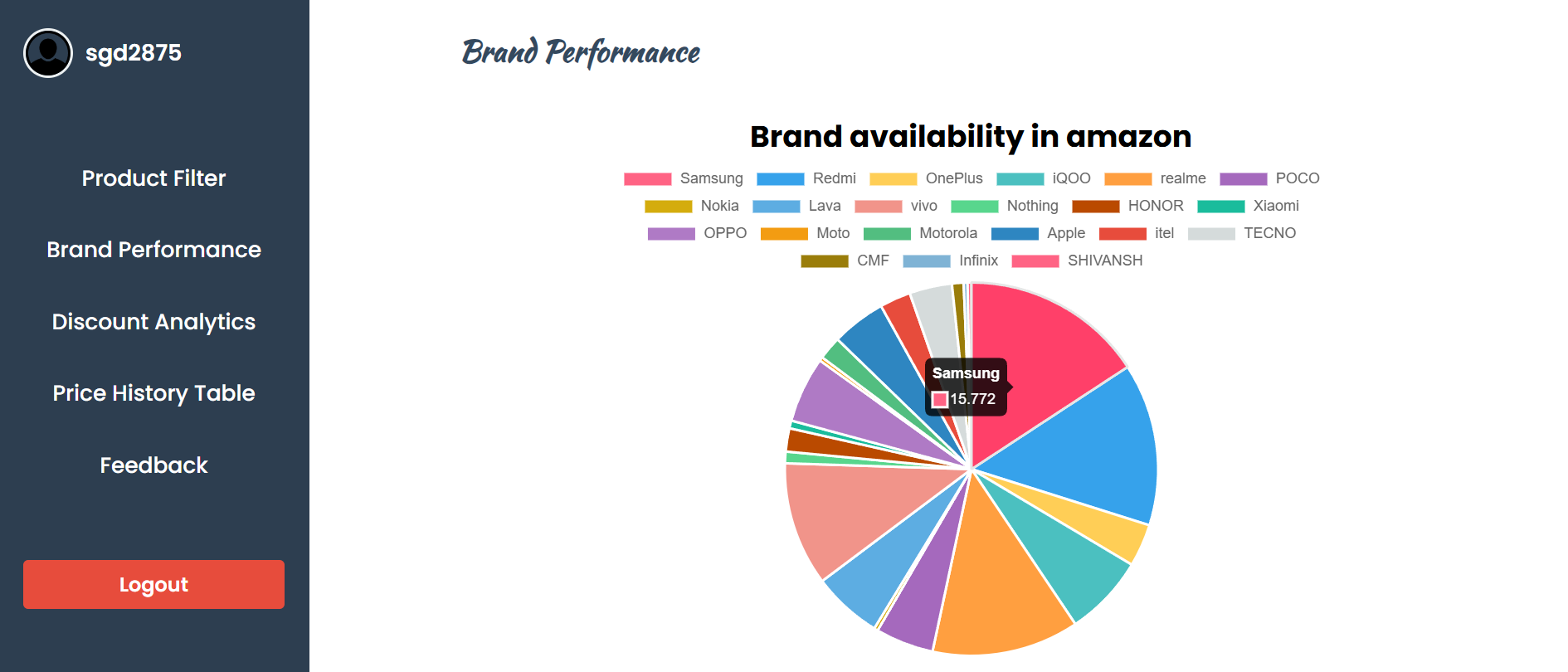


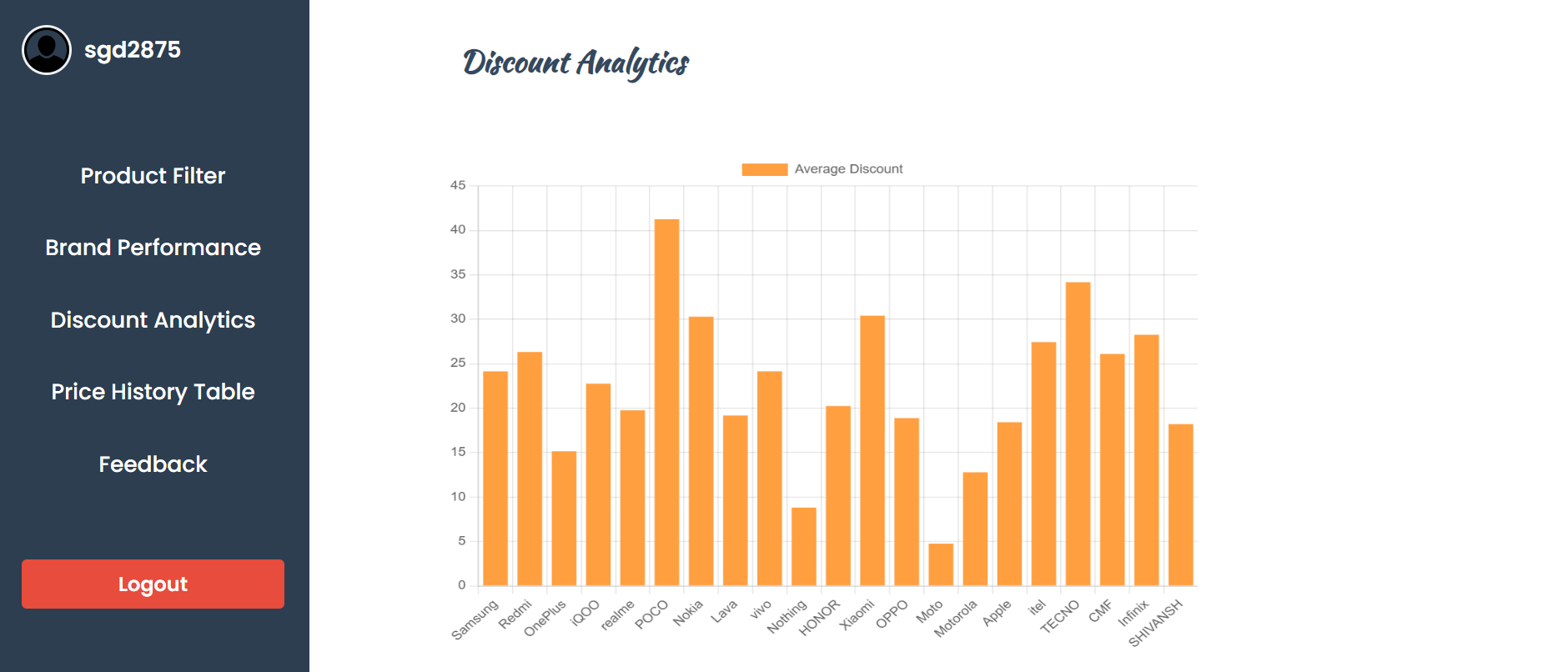


**OUTPUT:**

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**RESULT:**

The E-commerce Analytics Platform aggregates and analyzes real-time product data from e-commerce website like Amazon Key features include price tracking,filters,brand analysis with user feedback storage with thank-you emails, and a dashboard for easy navigation.