

Mobile App UI Design Analysis

This document provides a detailed analysis of the provided mobile application design. The app appears to be a liquor or beverage delivery application, following a clean, minimalist style with bright accent colors and intuitive navigation. Below is a breakdown of key design elements, screen flow, and UI principles.

Screen Flow:

1. Login & Signup Screens
2. Home Screen with Category Tabs & Promotional Banner
3. Product Listing & Detail Pages
4. Shopping Cart & Checkout Pages
5. Payment & Order Confirmation Screens

Element	Description	Hex Code
Primary Brand Color	Warm Amber / Orange (Logo, Buttons, Highlights)	#FFB52A
Secondary Accent	Bright Yellow (Offer Tags, CTA)	#FFD54F
Text Primary	Dark Gray/Black (Headings)	#333333
Text Secondary	Medium Gray	#777777
Background	White	#FFFFFF
Input Fields	Light Gray Borders & Placeholders	#DDDDDD
Card/Shadow	Very Light Gray	#F5F5F5

Typography:

- Likely Sans Serif font (Poppins, Inter, or Roboto)
- Font Weights: Titles/Headings: Bold (600-700), Body: Regular (400), Labels: Medium (500)

UI Design Principles:

- Rounded Corners (8-12px) for buttons, cards, and input fields
- Consistent branding using primary orange color (#FFB52A)
- Simple iconography and flat design
- Ample white space for a clean, premium look
- Clear call-to-action (CTA) placement ensures strong user navigation

Additional Recommendations:

- Use contrast testing to ensure accessibility (WCAG AA/AAA)
- Add micro-interactions (hover effects, button animations) for improved UX
- Include dark mode design for better usability in low-light environments
- Optimize images and components for performance on low-end devices



Cheers

Welcomes Back

Login With

Email

Password



[Forgot password?](#)

Login

New to Cheers? [Create an account](#)



Cheers

Welcomes You

Login With

Email

kanishk.clicks@gmail.com

Password

• • • • • • •



[Forgot password?](#)

Login

New to Cheers? [Create an account](#)

Cheers

📍 **Home** ▾

C/6, West End Park, Thlatej..



🔍 Search



CATEGORY



Wine



Liquor



Beer



Home



Cart

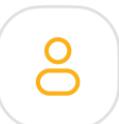


Order

Cheers

📍 **Home** ▾

C/6, West End Park, Thlatej..



🔍 Search



CATEGORY



Wine



Liquor



Beer



Home



Cart

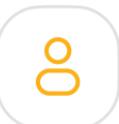


Order

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CATEGORY



Wine



Liquor



Beer



Home



Cart

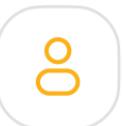


Order

Cheers

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CATEGORY



Wine



Liquor



Beer



Home



Cart



Order

Cheers



Wine

Beer

Liquor

Old Monk

American-Style Lager

₹366



ADD

Customization

mansion house

American-Style Lager



Home



Cart



Order

Cheers



Wine

Beer

Liquor

kingfisher

American-Style Lager



₹200

ADD

Customization

Bira blond

American-Style Lager



Home



Cart



Order

Cheers



Beer

Liquor

kingfisher

American-Style Lager



₹200

ADD

Customization

Bira blond

American-Style Lager



Home



Cart



Order



Wine

Beer

Liquor

Old Monk

American-Style Lager

₹366

ADD

Customization



mansion house

American-Style Lager

₹466

ADD



8PM

American-Style Lager



Home



Cart



Order



Cart



The wine table -
bar n bottle

Beer bar

Mcdowell's

₹366

[View Info](#)

- 1 +

MRP

₹599.00

Tax

00.00

Other Charges (i)

00.00

To pay

₹599.00

Check Out



Home



Cart



Order



Sort/Filter

Sort by

Filter



Popularity



Price - low to high



Price - high to low



Distance

Clear all

Apply



Home



Cart



Order

Order Summary



**The wine table -
bar n bottle**

Beer bar

DELIVERY ADDRESS



Home

12 min

Rudram,gota,Ahmedabad



SPECIAL INSTRUCTION

We Need Order in the Box

DELIVERY TYPE



Pick up at store with eToken



Get home delivery



Place order and make payment



Home



Cart



Order

Cheers



Select Payment Type

PAYABLE AMOUNT

₹520.00



Pick up at store with eToken



Get home delivery



Confirm Payment



Home



Cart



Order



Select Payment Type

PAYABLE AMOUNT

₹520.00

Choose a pick-up slot

Today

Tomorrow

Fri, Dec 30



As Soon As Possible



12:10 PM – 12:30 PM



12:30 PM – 12:50 PM



12:50 PM – 01:10 PM



Order Summary



The wine table - bar n bottle

Beer bar

E TOKEN NUMBER

CHDVL0101 20200513036

DETAILS

Time 10:30AM-10:40AM

Address Nahar Amrit Shakti,
Chandivali, Andheri
East, MH 400072

Contact Number +91-22-22123456

CUSTOMER DETAILS TO SHARE

phone number +91 9173348535

OTP 2313

Save

Share

SMS



Order Summary



Your Order Has Been Successfully Placed



Your Order Will Be Delivered To You In 22 Minutes By



Pritesh S

98753217348

[Track your Order](#)

[Home](#)

CUSTOMER DETAILS TO SHARE

Phone number

+91 0173348535