Unlocking Insig hts into the Global Air Transportation Network with Tableau.

1 INTRODUCTION

1 Overview

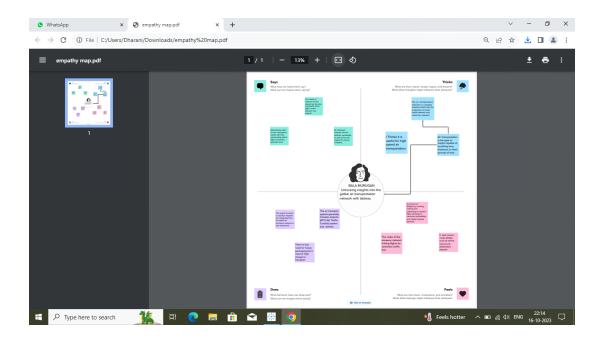
This Global Air Transportation Network dataset is a comprehensive collection of information on airports, airlines and their routes. It contains information such as names, cities, countries, codes (IATA and ICAO) longitudes, latitudes and altitudes of airports across the world with detailed time zone and daylight saving time data. Additionally, this includes information about airlines including their IDs, name aliases, IATA and ICAO codes, callsigns country of origin and active/inactive status. Similarly, it also covers route details such as airline sources to destination airports along with essential details like codeshare stakeholder if any stops required during this journey along with the type of aircraft being used for that particular journey. This dataset has been compiled through meticulous labor by researchers all over the world to give you a comprehensive detail into air transportation networks from around the globe.

1 Purpose

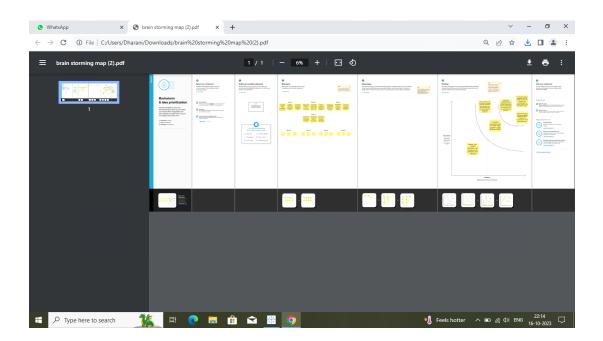
The purpose of this project is to unlock the insights into Global Air Transportation Network using Tableau software. Various data has been analyzed and conclusions are made.

2. Problem Definition& Design Thinking

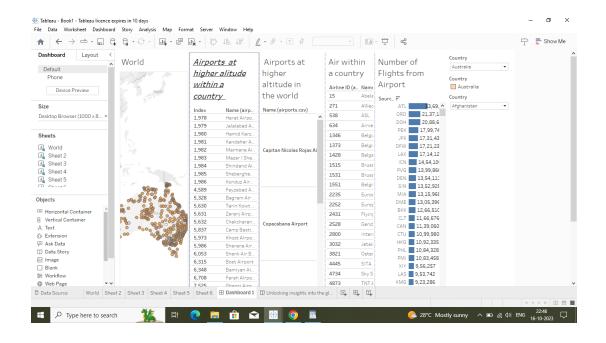
1.3 Empathy Map

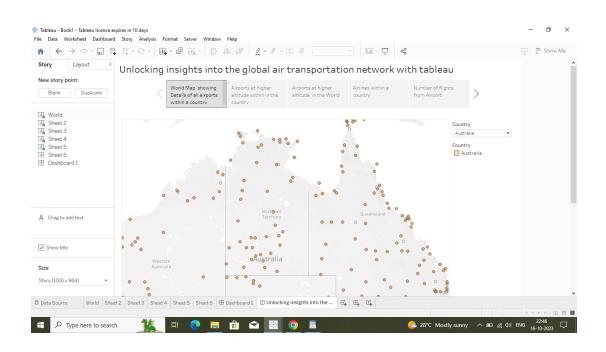


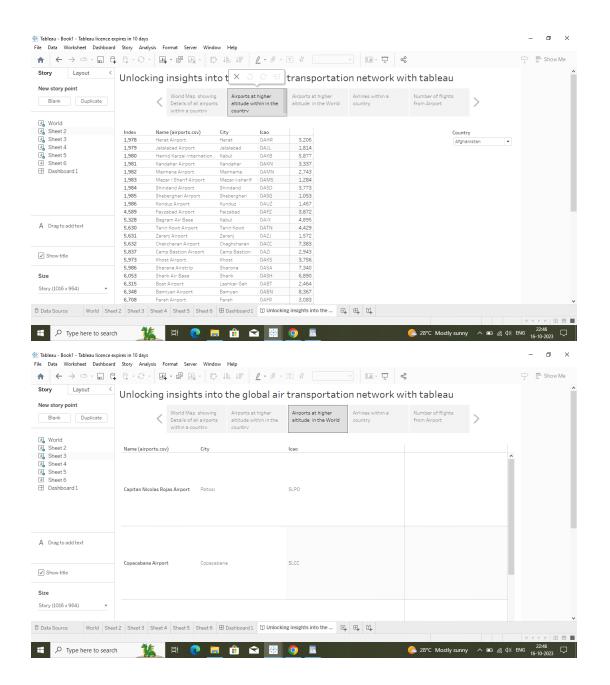
1.4 Ideation & Brainstorming Map

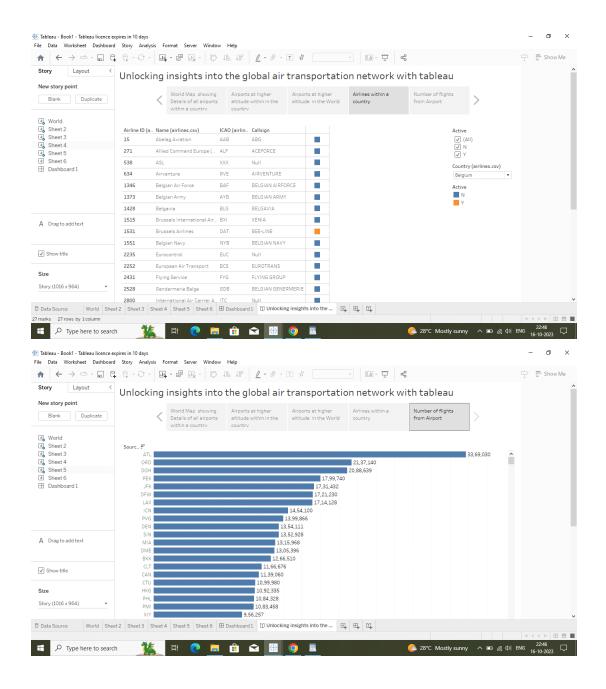


3 RESULT









4. ADVANTAGES & DISADVANTAGES

Speed and Efficiency: One of the key advantages of air transport is its unparallel speed. Airplanes can cover long distances in a matter of hours, enabling businesses to deliver goods quickly, especially for time sensitive orders. This swift transportation

option is particularly beneficial for industries such as e-commerce, pharmaceuticals, and perishable goods.

Higher cost: One of the significant drawbacks of air transport is its higher cost compared to others modes, such as sea or land transport Air freight charges are generally higher due to factors like fuel costs, infrastructure investments, and handling fees. Businesses must carefully evaluate the cost-benefit analysis of air transport based on their specific needs and budget.

5. APPLICATIONS

Air transport is currently used in almost all industrial sectors and distribution chains. Most companies use air transport to market goods and products internationally or to deliver samples and documents related to foreign trade operations.

6. CONCLUSION

Air transport is a vital component of many international logistics networks, essential to managing and controlling the flow of goods, energy, information and other resources like products, services, and people, from the source of production to the marketplace.

7. FUTURE SCOPE

The future of the aviation industry in India is likely to see continued growth and expansion, driven by factors such as a growing middle class, increased tourism, and government policies supporting the industry.